

Box 4:16

Instructor Curriculum Materials

1981-82

86/97c



Instructor Curriculum Materials

A division of Instructor Publications, Inc.

October 2, 1981

Ms. Yoshiko Uchida
1685 Solarno Ave.
Apt. 102
Berkeley, CA 94707

Dear Ms. Uchida:

Instructor Curriculum Materials, a subsidiary of Harcourt Brace Jovanovich, is a publisher of supplementary materials for elementary school classrooms. Our catalog is enclosed so you can examine the type of materials we publish.

We are currently producing a set of posters on 20th Century Asian American Personalities. This set will contain 14 full-color posters 16" x 11 1/2" with biographical information. It will be much like our poster set of Black Personalities, North American Indian Personalities, 20th Century Women, and Hispanic Personalities. A sample set is being sent to you so you can see their specific characteristics.

You have been selected to be in the set because of your outstanding achievements as an author and illustrator of children's books. We feel that students would enjoy learning more about prominent Asian-Americans and the career fields they have chosen.

It would greatly assist us if you could supply a colored transparency 4" x 5" or a full-color photograph or slide. We will return the photo if you so desire, and will give credit as indicated.

If you have a particular source of biographical information or a vita that you prefer we use, please indicate the source to us. Also, if you could provide an incident or thought which you think would be of particular interest to children, we would be very happy to receive it.

Thank you for your time and attention you give to this matter. If you have any questions, please call me at 716/335-2221. If I am unavailable, Mrs. Rosemary Alexander, Editorial Director, will be more than glad to talk with you.

Sincerely,

Elizabeth J. Ferlicca
Project Editor

DP:kh INSTRUCTOR PARK, DANVILLE, NEW YORK 14437 PHONE (716) 335-2221

Enclosures

1685 Solano Ave., #102
Berkeley, Ca. 94707
October 23, 1981

Ms. Elizabeth J. Ferlicca
Instructor Curriculum Materials
Instructor Park
Dansville, New York 14437

Dear Ms. Ferlicca:

Many thanks for your letter of October 2 and
the enclosed material which arrived safely last week.

I am delighted to know that I am to be included
in your set of 20th century Asian American personalities,
and am in the process of obtaining a color photo for you.

As soon as it is ready I'll send it along with
a copy of my bio. I think I can get everything to
you within the next two weeks, but if your deadline
is imminent, do let me know.

⁸ If you need to reach me by phone, my number is
(415) 524-1152.

All the best,

Yoshiko Uchida

- who are Asians?
- when to be pub.
JACP also. included
- ordering
- may have 2 complimentary
sets.



Instructor Curriculum Materials

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October 27, 1981

Ms. Yoshiko Uchida
1685 Solano Ave. #102
Berkeley, CA 94707

Dear Ms. Uchida:

Thank you for your reply of October 23. I look forward to receiving your photo and biography. Also, we would welcome any personal anecdotes you might like to share with the children (such as stories about your childhood, how you started writing, etc.).

We will have a good amount of time to meet deadlines if we receive your materials within the month of November. When production is completed, we will gladly send you a print of your poster.

Thank you again for your time and interest in this project.

Sincerely,

Elizabeth J. Ferlicca

Elizabeth J. Ferlicca
Project Editor

EJF:kh

1. Credit given by Addison Wesley
2. Pay cost
3. Return photo
4. JACP int. when due?
what AA's to be included?

1685 Solano Ave., #102
Berkeley, Ca. 94707
November 17, 1981

Ms. Elizabeth J. Ferlicca
Instructor Curriculum Materials
Instructor Park
Dansville, N. Y. 14437

Dear Ms. Ferlicca:

I am happy to enclose a bio, a full-color photo taken last year and some additional material that might be of interest to children.

Re the bio: I am sorry to have to send you a draft since my new bio has not yet returned from the printer.

Re the photo: Please be sure to credit as follows: "By George Fry for Addison-Wesley Pub. Co."

I would appreciate the photo's return when you are finished with it, and would it be possible to be reimbursed the cost of special ordering this print? (\$13.20)

I would very much appreciate receiving a complimentary copy of the full set of Asian American personalities posters when they are ready, as I think they would be useful to take along to schools when I speak.

Florence Yoshiwara, director of JACP (which disseminates Asian American curriculum materials) is also very much interested in the posters and will probably be bulk ordering. She would appreciate receiving a review set if possible at 414 E. Third Ave., San Mateo, Ca. 94401.

We would both be interested to know your approximate publication date as well as the names of the other Asian Americans to be included.

All the best,

Encl: 3

Yoshiko Uchida

Additional Material

Yoshiko Uchida

Although I was born and brought up in California, I was often viewed as a "foreigner" and a woman once said to me, "My, you speak English so beautifully." ... I grew up at a time when the "White American" was thought to be the "ideal American", and I often felt "different" and inferior. Before I went for my first haircut at a beauty parlor, I called to ask if they would cut Japanese hair... During World War II our family, along with 110,000 Japanese Americans, was sent to a concentration camp simply because we looked like the enemy.

I was lucky, however, to have parents who gave my older sister and me much love and support. They helped us learn about our cultural heritage by retaining many Japanese customs and traditions in our home.

I wrote my first book on brown wrapping paper when I was about ~~tten~~ and have been writing ever since. All my 22 books and ^{several} short stories for young people have been about the Japanese or Japanese Americans. I want to help young Japanese Americans learn about their past and be proud of who they are. Today I am proud to be a Japanese American.

ICM Instructor Curriculum Materials

A division of Instructor Publications, Inc.

November 30, 1981

Yoshiko Uchida
1685 Solano Ave, #102
Berkeley, CA 94707

Dear Ms. Uchida:

We have received the material you sent us for use in our poster set on 20th Century Asian-American Personalities.

We hope to begin production of the posters in January. When production is completed, we will gladly send you a set of the posters. I hope that you will be pleased with them.

Enclosed you will find an almost complete list of the other Asian Americans to be included in the set. I will send Florence Yoshiwara a review set as soon as possible.

We are reimbursing you \$13.20 for the special ordering of your photo. You will receive the check within four to six weeks.

Thank you again for your time and help with this project.

Sincerely,

Elizabeth Ferlicca

Elizabeth Ferlicca
Project Editor

EF:kh

Enclosure

- I am also enclosing a copy of your biography for your records.



Instructor Curriculum Materials

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Asian American Personalities

Daniel Inouye

Samuel Ichiye Hayakawa

Constance Chung

March Eu

Edward Chung

Ananda Chakrabarty

Patsy Mink

Dae Hyun Chung

Yoshiko Uchida

Roman Gabriel

Kyung-Wha Chung

Maxine Kingston

David Ping-Chung Chang

Title Type
 Author Job No. Width
 Folio Form, issue Characters

25 30 35 40 45 50 55 60 65 70 75 80

5 _____
 Yoshiko Uchida and her family were among thousands of Japanese uprooted from their homes and sent to internment camps by the U.S. government during World War II. As a child, she experienced the pain of feeling different and inferior and remembers calling a beauty parlor to ask if they would cut Japanese hair.

10 _____
 Yoshiko, who was born in Alameda, California, wrote her first book on brown wrapping paper when she was ten years old. Over the years, she has written 22 books for young people and all have been about the Japanese or Japanese Americans. She feels it is important for young Japanese Americans to learn about their cultural heritage and to be proud of who they are.

15 _____
 In 1981, Miss Uchida won the University of Oregon's Distinguished Service Award for helping "to bring about a greater understanding of the Japanese American culture." She also received a Ford Foundation Research Fellowship which enabled her to collect folk tales in Japan.

20 _____

25 _____

YOSHIKO UCHIDA

CHECK NO. 206217

DATE	YOUR INVOICE NO.	DESCRIPTION	DESCRIPTION	NET
11-23-81		PHOTOGRAPH	13.20 In Currie Distric. Nat'l photo. [Pd. Geo Fry 13.20 - 11/17/81 # 759]	13.20

Instructor Curriculum Materials

A division of Instructor Publications, Inc.

April 7, 1982

Ms. Yochiko Uchida
1685 Solano Avenue, No. 102
Berkeley, CA 94707

Dear Ms. Uchida:

We are very proud to present to you a complimentary copy of our poster set, "Contemporary Asian Americans" and also an individual poster as it appears in the set. We are sure you will be as pleased with them as we are.

We have enclosed the original photograph you sent to us.

Thank you again for the time and interest you contributed to this project. It would not have been possible without your help.

Sincerely yours,

Elizabeth Ferlicca

Elizabeth Ferlicca
Project Editor

EF:amo

Enclosures 3

AC 4/12/82
Ms. Ferlicca -
Many thanks & comp.
copy of poster set on As. Amos. I am happy
to have it & will put it to good use.
My approx. guess for extra copy
& my poster set & set of my photos -