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Industrial Relations Alumni Association
UNIVERSITY OF CALIFORNIA, LOS ANGELES

IRR newsletter

VOLUME 10, No. 4

April 4, 1969

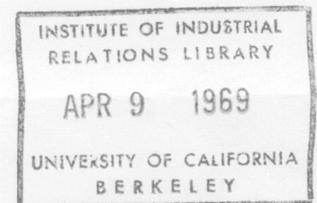
Date: TUESDAY, APRIL 15, 1969

Time: 6:00 p.m. - No Host Cocktails
7:00 p.m. Dinner
8:00 p.m. Speaker

Place: The Boardroom Restaurant
3361 West 8th Street
Los Angeles

Speaker: William E. Rentfro
Professor of Industrial Relations and Law
University of Colorado, Boulder, Colorado

Topic: THE DEVELOPING LAW IN PUBLIC EMPLOYEE RELATIONS



Please make reservations by returning the enclosed card or calling Rita Sann 825-3180 by Friday, April 11, 1969. If you are unable to attend the dinner you are welcome to come and listen to Mr. Rentfro's address at 8:00 p.m.

NEWS BRIEF
ON SPEAKER
FOR APRIL

Professor Rentfro's impressive background and experience--after graduating from the University of Colorado and the University of Denver, he practiced law in Denver and served as staff attorney, international representative, and general counsel of a large international union--hold every promise of an interesting and enlightened presentation of a controversial subject. He is no stranger to the Golden State. He was born in Los Angeles and returned to California in 1965, when he served as coordinator of labor programs at the Institute of Industrial Relations, University of California, Berkeley, as well as lecturer and instructor in industrial relations subjects at San Francisco State College and the University of California Extension.

WE WELCOME AN OLD FRIEND.

PAST PROGRAM

In discussing the many facets of the "urban crisis," Mr. Joyce, Director of Community Analysis Bureau of Los Angeles stressed the need for putting them into perspective. Rather than deploring the deterioration of our cities and the disintegration of community life, he feels that it is necessary first to understand the dynamics of the problems involved before solutions can be proposed for their improvement. It will not do, he said, to put a band-aid on a festering sore and leave the cancer to grow and spread.

Los Angeles, like many other cities in the United States, is now facing an accumulation of physical deterioration and obsolescence in addition to such urgent social problems as poverty, unemployment, inadequate job and educational skills, and sub-standard housing. The enforcement of building and health codes alone accomplishes very little of lasting value. Rather, the social and economic factors must be considered in what, until recently, have been exclusively problems of physical plant and environment.

The Community Analysis Program is designed to study and evaluate conditions within the city, and to translate decisions concerning urban problems into viable organizations. Its goal is the preparation of a city-wide program of community improvement to remove existing blight and obsolescence and to prevent their future spread. Los Angeles uses the systems approach: it determines the causes of blight, including physical, social, and economic characteristics; it identifies the problems in each of these areas; and it recommends appropriate action to treat these causes and achieve permanent relief. But according to Mr. Joyce no individual sector of the economy can accomplish these goals single-handedly. Indeed, only through the close coordination of the efforts of labor, industry, the school system, financial institutions, the government, and the citizens themselves can a comprehensive program be developed and implemented that will succeed.