

IR newsletter

Institute of Industrial Relations (L.A.)

Volume 8 - No. 18

November 7, 1967

Date: Tuesday, November 21, 1967

Time: 6:00 P.M. - No Host Cocktails

7:00 P.M. - Dinner -\$3.75

8:00 P.M. - Speaker

Place: THE BOARDROOM RESTAURANT
3361 West 8th Street
Los Angeles, California

Speaker: Harry Bernstein

Topic: IS YELLOW JOURNALISM DISAPPEARING?

Please make reservations by calling Rita Sann, 272-8911, ext. 2425 or returning the enclosed self-addressed card. If you are unable to attend the dinner, you and your friends are welcome to hear Harry Bernstein's address at 8:00 P.M.

NEWS BRIEF
ON SPEAKER
FOR
NOVEMBER

Harry Bernstein, noted labor editor of the Los Angeles Times, will speak on IS YELLOW JOURNALISM DISAPPEARING?

Mr. Bernstein was born in South Carolina. He attended the University of North Carolina and did graduate work at the University of Michigan. During World War II he served with military intelligence. His career as a journalist began in the South where he worked as a reporter until the mid-fifties. He then moved to El Centro, California, as editor of the Post-Press paper. For the past ten years, Mr. Bernstein has informed and enlightened a large number of readers in and out of California on labor problems and related matters as labor editor first for the Los Angeles Examiner and now for the Los Angeles Times.

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UNIVERSITY OF CALIFORNIA
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PAST
PROGRAMS

PAUL JACOBS....

In his talk last month Paul Jacobs stated that unions

and the collective bargaining process have little

to do with real life in America today. Indeed, the

important questions now confronting our society have made collective

bargaining as an institution totally obsolete. He illustrated this state-

ment with some examples: the Steelworkers recently proposed doing away with

strikes; in researching an article for Ramparts recently, he found that only

2 of the 12 or so of young editors of that magazine had ever heard of:

Philip Murray. He stated, too, that some union leaders betrayed their member-
ship by becoming agents of the CIA.

Mr. Jacobs said that in the United States we are caught up in an extra-

ordinary myth, the myth of the great melting pot where all races live

happily together and where there is equal opportunity for all. But, today

reality is breaking through that myth. It is becoming increasingly obvious

that this is, and always has been, a racist country. Today we appear to be

confronted with a polarization of the races and we are all uncomfortable

at this unmasking of the myth.

Mr. Jacobs believes that in general we do not like poor people in this

country. We resent them as lazy, dissolute and unclean people. Those who

have escaped the ghetto resent the poor the most and do the most to perpetuate

the myth that "anyone can make it, because I did." According to Mr. Jacobs

we should recognize and acknowledge our racism and our dislike of the poor;

then these problems can be dealt with in the open.

Mr. Jacobs, a former organizer for the International Ladies Garment Workers Union

and the Oil Workers Union said he used to believe that unions are social

institutions but now he is as skeptical as any union representative or union

lawyer.

He understands human reason and motivations and he can even understand why unions will support a politician who is corrupt as long as he promises jobs for pensioned union officials. He thinks Hoffa is virtually the only labor leader who is honest about his objectives for his union, with no double talk about labor philosophy. Union leaders, he feels, are ahead of their membership on most civil rights issues. They should exercise their leadership and tell the truth about the state of the union, admit the facts and work at changing the circumstances that produced them.

Mr. Jacobs is pessimistic about the future. He feels that we are now headed for a blood bath and he is not certain that our culture can survive one. For the first time, he says, there is a growing number of people in this country who are not only opposed to our governmental policies, but who are actively sympathetic to the enemy. To cope with this situation, Washington has created a "domestic counter-insurgency program." Integration today is a dead issue; the white people will never accept it; and increasingly the Negro minorities are determined to achieve their own dignity and pride and create their own society.

CERTIFICATES AWARDED IN NOVEMBER

Albert H. Bockian - Fullerton
Victor Zirkuly - Oxnard

EMPLOYMENT OPPORTUNITIES

Positions available at the Labor Education Service, University of Minnesota.
Contact Jack Flagler, Director of Labor Education and Associate Professor
of Industrial Relations, Room 417, S.B.A. Tower, University of Minnesota,
Minneapolis, Minn. 55455

Director of Community Affairs: \$10,500-\$13,000-\$15,000
depending on qualifications. Responsibilities include
coordinating trade-union sponsored education and action
programs; teaching in Union Leadership Academy, conferences,
Institute program; specifically responsible for "National
and World Issues" course in Union Leadership Academy;
possibly teach in degree program of Industrial Relations
Department. Ph.D. preferred, with great emphasis on
competence in understanding the problems of urban society
and ability to relate effectively to trade union groups
both as teacher and programmer. Trade union experience
highly desirable.

Director of Research: \$13,000-\$15,000 depending on
qualifications. Responsibilities include initiating
research projects concerning trade union functioning, labor
market behavior, and labor education objectives; developing
team research projects for Labor Education Service; teaching
in regular labor education program of the Service and in
degree program of the Industrial Relations Department.
Ph.D. required, preferably in labor economics. Trade union
experience highly desirable.

Visiting Professor of Labor Education, available January, 1968, six months to one year, negotiable: \$13,000-\$15,000 pro rated to period of actual residence, plus travel and moving expenses to and from Minnesota. Direct and coordinate a selected aspect of on-going labor education program; exact assignment to be determined by applicant's experience, interests, and period of residence. No specific academic qualifications are required, but the applicant should have established labor education with union and/or university labor education experience.

Positions available at the West Virginia Center for Appalachian Studies and Development, Institute for Labor Studies. Contact Ernest J. Nesius, Vice President, The West Virginia Center for Appalachian Studies and Development, West Virginia University, Morgantown, West Virginia 26506.

Director: \$14,500-\$18,000. Responsible for directing labor education and research activities of a professional staff of nine. Ph.D. or Master's degree required, with some experience in a university labor education program.

Assistant Director of Education: \$13,000-\$15,000. Responsible for day-to-day supervision of the Institute's labor education programs. Master's degree required and thorough familiarity of university and union labor education programs.

Assistant Director of Research: \$13,000-\$15,000. Responsible for formulating the Institute's long-range research program, supervising day-to-day operations of that program, and developing and directing special projects. Ph.D. in one of the relevant social sciences or Master's degree with certain combination of experiences required.

Other employment opportunities:

U.S. Department of Labor, Bureau of Labor Statistics: person responsible for reports, monographs and other types of publications; skills in quantitative economic analysis and writing required; salary range \$15,106-\$17,550 depending on qualifications. Contact L. R. Linsemayer, Assistant Commissioner, Wages and Industrial Relations, U.S. Department of Labor, Bureau of Labor Statistics, Washington, D.C., 20212-- refer to No. 300.

City of Riverside, California: personnel trainee to provide professional assistance in the development and operation of city personnel program; salary range \$654-\$687-\$721-\$757-\$795 depending on qualifications. Contact Personnel Department, Lower Level, City Hall, Riverside, California 92501.

Amalgamated Meat Cutters and Butcher Workmen of North America, Chicago: educational field representative to teach at institutes for stewards and rank-and-file officers; salary

range \$9,000-\$10,000. Contact Helmuth F. Kern, Director of
of Education, Amalgamated Meat Cutters and Butcher Workmen
of North America, 2800 No. Sheridan Road, Chicago, Illinois
60657.

MEMBERSHIP APPLICATION

Name _____ Address _____
Home Phone _____ City _____ Zone _____
Occupation _____ Title _____
Employer's Name _____ Address _____
Bus. Phone _____ Ext. _____ City _____ Zone _____

I hereby apply for membership in the Industrial Relations Alumni Association.

Enclosed is my check in the amount of \$5.00 payable to the Industrial
Relations Alumni Association.

Signed _____ Date _____

Please clip and mail to Rita Sann, Institute of Industrial Relations,
UCLA, Los Angeles, California 90024.