

CARTON 318

WILD TREES PRESS

AMERICAN BOOKSELLERS ASSOCIATION (ABA) 1985-1986
CONVENTION, SALES

2017/193
c

Gold Card[®] Member Copy

C 02980

Previous Gold Card
Balance

\$181.69

New Gold Card
Charges

\$2,255.00

Gold Card Credits

\$2,211.69

Sign & Travel[®] Credits*

Total Credits

\$2,211.69

New Gold Card
Balance

\$225.00

Sign & Travel
Minimum Payment*

TOTAL DUE

6/12
\$225.00

Gold Card
Member Number

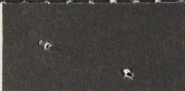
3728-369982-
01005

Payments or Charges received after
Closing Date below will appear next month.

06/09/86

Notice:

*See reverse side and accompanying statement(s) for important information. If you use the Sign & Travel extended payment account, see enclosed statement. For your convenience some Sign & Travel Account information is included above.



Payments: Mail check or money order in the enclosed pre-addressed envelope or to American Express, P.O. Box 1270, Newark, New Jersey 07101-1270. If payment is made at any other location, there may be a delay in processing.

Billing Inquiries: For all billing inquiries concerning your Gold Card Account or Sign & Travel® Account, contact Gold Card Customer Service, 777 American Expressway, Ft. Lauderdale, FL 33337 or 1-800-327-2177 or 1-305-473-3000. You are not required to pay any disputed amount (or related finance or other charges) pending the resolution of a billing error inquiry. Requests for refunds of credit balances (designated "CR") should be made in writing to the Refund Unit at the above address.

Lost or Stolen Cards: You are fully protected against any fraudulent use of the Gold Card when you notify American Express before it is fraudulently used. Your maximum liability is \$50 should you fail to report its loss or theft. If the Gold Card is lost or stolen in the continental United States, immediately telephone 1-800-528-2121 or write American Express, 777 American Expressway, Ft. Lauderdale, FL 33337. Outside the U.S., contact above address or the nearest American Express Travel Service Office.

Express Cash Inquiries: For all inquiries about Express Cash transactions at automated cash or Travelers Cheque dispensers, contact American Express Funds Access Services, P.O. Box 53809, Phoenix, AZ 85072-3809 or 1-602-995-7880. Please note that this phone number is for Express Cash inquiries only.

Cardmember Acct. No.

Date of Charges

Reference Code

Approval Code

3728-369982-01005 05/14/86 138029640 0

Service Establishment and Location

AMTRAK

SAN FRANCISCO

TRAVEL
RELATED
SERVICES

Record of Charges

An American Express company

TICKET-ID 1347717079333
SAN FRANCISCO
LOS ANGELESS/E # NEW ORLEANS
7992300319

Belvie
for AKA
Travel agency
to new

Total
Amt.
Chg.

\$225.00

X CARDMEMBER SIGNATURE ON FILE

72836998209100000002250017

CD-22062-3800 (Rev. 12/85)
PTD. IN USA 1/86

Dear Cardmember:

This new Record of Charge record replaces the handwritten form used in the past.

The information on this form was transmitted to us electronically by the Service Establishment. It contains more detailed information, is more legible, and will result in greater accuracy. We hope you will find it more useful for your record keeping.



May 85
ABA subs

S.F.

0 • * C

59 • 63 +

56 • +

30 • +

84 • 5 +

37 • 25 +

40 • 45 +

25 • 35 +

94 • 5 +

31 • 38 +

125 • 55 +

107 • 70 +

34 • 5 +

36 • +

44 • 75 +

21 • 4 +

99 • 38 +

33 • 8 +

38 • 32 +

21 • 38 +

20 • 88 +

18 • +

64 • 5 +

12 • +

59 • 75 +

4

1,196 • 97 *

Net

Civic Bank of Oakland
recommended by Regulus

LAMBDA RISING, INC.

1625 Connecticut Avenue, N.W. • Washington, DC 20009 • (202) 462-6969

TO Wild Trees Press
Sales Dept.
P. O. Box 378
Navarro, CA 95463

DATE 5/1/86

SUBJECT New Address

Dear Sales Dept:

Thanks for your latest flier.. However our address was incorrect.

— We moved our store in November 1984 to

Lambda Rising, Inc
1625 Connecticut Ave., NW
Washington, DC 20009-1013

Would you please correct your mailing list.

In the middle of June we will be doing a 40,000 mailing of the new edition of the The Whole Gay Catalog. Two of your books will be in it. Hope it boosts your sales.

Thanks for thinking of us.

R Kent Fordyce
R. Kent Fordyce
Buyer

May 6, 1986

Rachel Pyper, Desk Editor
The Women's Press
34 Great Sutton St.
London EC1V 0DX
ENGLAND

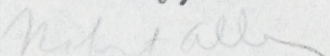
Dear Ms. Pyper:

Enclosed are six copies of ~~OFFER~~ FROM BILLY'S BAR-B-QUE (invoice to follow). We were pleased to learn that The Women's Press had obtained the rights to it. Please be advised that an offset fee of £ 2.00 is agreeable to us, and I assume it is payable upon signing the contract.

I have enclosed a copy of our new catalog and under separate cover I am sending along a copy of our most recent novel, CONDOR AND HUMMINGBIRD. Please let us know whether you are interested in this new book. You should know that Faber & Faber Publishers have expressed an interest in it but we wanted the Women's Press to have the right of first refusal.

Please give my regards to everyone there.

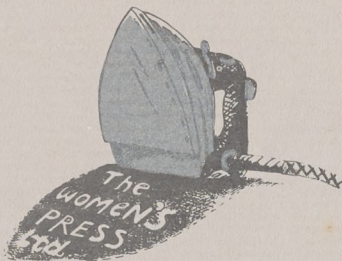
Sincerely,



Robert Allen

New address from 1 March 1986

34 Great Sutton Street
London EC1V 0DX
Tel: 01-251 3007
Telex: 919034 NAMARA G



The Women's Press Ltd

124 Shoreditch High Street, London E1 6JE Telephone 01-729 5257 Publicity 01-729 2740 Telex 919034

Robert Allen,

Wild Tree Press,

P.O. Box 378,

Navarro,

CA 95763

UNITED STATES OF AMERICA

15 April 1986

Dear Robert Allen,

As you know we have bought rights in Escape from Billy's Barbeque.

Could you send us six copies of the book by airmail as soon as possible and invoice us at your best discount.

Would an offset fee of £2.00 a page be acceptable ?

yes

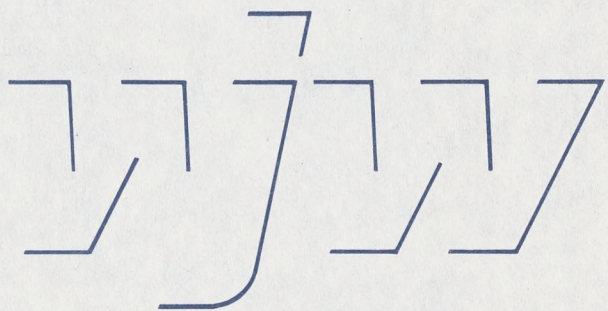
Yours sincerely

Rachel Pyper
Rachel Pyper

Desk Editor

Thanks for £400 check
for Advance

Willem J. Wildeboer, uitgever
Prinsessekade 26, 2012 MB Haarlem
Telefoon: 023-31 84 71, b.g.g. 030-73 24 24



Wild Trees Press,
Box 378,
Navarro, CA 95463,
USA.

Haarlem, 22 April 1986.

Dear sir/madam,

I would like to consider Charlotte Mendez:
CONDOR AND HUMMINGBIRD for a possible Dutch trans-
lation. Could you please send me a reading copy
if you handle these rights.

Yours sincerely,

Willem J. Wildeboer, publisher.

18 April 1986



Rights Director
Wild Trees
PO Box 378
Navarro
CA 95463
USA

*Faber and Faber Limited
Publishers*

*3 Queen Square
London WC1N 3AU
Telephone 01 278 6881
Telex 299633, Faber G
Telegrams
Fabbaf London WC1*

*Matthew Evans
TE Faber
ATG Pocock
Desmond Clarke
Rosemary Goad
Giles de la Mare
Robert McCrum
Dennis Crutcher*

*Registered office as above
Registered in England
number 944703*

CONDOR AND HUMMINGBIRD by Charlotte Mendez

Please can you let us know if the British rights
in the above are free. If they are, we would
be most grateful to have a reading copy.

I look forward to hearing from you.

Yours sincerely

Fiona Plowman

Fiona Plowman

WILD TREES PRESS

P.O. Box 378

Navarro, California 95463

#2001 ~~102.15~~
51.20

2002 62.27

2004 25.85

2005 43.75

2007 94.95

2008 43.25

321.27

2009 67.12

\$388.39

Net

ATA Sales

5/86

New Orleans

1783

ORDER FORM

Individual, Libraries, Bookstores

Q'TY	TITLE	PRICE	AMOUNT
<u>2</u>	Condor and Hummingbird	\$ 8.95	_____
<u>3</u>	Ready From Within	\$ 8.95	_____
_____	Escape From Billy's Bar-B-Que (cloth)	\$14.95	_____
<u>2</u>	Escape From Billy's Bar-B-Que (paper)	\$ 8.95	_____
<u>3</u>	A Piece of Mine	\$ 7.95	_____

Bookstores: less discount _____

CA residents: add 6% sales tax _____

Individuals: plus shipping _____

86.50

Total _____

Date _____ P.O. # NR 529

BILL TO:

Name _____

Address _____

City _____

State _____ Zip _____

SHIP TO:

Name _____

Address _____

City _____

State _____ Zip _____

Make checks payable to: Wild Trees Press



May 3, 1986

To: Belvie
From: Robert

Estimate of break/even sales point for ABA

I've been trying to estimate the minimum number of books that must be sold in order to cover ABA expenses. Based on this we could then set some goal for orders. Here's what I've come up with for us to discuss:

ABA expenses:

Booth rental	\$425	
Helpers (anticipate having 1-2 helpers over 3-4 days at \$25 per day per helper)	150	
<i>Train</i> Gasoline (based on 4,000 miles at 30 miles per gallon, gas at \$1/gal)	135	<u>225</u>
Lodging in New Orleans <i>240/6 nights</i>	150	<u>240</u>
Misc. expenses	100	

Total Expenses	\$960	<u>\$1140</u>

475
Orders of ~~400~~ books will just about cover these expenses as follows:

<i>350</i>	300 books ordered at \$8.95 each	\$2685	<i>3132.25</i>	
<i>125</i>	100 books ordered at \$7.95 each	795	<i>993.75</i>	

	Gross sales	\$3480	<i>4126</i>	<i>need \$4150</i>
	Less discount 50% (Maximum - actual will be somewhat less)	-1740	<i>2063</i>	<i>Gross sales</i>
	Less cost of books sold (unit cost plus royalty, \$2/book)	-800	<i>950</i>	

	Net sales	\$940	<i>9113</i>	

Let's discuss.

*Advance to Belvie: Consulting fee \$900/1667
WTP Expenses \$715?*

$$\begin{array}{l} 350 \times 8.95 \\ 125 \times 7.95 \end{array}$$

$$\begin{array}{r} 3132.25 \\ 997.75 \\ \hline 4120 \end{array}$$

disc

$$2063$$

$$82 \times 47.5$$

$$\begin{array}{r} 950 \\ \hline 1117 \end{array}$$

May 5, 1986

To: Robert
From: Belvie

Re: ABA Sales/Convention

The gross sales amount of \$3480 seems realistic. I had projected a similar figure--somewhere in the vicinity of \$3000. Not having the actual figures for the exact numbers of books sold last year, I basically doubled last years gross sales amount of \$1500--as a minimum.

--I've dropped Mona Lisa a note re: assistance during the convention. Our needs and the numbers of people required based on the \$150.00 figure. Will give her a call by way of follow-up.

--After sitting down with AAA and going over the figures carefully, it would cost me too much money to drive. Food, accommodations, etc. for the days in route. I will be taking the train, roundtrip fare \$225.00. The ticket should be paid for by May 13th.

--Lodging in New Orleans. The absolute cheapest place that I've been able to find in the vicinity of the site is \$39.95 per nite. The actual ABA work days are May 22(for set up) May 23-26(open to the public). At basically \$40.00 per night for 5 nights, the \$150 lodging projections are off. The \$39.95, from May 24th thru 26th is for both me and Charlotte. Since she wanted to know if in terms of cutting down on her expenses she could stay with me--which is fine. In order to start the set up on the 22nd I had planned to arrive in New Orleans on the 21st of May. So we are actually talking about 6 nights.

I've gone ahead and made reservations at the above rates at: The French Market Inn/501 Decatur Street/ New Orleans/ (504) 561-5621. We need to get back to her within the week with a confirmation that includes a credit card guarantee. We are still holding reservations at the Prytania Park Hotel--but in view of the budget the \$15.00 per night savings seemed worth it.

--Travel Plans: I am scheduled to leave on Sunday morning May 18th at 7:50AM, arriving in New Orleans on Tuesday evening the 20th at 7:30PM I'll pay for the extra night, since the choices I had was to arrive on the 20th or the 22nd.

--I leave New Orleans on the 27th for a week in Texas, arriving back here around the 6th or 7th.

--While things are going to be exceedingly tight, I'm hoping that what I can do is be prepared to leave from here when I come down next Thursday afternoon for Charlotte's reading. Without having to go back to Elk--which basically means being backed and having everything in order there by Wednesday.

Phew!!!

MEMO:

TO: Robert/Alice
FROM: Belvie
RE: ABA New Orleans
DATE: June 11, 1986

ASSESSMENTS AND HIGHLIGHTS

^{\$388}
As the sales figures indicate, our overall performance at this year's New Orleans convention was down from the previous year. The basic reason seemed to be the fact that the number of booksellers in attendance turned out to be considerably below projected expectations. The East Coast and West Coast convention sites tend to attract more of the small, independent, women, and ethnic bookstore owners from up and down the two coasts; at least that was the analysis from a number of longtime exhibitors like Graywolf, Seal, North Point and even BookPeople.

Additional factors seemed to be:

1. The fact that Kitchen Table could not afford this year to purchase the one minute video spot announcement that played throughout the day in the major convention hotels, the convention lobby, etc. As a result the numbers of people who knew about their booth and stopped by was down considerably. Last year they were one of the few small presses to avail themselves of this service by paying \$1000 fee for a one minute profile that ran throughout the four days of the convention. The fact that so many people showed up at their booth and they did so well gave me the opportunity to give people our catalogue and information. Most of our orders last year were generated that way.

2. Our location was not as good this year as last.

3. Because of internal problems and antagonisms Kitchen Table Press was not as organized and together as they were last year. Even though last year was their first year, Betty Powell who had just come on as their new administrative person did an excellent job in staying on top of the ABA related details and it was in fact her idea to take the risk of doing the video. Their last year ABA on site sales totaled about \$5000. Betty's departure as of May 31, and the considerable antagonism that existed internally and especially between she and Barbara Smith meant that there was a lot of passive aggression in the form of important details that were left unattended. For instance: Neglecting to send us copies of ABA information, neglecting to inform us about the community book fair (which Barbara had organized), missing the deadline for a Kitchen Table notice in the official ABA Program and the Booksellers Magazine about the various premium offers being made available by various presses, etc.

4. If in the future we continue to exhibit I think we should be the principal contractor and invite someone to share the space with us. That way, we are not only able to participate at a reasonable cost but we would be much more visible and have greater control. As the secondary party the listing is KITCHEN TABLE PRESS/WILD TREES PRESS. Some of the visibility that we got as a result of Charlotte's signing was not maximized because couldn't look in the exhibit directory under our name and find our booth.

HIGHLIGHTS

The highlights and successes outweighed the above problems and limitations:

1. The community book fair highlighting Women of Color publishers and writers was a wonderful opportunity for us. The place that had been booked was too small to hold the 500 or so people who had come. For the people who wanted to buy books I asked them to sign our mailing list for a Fall mailer. I think about 100 people signed. People were really EXCITED about the poster, and I could have sold at least 30 copies. I had taken two display copies for the booth.

2. Charlotte's presence and book signing. Charlotte's presence was a real plus and the book signing worked extremely well as a low cost high visibility event, and we held our own amongst the likes of Stockman, Erhlichman, Jean Auel, Carol Burnett, et al. The numbers of people in our line was impressive too. So many that we ran out of books in about 20 minutes. We got a lot of mileage by being on the first day, before people overloaded and the placement on the page helped a lot. Both points we should remember for the future. This time it was sheer luck. I did give Mary Ann Tennenhouse the person within ABA primarily responsible for the annual meetings, an autographed copy of Condor.

I also think Charlotte's presence definitely helped in our contact with the Redbook Fiction Editor. She and Charlotte had a chance to talk and she asked Charlotte if she would suggest chapters that she thought would lend themselves to being excerpted. I'll follow-up and let's hope.

The Editor in Chief of Publisher's Weekly, John Baker, stopped by the Booth and also sent a photographer by who took a picture of Charlotte, Richard Bray of Guild Books in Chicago me and I invited Barbara Smith to join us, in case anything came of it. I understood from the photographer, Elliott Varner Smith, that John Baker will be doing a feature on small presses. I plan to drop John Baker a note by way of follow-up and include a copy of the publisher's profile, which we were all out of when he stopped by the booth.

I also did an interview with Nancy Perryman of the Sunday Herald

of Sydney, Australia for a possible feature. She should also be a good contact for Madi's book.

I'm very interested in what the BookPeople orders will look like, since I understood from one of the people at their booth that there was quite a bit of interest in Condor.

Pat Holt also stopped by and requested a review copy of Condor, I told her that I was certain that we had sent one but that we'd be happy to send another.

We also got enthusiastic feedback from Bob Baldock about how many of the people on the Black Oaks staff had read and enjoyed Condor. It's clearly emerged as a staff favorite. As a result I've decided to send out the idea of sending a copy to A Clean Well Lighted Place for consideration as a staff favorite. Since they have a special section in the store, right at the door, for such.

THINGS TO DO: ABA FOLLOW-UP

IMMEDIATE:

- follow-up with Joan Hendrix at the Feminist Press re: ALA
- draft special ALA order form
- send additional copies of Condor press release
- send 50 catalogues
- discuss with Robert any additional ALA specifics

GENERAL FOLLOW-UP

- Small Press Magazine has selected writer for WTP Fall profile
- Alan Cheuse National Public Radio re:review/we missed each other at booth
- Redbook
- Publisher's Weekly
- Pat Holt
- Calyx re: review also would like possible reviewer names
- Utne Reader atten: Helen Cordes who stopped by booth to say that Utne has just started a book review section which she is in charge of.
- follow-up with Charlotte and Richard Bray re: appearance at The Guild in Chicago. See: Guild list of authors in ABA Card Index
- follow-up with Charlotte re: Fall sabbatical schedule and possibilities for promo piggybacking.
- pass along the name of Mary MacArthur, Asst. Director, NEA Literature Program to our authors for fellowship information and possible support
- investigate applicable literary awards for possible Condor submission/ also design awards and deadlines
- develop an exhibits calendar of local events such as Northern California Booksellers Assoc. meeting in Marin in September. Coordinator Melissa Mystinger at Cody's. Check info. deadlines etc.
- California Reading Assn Nov. 5-6, Sacramento

- California Library Assn Nov. 16-18
- California Council of English Teachers
- Condor Press Releases, Profile and Review Inquiry information to:
 - New Age
 - Savvy
 - Elle
 - Mother Earth News
 - Follow-up Mother Jones
MS
 - Success
 - Working Woman
 - Self
 - Black Enterprise

FALL MARKETING AND PROMOTION PLAN

--analyze current direct mail results
 --Discuss with Robert the idea of duplicating the 40% discount for organizations like Delta's , Links, Black Women's Forum, National Association of Black Professional Women, Black Women's Political Caucus, Spelman Alumni Association, AKA etc. for Septima's Book. The organization either passes the savings on to its membership in the form of a reduced price for the book the individual members pay the organization the full retail price and the 40% difference serves as a fund raiser for the organization. Ruth Ann Lum described at an ABA session how successful this method had been for them in reaching the Asian community with their books. She is local and Jean Luis (my marketing instructor) has arranged for us to get together in order to discuss in more detail.

PROJECTED MARKET: READY FROM WITHIN

- Women
- Black Women
- Seniors and The Elderly
- Blacks
- identify Lists, Publications, Organizations of Above
- See if we can get Shirly Chisolm to write a blurb or foreword or something re: NYT article that she was recently the keynote speaker for the National Association of Retired People, encouraging seniors and retired people to remain involved and active.
- Discuss the possibility of Ebony serializing Septima's story. They are currently running excerpts from Diahann Carroll's autobiography.

TASK

CONDOR AND HUMMINGBIRD PROMO
4/86

1. Review Mailing(Package)
--Photo of Charlotte (Selected)
--Jacket Cover
--Press Release
--Review Request Card
--Publishers Profile (Selected)

PACKAGE COMPLETE
MAILING DATES

2. GENERAL ANNOUNCEMENT MAILING
--Press Release
--Targeted Lists
 -Charlotte's
 -Strawberry Hill
 -California Teachers of English
 -Pushcart Foundation
 -Relambago

3. CHARLOTTE'S PROMO TRIP BAY AREA
May 15-20

- Selected Bay Area Media Mailing
--Contact Chris Welch KPFA
--Scheduled Appearances
 -Black Oaks May 15th 7:30
 -Old Wives Tale May 20th 7:30
 -Follow-up with B. Dalton
--General Friends of WTP mailing &
 invitation to Charlotte's readings

MAILING DATES

4. DIRECT MAIL CAMPAIGN SPRING

BookStore Package

- Envelop?
--Catalogs

To Do

- Duplicate Photo
-Jacket Delivery Dates
-Review Request Card
-Input Review List (Eugene)
-Book Delivery

Dates

- Target Mailing Dates
--In-Put Selected Media (Eugene)
--In-Put Friends Names

SPRING PROMOTION CAMPAIGN (Cont'd)
CONDOR AND HUMMINGBIRD

4. DIRECT MAIL CAMPAIGN

**BookStore Package

- Envelope ?
- Catalogue
- Cover Letter
- Coupon
- Color Code

To Do

- Develop
- Develop
- Decide

BookStore Lists

- 400 HBJ
- 140 WTP
- 125 Women
- 50 Black

**Library Package

- Same as Above w/modified cover letter --Develop

Library Lists

- 200 WTP
- 100 ALA (Black Caucus)
- ALA (Hispanic Caucus)

MAILING DATES

**Academic Package

- Same As Above with modified Cover Letter --Develop

--Academic Lists

- 100 Women Studies
- 100 Black Studies

5. ABA New Orleans May 22-26

Exhibit

- Catalogues
- Press Releases X Enax
- Publishers Profile - X Enax
- Condor Cover
- Photos Charlotte
- Copies of Other Books
- Business Cards
- Order Forms
- Promo Information about New Titles Madi and Septima

Document copy X Enax

Promo - copy re: Alice Signed Copies

1. Posters = 40 books
2. calendar = 20 "
3. foreign = drawings

150 copies Condor & Humming Bird

6. ABA Cont'd

- Discuss and Decide about Convention Video
- Arrange Author appearance for Charlotte New Orleans
- Discuss and Decide Premium Give Aways ABA

7. ABA General

- Budget
- Assistance
- Booth Motif

8. Mailings General

- Envelopes
- Duplicate labels for Direct Mail
(Two sets one affixed to envelope and
the other to the return order form along
with color code)

9. Future Exhibits and Conferences

- ALA

- National Women's Studies Association
June 11-15th
University of Illinois at Urbana

10. Fall BookParty for Septima with Delta's

AUTOGRAPH AREA 1

Saturday, May 24
ABA CONVENTION 1986

Table A

9:30-10:30

Lili Lakich, **NEON LOVERS GLOW IN THE DARK**, Gibbs M. Smith Inc.

Curator of the Museum of Neon Art in Los Angeles, Lakich is considered by many to be the foremost neon artist in the U.S. She will sign posters in anticipation of her June paperback.

10:45-11:45

William and Brendan Kennedy, **CHARLIE MALARKEY AND THE BELLY BUTTON MACHINE**, Atlantic Monthly Press.

Novelist William Kennedy and his son, Brendan, have collaborated on the new book they will be on hand to celebrate.

12:00-1:00

Leo Buscaglia, **LOVING EACH OTHER**, Fawcett Columbine.

Take a love break. Come and meet or meet again this bestselling author who has elevated the hug to an art.

1:15-2:15

Rosemary Wells, **MAX VERY FIRST BOOKS**, Dial Books for Young Readers.

Ms. Wells' most recent book is **HAZEL'S AMAZING MOTHER**. The creator of Max and many other endearing characters will sign Max Very First Books. Dial has packaged two of these books with a Max stuffed animal.

2:30-3:30

Pat MacDonald, **LITTLE SISTER**, Dell.

This author will be on hand to sign copies of her latest title from Dell.

3:45-4:15

Gwen Davis, **SILK LADY**, Warner Books.

The author of **THE PRETENDERS**, **THE MOTHERLAND** and **TOUCHING**, has also written plays, songs and several motion pictures. She will sign hardcovers of her thirteenth novel, set in St. Tropez, Beverly Hills, and New York.

4:30-5:30

Berke Breathed, **PENGUIN DREAMS: AND STRANGER THINGS**, Little, Brown and Company.

The creator of *Bloom County* is back with the latest tour through his own very special world where you can always expect the unexpected.

Table B

9:30-10:30

Paula Danziger, **THERE'S A BAT IN BUNK FIVE**, Caedmon.

The very popular author will be signing copies of her new audio title.

10:15-10:45

Ilene Hochberg, **DOGUE**, Main Street Press.

You, too, will be in style with your signed copy of the canine answer to *that* fashion institution.

11:00-12:00

Sally Quinn, **REGRETS ONLY**, Simon & Schuster.

Reporter, writer, author, Ms. Quinn has had a varied career. She will sign copies of her new book from S&S.

12:15-1:15

Jose Aruego, **WHERE ARE YOU GOING, LITTLE MOUSE?** Greenwillow, William Morrow.

This story by Robert Kraus, illustrated by Aruego and Ariane Dewey, sensitively and humorously tells how Little Mouse packs his things and runs away because he thinks no one cares about him. The brilliant colors and amusingly drawn characters add to the important lesson he learns.

1:30-2:00

Phyllis Dennery, **DINING IN NEW ORLEANS**, Peanut Butter Publishing.

Before you plan your evenings out in New Orleans, meet this author and get a copy of her guide to good food, one of a whole series from her publisher.

2:15-2:45

Sylvia McNair, **VACATION PLACES RATED**, Rand McNally.

Planning a vacation? Come and meet the author and get a copy of this indispensable tool for planning your escape before you go.

3:00-4:00

Eric Hill, **SPOT GOES TO THE CIRCUS**, Putnam Young Readers Group.

Everyone loves Spot. Hill will sign his newest book about this special dog. Many Spot stories have been translated into other languages.

4:15-4:45

John Fergus Ryan, **THE REDNECK BRIDE**, August House.

Come and meet this Southern writer making his first autographing appearance.

5:00-5:30

Tracy Kidder, **HOUSE**, Avon Books.

Kidder's bestseller about the design and construction of a house is about to come out in paper. He will sign hardcovers on this occasion.

Table C

9:30-10:30

Charles Wysocki, **AMERICANA CALENDAR**, AMCAL.

Wysocki's vivid illustrations depicting American country life have delighted people for years. His calendars are sidelines favorites.

10:45-11:45

Hayley Mills, **HAYLEY MILLS' FAVORITE STORIES**, Magic Video Publishing.

Miss Mills began her career as a child in such films as Walt Disney's "Pollyanna" and "The Parent Trap." She has since acted in both films and television, most recently in "Parent Trap Two," again for Disney. In connection with her new video series she will sign photos.

12:00-1:00

Tomie dePaola, **FOR EVERY CHILD A STAR**, Holiday House.

This author, loved for his beautifully colored and finely drawn illustrations, will sign one of his latest works.

1:15-2:15

Martha Stewart, **PIES AND TARTS**, Clarkson N. Potter, Inc.

The author of **ENTERTAINING**, **QUICK COOK**, **HORS D'OEUVRES** and the forthcoming **MARTHA STEWART'S WEDDINGS** will sign hardcover editions of this sweet treat for booksellers.

2:30-3:00

Tony Fennelly, **THE GLORYHOLE MURDERS**, Carroll and Graf, PGW.

When a well-respected politician and upright family man is discovered murdered in the men's room of one of New Orleans' most notorious gay bars, a smart cop enlists the help of Matt Sinclair, a successful antique dealer in the Quarter, to solve the crime. This is Fennelly's first mystery.

3:15-4:15

George Will, **THE MORNING AFTER: Getting Over Getting What We Wanted, 1980-1986**, The Free Press.

The recipient of the 1978 Pulitzer Prize for Commentary, Will writes a column that appears in 459 newspapers and *Newsweek*. A National Political Commentator for ABC News, his latest book examines with disappointment the fate of conservative ideals under the Reagan administration.

4:30-5:30

Charlotte Mendez, **CONDOR AND HUMMINGBIRD**, Wild Trees Press.

Ms. Mendez will sign copies of her book published by Alice Walker and Richard Allen's press.

Sassy Rabbit - in the future we'll hopefully have greater control.
B

AUTOGRAPH AREA 2

Saturday, May 24
ABA CONVENTION 1986

Table A

9:30-10:30

Pam Beall and Susan Nipp, **WEE SING BIBLE SONGS, WEE COLOR WEE SING FOR CHRISTMAS**, Price/Stern/Sloan.

The "Wee Sing Ladies" are back with two of their new projects. The Christmas tape comes packaged with a coloring book to add to the fun.

10:45-11:45

Betsy Byars, **THE COMPUTER NUT**, Puffin Books.

"I always put something of myself into my books, something that has happened to me," says this Newbery Medalist. Mrs. Byers is the author of **AFTER THE GOAT MAN, THE GLORY GIRL**, and many other books, as well as articles for periodicals.

12:00-1:00

Kay Chora, **TYLER TOAD AND THE THUNDER**, Unicorn, Dutton Children's Books.

Ms. Chora is most recently the compiler/illustrator of **THE BABY'S LAP BOOK, THE BABY'S BEDTIME BOOK** and **THE BABY'S STORY-BOOK**. She will sign copies of the Tyler Toad book which she illustrated.

1:15-2:15

Ken Stabler, **SNAKE**, Doubleday & Company, Inc.

The bad-boy quarterback of the notorious Oakland Raiders during the Seventies began his career under the legendary Bear Bryant of Alabama. He will sign copies of his new book in which he tells all about those legendary years.

2:30-3:30

Ted Geisel, Dr. Seuss, **THE CAT IN THE HAT**, Random House, Inc.

The enduring Dr. Seuss will be on hand to sign copies of his perennially popular story of **THE CAT IN THE HAT**.

3:45-4:15

Elizabeth Crary, **MOMMY DON'T GO**, Parenting Press, Inc.

The latest in the **Childrens Problem Solving Series**, this book helps young children think of different things they can do when a parent has to leave the house. Ms. Crary has written on many different problems which small children may face.

4:30-5:30

Og Mandino, **MISSION: SUCCESS!**, Bantam Books.

The bestselling inspirational/motivational author of **GREATEST SALESMAN IN THE WORLD** will be on hand to sign copies of his forthcoming book.

Table B

9:30-10:00

Don Aslett, **WHO SAYS IT'S A WOMAN'S JOB TO CLEAN?** Writer's Digest Books.

America's #1 cleaning expert tells men the time has come to face facts—they can and should be responsible for at least part of the housework.

10:15-11:15

Francine Pascal, **MALIBU SUMMER**, Bantam Books.

The creator of Bantam's **Sweet Valley High, Caitlin, and Sweet Valley Twins** series will sign advance reading copies of the fourth Sweet Valley High Super Edition, due August 1.

11:30-12:30

Margaret Courtney-Clarke, **NDEBELE: The Art of An African Tribe**, Rizzoli International Publications.

The Africans of this tribe paint designs on their dwellings. They are slated for relocation by the South African government and their unique art may be lost. Ms. Courtney-Clarke will sign special posters.

12:45-1:15

Renny Darling, **ENTERTAINING FAST & FANCY**, Royal House Publishing.

Time saving tips for elegant entertaining are provided by this author who specializes in food and related subjects.

1:30-2:00

Michael Nava, **THE LITTLE DEATH** and Robert Reinhart, **A HISTORY OF SHADOWS**, Alyson Publications, Inc.

Nava was a City Prosecutor. His novel depicts a gay public defender and the death of a man who had briefly been his client and then his love.

2:15-3:15

William Caunitz, **SUSPECTS**, Crown Publishers, Inc.

The author of **ONE POLICE PLAZA** will be on hand to sign softcover advance copies of his forthcoming August book.

3:30-4:00

Gary Christenson, **FATHERHOOD IS NOT PRETTY**, Peachtree Publishers, Ltd.

This hilarious account of parenting in the '80s is an April '86 release. The author will sign his trade paperback which combines illustrations with the text.

4:15-4:45

Mark Denning, **DIE FAST, DIE HAPPY**, SOS Publications.

Denning is a pen name of John Stephenson, vice-president of the Mystery Writers Association of America. This is the latest in the John Marshall series from SOS.

5:00-5:30

Don Merwin, **CHOOSE MEXICO: Retirement Living on \$400. a Month**, Gateway Books.

The price certainly sounds right. Merwin will be present with copies of this provocative alternative to standard retirement plans.

Table C

9:30-10:30

Madeleine L'Engle, **MANY WATERS**, Farrar, Straus & Giroux, Inc.

This loved and respected author of books for young people will be signing copies of her newest book to be published in September.

10:45-11:45

Richard Peck, **BLOSSOM CULP AND THE SLEEP OF DEATH** and **REMEMBERING THE GOOD TIMES**, Dell Publishing Co., Inc.

Blossom and Alexander Armsworth are once again involved in an adventure. Peck will sign copies of two of his latest books.

12:00-1:00

W.E.B. Griffin, **THE GENERALS**, Berkley Publishing Group.

Griffin's latest book is part of **The Brotherhood of War Series**. He is also author of the forthcoming series from Berkley entitled **The Corps**.

1:15-2:15

Jean Auel, **THE CLAN OF THE CAVE BEAR** and **THE VALLEY OF HORSES**, Bantam Books.

In anticipation of the paperback edition of **THE MAMMOTH HUNTERS**, due in November, Ms. Auel will sign copies of the first two of her prehistoric tales. **THE MAMMOTH HUNTERS** had a first printing of over one million in hardcover.

2:30-3:00

Philip Z. Trupp, **TRACKING TREASURE**, Acropolis Books.

Trupp's subtitle, **Romance and Fortune Beneath the Sea and How to Find It**, tells it all. He is a nationally known writer on the oceans and sunken treasure. His articles have appeared in *Smithsonian* and *Oceans* magazines. He has been a creative consultant to NBC on its five-part "Oceans" and an advisor to PBS on a TV version of his *Smithsonian* article on ancient shipwrecks.

3:15-4:15

Thomas Locker, **SAILING WITH THE WIND**, Dial Books for Young Readers.

This artist-author is known for the grandeur of landscape and setting he brings to each of his books. His paintings are held in both private and public collections and have been exhibited in major cities of the U.S. and abroad. He will sign a special poster.

4:30-5:30

A. Mifflin Lowe, **THE CHEAP-SKATE'S HANDBOOK**, Price/Stern/Sloan.

A guide to living on the cheap from an expert.

AUTOGRAPH AREA 1

Sunday, May 25
ABA CONVENTION 1986

Table A

9:30-10:30

Ben Dominitz, **HOW TO FIND THE LOVE OF YOUR LIFE**, Prima Publishing, Interbook.

Dominitz offers advice to all those searching for a special someone.

10:45-11:45

John Ehrlichman, **THE CHINA CARD**, Simon & Schuster.

Former advertising executive and White House insider during the Nixon years, Ehrlichman will sign copies of his latest book. In recent years he has been active as a writer and speaker and is the author of **WITNESS TO POWER: The Nixon Years**.

12:00-1:00

Dr. David A. Phillips, **RECIPES FOR HEALTH AND PLEASURE**, Woodbridge Press.

Dr. Phillips is a practicing nutritional therapist. His book contains sound advice on how to improve the quality of your life by eating the proper foods for your own body.

1:15-2:15

Anne Rice, **INTERVIEW WITH THE VAMPIRE**, Ballantine Books.

Set in New Orleans, both of Rice's Vampire novels have been major bestsellers. Ms. Rice will sign **INTERVIEW. THE VAMPIRE LESTAT** will be an October '86 Berkley title.

2:30-3:00

Jude Theriot, **LA CUISINE CAJUN**, Pelican Publishing Company.

This is the perfect time to learn about the special cuisine of the New Orleans area from an expert.

3:15-4:15

Georgia Witkin-Lanoil, **THE MALE STRESS SYNDROME**, Newmarket Press.

Dr. Lanoil is back with help for men who suffer from stress. Although her first book on the subject was **THE FEMALE STRESS SYNDROME**, she began her stress workshops working with police, firemen, and other men with stress-related problems.

4:30-5:30

Charles Wysocki, **AN AMERICAN CELEBRATION: THE ART OF CHARLES WYSOCKI**, Workman Publishing Company.

Wysocki's paintings express the simple joys of 19th century American life, a time of hard work and quiet pleasures. His work is exhibited in galleries nationwide and is included in the permanent White House collection.

Table B

9:30-10:00

Tony Chen, **WHAT IS A BIRD?** and **BLACK BEAUTY**, Western Publishing.

This illustrator will sign posters featuring art from **BLACK BEAUTY** and copies of **WHAT IS A BIRD?**, a Golden Look-Book Book reissued this Spring.

10:15-10:45

Cyndy Szekeres, **CYNDY SZEKERES BOARD BOOKS**, Western Publishing.

Ms. Szekeres will be signing a poster featuring art from one of her following new books for 1986, **PUPPY LOST, SAMMY'S SPECIAL DAY, LITTLE BEAR COUNTS HIS FAVORITE THINGS**, and **MELANIE MOUSE'S MOVING DAY**.

11:00-12:00

Tammy Grimes, **GOREY BY GRIMES** and **WHERE THE WILD THINGS ARE**, Caedmon.

The celebrated actress will sign audio books in which she reads selections from Edward Gorey and also the Maurice Sendak children's favorite.

12:15-12:45

Dr. Douglas Larche, **FATHER GANDER**, Advocacy Press.

Dr. Larche will sign copies of his new book from this Santa Barbara, CA, publisher.

1:00-1:30

Steve Davis, **THE ELECTRIC MAIL BOX**, Steve Davis Publishing.

Davis' book is a guide to improving your business through the use of electronic mail. He includes tips on how to choose a service to suit your needs and how to use it.

1:45-2:15

Mike King, **THE MIKE KING STORY**, Good Books.

This is the remarkable young man who travelled 5,600 miles from Alaska to Washington, DC in a wheelchair. Come and meet him.

2:30-3:00

Dave Barry, **BABIES AND OTHER HAZARDS OF SEX**, Rodale Press.

Barry's newest book, **CLAW YOUR WAY TO THE TOP**, is due in the fall. In the meantime, he is going to sign copies of one of his most popular titles. His weekly syndicated column appears in about 70 papers across the nation.

3:00-3:30

Bob Schwartz, **DIETS DON'T WORK**, Breakthru Publishing, PGW.

Discover the real reasons you have not lost weight and kept it off. Learn a new method for losing weight without dieting. Schwartz has an amazingly successful approach to permanent healthy weight loss.

3:30-4:30

Greg Hildebrandt, **ANGELS OF THE GODS**, Unicorn Publishing House, Inc.

This exceptional artist will be signing a special poster of one of his paintings which appears in **TOLKIEN TO OZ**.

4:30-5:30

Panel of Science Fiction Authors, Analog and Isaac Asimov's Science Fiction Magazines.

Table C

9:30-10:30

Kristin James, **HEARTWOOD**, Pocket Books/Affaire de Coeur.

The author of **THE GOLDEN SKY** has crafted the tender story of a woman picking up the pieces of her life after a cruel divorce.

10:45-11:45

Louis L'Amour, **LAST OF THE BREED**, Bantam Books.

One of America's favorite storytellers, L'Amour is a recipient of both the Medal of Freedom and the National Gold Medal. His latest tale of pursuit and survival is set in the Siberian wilderness of Soviet Russia. Nearly 165 million copies of

12:00-1:00

Jimmy Connors, **HOW TO PLAY TOUGHER TENNIS**, Tennis Magazine, Simon & Schuster.

This tennis superstar will tell you how to improve your game. You may never play at Wimbledon, but you can be better than you are.

1:15-1:45

John Winokur, **WRITERS ON WRITING**, Running Press.

Winokur says in his introduction, "I began collecting quotes on writing at the age of seventeen, when I first had the notion of being a writer. . . I wanted to know what it takes to be a writer." Fortunately writers seem to talk a lot about art, censorship, their problems with writing, and many more subjects.

2:00-3:00

Paloma Picasso, **JE SUIS LE CAHIER: THE SKETCHBOOKS OF PICASSO**, The Atlantic Monthly Press.

In September the press will publish a collection of six fully reproduced sketch books, a sampling of 36 others, and a complete catalog of the entire 175 sketchbooks covering 70 years and each of Picasso's periods. To celebrate this major event, Paloma Picasso, the artist's daughter, will sign special edition posters.

3:15-4:15

Mary Jane Frances Cavolina Meara, Jeffrey Allen Joseph Stone, Maureen Anne Teresa Kelly, Richard Glen Michael Davis, **GROWING UP CATHOLIC**, Doubleday/Dolphin.

All right, boys and girls, it's Sunday afternoon, the best time to meet these nice young authors. Line up in one very straight line, no talking, and wait politely to receive your copy of their special book.

4:30-5:30

Al Kasha, **REACHING THE MORNING AFTER**, Thomas Nelson Publishers.

Agoraphobia, the fear of open places, is an illness which afflicts one in twenty people. Like many others who suffer this debilitating condition, Kasha was afraid to leave his house. The successful songwriter and record producer has been able to overcome his illness and is a leader in ACTS I, a Christian support group for entertainers. He wrote this book with his partner and friend, Joel Hirschhorn.

This schedule is good for Saturday, Sunday and Monday. No autographing is scheduled for Tuesday. Both autograph areas are in the same section, Area 1 opposite Booth 785 and Area 2 opposite Booth 779.

AUTOGRAPH AREA 2

Sunday, May 25
ABA CONVENTION 1986

Table A

9:30-10:30

Cathy Guisewite, **WAKE ME UP WHEN I'M A SIZE 5**, Andrews, McMeel & Parker.

The diminutive creator of the syndicated **CATHY** proudly presents her newest collection of the misadventures of her heroine.

11:00-11:45

Walter Cronkite and Ray Ellis, **NORTH BY NORTHEAST**, Oxmoor House.

The veteran newscaster and his artist-collaborator will sign posters from this beautiful and popular book of text and paintings.

12:00-1:00

Carroll Baker, **A ROMAN TALE**, Donald I. Fine, Inc.

From her first screen role in the sensational film "Baby Doll," to the forthcoming film of Richard Wright's **NATIVE SON**, Ms. Baker has enjoyed acclaim and satisfaction in her acting career. This first novel is her third book, following her autobiography, **BABY DOLL**, and **TO AFRICA WITH LOVE**, written about a vacation adventure.

1:15-2:15

Jacqueline Briskin, **TOO MUCH TOO SOON**, The Berkley Publishing Group.

Briskin is following her very successful **EVERYTHING AND MORE** with this new title. Come and meet this bestselling author.

2:30-3:30

Flint Dille, **THE INVISIBLE EMPIRE**, TSR, Inc.

This is the first title of the new **Agent 13 Series**, coauthored by Dille and David Marconi. Dille coauthored the **Sagard Series** of adventure novels with Gary Gygax and is currently writing and producing the *G.I. Joe* and *Transformer* cartoon shows. He has also written for Lucasfilms and writes the *Hasbro Super Sunday Show*. Marconi was production supervisor on two *Coppola* films, "The Outsiders" and "Rumblefish," both from novels by S.E. Hinton.

3:45-4:15

Michelle Martin, **PEMBROKE PARK**, Naiad Press.

Martin's first novel portrays England's Regency period when, regardless of wealth or title, to love one's own sex was a risk taken by only the most daring.

4:30-5:30

Cynthia Wright, **YOU AND NO OTHER**, Ballantine/Affaire de Coeur.

This Ballantine author will be on hand to sign copies of one of her popular titles.

Table B

9:45-10:15

Sonya Friedman, **SMART COOKIES DON'T CRUMBLE**, Newman Communications Corp.

Subtitled, **A Modern Woman's Guide to Living and Loving Her Own Life**, Friedman's advice can help everyone. She says: "You have control over three things—what you think, what you say and how you behave... these gifts are the most powerful tools you possess..."

10:30-11:30

Martin Katahn, **THE ROTATION DIET**, W.W. Norton & Company.

Director of the Vanderbilt University Weight Management Program and a leading health psychologist, Katahn has formulated a simple plan varying the daily intake of calories which lasts just three weeks. The diet may be repeated after a rest for further weight loss.

11:45-12:45

Lynn Johnston, **THE LAST STRAW**, Andrews, McMeel & Parker.

This is Johnston's seventh collection of her popular comic strip "For Better or For Worse," the domestic saga of the Pattersons, a contemporary suburban family. The strip is syndicated to more than 450 newspapers.

1:00-2:00

Cathi Chamberlain, **HOW TO SUCCEED IN SINGLES BARS (For Men Only)**, CCC Publications.

Practical advice for the man who is looking for "Miss Right." The author bases her theories on close observation of the singles scene during her tenure as a Playboy bunny. She has worked for the U.S. Pa-

2:15-2:45

Michael Marvett, **THE FLAMING GOURMET**, Wimmer Brothers Books.

Come meet an expert and pick up some tips on how to prepare those exotic creations.

3:00-3:30

Josephine Humphreys, **DREAMS OF SLEEP**, Viking Penguin.

This Southern writer will be present to sign her book. She is a participant in the Southern Writers panel.

3:45-4:15

Gary Yanker, **AMERICA'S GREATEST WALKS**, Addison-Wesley Publishing Co.

This is the perfect time to enjoy this book, subtitled **A Traveler's Guide to 100 Scenic Adventures**. As a special extra, Yanker will be giving away tee-shirts.

4:30-5:30

Stephen Cosgrove, **FANNY, MUMKIN, PISH-POSH, BUTTER-MILK**, Serendipity Books, and Roger Hargreaves, **MR. MEN**, Price/Stern/Sloan.

Come and meet two men who have delighted children with their creations. Cosgrove is the author of the many books published by Serendipity, illustrated by Robin James. Hargreaves is the originator of both the very successful **MR. MEN** and **LITTLE MISS** books.

Table C

9:30-10:30

Lorna Balian, **AMELIA'S NINE LIVES**, Abingdon Press.

An unfailing perfectionist in her work, Balian has been known to spend as many as two thousand hours on a book. She has brought her world alive with the combination of award-winning art and a uniquely tender, caring imagination.

10:45-11:45

Olive Ann Burns, **COLD SASSY TREE**, Laurel, Dell Publishing Co.

Ms. Burns will be signing copies of her Laurel Trade Paperback due out in July.

12:00-1:00

Dr. Betty Gouge, **THE KIDSKILLS INTERPERSONAL SKILL SERIES**, Family Skills, Inc.

Dr. Gouge and Heartly from the Land of Feelings will sign books from this series. Heartly is one of three main characters which children helped develop during two years of research.

1:15-2:15

Peter Spier, **DREAMS**, Doubleday.

Caldecott Medal winner for **NOAH'S ARK** and Christopher Award winner for **PEOPLE**, Spier marks his twenty-fifth anniversary as a Doubleday author-illustrator with **DREAMS**. Among his best books are **THE FOX WENT OUT ON A CHILLY NIGHT** and **RAIN**.

2:30-3:30

Jude Deveraux, **Assorted Titles**, Pocket Books.

In celebration of the forthcoming publication of **THE RAIDER**, the author will sign a selection of popular titles from Pocket Books.

3:45-4:45

Betsy Byars, **THE NOT-JUST-ANYBODY FAMILY** and **THE NIGHT SWIMMERS**, Dell Publishing Books for Young Readers.

The very popular author began writing stories for children as her own children grew. She is the mother of three daughters and one son and grandmother of one. During her career she has won awards and honors for her work.

5:00-5:30

J.R. Schwartz, **THE CAT HOUSES OF NEVADA: A SENSUAL GUIDE**, Mustang Publishing.

The author will be signing a practical travel guide to the 37 legal brothels in Nevada.

AUTOGRAPH AREA 1

Monday, May 26
ABA CONVENTION 1986

Table A

9:30-10:30

Mary Wilson, **DREAMGIRL: My Life as a Supreme**, St. Martin's Press.

The superfine Supremes, three young girls from Detroit, were the best of all the Motown groups and an international sensation. In anticipation of the fall publication of the book in which she will tell us what it was like to be a Supreme, Ms. Wilson will autograph Supremes albums.

10:45-11:45

Robert B. Parker, **TAMING A SEA-HORSE**, Delacorte.

The creator of Spenser, the Shakespeare-quoting private investigator, will sign copies of the Spenser novel due in June. The television series featuring the Boston-based detective has completed its second season.

12:00-1:00

Jim Shooter, **MARVEL COMICS, STAR COMICS, EPIC COMICS**, Marvel Comics Group.

Marvel editor-in-chief, Shooter has written many Marvel titles. His latest project is **STAR BRAND**, the first title of the new comic line, The New Universe. He will sign a selection of various types of comics.

1:15-2:15

Charles Kuralt, **SOUTHERNERS**, Oxmoor House.

This veteran CBS journalist has traveled to just about every part of the United States and taught us to appreciate all of them. He will be signing posters in conjunction with the publication of his latest book about the people of a very special part of our country.

2:30-3:30

Ellen Gilchrist, **VICTORY OVER JAPAN**, Little, Brown.

This collection of short stories won the American Book Award. Ms. Gilchrist will sign paperback copies of her prize-winning stories which are full of New Orleans characters.

3:45-4:15

Grace Kaiser, **DOCTOR FRAU**, Good Books.

Doctor Kaiser has written an account of her life as a country doctor among the Amish. Although not one of them, she was greatly respected by these gentle people whom she lovingly describes.

4:30-5:30

Harold Bloomfield, **SELF HYPNOSIS SERIES**, Tape Data Media.

Dr. Bloomfield has created a special series of self-hypnosis tapes to help people stop smoking, lose weight, build self-confidence, relieve tension and anxiety and much more.

Table B

9:30-10:30

Joe Parkhill, **NATURE'S GOLDEN TREASURE, HONEY COOKBOOK**, Country Bazaar Publishing Co.

This book will be especially helpful to those who wish to eliminate white sugar, junk food, and empty calories from their diet.

10:15-10:45

John C. Yurick, **101 USES FOR AN EX-HUSBAND**, Currier•Davis Publishing.

Psychologist Yurick and Marie Winslow maintain that there is a lighter side to everything, even divorce.

11:00-12:00

Rich Hall, **SNIGLETS**, Macmillan Publishing Co., Collier Books.

Hall, a star of "Saturday Night Live," has quite another career as the author of the **SNIGLETS** books. His new creation, **RICH HALL'S VANISHING AMERICA**, is due in October.

12:15-12:45

Dennis Kamensky, **WINNING ON YOUR INCOME TAXES and WOMEN & TAXES**, Winning Publications, National Distribution Services.

Kamensky, The Tax Pro, has prepared thousands of tax returns. He has appeared on more than 200 radio programs and teaches courses on tax preparation and conducts seminars.

1:00-1:30

Robert E. Alberti, **YOUR PERFECT RIGHT: A Guide to Assertive Living**, Impact Publishers.

This publication is a backlist standard, now in its fifth edition. Alberti, who co-authored the book with Michael L. Emmons, will be autographing.

1:45-2:15

Anna Lee Walters, **THE SUN IS NOT MERCIFUL**, Firebrand Books.

Walters, a Pawnee/Otoe Indian, lives and writes on the Navajo Reservation in Arizona. She describes her book as "a collection of triumphant, bittersweet, and poignant stories that reflect a coming to terms with time, life, and place."

2:30-3:00

Maxine Rock, **THE MARRIAGE MAP: Understanding and Surviving the Stages of Marriage**, Peachtree Publishers, Ltd.

Ms. Rock is a journalist and the author of two previous books, **GUT REACTION** and **THE FICTION WRITER'S HELP BOOK**.

3:15-4:15

Michael Bond, **MONSIEUR PAMPLEMOUSSE AND THE SECRET MISSION**, Beaufort Books (Kampmann).

Bond, a close friend of Paddington Bear, will be visiting with Beaufort Books and will autograph his latest book.

4:30-5:30

John Osier, **RANKIN: ENEMY OF THE STATE**, St. Luke's Press.

Osier's first novel, **COVENANT AT COLDWATER**, is now in paperback and has been optioned for a film. **RANKIN** is his second novel and a May release.

Table C

9:30-10:30

Richard Ford, **THE SPORTSWRITER**, Vintage Contemporaries, Random House.

The author of two earlier novels, Ford has had his short fiction published in *Esquire*, *Playboy*, *Harper's*, *Granta* and *Purple Sage*, as well as in numerous anthologies, and he has won Guggenheim and National Endowment grants. Ford's sportswriter, an observer, is distant from his own feelings and he wants, he says, "to participate briefly in the lives of others at a low level; to speak in a plain truth-telling voice; to not take myself too seriously."

10:45-11:45

Alan James Robinson, **AN ODD BESTIARY**, University of Illinois Press.

An award-winning printmaker, book designer and sculptor, Robinson, with Joel Ginsburg, founded Cheloniidae Press which first published a limited edition of this book. The text for Robinson's work was written by Laurie Block, a distinguished writer specializing in the natural sciences. Robinson will sign a special poster prepared for this book.

12:00-1:00

Tom and Sharon Curtis, **SUNSHINE AND SHADOW**, Bantam Books.

This husband and wife team of romance writers will autograph advance copies of their latest book, the story of a forbidden love between an Amish girl and an outsider. The book is an October 1 publication.

1:15-2:15

Tom Wilson, **ZIGGY**, Andrews, McMeel and Parker.

The tradition continues. Wilson will be signing this year's limited edition litho featuring his hapless hero, the ever popular Ziggy.

2:30-3:30

Leo Buscaglia, **BUS NINE TO PARADISE**, William Morrow & Company.

Passengers on board this bus are likely to get a hug. Come and visit this well-loved author who will be signing his latest book.

3:45-4:15

Jim Rice, **GASTON THE GREEN NOSED ALLIGATOR AND HIS FRIENDS**, Pelican Publishing Company.

Rice will be signing this special edition poster made just for the Convention in anticipation of his forthcoming **TEXAS NIGHT BEFORE CHRISTMAS**. Booksellers will remember his **CAJUN NIGHT BEFORE CHRISTMAS**.

4:20-4:50

H. Jack Aslanian, **FIXED MOVEMENTS: A PORTION FROM OUR PAST**, Strawberry Hill Press.

The author will be present to sign copies of his award-winning novel.

5:00-5:30

Tom Boswell, **WHY TIME BEGINS ON OPENING DAY**, Penguin Books.

Boswell is a sportswriter for *The Washington Post* and an avid baseball fan.

AUTOGRAPH AREA 2

Monday, May 26
ABA CONVENTION 1986

Table A

9:30-10:30

Harold Bloomfield, M.D., **MAKING PEACE WITH YOURSELF** and **MAKING PEACE WITH YOUR PARENTS**, Ballantine Books.

In these books Bloomfield treats two problems which many people have difficulty resolving as adults. Making peace with self and parents provides the ability to lead a fuller and richer life.

10:45-11:45

Hearty Chicken, **FAST FORWARD** Books, School Zone Publishing Company.

To launch its new Fast Forward books, School Zone will have Hearty Chicken autograph a selection of titles from this new line.

12:00-1:00

Mike Farrell, **THE BROADWAY GAME**, TSR

Farrell is an accomplished actor well-known to film and television audiences, especially the fans of M*A*S*H. He will sign photos in anticipation of the debut of **THE BROADWAY GAME**, a new game which he developed with TSR.

1:15-2:15

Larry L. Sloan, **THE BABY BOOMER BOOK OF NAMES**, Price/Stern/Sloan.

Sloan and his partners Leonard Stern and Roger Price have compiled a list of names no baby boomer should be without.

2:30-3:00

Doris Poser, **ALWAYS IN STYLE**, Acropolis Books.

This book continues and expands the style and color options of **COLOR ME BEAUTIFUL** by showing each individual how to determine "body line" and how to choose the clothing which looks best with proportions and colors. Poser is an executive with Color Me Beautiful, Incorporated.

3:15-4:15

Richard Simmons, **RICHARD SIMMONS REACH FOR FITNESS**, Warner Books.

Subtitled **A Special Book of Exercises for the Physically Challenged**, Simmons' latest book focuses on the special exercise needs of those with physical disabilities or chronic medical conditions, for whom activity and diet may be more vital than for most people. Simmons has exercises and activities for every problem, along with nutritional and medical information. Proceeds from the sale of this book go to the Richard Simmons Reach Foundation.

4:30-5:30

Zbigniew Brzezinski, **GAME PLAN**, Atlantic Monthly Press.

Presidential advisor on national security during the Carter Administration, Brzezinski will sign numbered limited edition excerpts from his forthcoming book.

Table B

9:30-10:00

Carolyn Bray, **HOW WOMEN CAN ADVANCE THE WORLD**, Rainbow Books.

Ms. Bray will be present to sign copies of her new book in which she discusses her views on what women can do to improve the world.

10:15-10:45

Marcia Copeland, **BETTY CROCKER'S COOKBOOK**, Western Publishing Company.

Director of Betty Crocker Kitchens, Ms. Copeland will be signing the sixth edition of this indispensable guide to food preparation.

11:00-12:00

Janelle Taylor, **MOONDUST AND MADNESS**, Bantam Books.

This novel of forbidden love, recently on the *New York Times* bestseller list, is the latest from this author of 10 consecutive bestsellers.

12:15-12:45

Michael Bishop, **CLOSE ENCOUNTERS WITH THE DEITY**, Peachtree Publishers, Ltd.

Bishop is a well-known science fiction writer and Nebula Award winner. His most recent book is **ANCIENT OF DAYS**. **CLOSE ENCOUNTERS WITH THE DEITY** is a fall release from Peachtree.

1:00-1:30

Jack Butler, **JUJITSU FOR CHRIST**, August House.

Saved at the age of 18, Roger Wing decides to witness for the Lord through the martial arts. He opens his studio in downtown Jackson, Mississippi, in 1960 and gets caught up in the civil rights movement. Butler's novel was

1:45-2:15

Jack Hemingway, **MISADVENTURES OF A FLY FISHERMAN: My Life With and Without Papa**, Taylor Publishing Company.

The son of one of America's greatest writers recounts his own life and that of his father from the viewpoint of a son.

2:30-3:30

Christopher Cerf and Henry Beard, **THE PENTAGON CATALOG**, Workman Publishing Company, Inc.

THE PENTAGON CATALOG will not be oversold, no other source will charge higher prices. This book contains proof that free enterprise can end up costing a pretty penny. Choose from a selection of pricey Pentagon goodies.

3:45-4:15

Roy Blount, **NOT EXACTLY WHAT I HAD IN MIND**, Viking Penguin Inc.

Blount returns to the Convention to sign his most recent release and to participate in the panel "Writers Playing Catch with Words."

4:30-5:30

Jerry Kramer and Dick Schaap, **DISTANT REPLAY**, Berkley Publishing Group.

Kramer and Schaap will be signing copies of the bestselling memoir of the football players who, for the Green Bay Packers, played in the first Super Bowl.

Table C

9:30-10:30

Tomie de Paola, **TEENY TINY** and **GIORGIO'S VILLAGE**, Putnam Publishing Group, Young Readers.

This author, a favorite of children, will be signing copies of two of his beautifully illustrated books.

10:45-11:45

Shari Lewis, **ONE-MINUTE ANIMAL STORIES**, Doubleday & Company, Inc.

This world-famous ventriloquist, symphony conductor and author has won five Emmys, a Peabody and the 1983 Kennedy Center Award for Excellence and Creativity in the Arts. And, she is Chairman of the Board of the International Reading Foundation. **ONE-MINUTE BEDTIME STORIES**, the first in the **One-Minute** series, has sold over 100,000 copies. Two more will be out in the fall.

12:00-1:00

Catherine Coulter, **MIDNIGHT STAR**, NAL/Signet, Affaire de Coeur.

This popular author will sign copies of her exciting Signet novel.

1:15-1:45

Richard Abshire and William Clair, **GANTS**, SOS Publications.

This pair of authors will be on hand to sign copies of their collaborative effort.

2:00-3:00

Dennis Brouner, **INVESTING IN REAL ESTATE**, Caroline House Inc.

Brouner's subtitle, **How to Do It Right**, pinpoints the unique approach of this book. He examines every conceivable pitfall and potential problem investors might encounter. He also discusses the roles of the various professionals involved in transactions and how to negotiate as both buyer and seller.

3:15-4:15

Jennifer Blake, **ROYAL PASSION**, Fawcett Columbine.

Blake is the author of **EMBRACE AND CONQUER**, **FIERCE EDEN**, **GOLDEN FANCY** and many more very popular titles. She will be signing one of her recent releases.

4:30-5:30

Dr. Mack R. Douglas, **HOW TO RAISE DRUG-FREE CHILDREN**, Easy Read Publishing Corp.

Douglas has set up the Easy Read format so that people can read a book in 15 minutes, getting a "seed" idea on the subject. Titles published so far are **HOW TO SAVE 30-40% ON SHOPPING**, **YOU CAN SAVE AMERICA FROM BANKRUPTCY**, **HOW TO MAKE YOUR JOB PAY OFF** and **HOW TO GIVE YOUR CHILDREN SELF-ESTEEM**.

HIGHLIGHTS OF BOOKPEOPLE'S BESTSELLING TITLES

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THE MEDICINE WHEEL: EARTH ASTROLOGY (Sun Bear) Prentice-Hall, \$5.95
THE ASTROLOGY OF SELF-DISCOVERY (Marks) CRCs, \$8.95
POSITIVE MAGIC (Weinstein) Phoenix, \$8.95
CHOICE CENTERED TAROT (Fairfield) Newcastle, \$7.95

CONSUMER & REFERENCE

- SMALL TIME OPERATOR (Kamaroff) Bell Springs, \$9.95
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LANDLORDING (Robinson) ExPress, \$17.95
GRANT SEEKERS GUIDE (Shellow) Moyer Bell, \$16.95
LEGAL GUIDE FOR LESBIAN/GAY COUPLES (Curry) Nolo, \$17.95

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- WEST WITH THE NIGHT (Markham) North Point, \$12.50
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GRAYWOLF ANNUAL TWO: STORIES BY WOMEN (Walker, ed.) Graywolf, \$7.50
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MOTEL CHRONICLES (Shepard) City Lights, \$5.95

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- THE MOOSEWOOD COOKBOOK (Katzen) Ten Speed, \$9.95
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LAUREL'S KITCHEN (Robertson) Nilgiri, \$11.50
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A VELINE KUSHI'S COMPLETE GUIDE TO MACROBIOTIC COOKING (Kushi) Warner, \$13.95

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- ODYSSEUS '86 (Bain, ed.) Odysseus Enterprises, \$12.95
BOB DAMRON'S ADDRESS BOOK, Bob Damron, \$12.00
THE TORCH SONG TRILOGY (Fierstein) GPNY, \$6.95
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