

Box 3:1

Classmate Magazine

1985-92

Frank Schaffer Publications, Inc.

86/972

Frank Schaffer's CLASSMATE

Practical ideas for upper elementary teachers

10 September 1985

Ms. Diane Siebert
Publicity/Promotion
Manager
Children's Marketing
Scribner Book Companies, Inc.
115 Fifth Avenue
New York, NY 10003

Dear Ms. Siebert,

I have been thoroughly enjoying my evenings
buried in the children's books you sent--
thank you!

For our February/March 1986 issue we would
like to feature Yoshiko Uchida as a bulletin
board bonus. Enclosed I have sent you two
copies of possible questions she might answer
in her personal letter to students. The
questions are just a guide. The length of
the letter is up to Ms. Uchida. Also,
would she agree to us publishing a mailing
address where students could write to her?
Teachers have said students are really
enthusiastic about writing authors.

I understand Ms. Uchida has written several
books compiling Japanese folktales. Would
it be possible for us to reprint one of these
tales in our magazine?

We will need her letter, a full-color transparency
of Ms. Uchida and her permission to publish
an address and a folktale by October 20.
I hope this is convenient for both of you.

Thank you again for all your help!

Cheers!

Marsha Elyn Smith
Marsha Elyn Smith
Assistant Editor

— Meet an Author—E. L. Konigsburg

Do you want to be a writer? Elaine L. Konigsburg didn't when she was a student. She wanted to be a chemist and became one! It wasn't until her three children were attending school that she started writing books.

The ideas for her stories come from reading, and from observing people and what happens to them and herself. Some of her stories are even inspired by family outings.

Besides her love of chocolate, Elaine L. Konigsburg enjoys painting, drawing, taking care of her garden of wild plants and playing with her adorable grandchildren, Amy and Samuel.

A great way to get to know her better is by reading some of her books: *Jennifer, Hecate, Macbeth, William McKinley, and Me, Elizabeth* (Newberry Honor Book); *From the Mixed-Up Files of Mrs. Basil E. Frankweiler* (Newberry Medal and William Allen White Award); *A Proud Taste for Scarlet and Miniver* (American Library Association's Notable Children's Book and National Book Award Nominee); and *Throwing Shadows* (American Library Association's Notable Children's Book and American Book Award Nominee). Here is a personal message written especially for all of you from E. L. Konigsburg:

Dear Boys and Girls,

It was love of gossip that made me a reader. When I was in elementary school, my friends and I loved the movies. I discovered that by reading movie magazines, I could find out who was dating whom and what Judy Garland's real name was (Frances Gumm). I was full of the facts of lives—glamorous lives—an awful lot of which were not true; movie magazines were not always honest. The characters I met in books were more real than the characters that had been created by Hollywood press agents. I found that I loved Jo and cried over Beth and worried about Mary Lennox, and I began to talk about these people.

As a writer, I hope that you will love the people you meet in my books, that they will seem very real to you, and I know that Claudia and Jamie, Benjamin Dickinson Carr, Mark Setzer and Jennifer love to be gossiped about. They adore it, and so do I.

Sincerely,

E. L. Konigsburg

E. L. Konigsburg



Author E. L. Konigsburg—with grandson, Samuel Todd

Suggested Questions for Authors to Answer

- ✓ 1. Where do you live?
2. Do you have any children?
3. Do you have any pets?
4. Where were you born?
- ✓ 5. Did you always want to be a writer?
- ✓ 6. Where do you get your ideas for your books?
7. Where did you get the idea for _____?
(Book Title)
8. Are the people in your books real?
9. Do you find it fun to write books?
10. Do you have any hobbies?
11. What makes you feel good?
12. Do you have any vivid memories of your schooldays?
13. What is your favorite athletic activity?
14. Do you have a favorite book you've written? Which one?
15. If a ^{student} (5th grader) was serious about becoming a writer,
what advice would you have for ^{him} ~~them~~?
16. How did you become an author?
17. What do you use to compose your books (typewriter, pencil/paper,
computer...)?
18. What advice would you give kids on how to improve their
writing?



Frank Schaffer Publications, Inc.

P.O. Box 2853

Torrance, California 90509-2853

CLASSMATE
col. neg - due back

October 12, 1985

Ms. Marsha E. Smith
CLASSMATE
19771 Magellan Dr.
Torrance, CA. 90502

Dear Ms. Smith:

Diane Siebert of Atheneum Pub. called me to suggest that I send my letter for CLASSMATE directly to you to save some time, and I'm happy to enclose it herein. I'm delighted that I am to be featured in your February/March issue.

I am also enclosing a 3x4½" color negative for the photo you need, and would appreciate its return as soon as possible, as it cannot be replaced. Please credit George Fry, Addison-Wesley Pub.

I believe Diane has sent you my bio and the address to which the children can write. I don't think her book list was complete, however, so I'll enclose a list for your use.

About the folk tale: I would be happy to give you permission to reprint any of the folk tales from THE SEA OF GOLD or THE DANCING KETTLE. Anything from THE MAGIC LISTENING CAP, however, would require permission from Harcourt Brace Jovanovich.

I usually receive a permission fee of \$150. for the use of a story in a magazine, and would appreciate receiving this if possible.

I would also appreciate receiving three copies of the issue of your magazine in which my letter appears.

If you need to contact me, I can be reached at (415)524-1152.

Sincerely,

Encl:

10-11-85

Dear Boys and Girls:

How lovely to be able to write one letter and reach so many of you through CLASSMATE! That's the nice thing about writing books too. I can write them here in Berkeley, California, where I have spent much of my life, and know that some day young people all over the United States will be reading them.

I had the same thought when my first book of Japanese folk tales, THE DANCING KETTLE, was published. It seemed wonderful that children the world over could share each other's stories, and I hoped that one day they would go on to share ideas as well.

These days I have been sharing my own past by writing about Rinko, a Japanese American child growing up in Berkeley during the Depression years, in the books A JAR OF DREAMS, THE BEST BAD THING and THE HAPPIEST ENDING. Rinko's story is not actually my own, but there is a lot of my child-self in Rinko. She does have many of the feelings I had - wishing she weren't different and wanting to be like everyone else.

I was happy when a 12-year-old in Texas wrote me that although she was a white American, she understood exactly how Rinko felt, because she was new in town and felt lonely and left out too. She was saying, of course, that basically we're all very much alike deep inside. And that's what I'm trying to say in all my books too.

I also think it's important for us to remember and learn about our past. That's why I wrote JOURNEY TO TOPAZ and JOURNEY HOME, which are based on my own experiences during World War II when our government interned thousands of Japanese American citizens, not because we had done anything wrong, but simply

because we looked like the enemy. I hope everyone who reads these books will make sure that such a thing never happens again to anyone in this country.

It seems I've been writing for as long as I can remember.

*
^ I started keeping a "Journal of Special Events" the day I graduated from elementary school, ~~and~~ ^{also} because I've always liked to draw, I [^]illustrated many of its pages. I think I felt that by writing down the special things that happened to me, I could somehow hold on to the magic of those moments forever. And I guess that's what books and writing are all about.

Perhaps some of you want to become writers too. If so, the best preparation is to read all the good books you possibly can. But this holds true for any of you, no matter what you want to become.

So keep reading, and whatever you do in life, always try to do your very best.

This brings many good wishes to each you.

All the best,

Yoshiko Uchida

* I wrote my 1st book on brown wrapping paper when I was 10, and

10-12-85

Book List for Yoshiko Uchida

JOURNEY TO TOPAZ (ALA Notable Book)

SAMURAI OF GOLD HILL (California Commonwealth Club Medal)

MAGIC LISTENING CAP (Herald Tribune Honor Book)

JOURNEY HOME (Sequel to Journey to Topaz)

A JAR OF DREAMS (California Commonwealth Club Medal)

THE BEST BAD THING (ALA Notable Book)

THE HAPPIEST ENDING

pub Sept '85

*Reiko
Trilogy*

If you need publishers: The 1st two books were just reissued this year by Creative Arts Book Co., Berkeley. The MLC was published by Harcourt Brace Jovanovich. The last four are Atheneum/Mgt. K. McElderry books.

Frank Schaffer's
CLASSMATE
Practical ideas for upper elementary teachers

23 October 1985

Ms. Yoshiko Uchida
1685 Solano Avenue, No.102
Berkeley, CA 94707

Dear Ms. Uchida,

Your wonderful letter and charming picture just arrived. Thank you. We are planning on featuring you in our February/March 1986 issue or a future one. I have tried to include as much of the text from your letter to children as possible. However, some of your words had to be edited due to space on the page. I hope this is satisfactory to you.

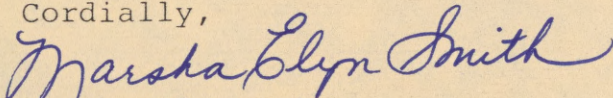
I have personally checked out some of your books and am now enjoying your stories. You are a gifted writer with something valuable to say. I am thrilled you are featured in our magazine.

We have credited George Fry, Addison-Wesley Publications for your photograph. And I am searching now to see if there is a short folk tale of yours we could publish for your fee of \$150. I will let you know if we find a brief enough tale for a single page in our magazine.

We will be happy to send you three copies of CLASSMATE after it is published.

Thank you again for your time and cooperation. I wish you the best on your next endeavor.

Cordially,



Marsha Elyn Smith
Assistant Editor

Frank Schaffer's
CLASSMATE
Practical ideas for upper elementary teachers

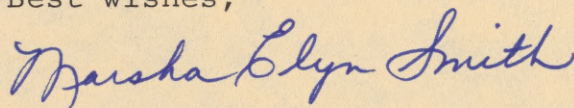
4 November 1985

Ms. Yoshiko Uchida
1685 Solano Avenue, No. 102
Berkeley, CA 94707

Dear Ms. Uchida,

We are requesting permission to reprint "The Two Foolish Cats" from SEA OF GOLD in CLASSMATE magazine. We will comply with your fee of \$150.00 to use the story. We need to know what you would like printed on the credit line for the story. We also need your social security number with a letter billing us for the the reprint permission. We need these by November 12, if possible. Thank you so much for your expediency!

Best wishes,



Marsha Elyn Smith
Assistant Editor

CLASSMATE

November ⁹ 6, 1985

Ms. Marsha Elyn Smith
CLASSMATE
Torrance, CA.

Dear Ms. Smith:

Enclosed is the permission letter you requested for
my folk tale.

Also, I find that I am going to need my color negative
in the near future.

I'd appreciate your letting me know when it can be
returned and expediting its use.

All the best,

put out January, -3cp.
yes → Feb-March

call rec'd 11/12/85
from Marsha Smith

Will send neg. back
in few days.

November 9, 1985

Ms. Marsha Elyn Smith
CLASSMATE
19771 Magellan Dr.
Torrance, CA. 90502

Dear Ms. Smith:

This is to grant permission for the one time use of
"The Two Foolish Cats" from THE SEA OF GOLD in CLASS-
MATE Magazine.

Credit line: Reprinted by permission of the author,
from THE SEA OF GOLD And Other Tales From Japan by
Yoshiko Uchida. Copyright 1965 by Yoshiko Uchida.

Fee: \$150.

Sincerely,

Yoshiko Uchida
(133-26-7281)

Frank Schaffer's
CLASSMATE
Practical ideas for upper elementary teachers

12 November 1985

Yoshiko Uchida
1685 Solano Avenue, No. 102
Berkeley, CA 94707

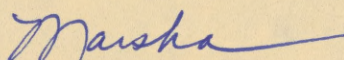
Dear Ms. Uchida,

It was good to speak with you on the phone today. You sound as warm and sincere as the stories you write.

As you requested, here are copies of our first two issues of CLASSMATE. The magazine was first published in spring of 1985. Also, I have enclosed the color negative you sent to us. Thank you so much for your cooperation.

I look forward to begin reading A JAR OF DREAMS-- it rests on my bookshelf at home waiting for tonight.

Have a wonderful day,


Marsha Elyn Smith
Assistant Editor

Frank Schaffer's
CLASSMATE
Practical ideas for upper elementary teachers

28 January 1986

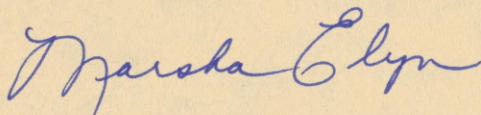
Yoshiko Uchida
1685 Solano Ave., No. 102
Berkeley, CA 94707

Dear Yoshiko Uchida,

Here are the three copies of CLASSMATE you requested. Your bulletin board bonus feature and reprinted folk-tale is the perfect complement to our unit on Japan. Thank you again for your enthusiasm and cooperation--it was well appreciated!

I wish you all the best in your future endeavors. I have certainly enjoyed your books and tales over the years. It has been my pleasure to correspond with you.

Best wishes!



Marsha Elyn Smith
Assistant Editor



Frank Schaffer Publications, Inc.

February 2, 1990

Ms. Kim Magden, Publicity Manager
Atheneum Publishers
866 Third Avenue
New York, NY 10022

Dear Ms. Magden:

mkt — This letter is to request permission to reprint features on Yoshiko Uchida and E. L. Konigsburg. We are interested in including them in a book for the teacher market. The 48-page book will feature children's favorite authors and illustrators. The initial printing will be 3,000 books. These features first appeared in the following magazines:

Yoshiko Uchida	CLASSMATE February/March '86
E. L. Konigsburg	CLASSMATE September/October '85

Enclosed are samples of the letters and photographs we wish to reprint. Please advise if the correction on the mailing address shown on the letter for Yoshiko Uchida is current. We will, of course, print a corrected copy. The Konigsburg letter will also show a correct spelling for Newbery.

These magazine features have been very popular with teachers and children across the United States and Canada. We're sure that including the letters and photographs of Ms. Uchida and Ms. Konigsburg in the book will help to promote their works in the schools.

We appreciate your cooperation in the past and hope to hear from you soon regarding this request. If you have any questions, please call me at (800) 421-5565.

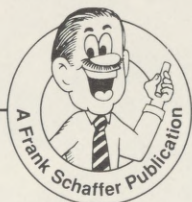
Sincerely,

Marsha Elyn Smith

Marsha Elyn Smith
Associate Editor

MES/md

enc. (4)



Frank Schaffer Publications, Inc.

RECEIVED MAY 29 1990

May 14, 1990

Ms. Yoshiko Uchida
c/o Ms. Kim Magden, Publicity Manager
Atheneum Publishers
866 Third Avenue
New York, NY 10022

Dear Ms. Uchida:

This is to confirm our telephone conversation wherein you agreed to a \$250.00 permissions fee in exchange for our reprinting in a 48-page book the feature on you previously published in our Feb./Mar. '86 issue of CLASSMATE magazine.

Thank you for your time and courtesy.

Sincerely,

Peggy Haynes

C 4/17/91

\$250 due

May 29, 1990

copy 2h.
Peggy Haynes
Frank Schaffer Pubs.
23740 Hawthorne Blvd.
Torrance, CA. 90505

Dear Peggy Haynes:

Thank you for your letter of May 14 which was just forwarded to me today.

This is to send you my address and to request payment of the \$250. fee at the above address. no record

I would also like to know when the book will be published and to request five complimentary copies on publication.

Many thanks.

~~Marsha Jurca - creating some type of header can use it~~

- ✓ wait when I was among 120,000 W.C. J.A. who were imprisoned by our own govt or trial or hear, only we was look like The enemy.
* I tell about my life - my new autobiography. The Invisible Thread (Julian Hannon) 1991.

I'd like to add: The Day Forlorn City, Elmer Hannon, 1987
The Invisible Thread, Amesbury, Julian Hannon, 1991

delete: a narrative to:

6th

on list of books to be

also, The Invisible Thread, Amesbury, Julian Hannon, 1991
my life.

The conductor looked at his watch. "All right, children," he said. "Time for everyone to get off. We'll be leaving soon and we can't take you with us. Did someone move that goat from the tracks?"

The children hurried off the train and Sumi ran to get Miki.

"Come on, Miki," she said. "You really did something exciting today, you did!"

June 5, 1991

Peggy Haynes
Frank Schaffer Pubs.
23740 Hawthorne Blvd.
Torrance, CA. 90505

Dear Peggy:

Since I have not yet received my \$250. fee or the copy of your previously published book, both of which you said would be sent immediately when we last spoke on April 17th, I assume you are no longer interested in including my letter or story in your forthcoming book.

I would appreciate the courtesy of a reply informing me one way or the other, so I can consider our agreement cancelled, if that is what you have decided.

Sincerely,

日本郵便



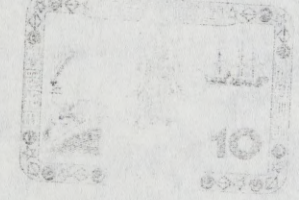
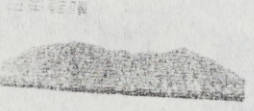
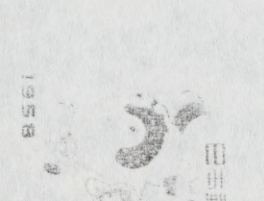
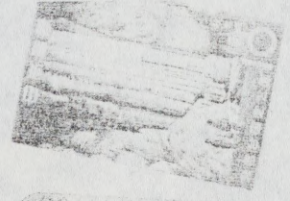
日本郵便



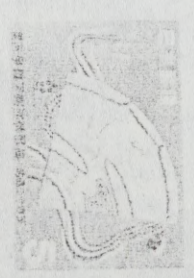
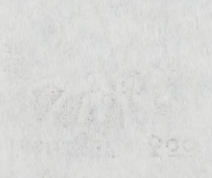
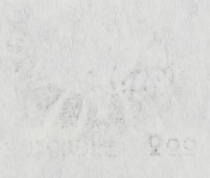
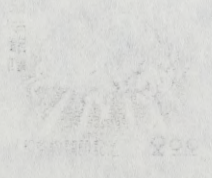
日本郵便



皇太子殿下御成婚



皇太子殿下御成婚





Frank Schaffer Publications, Inc.

RECEIVED JUN 11 1991

June 6, 1991

Ms. Yoshiko Uchida
1685 Solano Avenue
No. 102
Berkeley, CA 94707

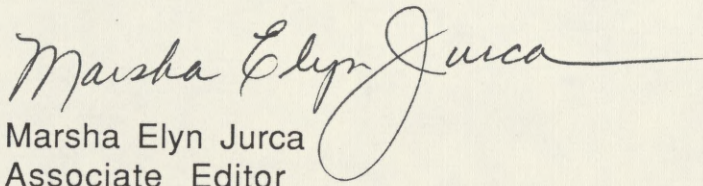
Dear Ms. Uchida:

6/13/91 rec'd
This letter is to inform you that we have received permission to pay you \$250.00 to reprint in our second volume of *Children's Authors and Illustrators* your story "The Two Foolish Cats," which appeared in the Feb./Mar. 1986 issue of CLASSMATE magazine.

We are enclosing a copy of our recently published first volume of *Children's Authors and Illustrators* as a sample of the content and layout of our second volume. Our first volume was a hit with the dealers and a hit with teachers and we are looking forward to the same success with our second volume.

Thank you again for your cooperation with us.

Sincerely,


Marsha Elyn Jurca
Associate Editor

6/22/91 \$250-
finally
rec'd

June 15, 1991

Marsha Elyn Jurca
Frank Schaffer Pubs.
23740 Hawthorne Blvd.
Torrance, CA. 90505

Dear Marsha:

Thank you for your letter of the 6th. It may have crossed in the mails with mine to Peggy Haynes.

The check I was referring to in my June 5 letter to Peggy was the \$250 fee for the use of my letter. This was agreed to in Peggy's letter to me over a year ago, May 1990.

When I spoke to her in April of this year, she had found no record of its having been sent and assured me it would be sent immediately. To date I have not received it. My fee for the use of "The Two Foolish Cats" (a separate matter), did arrive yesterday.

I hope we can get this matter settled soon and look forward to hearing from you. When the second volume is published, I would appreciate receiving four or five comp copies.

Sincerely,



Frank Schaffer Publications, Inc.

RECEIVED MAY - 8 1992

April 27, 1992

Yoshiko Uchida
1685 Solano Avenue, No. 102
Berkeley, CA 94707

Dear Ms. Uchida:

We are enclosing three copies of our recently published book *Children's Authors and Illustrators*, Volume 2. Thank you so much for allowing us to feature you in our publication. This volume, like volume 1 before it, has been enthusiastically received—the teachers love it! It, too, will prove to be a handy classroom aid for teachers who want a high-interest supplement to their students' study of fine children's literature.

Thank you again for your cooperation!

Sincerely,

Barbara Allman
Editor

Marsha Elyn Wright
Editor

Enclosures