

52:7

Talks and Invitations

1980

86/97c

Oct 9

Dear Miss Uchida,

I'm so pleased that  
you are able to come to our  
school Nov 14<sup>th</sup> We are having  
a book sale during the  
previous week and will be  
selling copies of your books.

Please call Sue Harris  
376-0350, to arrange your  
ride. 11/29/80  
Write to thank Sue Harris

I look forward to  
meeting you.

Sincerely,  
Joanne Howard  
(Teacher 3-4<sup>th</sup> grades)



10/3/80

Glenn Howard call (3<sup>rd</sup>, 4<sup>th</sup>  
yr teachers)  
from Del Ray School

arr to spl to 2 gps of  
6<sup>th</sup> graders (3 classes of ~30  
divided into 2 gps.)

~~Fri~~  
Nov 14<sup>th</sup>

from ~10:25 A.

9:45 A

---

She'll check w. Teachers &  
confirm by th.

I'm to call Sue Harris for a ride.  
d. Sandra (H.S.) came to hear -  
~~at the~~ d. Ellen. in 7<sup>th</sup> gr.

Bk Fair the wk before.

Jeanne, Sue, Jail (librarian)  
+ Sandra

took me to lunch at Moraga  
Country Club  
nice!

Tell Sue Harri called her  
10/2/80

- 11/13 or 14 bottles -

- Barb says Orinda Bles got it  
'reg. ) brook's spher coming -

- Journey Home - Asth/AmMc.

- Sea & Gold - Coll. 7. Jals - Gregg Press

- Majie Lin Cap - VABJ - paper back

- Rooster who's r J - - Scribner



SECOND ANNUAL FREE DRAWING  
TO BENEFIT COMMON CAUSE ACTIVITIES IN CALIFORNIA

Grand Prize: Trip for 2 To Hawaii or  
Washington, D.C. .... Value \$1,200  
Second Prize: Sanyo Complete System  
Third Prize: Sanyo Compact AM-FM Portable Cassette (2 winners)  
Fourth Prize: Sanyo AM-FM Portable Radio (5 winners)

Drawing to be held  
**SUNDAY, SEPTEMBER 28, 1980 at 6:00 P.M.**  
at our 10th CC Anniversary Celebration  
at Lawry's California Center, Los Angeles

Your presence or contribution not required to win.

**DONATION: \$1.00**

241078

Call from Due Harris

99 Donna Maria Wy.  
Orinda, Ca. 94563

(376-0350)

5/9/80 Nov  
? 12-4 ~~5-6~~  
'80  
Orinda

Wants me to give 2 talks at Del Ray School

~ 75 - 5<sup>th</sup> graders - 30 min  
~ 75 - 6<sup>th</sup> graders - 30 min

Honorarium - \$100 -

1st place for June - call 5/13/80 -

~~now~~ Better to schedule for Nov. -  
maybe have copies of my bks for sale.  
(Sandra)

she has daughter 8<sup>th</sup> graders int. in being a writer.  
Knows Jpns girl - w. children who lived  
in my bks.

Tentative dates Nov 5+6

He'll call to confirm in late Sept.

5/14/80 - sent JACP catalogue  
+ yellow list & bks.

Book sale  
Nov 3-17

called 7/21 - changed date to  
Nov 12-14?



J Howard  
del Rey School  
25 El Camino Moraga  
Orinda, Ca 94563



Dear Yoshiko Uchida, <sup>Rec'd 5/6 ✓</sup> <sup>✓</sup> <sup>note 5/7/80 ✓</sup>

Just a note to thank  
you so much for sharing  
your writing experiences  
with our students and  
Teachers.

Our principal, Mr. Griffith,  
the sixth grade teachers,  
and many students have  
personally commented to me  
on how much they enjoying  
your presentations. It was  
so rewarding to hear how  
you have enriched the  
students experiences here at  
Vallecito.



It was my personal  
pleasure to meet you and  
enjoy your company during  
our lunch time break.

I'm so glad we had that  
opportunity.

Once again, thank you  
for a delightful day.

Wishing you all the best  
in your writing.

Sincerely

Sally Ann Wagner

677 Los Colindas  
San Rafael, Ca. 94903

1031  
© NORCROSS INC. PA.







*Regret*

# SANTA BARBARA COUNTY SCHOOLS

## Office of the Superintendent

4400 Cathedral Oaks Rd. (P.O. Box 6307), Santa Barbara, Calif. 93111 / (805) 964-4711

**Lorenzo Dall'Armi**  
County Superintendent

James A. Rowe  
Associate Superintendent

August 22, 1980

Miss Yoshiko Uchida  
1685 Solano Avenue - #102  
Berkeley, CA 94707

Dear Yoshiko,

As we begin looking toward the fall months, once again it is time to begin thinking about our annual "Breakfast with the Authors." The members of the Santa Barbara County Schools Library Committee join me in inviting you to be our guest for this delightful occasion. This year will be our 28th annual Breakfast. Do come and join us at the Holiday Inn in Goleta, Saturday morning, October 25, 1980. We plan to have all our guests meet in the lobby at 8:30 a.m. so that each may be assigned a host or hostess.

We do so look forward to your acceptance.

Cordially,

*Bettie*  
Bettie Day  
Coordinator of Library Services

P.S. Knowing that you travel some distance and/or have occasionally come to Santa Barbara the night before the Breakfast, thought you might want to use the enclosed card for hotel accommodations. You would receive the commercial rate as indicated and authorized by the sales manager. This rate is considerably less expensive than the regular rates.

BD/mb  
Enc

*Blue*

*P.C. / Bettie - I'm afraid I must miss your Oct 25 Author Bkfst again as I shall be - down at the time. I'm sorry to miss seeing all of you. My greetings to everyone. - Bettie*



6/24/80

Maruma Gakko  
2121 Channing Wy  
Budd. Church

(Park in <sup>church</sup> car  
port)

(In session June 23 - July 18)

Etanaka Steinmetz, Dir.

Spt  
7/8

9:15 - 10:15  
40 or 50+ parents  
sign abs.

June Sakaguchi called 6/17 - to come speak to  
5th graders - re WWII etc. <sup>to</sup> also include  
6th graders (Yas Aoki) - Each class has \$25 - to use.  
OK to include talk re writing.

6/24 - Etanaka S. called.

They also want to include 4th graders -  
Total will be ~ 50+ children.

(She's going to give me \$100 - said time for  
free talks over - "You've already done that. You're a  
professional - we need pay for if I consult, fee"  
very understanding.)

They want to order my abs - Buy JACP,  
Mippi, Sonya at B.U. - Save address -  
Gregg Press.

She said any time I need Community support for  
an activity, she'll get people to come.

Send Revised copies to: Etanaka Steinmetz  
Dir. Marumaku Sch 1950 El Dorado  
Berk. 94707

(527-0830)



Etsuko Heimetz  
c/o, Daruma Gakko  
1950 El Dorado  
Berkeley 94707

527-0830

1685 Solano Ave., #102  
Berkeley, Ca. 94707  
July 15, 1980

Dear Etsuko:

Many thanks for sending me the beautiful letter from the 4th graders of Daruma Gakko. June Sakaguchi sent me some nice letters from her class too. Please tell all the children I enjoyed talking to them and thank them for writing. It was a pleasure to participate in your fine summer school. I think you're all doing a wonderful job!

As promised, I'm enclosing a list of those of my books that are still available. With the economy and the publishing business in such a chaotic state, I'm not sure whether they will still be available next year, but I certainly hope so.

If you're ordering in quantity, maybe the publishers can give you a discount, since it is for a school. Or it might be easier for you to order through JACP (Florence Yoshiwara) or Books Unlimited (Sonya Blackman).

I think I misspelled your name when I was autographing a book for your family and must apologize for that. I thought there was an "n" in there!

Also, I'm afraid I won't be able to attend your "Gakugeikai", but send best wishes for its success.

All the best,

Yoshiko Uchida



KINDERGARTEN: Judy Kono

1. CHOI, Wen-Tsing
2. EASTON, Jeremy Lun Hao
3. INOUE, Nathan
4. KONO, Kimberly Taeko
5. MAOKI, Andrea Akemi
6. MASUNO, Mako
7. MATSUOKA, Daniel Ken
8. NAKAMURA, Ian Isshin
9. PINCKARD, Anne Naomi
10. TANAMACHI, Kyle Takeo
11. TOWATA, Allison
12. UYEKUBO, Stacy Nobuko
13. WONG, Amy Lynne
14. WONG, Laura Michelle
15. YAMAGUCHI, Marlene Akemi

FIRST/SECOND: Pat Mizuhara

1. ABE, Michelle Michi
2. ARIYOSHI, Eric Yuji
3. FUJITA, Andrea Miyoko
4. HARADA, Douglas
5. HAYASHIDA, Connie Lynne
6. KAKIGI, Sean Tadao
7. KONO, Julie Aiko
8. MASUNO, Philip Tomonobu
9. MATSUNAGA, Kevin Isamu
10. MCMURRAY, Alex John
11. MORIWAKI, Jennifer Chiemi
12. NAKAHARA, Tyrone Hidekazu
13. NAKAMURA, Derrick
14. NEHIRA, Cherilyn Mikiye
15. PINCKARD, Jane Miyuki
16. SEIJI, Chad Michio
17. SEIKI, Kevin Masatoshi
18. SHINSAKO, Neil
19. SHIMADA, Ryan Takashi
20. TANAKA, Renee Harumi
21. WONG, Kira Lynn

THIRD: Lily Towata

1. DEA, Marc Douglas
2. EASTON, Matthew Lun Wah
3. HARADA, Allison
4. IKUTA, Jennifer
5. INOUE, Aarin Mark
6. IWASA, Joy Emiko
7. KANESHIRO, Tracy Mariko
8. KAYA, Jolie
9. MCMURRAY, Bridget Molly
10. MIZUHARA, Stephanie Saori
11. NAGAFUJI, Joel Toshiro
12. NAKAMURA, Sean Akira
13. NEHIRA, Jeanene Kimiko
14. NOBORI, Mariko Elyse
15. OKAZAKI, Yutaka
16. OVERTURF, Jim
17. SAKAMOTO, Michelle Emiko
18. TSUKAHIRA, Jarred Kyu

19. UYEDA, Michelle Mika

20. WONG, Julie Anne

FOURTH: Debbie Fielder

1. HAMANAKA, Kevin
2. HAYASHIDA, Garrett
3. KATSUMOTO, Tamiko Robin
4. KONO, Brandon Toshio
5. KOSAKURA, Keith Hideo
6. MASUNO, Megumi
7. MATSUOKA, Janna Mie
8. MORIMOTO, Michelle Kyoko
9. NAKAMURA, Jodie Mitsue
10. NISHINO, Traci Aiko
11. SEIJI, Dean
12. SEIKI, Debbie Kimiko
13. SHIMIZU, Judith Anne
14. STEIMETZ, Seiji
15. TANAMACHI, Michael Torao
16. WADA, James Tadashi
17. WINNACKER, Hanako

FIFTH: June Sakaguchi

1. ARIYOSHI, Michael Takeo
2. DEA, Michelle
3. FUJITA, Scott Tomimasa
4. HIYAKUMOTO, Jami
5. HOM, Jennifer Kathryn
6. KAKIGI, Jennifer Hiroe
7. KATSUMOTO, David Akira
8. LEE, Kristina Tiffany
9. LIM, Erika Fumi
10. MCMURRAY, Casey Patrick
11. MIZUSAKI, Krista Yoshiko
12. NAKAGIRI, Melany Kimiko
13. NOMURA, Michele
14. SHIMADA, Darrin Masao
15. SHIMADA, Scott
16. WONG, Heather Gayle
17. YAMAMOTO, Janette Fumiye
18. YAMAMOTO, Mark
19. YOSHIMURA, Jill
20. YSUNZA, Krista

SIXTH: Yas Aoki

1. FUJIMOTO, Shauna Kay
2. INOUE, Matthew David
3. KOSAKURA, Ryan Kenji
4. LEE, Erika Sabrina
5. MASUNAGA, Dean Yuji
6. MASUNO, Sammy
7. MIZUHARA, Keith Kikui
8. NAGAFUJI, Jeffrey Shinri
9. NOBORI, Michael Hiroshi
10. NOMURA, Bruce
11. TAKETA, Jill Yuri
12. TANAKA, Holly
13. WINNACKER, Rudolph Kikuchi



To order books directly, you could write to Neal Porter,  
Dir. of School & Library Services, The Scribner Book Companies,  
597 Fifth Ave., New York, N. Y. 10017 for both JOURNEY HOME  
and ROOSTER, as Atheneum and Scribner's have merged.

I have no contact for HBJ except Anna Bier, who is managing ed.  
of the Children's Book Dept., and she could forward your order  
to the proper person.

Ann Elizabeth Groban could tell you when in 1981 their reissue  
of JOURNEY TO TOPAZ will be available.

\*\*Libia Yamamoto: 1# fish fillet (red snapper, sea bream, etc.)  
& 1 large daikon.

Thursday, July 3 - First/Second (Inari-sushi)  
Third (Vegetable Tempura)

\*\*Joan Fujita: 4 cups rice, cooked and left in rice cooker.

Monday, July 7 - "Tasters" Miso dip with vegetables

\*\*Jane Kosakura: 2 celery bunch and 15 carrots

Tuesday, July 8 - Kindergarten (O-nigiri)  
Third (Sukiyaki)

\*\*Carol Nobori: 4 cups rice, cooked that morning & left  
warm in rice cooker, small amount thinly  
sliced beef for sukiyaki, and tofu.

Wednesday, July 9 - Fifth (Gyoza)  
Sixth (Udon)

\*\*Pat Dea:  $\frac{1}{2}$ # ground round, round wonton skins, 3-4 boiled  
cabbage leaves, 1 bunch green onion

Thursday, July 10 - First/Second (Misoshiro soups)

\*\*Joanne Wong: Tofu

Monday, July 14 - "Tasters" Kameboku & Cuttlefish

\*\*Cassie Uyekobo: 6 blocks Kameboku

Tuesday, July 15 - Fourth (O-nigiri)

\*\*Ann Hiyakumoto: 4 cups rice, cooked that morning & left  
in rice cooker.

Wednesday, July 16 - Sixth (Sushi)

\*\*Gladys Taketa: No ingredients



July 16, 1980

BOOKS IN PRINT as of above date:

Yoshiko Uchida

JOURNEY HOME - Atheneum-Mgt K. McElderry Books

THE ROOSEVER WHO UNDER STOOD JAPANESE - Charles Scribners

THE MAGIC LISTENING GAP (Paperback) - Harcourt Brace Jovanovich  
Voyager Edition

*757 Third Ave. NY - NY 10017*

THE SEA OF GOLD and Other Tales - Reissued by Gregg Press  
From Japan  
70 Lincoln St.  
Boston, Mass. 02111

JOURNEY TO TOPAZ - Will be reissued in 1981 by Gregg Press, " "  
Contact: Ann Elizabeth Groban



BOARD OF DIRECTORS 1980

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1950 El Dorado  
Berkeley 94707  
527-0830

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JUDY KONO  
1381 Ada  
Berkeley 94702  
527-7185

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7319 Eureka  
El Cerrito 94530  
525-9346

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2615 Brooks  
El Cerrito 94530  
236-2880

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JANE TANAMACHI  
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527-5516

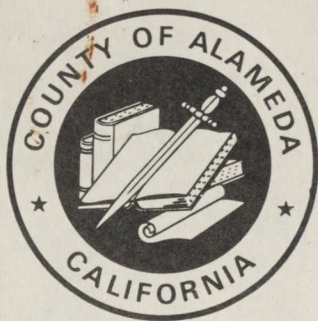
Curriculum

JANE NEHIRA  
7410 Terrace  
El Cerrito 94530  
525-5900

GAIL HARADA  
1451 Thousand Oaks  
Albany 94706  
527-0383

JAN INOUE  
626 Neilson  
Berkeley 94707  
525-3250





BARBARA GRAY BOYD  
COUNTY LIBRARIAN

ALAMEDA COUNTY LIBRARY SYSTEM

3121 DIABLO AVE.  
HAYWARD, CALIFORNIA 94545  
(415) 881-6337

*Copy - person at lib*  
*6/17/80*

June 10, 1980

Yoshiko Uchida  
1685 Solano Avenue  
Berkeley, CA 94707

Dear Ms. Uchida:

Every summer for the past four years, the Albany Library has sponsored the Newcott-Caldebery Make-a-Book Contest. Children in grades kindergarten through eight are invited to submit an original short story of no more than twenty pages; prizes are given for the best drawings (The Caldebery) and the best writing (The Newcott) in each of four different age groups.

The judges for the event each year have been members of the community who are active in the fields of children's writing or library service. I wonder if you would consent to be the principal judge for the 1980 contest. Your books are widely read in Albany and it would be very exciting for our young writers to meet one of their favorite authors. We usually receive approximately twenty entries, most of which are four to ten pages in length. A member of the Friends of the Albany Library, Inc., and someone from the library staff also read the entries so that a second opinion is available when needed. This year Kaethe Zemach will be appearing at the library in June with a book-making program and drawing demonstration, and we expect that will encourage some particularly exciting and well thought out efforts.

The entries are due this year on July 31 and we plan to present the awards at an evening storytelling program on Thursday, August 14th. The first prize winners in each category are given a gift certificate to a local bookstore, but all entrants are honored with a special award certificate. Storytelling for both adults and children has become a popular project at the Albany Library. If you were willing to join us, we would plan to tell one of your stories from



Yoshiko Uchida


-2-

June 10, 1980

Magic Listening Cap or The Dancing Kettle, so you would be identified with the storytelling as well as the writing contest.

I realize that the summer is often a particularly hard time of year to schedule. We do hope you can join us. Please call me if you have any questions or other suggestions. I look forward to hearing from you.

Very truly yours,

A handwritten signature in cursive script that reads "Elizabeth Overmyer".

Elizabeth Overmyer, Children's Librarian  
Albany Library  
1216 Solano Avenue  
Albany, CA 94706

EO:mc



Vallecito Schl  
Jerra Linda  
Mrs

To: Sally Wagter

From: Yoshiko Uchida

The person to write to for promotional material is:

Suzanne M. Glazer  
Director of Library Services  
Athenum & Scribners Pub.  
597 Fifth Ave.  
New York, N. Y. 10017

They might have a few copies left of the enclosed bio. The bookmark is quite dated, but I'm sending it along as some of the books are described on it and might be helpful.

I would think that JOURNEY HOME, JOURNEY TO TOPAZ, and SAMURAI OF GOLD HILL might be of special interest to your 6th graders.

The book jacket I mentioned isn't in very good shape so decided not to send it. Suzanne might have an extra jacket of JOURNEY HOME which she could send.

I'll look forward to meeting you April 22nd.

Ltr. Esther Wall (person)  
dark hair - 4/22  
met at ACH Institute.  
leaving in '80

Enc: Bio  
bookmark  
yellow list of books.

Miller Creek or  
Vallecito closing 1 each - students

677 Las Colindas  
San Rafael,  
94903

2/26/80  
Sally call to  
confirm 4/22

Went on 4/22/80. sd!

8:30 A. pickup Sally Wagter  
(very nice - 3 sons)  
was at Scandinavian Shop  
w. Kaufman's  
9:20-10:30 - 1st gp - 60 6th graders  
quite restless. (non-bite stickers)  
10:30-11:30 - Sally took me to Vienna  
Cafe at Northgate Mall for  
omelet & coffee lunch -  
11:50-12:30 - 2nd gp - 6th graders  
much better, more responsive

wants me  
to come to  
Bk fair  
~~236 7017~~

Pam Grees  
Chadbourne

801 School  
Plymouth Ave  
Hemont CA

94538

I told her to write me.



*Barbara Bornei Riggs*

415-932-3514

1681 ALVARADO AVENUE  
WALNUT CREEK, CALIFORNIA  
UNIT 14 94596

*univ. of Cal.*

Nye

Department of Teacher Education  
California State University, Hayward  
Hayward, California 94542



Home 88 233-879

called 2/11/80  
4/19



CALIFORNIA STATE UNIVERSITY, HAYWARD

HAYWARD, CALIFORNIA 94542

SCHOOL OF EDUCATION  
Department of Teacher Education  
Telephone: 415/881-3027

Same talk as for  
Seattle - etc. - some  
omission or  
add ins.

January 30, 1980

Miss Yoshiko Uchida  
1685 Solano Avenue  
Berkeley, California

Dear Miss Uchida:

I hope that by now your mononucleosis is waning and you are feeling much better. As I mentioned on the phone, I have suffered with it twice in my life, so I understand how debilitating it is.

We would very much like to have you be our luncheon speaker at our Children's Literature mini-conference, April 19. We will arrange an honorarium of \$100.00 and provide transportation for you.

30 min  
talk.

We are particularly interested in hearing about your experiences in writing your books. I understand from Martha Shogren that your talks are always much enjoyed by the audiences.

The intent of this conference is to encourage teachers and student teachers to give children a love for books.

I hope you will join us, I will call you soon by which time I would be delighted to have you say, "Yes".

Sincerely,

Marilyn L. Nye

Marilyn L. Nye  
Chairman & Dept.

MLN:m

(Husband - John Nye  
killed me up. He used to  
play football &  
Yosh Hibino & Tom Sagimori)

Sent his + biblio 2/14/80



PROGRAM  
A CELEBRATION OF CHILDREN'S LITERATURE

Co-Sponsored by

California State University, Hayward

Department of Teacher Education

and

PI Lambda Theta

offered through

California State University Institute of Educational Development

Art & Education Room 1203

Friday, April 18th

- 7:00 Registration  
7:30 Welcome - Dr. Marilyn Nye  
7:45 Enchanting Children with Books  
Joan Cheifetz, Principal, Thornhill School, Oakland  
9:30 Those taking workshop for credit, meet with Dr. Victoria Mui  
and Dr. Evelyn Belgum

Saturday, April 19th

- 9:00 Welcome Back!  
9:15 Special Books for Special Children  
Dr. Marilyn Nye  
10:00 Coffee and  
10:30 The Wonder of Children's Books  
Harline Kruger, Adjunct Faculty, CSUH  
12:15 Lunch - Coffee Haus  
1:00 A Perspective on Writing Children's Books  
Yoshiko Uchida, Author of Journey to Topaz, Journey Home,  
The Magic Listening Cap, The Rooster Who Understood Japanese,  
and many others  
The Book from its Beginning  
2:00 Kaethe Zemach, Illustrator of The Beautiful Rat, The Wine Glass,  
The Purim Goat  
3:00 The Way of a Story Teller, Martha Shogren

Kay-tha



FOR EXTENSION CREDIT

California State University, Hayward  
Department of Teacher Education  
and  
Pi Lambda Theta  
offered through

California State University Institute of Educational Development

One quarter unit of extension credit is available through California State University, Hayward. The fee is \$12.00. Make checks payable to CSUH. Complete all registration forms. Register for

T Ed 7698, A Celebration of Children's Literature

Conference participants who wish to enroll, have the following options:

1. CREDIT/NO CREDIT

- a. attend all conference activities
- b. write a minimum of 2 typewritten pages on how your teaching or other professional role could be enhanced by what you have learned at this conference.

IMPORTANT -- those selecting this option must complete and return a Credit/No Credit form at the time of registration.

2. GRADE

- a. attend all conference activities
- b. write a minimum of 4 typewritten pages on how your teaching or other professional role could be enhanced by what you have learned at this conference. You may also want to include reactions and comments about other relevant children's books you have used or are using.
- c. grades will be determined by the quality of the papers.
- d. papers are due by May 9, 1980 and should be sent to

Professors Evelyn Belgum and Victoria Mui  
Department of Teacher Education  
California State University, Hayward  
Hayward, California 94542

- e. papers will be returned only if a self-addressed, stamped envelope is included

- SAVE FOR FUTURE REFERENCE -





Creative Publishers Inc., 4511 Lakeshore Ct., Shingle Springs, CA 95682, (916) 677-1550

Apr 26  
Regret

March 24, 1980

Dear Ms. Yoshiko Wchida:

As you are well aware of, there is a growing need for greater School/Community joint participation to help strengthen educational opportunities for children.

This exhibition, School/Community Curriculum Awareness EXPOSITION '80", will provide parents, teachers, and administrators to come together and look at different curriculums available, view the Bank of America Award Winning Educational projects, listen to the Grant Union School District Multicultural Choir, and purchase books from some California Authors.

We are inviting you to participate, in cooperation with Walden's Book Store, to autograph and sell your books on the floor, 10:00 A.M. - 4:00 P.M., on Saturday, April 26, 1980. Approximate Traffic Count Projected: 1,500 Teachers & Administrators, 1,000 Plus - Parents.

Hoping you will be able to join us to display and attend, I remain,

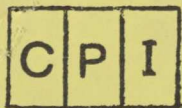
Sincerely yours,

*Shirley A. Temple*

Shirley A. Temple  
Creative Publishers, Inc.

Sent back res'n form  
"Sorry, I am not able to attend"

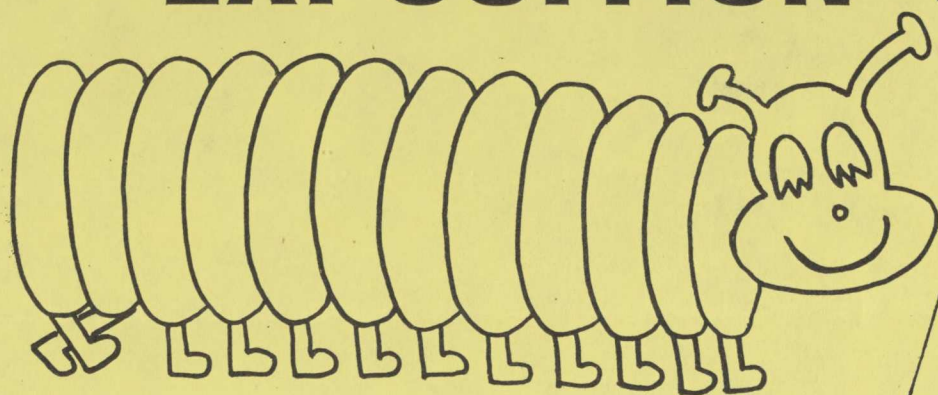




Creative Publishers, Inc. • 4511 Lakeshore Ct. • Shingle Springs, CA 95682

## School/Community Curriculum Awareness

# — EXPOSITION '80 — \*



Willie the Bookworm

TEACHERS &  
ADMINISTRATORS

- \* At this exhibition you will be able to view & evaluate, at your leisure, Publishers' & Manufacturers' Representatives CURRICULUM MATERIALS. (Grades K-12). Exposition '80 is planned to give classroom teachers, librarians, consultants, administrators, and interested parents a convenient opportunity to review a great variety of educational aids.
- \* You will have a chance to view the BANK OF AMERICA AWARD WINNING EDUCATIONAL PROJECTS.
- \* Feel free to mingle with interesting authors.
- \* At 12:00 NOON—Come & listen to the exciting & exhilarating voices of the GRANT UNION SCHOOL DISTRICT MULTICULTURAL CHOIR (In front of Liberty House).

Although no registration is required at Exposition '80, we would appreciate your picking up designated pennant, upon arrival, at main desk in front of Liberty House. Pennant color designations: Blue — Teachers, Resource Specialists, & Counselors; Red — Parent Evaluators; Green — Exhibitors; Silver — Administrators (other than Superintendents); Gold — County & District Superintendents.

Please come & enjoy yourself at one of the largest multi-media educational showings in California.

- Saturday, April 26, 1980
- 10:00 A.M. — 4:00 P.M.
- To Be Held At: *Sunrise Mall*  
6041 Sunrise Mall • Citrus Heights, CA (Sacramento area)  
(At Sunrise Blvd. & Greenback Lane)

# FREE



From Joan

called 1/17/80  
called back 1/29

From Jo Lithgow, 208 Mt Shasta Dr. San Rafael  
472-2444 (Home - <sup>late afternoon</sup> evening)

Miller Creek Middle School  
San Rafael (grades 6-8)

They want me to give 2 talks  
to 2 grps of 7th graders ~ 60 pupils in ea.  
(Language Art classes)  
about 40 min. session - can  
talk ~ 20, 20 min ?'s & settling in.

- Requested \$75 Honorarium - OK.
- Will provide transport.
- Requested morning - not too early.
- ("Susan Lewis for 6th grade <sup>req'd \$50-</sup>  
Zephia Snyder " 8th grade <sup>req'd \$65-</sup>  
you for 7th gr.

- They have parents sp. which  
provides funding.

Chce on Arts + Music (COMA) 2  
She is a volunteer parent for this group. (also Sally Wagner at Valley View)  
She said Vallejos Ed also  
wanted me.

Miller Creek School  
2255 Los Gallinas Hill -  
San Rafael, Co.

(over.)



3/11

8:30A pickup

Gp 1 - 460 7<sup>th</sup> graders

9:28 - 10:15

Gr 2 - ~ 60 7th graders

10:16 - 11:00.

In library -

Used blackboard) = III

Rec'd \$75-

Teacher:

Teacher:  
Karilyn Dallara  
Miller Creek School

Miller Creek School



Dear Mrs. Uchida,

These are pieces of writing based on your book Journey To Topaz. They were written by seventh grade students after they had been given a brief plot summary and character description. I hope that you enjoy them. We would like to have them back for our open house display when you are finished with them.

Sincerely yours,

Marilyn Dallara  
Miller Creek School



*Impressed & quality & writing*  
*how well & captured feelings*  
*characters - also revealed good comprehension*

1685 Solano Ave., #102  
Berkeley, Ca. 94707

March 14, 1980

Ms. Marilyn Dallara & Seventh Graders  
Miller Creek School  
San Rafael, Ca.

Dear Ms. Dallara and 7th Graders:

I enjoyed meeting all of you last Tuesday,  
and I especially enjoyed reading some of your  
interpretive pieces based on JOURNEY TO TOPAZ.

I was most impressed with the high quality  
of your writing. Most of you captured so well  
the feelings, moods and emotions of the characters,  
and showed an awareness of the kind of details  
that make a piece of writing come to life.

Good luck to each of you. Keep writing  
and keep reading good books!

All the best,

Yoshiko Uchida



# READING — FOR SURVIVAL!

America’s “right to know” begins with America’s right to read!

## THE RESPONSIBILITY IS OURS

If not now, when—if not me, who?

With world and domestic events bombarding us from all sides, the times demand action—action that is backed by intelligent decision. From voting to boycotting to car purchase, the power of decision lies in the ability to assess all options—being well informed—being literate!

As educators, we must make literacy our number one priority. It is our responsibility to make good our contract with today’s kids—to make them readers!

## THE VICTORY IS THEIRS

We cannot let up on our efforts! Today’s kids can, and will be the intelligent critical thinkers they were meant to be. **READING** is committed to this goal—committed to providing you with the strategies, the theory, the answers needed to make every kid a reader. **READING** presents over fifty carefully selected speakers—recognized experts, all dynamic teachers themselves. In seminars, workshops, general assemblies, and make-it-take-it sessions, **READING** faces the challenge head on by tackling four essential questions:

## MAJOR PRESENTATION STRANDS

- CAN KIDS READ?
- DO THE KIDS READ?
- HOW WELL CAN KIDS READ?
- WHAT DO KIDS READ?

**READING** is a convention you can’t afford to miss. Whether you are a parent, a classroom teacher, a reading specialist or clinician, bilingual or special education teacher, administrator or librarian, this is a convention for you.

**WE MUST MAKE LITERACY MORE THAN A PROMISE FOR OUR CHILDREN. WE MUST MAKE IT A REALITY!**

# 29 MAJOR PRESENTERS

### CAN KIDS READ?

<b>DR. MARY MEEKER</b> — DIAGNOSIS—MORE THAN A STARTING POINT <i>Director, “Structure of the Intellect” Institute (SOI); Director of Training in School Psychology, California State University, Northridge</i>
<b>DR. MARGARET LYNCH</b> — KEEP ON TRACK—FROM SENTENCE TO PARAGRAPH TO BOOK <i>Professor of Education, San Francisco State University; Past President of California Reading Association</i>
<b>DR. JACQUELINE KIRAITHE</b> — COMPREHENSION BEGINS WITH ORAL LANGUAGE SKILLS <i>Professor, Department of Foreign Languages and Literatures, California State University, Fullerton</i>
<b>MARILYN WINZENZ</b> — STARTLING RIGHT BRAIN/LEFT BRAIN TEACHING TACTICS THAT WORK <i>Reading Consultant; Instructor, California State University, Chico</i>
<b>RICHARD P. ARCHER</b> — PUT YOUR BRAINS ON PAPER—WITH READING AND SPELLING SKILLS! (4–8) <i>Director of American Spelling Headquarters; Author, “Concept Spelling”</i>
<b>ZELMA COOPER</b> — SKILL TRANSFER—THE BIG PAYOFF FOR KIDS! <i>Reading Advisor, K-12, Los Angeles Unified School District</i>
<b>DR. DOROTHY LLOYD</b> — HOW TO FIT IN SKILLS YOUR READING SYSTEM DOESN'T CALL FOR <i>Assistant Professor of Education, San Francisco State University; Consultant, State Committee On Individualizing Instruction</i>

### HOW WELL CAN KIDS READ?

<b>MARY TRECHTER</b> — RAISE ACHIEVEMENT SCORES: KEEP KIDS ON ACTIVE TASKS <i>Teacher Trainer, Professional Development Program for Butte County Schools</i>
<b>DR. MARILYN HANF BUCKLEY</b> — NEW DIRECTIONS IN TEACHER PREPARATION FOR READING SPECIALISTS <i>Coordinator of the Advanced Reading-Language Leadership Program, University of California, Berkeley</i>
<b>DR. ETHNA REID</b> — NOT A MOMENT TO WASTE! HOW TO USE YOUR TEACHING TIME TO THE UTMOST <i>Director, Exemplary Center for Reading Instruction, Salt Lake City, Utah</i>
<b>DR. LEONARD OLGUIN</b> — READING IN TWO LANGUAGES FOR SURVIVAL! AND BEYOND! <i>Associate Professor of Education, California State University, Long Beach</i>
<b>CAROLE SWAIN</b> — ANSWER THE CRIES FOR ‘HELP’—SOME KIDS FAIL EARLY <i>Director, “A Learning Place,” Berkeley-Oakland; Consultant in reading, language disabilities</i>
<b>LUCRETIA-DEL BROUSSARD</b> — CLASSROOM MANAGEMENT TECHNIQUES TO LAST YOU A LIFETIME <i>Teacher, San Mateo Park Elementary School, San Mateo Elementary School District</i>
<b>ALMA PEÑA</b> — SO YOU SPEAK ONLY ENGLISH—HOW CAN YOU TEACH KIDS WHO DON'T? <i>Title I District Advisor, Los Angeles Unified School District</i>
<b>ROSINA SPITZER</b> — BREAKTHROUGH FOR BLOCKED READERS <i>Reading Specialist and Consultant, Montebello Unified School District</i>
<b>VIVIAN SILVER</b> — HOW TO TAP INTO THE SUPPORT SERVICES YOU NEED <i>Consultant in Early Childhood Education with the Consortia Support Unit, California State Department of Education</i>

### DO THE KIDS READ?

<b>DR. ROBERT LEE EDWARDS</b> — FLEX YOUR MOTIVATION MUSCLES <i>Principal, Big Bear Middle School, Bear Valley Unified School District; Former Principal, Steve Garvey Jr. High, Lindsay U.S.D.</i>
<b>MARY MARTINSEN</b> — LEARNING CENTERS THAT SNARE YOUR KIDS INTO READING <i>Primary Classroom Teacher, Whittier City School District; Consultant on Independent Learning, Los Angeles County</i>
<b>PAMELA SHARP</b> — READ IT AGAIN FOR ART! <i>Art Consultant, Woodside School District; Curriculum Design Consultant, Menlo Park and San Francisco Schools</i>
<b>DR. KAREN VAN HOY</b> — CREATIVE DRAMA: ANOTHER ANSWER FOR THE RELUCTANT READER <i>Director, Youth Drama Workshop; Director of Education, Tribal American Consulting Corp.; former Lecturer in theater, USC and UCLA</i>
<b>LIBBY HOLLOMBE</b> — 101 MOTIVATIONAL IDEAS FOR BEGINNING READERS (K–3) <i>Reading and Math Consultant, Sherman Oaks, California</i>
<b>CLARENCE STEVENS</b> — CLASSROOM AIDES CAN BE A BOON TO YOUR READING PROGRAM <i>Coordinator of Instructional Aides, Paramount Unified School District</i>

### WHAT DO KIDS READ?

<b>PHILIP SCHNEIDER</b> — BETCHA A KID OF ANY AGE CAN READ ANY SOCIAL STUDIES BOOK! <i>Social Studies Consultant, Palo Alto; District Sales Manager, Houghton-Mifflin</i>
<b>MARCY COOK</b> — READING INTO MATH PROBLEMS FOR MORE THAN NUMERICAL RESULTS <i>Math Specialist/Consultant; Instructor, California State University, Fullerton</i>
<b>DONNA OLIVER</b> — ANTARCTICA AND MORE! REAL-LIFE PEOPLE IN REAL-LIFE PLACES <i>Psychological Consultant, Community Support Network, Santa Cruz; Former winter resident, Antarctica</i>
<b>ROGER LEWIS</b> — STORYTELLING TECHNIQUES THE PIED-PIPER ENVIES <i>Teacher, Juniper Elementary, Escondido Union Elementary School District</i>
<b>PRISCILLA MOXOM</b> — CAPTURE READING SKILLS FOR KEEPS! INSPIRE THE QUEST FOR LITERATURE <i>Coordinator of Children’s Services, Los Angeles Public Library</i>
<b>DR. SUSAN WASSERMAN</b> — QUESTIONING TECHNIQUES THAT GET YOUR CRITICAL READERS “DIGGING” WHAT THEY READ <i>Professor of Education, California State University, Northridge</i>
<b>INGRID LACY</b> — WRITING IS THE FLIP SIDE OF READING—WORK IT BOTH WAYS <i>Teaching Vice Principal, Ortega School, Laguna-Salada School District</i>



# Program



## MARCH 20 THURSDAY EVENING

5:00 p.m. - 8:00 p.m. REGISTRATION

8:00 p.m. - 9:00 p.m. OPENING ADDRESS: **The Responsibility Is Ours**  
**ELLIOT LANDAU** —

Professor of Child Development  
Department of Education, University of Utah

9:00 p.m. - 10:00 p.m. MEET THE AUTHORS  
CHAMPAGNE RECEPTION (No Host)

## MARCH 21 FRIDAY MORNING

8:00 a.m. - 9:00 a.m. REGISTRATION • EXHIBITS

9:00 a.m. - 12:00 a.m. MAJOR PRESENTATIONS . . . SEMINARS . . . WORKSHOPS . . . MODEL PROGRAM DEMONSTRATIONS . . . FILM FESTIVAL . . . PUBLISHERS' EXHIBITS . . .

### FRIDAY AFTERNOON

1:00 p.m. - 4:00 p.m. MAJOR PRESENTATIONS . . . SEMINARS . . . WORKSHOPS . . . MODEL PROGRAM DEMONSTRATIONS . . . FILM FESTIVAL . . . PUBLISHERS' EXHIBITS . . .

4:00 p.m. - 5:00 p.m. CURRICULUM MATERIALS LAB

6:00 p.m. - 10:30 p.m. GUIDED TOUR: (Optional) Sunset Dinner Show Cruise

## MARCH 22 SATURDAY MORNING

8:00 a.m. - 9:00 a.m. CURRICULUM MATERIALS REVIEW

9:00 a.m. - 12:00 p.m. MAJOR PRESENTATIONS . . . SEMINARS . . . WORKSHOPS . . . MODEL PROGRAM DEMONSTRATIONS . . . FILM FESTIVAL . . . PUBLISHERS' EXHIBITS

### SATURDAY AFTERNOON

12:00 p.m. - 1:30 p.m. CATERED LUNCHEON BANQUET

1:30 p.m. - 2:30 p.m. KEYNOTE ADDRESS: **The Victory Is Theirs**  
**HERB KOHL** —

Director of the Coastal Ridge Research and Education  
Center, Author of "The Open Classroom" and "The  
View From the Oak" (Winner of the National Book Award)

2:30 p.m. - 6:00 p.m. GUIDED TOUR: (Optional) San Francisco Culture

## SPECIAL EVENTS

**CHILDREN'S AUTHORS RECEPTION:** A host of children's writers and illustrators display their work and meet with attendees. Notable artists include Author Marilyn Sachs ("Laura's Luck," "Peter and Veronica"); Author Gladys Cretan ("When Insects are Babies," "Black Widow Spider—Danger"); Author/Illustrator, Thatcher Hurd ("The Old Chair," "The Quiet Evening").

**CURRICULUM MATERIALS LAB:** Materials and creative direction for you to construct activity packets to take home.

**PUBLISHERS' EXHIBITS:** Selected publishers offer "hands-on" experiences with latest textbooks and other curriculum materials pertinent to the teaching of reading. Displays will be staffed by knowledgeable consultants.

**MODEL PROGRAM DEMONSTRATIONS:** National front-runners provide a practical "Use on Monday" grasp of exemplary management/teaching techniques.

**FILM FESTIVAL:** A 2-day continuous preview of newly produced films and related media for classroom use and staff development.

**GUIDED TOURS:** Two lively, educational tours (optional with additional fee) will be provided. "San Francisco By Night" will include a ferry cruise to Sausalito, dinner at Fisherman's Wharf, and a performance by Lena Horne at the Venetian Room. "San Francisco Historical Highlights" will include visits to Golden Gate Bridge, Golden Gate Park and Japanese Tea Garden, Cliff House, Twin Peaks, Fisherman's Wharf, Mission Delores, and the Exploratorium.

## WE COULDN'T BE MORE PLEASED . . .

. . . to present READING in San Francisco for the second year in a row. The response last spring was overwhelming, and we'd like to share some of the enthusiasm of the attendees with you:

"Beautiful blend of inspiration, theory, practice" . . . "Fascinating subjects, knowledgeable presenters" . . . "Best of Conference so far! Worth entire price of registration" . . . "Many good points we have forgotten as teachers. Thank you!" . . . "Needed a reminder to bring children back to books" . . . "More! More! More!"

**CONVENTION RESERVATIONS:** Complete and return the lower portion of this back page with payment. Confirmation of your seminar registration will be returned to you.

**FEE:** NEEA Members, \$69; Non-members, \$79; Parent Volunteers/Classroom Aides, \$59 (includes registration materials, catered luncheon banquet/keynote address).

**CANCELLATION AND SUBSTITUTIONS:** Cancellation of a registration may be made up to five days prior to the meeting without financial liability. Substitution of attendees can be made at any time. Registration may be transferred to another NEEA/CEEA conference at any time before the meeting.

**REGISTRATION FORM—PLEASE INCLUDE ENTIRE MAILING LABEL WITH REGISTRATION**  
Mail Coupon to: (Please make additions and corrections as required on the mailing label and return.)

NEEA Conferences  
5959 W. Century Blvd., Suite 1002  
P.O. Box 91215  
Los Angeles, CA 90009

### A Major NEEA Convention READING

Jack Tar Hotel  
Van Ness at Geary  
SAN FRANCISCO, CALIFORNIA  
MARCH 20-22, 1980

Enclosed is a check payable to NEEA Conferences to cover  
registrations of the following individual(s):  
NEEA/CEEA Member No. \_\_\_\_\_

Name \_\_\_\_\_  
School \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Position \_\_\_\_\_ School Phone (\_\_\_\_) \_\_\_\_\_  
District \_\_\_\_\_ County \_\_\_\_\_  
District Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Home Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**HOTEL ACCOMMODATIONS:** Please make your own hotel reservations directly with the hotel at least two weeks in advance. A block of rooms has been set aside at a group rate. Mention NEEA/CEEA when making room reservations to obtain conference rate. JACK TAR HOTEL, Van Ness at Geary, San Francisco, CA 94101, (800) 622-0855.

**COLLEGE CREDIT:** Application has been made to provide 1 unit college credit, optional, with an additional fee. Inquire at registration desk for details.

**TELEPHONE RESERVATIONS AND INFORMATION:** (213) 670-3894.

National Elementary Education Assn.  
5959 W. Century Blvd., Suite 1002  
Post Office Box 91215  
Los Angeles, California 90009



## DATED MATERIAL

OUR MAILING LISTS COME FROM MANY PROFESSIONAL SOURCES.  
IF YOU RECEIVE MORE THAN ONE BROCHURE PLEASE SHARE  
ONE WITH A FRIEND.

S-80-2

## A MAJOR CONVENTION FOR 1980

# READING

OVER **50** PRESENTATIONS  
SAN FRANCISCO MARCH 20-22, 1980

CO-SPONSORED BY:



National Elementary Education Association

California Elementary Education Association



MARILYN WINZENZ • DONNA OLIVER

ELLIOT LANDAU • MARGARET LYNCH

MARCY COOK • LIBBY HOLLOMBE

LEONARD OLGUIN • SUE WASSERMAN

RICHARD ASHER • MARY B. GREEN

JOHN B. BROWN • JAMES R. BROWN

JOHN D. BROWN • JAMES R. BROWN

ROBERT LEE EDWARDS • ETHNA REID

VIVIAN SILVER • JACQUELINE KIRAITHE

ROSINA SPITZER • PRISCILLA MOXOM

CAROLE SWAIN • ZELMA COOPER

MARY MEEKER • MARY TRECHTER

PAMELA SHARP • PHILIP SCHNEIDER

MARILYN HANF BUCKLEY • HERB KOHL

ROGER LEWIS • CLARENCE STEVENS



Thacher Hurd  
1205 Oxford

526-5670



M \_\_\_\_\_

DR. LANDON F. RICE, CHIROPRACTOR

290 GRAND AVENUE

OAKLAND, CA 94610

893-7136

*Feb 5*

AT

*9 AM*

O'CLOCK

WE HAVE RESERVED THIS TIME FOR YOU. PLEASE GIVE US  
24 HOURS NOTICE IF YOU CANNOT KEEP THIS APPOINTMENT

✓ Thacker - P.C. 2/20/80

Just a line  
to tell a P 25.

I come up, I

can't be able to

match

NEKA can't

on

see 3/20 after all So Thanks

any way, but I can't

be needing a ride. I was  
nice to meet in Concord &  
I can see - partly

even as ~~not~~

authentication

- means ~~maybe~~

~~nothing~~ ~~quicker~~ ~~to~~

~~nothing~~ ~~concerned~~ ~~I~~ ~~be~~ -



February 20, 1980

Ms. Georgette Lebitty  
N.E.E.A.  
5959 West Century Blvd.  
Los Angeles, Ca. 90009

Dear Georgette:

Many thanks for your letter of February 11th with further details re your convention.

I was looking forward to meeting you on March 20 in San Francisco, but unfortunately an unexpected personal matter has arisen that makes it impossible for me to be there.

I am indeed sorry not to be able to participate in your authors program, but send best wishes for the success of your gathering.

I'll inform Thacher Hurd that I won't be needing transportation after all.

Sincerely,

Yoshiko Uchida





NATIONAL ELEMENTARY EDUCATION ASSOCIATION

5959 West Century Boulevard, Suite 1002, P.O. Box 91215, Los Angeles, California 90009  
(213) 670-3894

February 11, 1980

Ms. Yoshiko Uchida  
1685 Solano Avenue #102  
Berkeley, CA 94707

Dear Ms. Uchida,

The National Elementary Education Association is pleased and honored that you have agreed to share your work as an author/illustrator of children's literature at our Reading Convention 1980 on the evening of March 20, 1980, 9:00 - 10:00 P.M., Jack Tar Hotel, San Francisco. We have quite a full and varied program planned for this convention, featuring reading education experts from across the nation.

"Meet the Authors" is a special convention feature, allowing attendees to meet and talk with you in an informal setting. Each author/illustrator will have his or her own room on the convention floor to arrange or display materials as he or she wishes. The "Meet the Authors" reception immediately follows a keynote address by Elliot Landau (to which you are most cordially invited). The atmosphere of your room should be relaxed and festive - attendees may wander where they wish, and you can expect that at least 25-50 people will be talking to you at any one time.

If you wish, you may use your time to give a formal presentation. However, an informal talk - say about 10 minutes - is also very much in keeping with the idea for this reception. In either case, do have some things prepared to say to stimulate discussion. Some general topics might be: 1) What it is to be an author/illustrator of children's literature. 2) What you've written, the purpose, and what kind of outcome your work has had. 3) What else you do besides writing/illustrating, and how it feeds into your literary work. 4) Any recommendations to teachers for use of your materials. 5) How your idea for a particular work generated into the finished product.

You will probably want to let people know how they can obtain copies of your books - you might even have order forms available for attendees if you wish. A bibliography would be a good idea to have on hand - this not only allows us to help you promote your work, but helps us expand the dimensions of our convention. Last but not least, bring a display of some kind to "invite" people into your room. It could be as simple as a poster, perhaps a few copies of your books, or in the case of illustrators, some of the "tools of your trade" that help you achieve your artistic effect.

Members of the NEEA staff will be on hand to assist you in whatever way we can. Plan on arriving earlier in the evening, say between 6:30 - 7:00 P.M. This should give you ample time to get set up, meet our NEEA staff, and hear Elliot Landau at 8:00 P.M.



Ms. Yoshiko Uchida  
February 11, 1980  
Page Two

Once again, we're excited to have you with us and look forward to working with you. If you have any questions, don't hesitate to call. Our number is (213) 670-3894.

See you on the 20th!

Sincerely,

*Georgette Lebitty*

Georgette Lebitty  
"Meet the Authors" Program Coordinator  
National Elementary Education Association

P.S. I am delighted that transportation was arranged for you to join us. I look forward to meeting you.

*Georgette*

Many thanks & ltr v Feb. 11<sup>th</sup>.  
I was lky fnd to meeting <sup>m 3/20</sup> at  
Reading Convention, in S.F., but  
unfor'ly an unexpected personal  
matter has arisen that makes it impossible  
for me to be there.

I am ~~indeed~~ sorry not to be able to participate - a ~~personal~~ <sup>unfortunate</sup> ~~matter~~ <sup>circumstance</sup>  
~~over the meeting & authors' convention~~ <sup>but under</sup> & ~~will~~ <sup>will</sup> ~~be~~ <sup>be</sup> ~~able~~ <sup>be</sup> ~~to~~ <sup>to</sup> ~~attend~~ <sup>attend</sup> ~~the~~ <sup>the</sup> ~~meeting~~ <sup>meeting</sup>

P.S. I - ~~very~~ <sup>very</sup> ~~much~~ <sup>much</sup> ~~thank~~ <sup>thank</sup> ~~you~~ <sup>you</sup> ~~for~~ <sup>for</sup> ~~the~~ <sup>the</sup> ~~arrangement~~ <sup>arrangement</sup> ~~for~~ <sup>for</sup> ~~transportation~~ <sup>transportation</sup>



Kevin Yo Yasumura

二二 (Courtney Goto)  
Y H  
R 7

Mary  
nakamura.

Joy Michiko Kashiwagi

Stacey AKI Inouye

Kimarie Akiko Miyano

Sandi MATSUMOTO

Laura Miyano

Laura Akiko Nishina

Kristy Ishihara

Thank you  
Yoshiko  
Uchida



Jan Ken Po Gakko

Lynn Sawamura

Andy Fukushima

Jana Yamamoto

Lisa Kuramoto

Leslie  
Yasui

Greg Umeda

Kimi Ishihara

Jason Umirno

Nathan Takarabe

Hope to see you!  
Liana Kishi



Russell Ouchida

Tadao Seo  
Kirk Seo

Diane Reiko Hashikami

Scott Hoshida

Julie Honbo

Brian Honbo

Tomeo Honbo

Naomi Sawamura

Jennifer Sahara

Erin Takehara

Ann Yoshikawa

Scott Sawamura

Miss Uchida

This will be a day to cherish + be remembered forever.

Dommo Arigato o Gagai Mashita

Jan Ken Po Sakko Extended Session March 1, 1980  
Mary Tsuruko Tsukamoto

(Prelim talk to K-3 sp + others)

3/1/80

- Nice to celebrate China Matouiri
  - M. used to display dolls  
Big trunk - basement.  
wood. boxes
  - Talk to older re -
  - 1st Birthday Visitor  
Anyone Birthday? 7?
  - Emi, J-A in Calif.  
Glenn's birthday → visitor →  
minister → dull dreary  
Read bk to find out.
  - When I was child - many visitors  
not crazy - Much of self  
in book.
  - Much that happens betw  
time I write book + finished Bk.
  - Show <sup>fig</sup> Page of B Visitor all c 1 sheet  
" brown paper booklet of mine
- Followed by regular school talk.



3-1-80  
JankePo Gakko, Sacto  
At Sact United Meth.Ch.  
6927 Franklin Blvd  
Sacto.  
Rev. Sakakibara

2-29-80: Al and Mary Tsukamoto picked me up  
around 3:30p. Drive to Davis to  
pick up Marissa Yamamoto(?) and on  
to Auburn Hotel (33 mi from Sacto) for dinner.  
Stayed over with Al and Mary Fri night.  
(They wanted to take me to meet John Marshall  
who does kata-zome), but couldn't make it this  
time.

3-1-80 JKPG

9:00 short assembly with children  
9:30 - divide into age groups for arts &  
crafts activities rel to Ohina M.  
11:15 Assembly of entire group for my talk.  
spoke about 5 min to young children.  
Then K-3rd grade excused for Kamishibai  
spoke about 25 min to about 75+  
4-6th graders, + parents and visitors.  
Rev. H. Takarabe (oral history) was  
there. They are having "Portraits  
of Pioneers" published by Pacific Books in  
Palo Alto; They ~~may~~ do not have to pay to  
have it published and will receive royalties  
of 10%. He'll send me name and address.  
(Rev. Heihachiro Takarabe, Parview Presby.  
Church, T St., Sacto)

Pot luck luncheon

About 2:00 p.m. Marlene and John Itagaki  
drove me back to Berkeley. (She's related  
to the big Endo clan in Berkeley, and is  
coordinator of the JKPG.

She said Mary as Director and She as Coord.  
get small salary, but mothers are all volunteer.  
In Berkeley Daruma G, they have professional  
teachers. (pd?)



March 3, 1980

Dear Mary and Al:

I am still basking in the warm glow of my visit with you and the JanKenPo Gakko, and want to thank you both for all you did to make my stay in Sacramento such a delightful one.

It was so kind of you to drive all the way to Berkeley to pick me up and then take me to that marvelous and historic Auburn Hotel for a truly sumptuous dinner.

That tremendous dinner, the soothing Japanese "ofuro", the good night's rest under the warm down comforter, and Mary's hearty and delicious breakfast all combined to recharge my energies so I really felt refreshed and full of energy on Saturday.

I thoroughly enjoyed being at JKPG and was truly impressed at the efficient and orderly way in which the entire morning's activities progressed. I think the children are most fortunate to have this enrichment in their lives, and I know it is something they will always remember.

Mary, you are doing a wonderful thing for these children and their parents. I know it is your enthusiasm, love and talent that enables the school to perform as it does. And Al, I also know that Mary could not do all that she does without your loving support and assistance. You make a great team and you have my admiration for being such caring and giving people.

Thank you so much for letting me share your lives for two days and for your gracious and thoughtful hospitality.

Please extend my warmest thanks also to the JKPG mothers for the wonderful pot luck lunch, which I thoroughly enjoyed. In fact, I didn't eat another thing but some fruit for the rest of the day! My warm greetings also to all those wonderful children. I enjoyed them so much.

The exquisite camellias I brought home still look fresh and lovely and I continue to be amazed at their size! Please tell whoever it was that grew them that they have given me much joy.

Again, my warmest thanks, and do stop by for a visit if you are ever in the Bay Area.

All the best,



M+J Itadaki

6621 Park

WY

Sacto 95831

March 3, 1980

Dear Marlene and John:

It was so good of you to drive me back to Berkeley after your long and busy morning at the JanKenPo Gakko. I know it took much time from your busy Saturday, and I did appreciate it so much.

I thoroughly enjoyed my visit to the school and think the enrichment you are providing the children will be an invaluable and lifelong asset. Please extend my warmest thanks to all the mothers for their hospitality and the delicious pot luck luncheon.

I was happy to have the extra time to visit with you and get to know you better, and do hope to see you again someday either here in Berkeley or in Sacramento.

All the best,



March 1  
JKPG.  
Sacto

1685 Solano Ave., #102  
Berkeley, Ca. 94707  
February 6, 1980

Ms. Mary T. Tsukamoto  
Jan Ken Po Gakko  
P.O. Box 22581  
Sacramento, Ca. 95822

Dear Mary:

Thank you for your nice letter of February 1 and for your many kind words about my books.

I think at last it will be possible for me to come visit your Jan Ken Po Gakko, and I would be happy to speak at your Extended Session on Saturday, March 1. It will be nice to celebrate Ohina Matsuri with you.

In order to plan the content of my talk, I do need to know whether I will be addressing a group of adults only, or whether many children will also be present. (If the latter, the approximate age group of the children).

It would also be good to know the approximate size of the group you expect. If it is a small group, I might be able to show galleys, manuscripts, etc.. which children especially seem to enjoy, (adults too).

I usually speak about 20 minutes and then would be happy to answer questions for 10-15 minutes, or longer. Would that be agreeable?

Re finances: I usually receive an honorarium of \$100-150 and hope that won't be a problem for you.

Since I don't drive on the freeway, I'm afraid I'll also need help with transportation and wonder if anyone from Berkeley might be driving up. (I've found bus travel very inconvenient in the past).

I'm still having low energy problems (was sick again last fall!), so don't want to plan too long a day. Would it be possible for me to get there about 10:00A instead of 9:30?

I've asked you many questions which might just be easier to answer in a phone call. My number is (415)524-1152 and no one will answer if I am not in. I'll look forward to hearing from you.

*So I can just make a station call.*

All the best,

Yoshiko Uchida



Jan Ken Po Gakko

*Mary Tsukamoto*

6815 Florin-Perkins Road  
Sacramento, California 95828



*Santa United Meth Ch.  
6927 Franklin Blvd.*



727 1/2 STREET  
SACRAMENTO, CA  
(916) 443-4464

P.O. Box 22581  
Sacramento, CA  
95822

## Jan Ken Po Gakko

EST. 1976

February 1, 1980

Dear Miss Yoshiko Uchida,

We've thought about you often and sincerely hope 1980 looks bright for you and that you are well and enjoying the best of life's blessings. We are writing to you with high hope and anticipation that you and the Jan Ken Po Gakko children and parents could share some joyous times together, soon.

Since our last communication in the Spring of 1977, we have had three more successful Summer JKPG Sessions. We are continuing our work with great enthusiasm, planning our 1980 summer program to be held from mid June to mid-July, for five weeks.

Extended Sessions are held early in the year, on a Saturday morning, providing invaluable orientation and training opportunities for inexperienced parent volunteers who must provide teaching leadership during the Summer. Usually these most exciting half-day Saturday sessions are planned around a Japanese Matsuri. We just held a most enjoyable New Year's celebration at the January 19th Extended Session. We prepared mochi, and featured New Year's customs and traditions, then finished this happy day with a delicious Japanese pot-luck lunch.

Miss Uchida, we would be extremely pleased if our school could be honored with your visit. We have in mind to observe the Ohina Matsuri on March first, a Saturday morning from about 9:30 to noon.

*for adults & children?*  
Do tell us about what it has meant to you to become such a successful writer of children's books. Our goal is to help children know who they are, and help them learn about their roots and feel pride in being of Japanese Ancestry so that they can grow with faith, and joyous hope and confidence as Americans of Japanese Ancestry, in spite of the tragic past experiences of their Issei and Nisei ancestors.

We have no idea what financial arrangements are necessary. We must ask information from you as to how you generally accept such a request and we shall try our very best to qualify.

Rather than having you come during the hot summer and busy daytime program, we felt it would be more worthwhile for you and everyone else, if we planned your coming with a Saturday Extended Session, when most parents and friends can attend.

March first, Ohina Matsuri seems a most appropriate time to meet a lovely person like you. Many children have read your books. Even parents have shared their enthusiasm for your books. They have particularly loved reading JOURNEY TO TPAZ and your fine sequel to it,



JOURNEY HOME. Some have enjoyed SAMURAI OF GOLD HILL. The smaller children have liked your delightful book, THE ROOSTER WHO UNDERSTOOD JAPANESE., though I suspect even adults have loved reading this lovely book.

Forgive us for presumtuously breaking -in on your ppriate every-day. We will understand if this is not the time nora date that fits yourschedule. But we cant help hoping, and wish very much to give this rare privilege to the JKPG if it meets your pleasure.

If it is more convenient for you to call us, please call collect, 1-916- 383- 3906. I shall be delighted to hear from you, whatever your decision is to this letter. But I do pray your answer can be , "yes". If it is, we shall discuss details about transportation, your stay, and other plans whatever will suit you the best.

I have been deeply grateful & as an educator and an American of Japanese Ancestry, for the wonderful books you have written for our children everywhere, Miss Uchida. I pray God's richest blessings be yours this New Year. May good health and joyous endeavors make your days beautiful.

Respectfully Yours,

*Mary Tsuruko Tsukamoto*

Mary Tsuruko Tsukamoto, Director Jan Ken Po Gakko

*Each for adults only or  
adults + children (ages)  
about 20 min - + time ) ?*

*need transport*

*anyone going from Berkeley?*

*if I plan to be 12 to 10:00*

*live here at 9:00 - & leave at 12:00*

*& just to report.*

*General honorarium for out & town is \$150  
but if I differ 100 & all night.*

*I don't & this & funding a )*





*Mrs.*  
**JOHN MOISO**  
Secretary

*- hosts at  
Loma Linda  
Anthony's note*

**ROTARY CLUB OF CONCORD**  
3368 Estates Court  
Concord, CA 94519 *very nice*

**(415) 685-8830**



Loma Vista Intermediate School  
1266 San Carlos Avenue  
Concord, CA 94518

January 16, 1980

Ms. Yoshiko Uchida  
1685 Solano Avenue, Apt. 102  
Berkeley, CA 94707

Yoshiko  
Uchida



LOVE YOUR LIBRARY!

Dear Ms. Uchida:

I would like to confirm our plans for our Authors and Illustrators evening on Tuesday, February 5th. We will have an early dinner in the cafeteria of the Mt. Diablo Unified School District Administration Building at 1936 Carlotta Drive, Concord, at 5:00 p.m., then adjourn to the "Multi-use" room at the neighboring elementary school, Monte Gardens, as we did last year. Books will be available for purchasing on one side of the room, handled by Zenobia Books of Concord.

There will be a brief panel following the "open house", with an opportunity for students to ask questions, concluding about 7:45 p.m.

*Charming Way*  
*Ely. Bacon*  
Betty (Morrow) Bacon <sup>Retired - Valleyjo</sup> will call you soon and make arrangements to pick you up that afternoon. - [845-2503.]

I am enclosing the flyers we are distributing to publicize this special event. It should be fun!

Please call me if you have any questions.

Sincerely,

*Laurene Martin*

Laurene Martin, Librarian  
MDUSD Authors Night Committee

*Laurene - 841-8855 (home)  
799-0430 (school)*

- ① Meet authors in big room - mill around.
- ② Have Panel 1/2 hr - conclude.  
[people adjourn to library -]  
Monte Gardens

*Reuchand: Harold Martin picked me up - drove me back.  
He is an attorney - G.W. Bldg. (does estates, probates, etc -  
also wills. 50-60)*



LOVE

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and

  
**FEBRUARY 5, 1980**  
  
**MONTE GARDENS SCHOOL**  
**3841 LARKSPUR DR.**  
**CONCORD**

АННУАЛ

7:00 - 7:45 pm  
with authors

meet ♡

BETTY MORROW

LOUIS HARTMAN

DAN SAN SOUCI

DAVID SEED

grunna —

FOR FURTHER INFORMATION PHONE LORETTA COLOSIMO or LAURENE MARTIN 798-0430



♥♥ Second Annual ♥♥

AUTHORS AND ILLUSTRATORS  
NIGHT

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Meet authors ♥

Chester Aaron

Gladys Conklin

Dale Fife

Edith Hurd

Betty Morrow

Robert San Souci

David Seed

Yoshiko Uchida

Meet illustrators ♥

Thatcher Hurd

Daniel San Souci

Meet AV producers ♥

Bob Lewis, Jabberwocky



February 5, 1980

6-8 PM

Monte Gardens School



MDUSD SCHOOL LIBRARIANS





*Author-Go-Round '80  
Regret*



**SANTA BARBARA COUNTY SCHOOLS**  
Office of the Superintendent

4400 Cathedral Oaks Rd. (P.O. Box 6307), Santa Barbara, Calif. 93111 / (805) 964-4711

**Lorenzo Dall'Armi**  
County Superintendent

December 11, 1979

James A. Rowe  
Associate Superintendent

Miss Yoshiko Uchida  
1685 Solano Avenue - #102  
Berkeley, CA 94707

Dear Yoshiko:

As you know, each spring we have an Author-Go-Round week in Santa Barbara for students in grades 5-8. Small groups of students meet with each of five authors for 20-25 minute sessions. These days have always been highly successful.

Would you believe this spring will be the eleventh anniversary of our Author-Go-Round! Our planning committee would be delighted to have you participate in this event again for the five days, April 28-May 2, 1980, if it is at all possible. There will be a consultant honorarium of \$100.00 per day, plus travel and a \$46.00 per diem for lodging. If this is agreeable with you and these dates fit into your busy schedule, you will hear from Dr. James A. Rowe, Associate Superintendent, in regard to a contract.

Please let me know as soon as possible whether you can be with us. If you'd like to telephone, feel free to reverse the charges. The number at the office is (805) 964-4711 Ext. 247.

Do so look forward to having you "on board" during our happy and delightful days in late April and early May.

Cordially,

*Bettie*

Bettie Day  
Coordinator of Library Services

BD:bm

*called 12/19/79 - Regret  
collect*

*Author '80  
Gladys Conklin  
Laurence Graham  
Ernesto Buitencourt*

*Not too well - recurrence of mono this fall  
Had all go in '77 -  
Also Conf. beg. Apr.  
Think I'd just better not try & go.  
Try me another time.  
She tho't it best not to try for - pretty  
strenuous.  
They still have 5 sessions.*



ACL in newest  
reco'd

May 10

call 4/16/79

6/11/79 she didn't call back.  
∴ assume

Monday  
Blackth.  
Thurs. { most public  
          { library

adults

teachers  
public school,  
anybody

Feb 23 1980

Sachs City College

Symposium

I told her I wasn't a story teller -  
or my folk tale like out of print - showed  
up in being gone. - she was supposed  
to call back. but never did.

Escher Franklin

Isaac B. Singer

Story tellers

Folk tale

1 day

Transp

\$150 - honorarium

housed.

print 1 me 1 short story in



Expense  
voucher in  
Pineville file

CRA

## PRELIMINARY PROGRAM

14th Annual Conference

# CALIFORNIA READING ASSOCIATION

(INTERNATIONAL READING ASSOCIATION)

## "THE READING CONNECTION"

### 1980 - International Year Of The Family

Community / Convention Center - Sacramento, California

**NOVEMBER 6, 7 and 8, 1980**

### KEYNOTE SPEAKERS

#### PAUL COPPERMAN

... Internationally known speaker ...  
Author of *The Literacy Hoax*

#### NIKKI GIOVANNI

... Writer, Poet, Recording Artist,  
Journalist, Lecturer, Person ...  
"The Princess of Black Poetry"

#### PAUL SALTMAN

... Vice-Chancellor - Academic Affairs ...  
University of California, San Diego

#### BETSY BYARS

... Newbery Award Winner ...  
California Young Reader  
Medal Award — 1980

### "HIGHLIGHTERS"

**Brenda Beal**

**T. Ernesto Bethancourt**

**S. Alan Cohen**

**John Colligan**

**Richard Foth**

**Madeline Hunter**

**Mary Ann Kellar**

**Margaret Lynch**

**Bill Martin, Jr.**

**James E. Richmond**

**Barbara Schmidt**

**James L. Shanker**

**James R. Squire**

**Jo M. Stanchfield**

**Claud Zevely**

### MEET THE AUTHORS

**Anne Alexander**

**Ashley Bryan**

**Jean Fritz**

**Toby Lurie**

**Yoshiko Uchida**

**And Many Others**

**CONTINUOUS PUBLISHERS EXHIBITS - CONVENTION CENTER**



## SPECIAL EVENTS

### THURSDAY, NOVEMBER 6, 1980

FIRST GENERAL SESSION: 4:00 — 5:15 p.m.

Theater — Convention Center

**PAUL COPPERMAN**, speaker: "THE LITERACY HOAX: The Decline of Reading, Writing, and Learning in the Public Schools and What We Can Do About It"



### FRIDAY, NOVEMBER 7, 1980

SECOND GENERAL SESSION: 8:45 — 10:00 a.m.

Theater — Convention Center

**NIKKI GIOVANNI**, speaker: "SPIN A SOFT BLACK SONG"



### FRIDAY, NOVEMBER 7, 1980

THIRD GENERAL SESSION: 4:00 — 5:15 p.m.

Theater — Convention Center

**PAUL SALTMAN**, speaker: "FROM THE PROFANE TO THE PROFOUND . . . THE PASSION OF READING"



### SATURDAY, NOVEMBER 8, 1980

PARENT/COMMUNITY RALLY: 9:00 a.m. — 12:30 p.m.

Theater — Convention Center

An opportunity for a morning of exciting involvement for parents of the area. This session is open to all persons in the community without a registration fee. Parents and other community members interested in the educational system and the improvement of reading are invited to attend.

**PAT KOPPMAN**, Speaker: "READING: A FAMILY AFFAIR"

**BILL MARTIN**: The Magic Web of Oral Language

**ETHEL N. AMBROSE, EFFIE LEE MORRIS**: The Family Connection in Children's Literature

**ASHLEY BISHOP**: Involving Parents in Your Reading Program

**PAULA LEE CORNELIUS**: Reading Test Scores: What Do They Tell Us?

**GLORIA J. HASELFELD**: Getting Ready for Reading

**PENNY P. HIRSCHMAN**: Parents: Partners in Reading

**JEANNE PHILIP**: Organizing a Successful Parent Reading Workshop



### MEET THE AUTHORS: A CONTINUING PROGRAM FRI. & SAT.

**HIGHLIGHTER: JEAN FRITZ**, "What's The Big Idea, Jean Fritz?"

**ASHLEY BRYAN**: Poet, Illustrator, and Writer of Black Lore

**ANNE ALEXANDER**: One of California's own Writers for Children

**BILL PEET**: Twice Awarded the California Young Reader Medal

**YOSHIKO UCHIDA**: Writer of Japanese/American Life in California

**TOBY LURIE**: Experimental Poet transcending the Barriers of Poetry



### SATURDAY, NOVEMBER 8, 1980

YOUNG READER MEDAL LUNCHEON: 1:00 - 2:30 p.m.

Grand Ballroom of the Holiday Plaza Hotel

Featured Speaker: **BETSY BYARS**, Author



THURSDAY AND FRIDAY EVENINGS — SPECIAL SOCIAL EVENTS

SEE ENCLOSED FLYER



## GENERAL INFORMATION

### REGISTRATION:

All registration by mail will be handled by the CRA office. Materials have been mailed to all CRA members, district and school administrators and others interested in reading instruction. Additional sets of registration materials may be obtained by writing to:

CRA CONFERENCE REGISTRATION

3400 IRVINE AVENUE, SUITE 118

NEWPORT BEACH, CA. 92660

Telephone (714) 979-1643

### PRE-REGISTRATION:

To receive pre-registration materials by mail, envelopes must be

postmarked **no later than October 15, 1980** and payment in full must be enclosed. **The Tours and Symposia are available only by pre-registration. No on-site tickets will be sold.**

### REGISTRATION FEES:

	Member	Non-Mem.
All-Day Tours (Nov. 6)	\$10.00	
Half-day Tour and one Symposium	10.00	
Conference, Nov. 7 and/or 8	20.00	\$30.00
Young Reader Medal Luncheon, Saturday	8.00	

Full-time students enrolled in teacher training but not yet credentialed may be admitted at the members' reduced fee at the Conference. Indicate "college" under "School District/Professional Affiliation" on Pre-Registration Form.

Packets may be picked up by pre-registrants on Thursday, November 6, 6-9 p.m. in the lobbies of the Holiday Plaza and the Mansion Inn Hotels and beginning at 7:30 a.m. on Thursday at the Convention Center.

### ON-SITE REGISTRATION:

	Member	Non-Mem.
Conference, Nov 7 and/or 8	\$25.00	\$35.00

On-Site Registration will be at the **Convention Theater, First Lobby**:

7:30 a.m. - 5:00 p.m. — Thursday, November 6  
 7:30 a.m. - 5:00 p.m. — Friday, November 7  
 7:30 a.m. - 10:00 a.m. — Saturday, November 8

### HOTELS

All hotel reservations are being handled by the CRA Housing Bureau, Sacramento Convention and Visitors Bureau, Attn: Joan Jackson, Director of Housing and Services, 1100 14th Street, Sacramento, CA. 95814. (Only official housing form accepted.)

### MESSAGE CENTER

During the Conference the Pacific Telephone Message Center Number will be (916) 449-5291.

### FOOD/REFRESHMENT

There are many fine restaurants located within walking distance of the Convention Center. Snack bars are located in the Exhibit Hall area.

### COLLEGE CREDIT

College credit will again be available. Interested participants should check with the CRA Office.

### TAPING OF SESSIONS

There will be no official recording of the presentations. **Those wishing to tape a session must obtain the speaker's permission.**

### PUBLISHERS' EXHIBITS

Exhibit Building

10:00 a.m. - 4:30 p.m. — Thursday, November 6

8:30 a.m. - 5:30 p.m. — Friday, November 7

8:30 a.m. - 12:30 p.m. — Saturday, November 8

### THE THEME AND HOW TO USE YOUR PROGRAM

READING IS LINKED TO THE PAST, THE PRESENT, THE FUTURE, TO THE FAMILY AND SOCIETY, TO ALL THE BASIC SKILLS AND COMPETENCIES REQUISITE TO COMMUNICATION, AND TO THE WHOLE BODY OF LITERATURE AND LORE EMBEDDED IN THE ENTIRE CURRICULUM AND INSTRUCTIONAL PROGRAM.



### A KEY TO THE SIX "LINKS" WITHIN WHICH CONFERENCE '80 HAS BEEN ARRANGED AND SCHEDULED:

- LINK - 1 MINIMUM COMPETENCIES / BASIC SKILLS IN LANGUAGE, READING AND WRITING
- LINK - 2 LITERATURE, ORAL LANGUAGE, AND PERFORMING ARTS ACTIVITIES
- LINK - 3 MEDIA, STRATEGIES, PROGRAMS, AND DIRECTIONS FOR CHALLENGING THE GIFTED/TALENTED STUDENT
- LINK - 4 ALL FACETS AND DIMENSIONS OF READING FOR THE SECONDARY STUDENT/COLLEGE OR ADULT LEARNER
- LINK - 5 THE CONTEMPORARY SCENE IN STAFF IMPROVEMENT PROGRAMS: ORGANIZATIONAL PATTERNS, LEGISLATIVE CONSTRAINTS, "TEACHER BURN - OUT / SELF RENEWAL," ETC.
- LINK - 6 POTPOURRI: A VARIETY OF PRESENTERS EXAMINING SPECIAL EDUCATION, MULTICULTURAL BIDDING, REMEDIATION, SUPPORT SERVICES, AND NEW TECHNOLOGIES AS THEY RELATE TO READING



## THURSDAY, NOVEMBER 6

### ALL DAY TOURS

#### TOUR 1 (LIMIT 40) SUBJECT: COMPENSATORY EDUCATION PROGRAM (7-12)

SCHOOL: GRANT UNION HIGH SCHOOL DISTRICT

COORDINATOR: Sonja Fair, Compensatory Education Specialist  
DESCRIPTION: A presentation by the Grant Joint Union High School District Compensatory Education Project's Education Resource Center staff. The ERC/CEP concept will be explained and the on-site CEP specialist will discuss curriculum and handbooks developed in various language arts subject areas. Following lunch, on-site CEP specialists will conduct observations of model classrooms at junior and senior high schools implementing the techniques and philosophy outlined in the curriculum handbook. Visitors will see diagnostic/prescriptive, objective-based instruction in reading, English/language development, and vocational communication skills. Lunch available at participant's expense.

#### TOUR 2 (LIMIT 35) SUBJECT: FUNDAMENTAL SCHOOL/CORE (7-8)

SCHOOLS: ARCADE INTERMEDIATE and ARDEN INTERMEDIATE

COORDINATORS: Arcade: Al Graber, Principal  
Arden: Aristeo Perez, Vice-Principal

DESCRIPTION: Arcade Fundamental School is an alternative school voluntarily attended by students in the San Juan Unified School District. It provides a highly structured learning environment stressing academic performance. The primary objective of the school is to provide a sound foundation in basic academic education. Visitors will view a 20 minute slide presentation, ask questions about the program or school, and then visit classrooms. Arden Intermediate School directs its efforts in the major areas of fundamental skills, electives and co-curricular activities, and responsible citizenry. As part of the required 8th grade program, English and Social Studies are taught as a CORE in a 2-period block by the same teacher. Lunch at participant's expense.

#### TOUR 3 (Limit 60) SUBJECT: PROJECT LOFT(Learning Opportunities For Teachers), LEARNING RESOURCE CENTER, HIGH SCHOOL CAREER GUIDANCE PROGRAM

SCHOOLS: ELK GROVE UNIFIED SCHOOL DISTRICT OFFICE and ELK GROVE HIGH SCHOOL

COORDINATOR: Lorna Ross, Project Director, Learning Resource Center

DESCRIPTION: Participants will observe Project LOFT, which is a staff development program to assist classroom teachers and administrators in developing accommodative instructional practices. Visitors may also "make and take" ideas and materials in the Learning Resource Center. Elk Grove High School Career Guidance Program will be visited after a lunch at participant's expense.

#### TOUR 4 (LIMIT 30) SUBJECT: ECRI TECHNIQUES (Dr. Ethna Reid's Exemplary Center of Reading Instruction), READING, MATH, P.E., MUSIC, ROTATIONAL PROGRAM AND TITLE 4C LITERATURE PROJECT

SCHOOLS: NORTHRIDGE ELEMENTARY and WOODSIDE ELEMENTARY

COORDINATORS: Northridge: Hal Gillogly, Principal  
Woodside: Karen Hunter, Reading Specialist

DESCRIPTION: Participants will observe ECRI techniques in action and children rotating through a reading, math enrichment, music and P.E. program at Northridge School. At Woodside School a fully integrated literature program in an open plan school will be seen. Lunch available in Sunrise Mall at participant's expense.

### HALF DAY TOURS

#### TOUR 5 (LIMIT 30) SUBJECT: BASIC SCHOOL CONCEPT, SPECIAL EDUCATION (K-6)

SCHOOL: COWAN FUNDAMENTAL

COORDINATORS: Lois Wilson, Principal  
Irene Boschken, Reading Specialist

DESCRIPTION: Cowan School stresses basic skills while offering a broad spectrum of curriculum. The basic school philosophy includes meaningful homework, a discipline policy and a dress code, and constant parent/teacher communication. Visitors will see a reading comprehension program called "Mind's Eye" in use with children and will receive orientation to the fundamental school.

#### TOUR 6 (LIMIT 75) SUBJECT: RAPID LEARNER PROGRAM: ACADEMIC SUBJECTS TAUGHT THROUGH THE ARTS (K-6)

SCHOOL: DETERDING SCHOOL

COORDINATOR: Karen Nemetz, Principal

DESCRIPTION: Accelerated classes with emphasis on instruction

in reading, speaking, writing and thinking skills. A traditional program with five classes in grades 2-6. Academic subjects are taught through art, dance, drama, music, and literature.

#### TOUR 7 (LIMIT 30) SUBJECT: LANGUAGE ARTS/CAREER EDUCATION (7-8)

SCHOOL: CHURCHILL INTERMEDIATE

COORDINATORS: Janie Brant, Teacher  
Keith Will, Resource Teacher

DESCRIPTION: "Focus" is a consumer education/career education program correlated with language arts. Students develop their own business and product or service, market it, keep books, invest profits, and perform all related business activities.

#### TOUR 8 (LIMIT 40) SUBJECT: ALTERNATIVE FUNDAMENTAL HIGH SCHOOL (9-12)

SCHOOL: EL CAMINO HIGH SCHOOL

COORDINATORS: Joe Petterle, Principal  
Linda Henderson, Resource Teacher

DESCRIPTION: Advanced Placement English, Fundamental Studies (study skills), writing, and a P.E. program teaching an appreciation for the effect of physical activity on the total health and well-being of the body. There are no attendance areas at this school. Every student comes voluntarily, and both students and parents must sign a contract upon entering. Students attending are at various levels of achievement, and the main thrust of the program is geared to children who want to learn.

#### TOUR 9 (LIMIT 30) SUBJECT: ALTERNATIVE PROGRAM UTILIZING SENSORY LEARNING/MEDIA

SCHOOL: PRIVATE MONTESSORI SCHOOL

COORDINATOR: Cindy M. Lindsten, Elementary Administrator

DESCRIPTION: Visitors will see classes ranging from pre-school through 5th grade and will have an opportunity to use the observation room and to examine instructional materials. Montessori classrooms encourage language and reading development and utilize a child's senses in all areas of learning.

#### TOUR 10 (LIMIT 30) SUBJECT: OPEN STRUCTURED (K-6)

SCHOOL: MISSION AVENUE

COORDINATORS: Joe McNett, Principal  
Audrey McGranaham, Teacher

DESCRIPTION: Learning opportunities in all subjects areas with a focus on experiential learning activities. Classes are multigraded.

#### TOUR 11 (LIMIT 50) SUBJECT: HISTORICAL TOUR OF SUTTER'S FORT

COORDINATOR: Chris Monsoor, Teacher

DESCRIPTION: A walking tour of this historic fort enhanced by suggestions for language arts activities to be used with students both before and after a similar tour. An entrance fee of 50¢ per person includes the use of headphones for a recorded description of many displays in the fort.

#### TOUR 12 (LIMIT 30) SUBJECT: COMPENSATORY EDUCATION PROGRAM (K-6)

SCHOOL: HAZEL STRAUCH SCHOOL

COORDINATORS: Dennis Tillet, Principal  
Barbara Valdez, Program Specialist

DESCRIPTION: Participants will observe the Supplemental Learning Center, the Resource Center, the Media Center, the Perceptual Motor Development Program and the use of instructional aides.

#### TOUR 13 (Limit 30) SUBJECT: PRIMARY LANGUAGE ARTS/FINE ARTS IN THE CURRICULUM (K-6)

SCHOOL: KOHLER ELEMENTARY

COORDINATOR: Bruce Mitchell, Principal

DESCRIPTION: The Primary Language Arts Center provides a multidisciplinary approach to teaching language arts. This diagnostic-prescriptive program uses the services of two reading teachers, a speech therapist, and a special education resource teacher and is funded by a School Improvement Program. The Alternative in Education program stresses integration of visual and performing arts into the curriculum.

#### TOUR 14 (LIMIT 30) SUBJECT: TITLE I AND INTEGRATED READING/LANGUAGE ARTS PROGRAM (7-8)

SCHOOL: KIT CARSON JR. HIGH SCHOOL

COORDINATOR: Robert F. Davis, Principal  
Jean Nix, Title I Resource Teacher

DESCRIPTION: Participants will observe a newly implemented Title I Program along with an integrated reading and language arts program.

#### TOUR 15 (LIMIT 40) SUBJECT: SIP, TITLE I, MEDIA CENTER IN AN OPEN-STRUCTURED SCHOOL (K-6)

SCHOOL: CAMBRIDGE HEIGHTS SCHOOL

COORDINATORS: Dale Pingree, Principal  
Carol Steele, Miller-Unruh Teacher



DESCRIPTION: Participants will observe an open plan school with an individualized diagnostic-prescriptive approach to learning, utilizing team teaching, use of instructional aides, media center and reading, math and language resource teachers.

**TOUR 16 (LIMIT 30) SUBJECT: BILINGUAL - BICULTURAL EDUCATION (K-3)**

SCHOOLS: **ELK HORN VILLAGE ELEMENTARY  
WESTFIELD VILLAGE ELEMENTARY**

COORDINATOR: **Consuelo Coughran**, Coordinator Bilingual-Multicultural Programs

DESCRIPTION: Two bilingual elementary schools where participants will be able to observe primary subjects being taught in native language and a pull-out ESL program.

**TOUR 17 (LIMIT 60) SUBJECT: HISTORICAL TOUR OF OLD SACRAMENTO**

PLACE: **MEET IN HOLIDAY PLAZA LOBBY AT 9:00 A.M.**

COORDINATORS: **Jenny Better**, Language Arts Specialist  
**Carol Winneker**, Social Studies Specialist

DESCRIPTION: A guided walking tour of the Railroad Museum (50¢ fee), the historic Eagle Theater, F. B. Hastings Building, Supreme Court, and Old School House. Lunch available at participant's expense.

**TOUR 18 (LIMIT 40) SUBJECT: COLLEGE READING LAB SCHOOL: SACRAMENTO CITY COLLEGE**

COORDINATOR: **Midori Hiyama**, Reading Lab Coordinator

DESCRIPTION: The College Reading Lab has programs in the skill areas of writing, reading, ESL, and Spanish and accommodates various ability levels from grades 6 through 14. Visitors will also see a math lab and the Library Learning Center where students from various disciplines receive help.

**TOUR 19 (LIMIT 40) SUBJECT: COMPUTER ASSISTED INSTRUCTION (Elementary)**

SCHOOL: **DEWEY SCHOOL**

COORDINATOR: **Ted Perry**, Developer and Psychologist

DESCRIPTION: A computer assisted instruction project used with deaf students. The visitation will include observation in the classroom setting, discussion with both teachers and students, and a demonstration of a method of developing your own lessons (author language). Visitors will discover how easily they can put their own curriculum into a computer assisted instruction format and literally develop their own lessons.

**TOUR 20 (LIMIT 40) SUBJECT: HIGH SCHOOL PROFICIENCY**

SCHOOL: **McCLATCHY HIGH SCHOOL**

COORDINATOR: **Bill Morgan**, Principal

DESCRIPTION: A visit to a math/English proficiency skills classroom designed for those students who do not pass minimum proficiency requirements. Following an orientation by the principal, participants will visit classrooms to view assessment procedures.

**TOUR 21 (LIMIT 30) SUBJECT: ELEMENTARY READING/LANGUAGE**

SCHOOLS: **WEST DAVIS ELEMENTARY  
BIRCH LANE ELEMENTARY**

COORDINATORS: **Velma Lagerstrom**, Principal  
**Nancy Shepard**, Resource Teacher  
**Ed Jursnich**, Resource Teacher

DESCRIPTION: For reading and speech remediation West Davis primary grades use a language center that combines testing, diagnosis, remediation and resources. Participants will see an activity center staffed by parent volunteers. In grades 4-6, the reading lab utilizes individualized stations with emphasis on basic reading activities and motivational participation. "The Fourth Dimension" at Birch Lane is a student writing program that includes D'Nealian handwriting, spelling, and proofreading in grades K-3.

**MORNING SYMPOSIA (HALF - DAY)**

**A-1 WALTER BARBE — FRESH ACTIVITIES FOR TEACHING TO CHILDREN'S LEARNING MODALITY STRENGTHS**

Reading instructions via student centered activities involving learning strengths. (Elem.)

**A-2 JULIE M. T. CHAN—DEVELOPING EVALUATION SKILLS OF GIFTED LEARNERS**

A summary of Marilyn Korostoff's master's thesis, "The Effects of a Systematic Program for Developing Evaluation Skills of Mentally Gifted Minors." A short demonstration lesson from the twelve that were used in her twelve-week program. (General)

**A-3 JOHN T. COLLIGAN — INSIGHTS INTO THE READING/ THINKING PROCESS: SPECIFIC IMPLICATIONS FOR CONTENT AREA TEACHERS**

Participants will be guided to a better understanding of the com-

plexity of the reading/thinking process. Specific techniques will be developed by which the classroom teacher can diagnose reading achievement and prescribe appropriate teaching techniques to develop reading ability in all content area classrooms. (General)

**A-4 VICKI DE MAO, VICKIE SANDERS, BEVERLY PHILLIPS — THINKING: BASIC SKILL IN READING COMPREHENSION**

Jean Piaget's theory about how we learn can help us be more effective in teaching comprehension. Remedial students and slow learners need to be taught how to organize their thinking before they are asked to both read print and think abstractly. Includes two demonstrations: (1) The Piagetian assessments of thinking; (2) Ideas and techniques for basic thinking in comprehension. (Elementary)

**A-5 PENELOPE DYER — COMPOSITION PRACTICE, A THREE STEP PROCESS OF PREWRITING, WRITING, AND POST-WRITING**

Descriptions of a three step composition practice. Participants will practice the three steps. Student writing samples will be available for review. (General)

**A-6 PAT TANABE ENDSLEY — THE WRITING PROCESS**

The organization, expression, and sharing of student experiences in oral and written language. (General)

**A-7 PAM FINDLEY, BECCY BAILY, JANE IMADA — TEACHING DIRECTED READING ACTIVITIES**

A dynamic approach to instruction involving purposeful reading for the older student. (Secondary)

**A-8 JEAN GARREN — THINKING SKILLS**

Participants are guided through word relationship problems (vocabulary), open ended problems (valuing), and problems in deductive and inductive logic with the facilitator in a teacher-model role. A high involvement, hands-on workshop with small and whole group discussion and problem analysis. (General)

**A-9 DAVID V. JOHNSON — MAXIMUM NOT MINIMUM COMPETENCIES IN READING AND LANGUAGE ARTS**

A challenging examination of achievement to the full potential of reading/language students. (General)

**A-10 HAROLD KAHN — READING PROGRAMS: MAKING REVERSIBLE DECISIONS FOR THE '80's**

Education in the 80's must adopt a "reversibility of decisions" approach. An exploration of the need for a flexible approach to curriculum development and techniques for developing reading programs which can be adapted to changing structures. (General)

**A-11 JANET KIERSTEAD — DEVELOPING READING AND SKILLS THROUGH PROJECTS IN THE CONTENT AREAS**

In a "hands on" session, participants will work on projects which integrate reading, writing and oral language skills with art, social studies and science. Includes techniques for writing rough drafts, editing and publishing ideas and information. (Elementary)

**A-12 ELEANOR R. KIRKLAND, RUTH HARTLEY, PATRICIA ROBERTS, RITA JONES — CHILD READINESS FOR READING — WHAT CAN YOU DO TO HELP?**

Topics to be included in this symposium are language development, child readiness for reading, using literature to encourage reading, and activities for parent involvement. Each presentation will be followed by a question/answer period. (Co-sponsored by the Sacramento Area Chapter of Pi Lambda Theta).

**A-13 CLARA JANE RADCLIFFE — POETRY, NOVELS, AND PLAYS: WITH ENTHUSIASM**

An approach to English literature designed to overcome the sense of strangeness we feel toward a body of literature that has been evolving a thousand years. Adaptable for elementary and junior high. (Secondary)

**A-14 SANDRA SCOFIELD — IMPLEMENTING A RESEARCH-BASED SECONDARY READING PROGRAM**

Shares practical concerns and suggestions from experience with a reading program that emphasizes a high proportion of teacher-student interaction and improves quality of student engaged time. Implications for activities and teacher strategies. An alternative to the workshop or machine based program. (Secondary)

**A-15 VIRGIL D. SMITH, II — TEXTBOOK MODIFICATION: A NEW WAY TO LOOK AT YOUR PRESENT MATERIALS**

A thirteen step approach to modifying textbooks in the content areas so as to make them more usable for students. Practical methods of systematizing much of the theory so that it can be used by the content teacher in the classroom. (Secondary)

**A-16 OWEN THOMAS, IRENE THOMAS — SPELLING AND COMPOSITION — A PRACTICAL PAIR**

Techniques for linking spelling instruction with "composing" for growth in both skills. (Elementary)



## INVITATIONAL SYMPOSIA FOR LOCAL COUNCILS

### PAM HOAGLAND — LEADERSHIP: A FOCUS ON LOCAL COUNCIL LEADERS' ROLES

A morning of leadership training for Council Officers.

### DEBORAH HANCOCK — LOCAL COUNCIL NEWSLETTER EDITORS AT WORK!

A session with the editor of the CALIFORNIA READER in a writing-reporting-editing experience for editors of local council newsletters.

## AFTERNOON SYMPOSIA (HALF DAY)

### P-1 JANE BALLBACK, ANN COIL, JANE HOPPER, JANICE LEWIS, JO ANN WELLS — SECONDARY READING CLASSES TO PREPARE STUDENTS FOR COLLEGE

This presentation will delineate a curriculum for developing advanced college preparatory reading classes. The design will include innovative assessment, instructional and evaluation techniques for teaching rate improvement, vocabulary building, critical reading.

### P-2 KAREN FRIEND BRADLEY — "I DO AND I UNDERSTAND" — READING AND MOVEMENT

A participatory workshop: activities which reinforce letter shapes, sounds, spatial concepts, vocabulary building, poetry, literary forms, and others. The use of creative process in education, bibliography and discography will be included. (Elementary)

### P-3 FREDERICA BUEL BREUER — MOVITATING READING ACROSS THE CURRICULUM USING THE STUDENT JOURNAL

An approach that combines writing, reading, listening, and speaking to motivate reading and improve comprehension. (General)

### P-4 BARBARA EVANS, et al — MODELING FOR TEACHERS

An overview of a staff development program providing inservice in reading for classroom teachers that has resulted in improved student achievement and attitude. This comprehensive program is language based and features teachers on video modeling practical applications of reading/language strategies in the classroom. Discussion of implementation by project teacher. (Elementary)

### P-5 MARY MINOR JOHNSTON — PHONETIC DECODING AND LIBRARY BOOK COMPREHENSION TO SUPPLEMENT PRIMARY BASAL READERS

Supplementing instruction in primary basals with phonetic decoding and comprehension through library books. A workshop including handwriting, dictation, oral blending and literal-evaluative-interpretive comprehension questions. (Elementary)

### P-6 TOBY LURIE — WORD LIBERATION/MIND LIBERATION

A workshop involving poetry and language as a humanizing process. "Poetry is the total fabric of all lives, the heartbeat and purpose of our very existence." Ways to work and play with words effectively, joyously, and creatively. (General)

### P-7 CAROL PATTERSON, ANNELLE ARTHUR—WRITE RIGHT — NO FAIL COMPOSITION

This symposium outlines steps in teaching students to develop and organize their ideas. It is a process that can be utilized by K-12 students. Specific techniques for teaching composition will be modeled. Prerequisite skills will be analyzed. (General)

### P-8 BEVERLY PHILLIPS — THINKING ABOUT THOUGHT — GROWTH AND NURTURE OF THE FORMAL READER

An overview of adolescent thought based on the developmental theory of J. Piaget as related to secondary curriculum, particularly reading. Techniques for determining cognitive levels and suggested teaching activities to increase formal thinking. (Secondary)

### P-9 CHRISTINE C. SMITH — INTEGRATING BASIC SKILLS/ READING AND WRITING IN THE CONTENT AREA

Teaching and study strategies which will aid content area teachers in developing the basic skills of their students will be demonstrated in a workshop format. (General)

### P-10 NANCY WHISLER — TEACHING THE BLUEBIRD GROUP TO READ

Teaching strategies and materials that promote increased pupil on-task time and success in all parts of the basic reading lesson. Specified directed teaching techniques, worthwhile practice activities, and multiple time saving uses of existing materials that maximize pupil involvement. (Elementary)

### P-11 MARILYN BUCKLEY—A TEAM TO PRODUCE CHANGE: TEACHER AND SUPPORT PERSONNEL

An exploration of practical approaches to producing desirable changes/modifications through cooperative efforts of teachers and

support personnel. (Co-sponsored by Support Personnel Special Interest Group).

### P-12 PAULA CORNELIUS, JANE GEBERS, PAUL MELMED, RICHARD SPEAKER — EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT READING CLINICS

Guidelines, policies, and procedures for operating a private reading clinic for professionals desiring to establish or evaluate such centers. Will discuss and answer questions about all aspects of clinical operation, including sound ethical and business practices. (Co-sponsored by Reading Clinicians Special Interest Group).

### P-13 ALAN CRAWFORD, FRED CHAVEZ — MEETING THE NEEDS OF THE SPANISH SPEAKING LEARNER

A discussion of the unique needs of the Spanish speaking child, effecting a positive transfer in teaching the NES/LES child to read, the point of transfer from reading in the first language to the second, and methodologies for teaching the bilingual student. (Co-sponsored by Bilingual/Bicultural Special Interest Group).

### P-14 RAYMOND J. DUQUETTE — LANGUAGE EXPERIENCE: WHEN READING AND WRITING GO WALKING

Language Experience can enhance any reading and writing program. Some language activities to be considered: oral language, vocabulary, experience charts and stories, creative writing, and oral reading as an audience-holding skill. (Co-sponsored by Language Experience Special Interest Group).

### P-15 ROBERT EDWARDS—SEQUENCING AND PATTERNING OF LEARNING, UTILIZING SECONDARY TEXTBOOKS

This presentation will employ secondary texts in developing memory techniques and learning modes. (Co-sponsored by Secondary Teachers of Reading Special Interest Group).

### P-16 AL HEWITT — READING FOR THE GIFTED AND TALENTED: THE SOI APPROACH

Enhancing the reading curriculum through teaching related SOI skills can allow all students to emerge as gifted/talented readers. Symposium participants will learn how by doing. (Co-sponsored by Gifted and Creative Special Interest Group).

### P-17 PHILLIP HOFMANN — READER'S THEATER WORKSHOP

An audience participation workshop in the development and use of Reader's Theater script and techniques in the classroom. (Co-sponsored by Reader's Theater Special Interest Group).

### P-18 NORMA INABINETTE — SELF-CONCEPT: THE INVISIBLE HANDICAP

Low self-concept can have extreme detrimental effects on learning to read. This presentation will offer suggestions for measuring its impact and creative classroom techniques for improving it. (Co-sponsored by Disabled Readers Special Interest Group).

### P-19 JUDY PARSONS — PRIMARILY PARENTS

The role of the parent linked with the school in helping the child to achieve success in reading. (Co-sponsored by Parents in Reading Special Interest Group).

### P-20 GRAYCE RANSOM, HARRY SINGER — CURRENT RESEARCH IN ELEMENTARY READING: THEORY AND APPLICATION

A "debate" discussion examining contemporary data as it relates to reading instruction. (Co-sponsored by California Professors of Reading Special Interest Group).

## SECTION MEETINGS

### FRIDAY, NOV. 7 — 10:00 A.M. — 12:00 NOON

#### LINK 1: HIGH-LIGHTER — JO M. STANCHFIELD

JENNIFER BETTER, KARLA DELLNER: Teaching Kids to Write: Translating Research and Theory into Practice (1-12)

ALAN FRIEDENBERG: The Analysis Sheet — Alternative to a Spelling Book (K-6)

CAROLYN LAWSON: The Composition Conglomeration: How Do the Pieces Fit? (Gen.)

DENISE D. NESSEL: Evaluating Student Writing (Gen.)

RALPH L. PETERSON: Writing and Reading: Neighbors Without a Fence (Elem.)

#### LINK 2: HIGH-LIGHTER — ASHLEY BRYAN

DEWEY CHAMBERS: The Art of the Storyteller (Gen.)

ESTHER FRANKLIN: Storytelling: Basic for Listening Skills (Gen.)

JOAN M. HAHN: A Literature/Experience Approach to Reading (El.)

CYNTHIA MOG: "Who Will Wash the Tiger's Ears?" (Primary)

#### LINK 3: HIGH-LIGHTER — MARGARET LYNCH

RAYMOND J. DUQUETTE: Personalized Reading Activities Tailored for Students (4-8)



**LARRY MITCHELL, VIC ABATA:** Refreshing the Soul with Music and Laughter (Elem.)

**SALLY J. PATTON:** Literature for the Gifted/Talented (Gen.)

**NANCY D. SHAW:** What You Always Wanted to Know About Creative Writing but Were Too Busy to Gather (Elem.)

**DOROTHY WICHMANN:** One Person Puppet Shows (Elem.)

**LINK 4: HIGH-LIGHTER — JOHN COLLIGAN**

**EVELYN C. FERGUSON:** GEMS — A Good Investment for "The Reading Connection"

**MARTHA RAPP HAGGARD:** Vocabulary Development Through Self-Collection: An Alternative

**LAURA MILLER, PATRICIA EGGERS, SYLVIA KEY:** Secondary Reading: Motivation

**LINK 5: HIGH-LIGHTER — BARBARA SCHMIDT**

**JUANITA CURTIS:** Where Are We Going Next? The Societal Challenges to the Contemporary Educator (Gen.)

**HAROLD KAHN:** Reading and the School Administrator — Twins of Survival (General)

**DONNA C. MYERS STEVENSON:** Reading is Fundamental: Build RIF Into Your Curriculum (Elem.)

**LINK 6: HIGH-LIGHTER — BRENDA BEAL**

**T. ERNESTO BETHANCOURT:** One Percent Inspiration, Ninety-nine Percent Perspiration, or Where Do You Get Your Ideas? (Gen.)

**ROBERT D. MORROW, HUGH J. MCBRIDE:** Preventive Education: Helping Today's High-risk Preschooler Become Tomorrow's No-risk Primary Student (Pre-school)

**PEGGY RANSOM:** Reading is a Lifetime Habit (Gen.)

**BARBARA SCHUBERT:** The Magic of Multi-Cultural Education (Gen.)

**FRIDAY AFTERNOON 1:15 - 3:30 P. M.**

**LINK 1: HIGH-LIGHTER — JAMES R. SQUIRE**

**LUCILLE DRAKE:** A Picture is Worth a Thousand Words: The Beginning of Comprehension Skills (K-adult)

**MARY KIRSCHNER:** Vivacious Vowels (K-6)

**BARBARA NAKAOKA:** Integration of the Skills: Its Use to Meet the Competencies and Requirements of a Comp. Ed. Program (K-8)

**ANDREA CELINE SLEDGE:** If I Know What It Means, I'll Know What It Says! (Primary)

**R. ANN ZINCK, RENEE NATHAN, JEAN JOHNSON:** Children's Concept of Story: Implications for Reading and Writing (Elem.)

**LINK 2: HIGH-LIGHTER — TOBY LURIE**

**CLEO BELL HEIPLE:** How to Eat A Poem (K-8)

**DAN HOLM:** Developing a School-wide Literature Program (K-6)

**JAMES MATHIOTT:** An Experiential Reading Program that Really Works (Primary)

**DOROTHY WICHMANN:** Storytelling with Humor (Elem.)

**LINK 4: HIGH-LIGHTER — JAMES E. RICHMOND**

**LARRY S. BANNER:** Study/Read/Think: The Student's Syndrome (6-12)

**VERSIE G. BURNS:** The Basics of a Secondary Reading/English Curriculum (7-12)

**ROBERT B. RUDDLE:** Literacy Achievement and Literacy Use — High and Low Achievers (7-12)

**LINK 5: HIGH-LIGHTER — RICHARD FOTH**

**RICHARD J. CHERRY:** "Teacher Burn-Out": Effective Staff Renewal/Development (Gen.)

**CHARLENE C. SWANSON:** Strategies for Developing Students' Awareness of Organizational Patterns (Gen.)

**KEITH J. THOMAS:** Content Area Textbooks: Features That Facilitate Learning (4-12)

**LORRAINE L. GODFREY:** Effective Management for a Reading Program (Gen.)

**LINK 6: HIGH-LIGHTER — CLAUD R. ZEVELY**

**MALCOM DOUGLASS:** Reading Problems: An International Perspective (Gen.)

**M. JANE GEBERS:** Methods and Materials for Individual and Small Group Remediation (K-8)

**VIVIAN WAPLES:** Helping Learning Disabilities Students Achieve and Build Pride and Self-Esteem (Gen.)

**SATURDAY, NOV. 8 — 9:00 - 11:15 A.M.**

**LINK 1: HIGH-LIGHTER — JAMES L. SHANKER**

**MARGARET J. GLASER:** Prediction — The Vital Link to Comprehension (K-8)

**IDA MALIAN, R. ANN ZINCK:** Reading Ability and Disability: Social and Emotional Aspects (Elem.)

**HAROLD MURAI:** Oral Language Development of Students with Reading Problems (4-8)

**LINDA PURSELL:** So You Want to Know How Well You're Doing (Elem.)

**GARY D. SPRAY, ROBERT D. EDWARDS:** Cloze Tests: The Assessment of Entry Level Reading Skills (K-12)

**LINK 2: HIGH-LIGHTER — T. ERNESTO BETHANCOURT**

**GARY ANDERSON, MARY ANN LAWSON:** Free Reading Selections of Fourth and Sixth Graders: Interest vs Readability (4-8)

**ASHLEY BRYAN:** The Poet and his Poetry (Gen.)

**PRISCILLA MAYNARD:** *Storytelling:* A Joyous Approach to Literature and Oral Language (K-8)

**ARNE NIXON:** An Old Magic Forever New: Storytelling and Books for Children (Elem.)

**LINK 3: HIGH-LIGHTER — MADELINE HUNTER**

**SALLY HASTINGS, KATHY OLANDER:** A Performing Arts Program for the Elementary School (K-8)

**GLORIA MASSEY-LOONEY:** A-Z Cooking and Activities (Elem.)

**ELAINE BENEN:** The Gifted Student in Reading: What to Do, Where to Go (K-6)

**PAT PEREA:** *Rhythm:* A Key to Learning (K-4)

**LINK 4: HIGH-LIGHTER — MARY ANN KELLAR**

**PATSY BARRY, CAROL JAUS:** Practical Strategies for Teaching Power Reading

**THOMAS W. BEAN:** Strategies for Reading and Writing in Content Areas

**DAVIDA A. EGHMAN:** Improving Secondary Reading: Supervisory Strategies that Work

**SHIRLEY JENNINGS:** Adolescents: Their Feelings, Their Values and Views, and Their Books

**LINK 5: HIGH-LIGHTER — JO M. STANCHFIELD**

**CHRISTINE D. HUNT:** The Eclectic Approach: Basal, Individualized, and Language Experience (K-3)

**GRAYCE RANSOM and other Committee members:** Implementation of the *California Framework in Reading* (Gen.)

**JOEL C. THORNLEY:** Together We're Dynamite! or Kids Do Better When We Work Together (Gen.)

**LINK 6: HIGH-LIGHTER — S. ALAN COHEN**

**CARROLL J. BRAVO:** Reading and the New Technologies (Gen.)

**CAROL N. DIXON:** Don't Ignore the Pictures: Evaluating the Art in Children's Books (Elem.)

**MARY CIHAK, BARBARA HERON:** You *Can* Teach Communication Skills (K-8)

**ANN T. WILLIAMS:** The Road to Handwriting Motivation for All Children (Elem.)

**SATURDAY — 11:30 A.M. - 12:30 P.M.**

**LINK 1**

**PHYLLIS C. GOLDSTON:** Early Informal Screening and Preventive Teaching in the Classroom: The Key to Reading Success (K-1)

**JANET KIERSTEAD:** Six Steps for a Smooth Transition from Oral to Written Language (K-2, Sp. Ed.)

**RAE MCCORMICK:** Practical Steps in Diagnosis for Classroom Teachers (Gen.)

**SANDRA SCOFIELD:** Interventions for the Language Deficient Student (K-8)

**INGRID LACY:** Reading—The Flip Side of Writing (Gen.)

**LINK 2**

**DIANE DAVIDSON:** Shakespeare Made Readable (7-12)

**DI ANN ELLIS, ASHLEY BISHOP:** The Language of Literature (K-6)

**JAN HAMMERSTROM:** Using Children's Literature to Improve the Mainstreaming Environment (K-3)

**DORIS DEE TABOR:** Giggles, Grins, and Guffaws — Harnessing Humor to Develop Reading Comprehension (K-6)

**LINK 3**

**MAUREEN HAMILTON, EILEEN G. COTTON:** Our Readers are "Blooming" Out All Over! (Elem.)

**SHIRLEY J. HEWLETT:** An Artistic Approach to Reading (Elem.)

**ELLEN KESTER:** A Palette for Gifted Readers (Secondary)

**NANCY B. KJELDSSEN:** Living the Life of a Civil War Soldier (Elem.)

**YVONNE L. TURNER:** Divergent Thinking and Reading Comprehension (Gen.)

**LINK 4**

**CECELIA E. BURGESS:** Reader's Theater for Secondary Students

**VIRGINIA T. HADSELL:** Secondary Reading: It's Never Too Late

**LINDA BOND HARO:** Infusing Reading Study Skills into the Content Classroom (4-12)

**SUZANNE JOHNSTON:** Planning and Implementing an Effective Reading and Study Skills Lab (Sec., Adult)

**LINK 6**

**HENRY GALLINA, EVA BOYD, KAYE BOYER:** A Beginning English/Spanish Reading Program Within a Montessori Framework (K-3)

**DOROTHY CHINNICI:** Working with Field-Sensitive Mexican American Children Who Have Learning Disabilities (Elem.)

**ELEANOR KIRKLAND:** Language Experience and the Non-English and Limited English Speaking Child (K-8)



Fri, 11/7

Hero/Rebo  
8:30 - 40 pickup -  
plenty of time to get  
ticket. Bus dep't  
not crowded.

Live Oakland 9:40 A  
Arr Sacto 11:10 A

(Doris & <sup>Charles</sup> Bill Worby ~~will~~ meet me)  
check in Mansion Inn (Comp. Room)

1:30 - 2:30 p. Speak: Convention Center  
(about 40-50 people)

2:30 - 3:30 P Autog. at CRA Booth  
conv. center  
sold 90 Books!

~~see point  
re: Bill Worby  
travel expenses~~

Call Mary  
Addr at Cap. Plaza

Sat, 11/8

9:00 - 9:50 a.m. - Informal Discussion  
(12-15 people)

10:30 - Steven  
Lawrence  
Charles

Mansion Inn

#1622

11:00 - 12:00

Reception - Heath's Suite  
Capitol Plaza Holiday Inn

1 - 2:30 p - Y.R. Medal Luncheon  
Holiday Plaza Hotel

top  
floor

Main entrance - Take to Capitol Plaza -  
take my bag.



Barbara Evans  
San Diego Schl





# mansion inn

16th and H STREETS

444-8000

SACRAMENTO, CALIFORNIA

Stayed 1 nite 11/7/80

Rm 534 - new wing

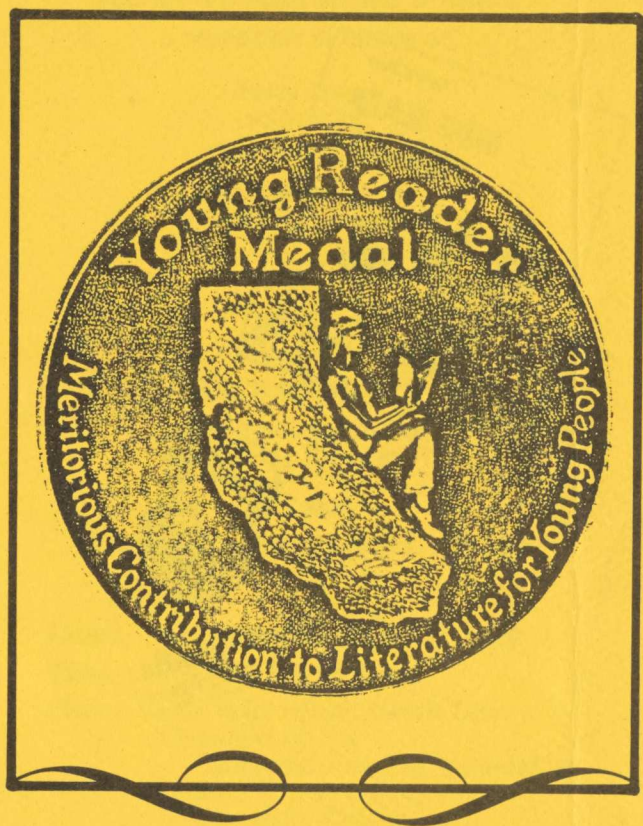
Excell facilities

Clean

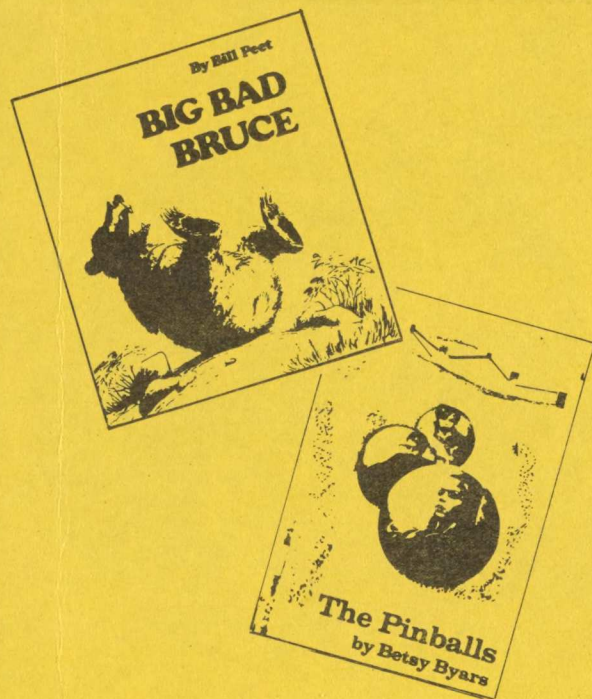
Good food in dining Rm.











*You are cordially invited to attend  
a reception in honor of*

*Betsy Byars  
author of*

**THE PINBALLS**

*1980 winner in the  
Junior High Category*

*and*

*Bill Peet  
author of*

**BIG BAD BRUCE**

*1980 winner in the  
Primary Category*

*of the*

**YOUNG READER MEDAL AWARD**

*Date: Saturday, November 8, 1980*

*Time: 11:00 — 12:00 noon*

*Place: The suite of Dr. Heath Lowry  
President of the*

*California Reading Association  
Capitol Plaza Holiday Inn  
Sacramento, California*

*#1622*



about money as much as we do. We just feel more guilty talking about it and thinking about it, because we don't have as good a relationship with the green stuff, theoretically and practically, as most people in other occupations.

Be that as it may, I know without doubt that there is no more important subject in all the world than money. More precisely, there is no more important subject in all the world than people's relationship to material possessions. A favorite quotation of mine which I've used before is, "God made people to love and things to use, but what we do is love things and use people." The Bible is full of references about the way human beings see and understand money. Who has not heard the Old Testament saying, "For the love of money is the root of all evil"? Who has not heard the New Testament saying, "Where your treasure is, there will your heart be also"? Statistically there are over a thousand references to material possessions in the scriptures as a whole. Furthermore, fully 16 of Jesus' 38 parables have the proper management of one's material riches as their theme. Next week I'll begin a discussion on the reasons for giving money to the church.

Warren

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THANKSGIVING BREAKFAST Sunday, Nov. 23, 8:30 to 10:00 a.m. To expedite planning please buy tickets in advance. \$2.00 children & seniors, 3.00 adults, 10.00 per family.



the Hollywood Church. Dr. Aoki was a popular speaker at NAM IV this year.



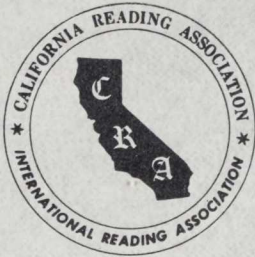
Yo Uchida participated in the annual conference of the California Reading Association held in Sacramento this past week-end. Hundreds of librarians, writers, teachers, and educators attend this event. At this conference five outstanding children's books are nominated for special reading during the year. After a year's exposure one of the five books is chosen by the readers as their favorite. The children's choice is announced at the annual gathering. Yo Uchida's book "Journey Home" was one of the five selected for special reading during 1980/81. Congratulations, Yo.

It runs in the family. Michiko Kakutani, Yo Uchida's niece, is a writer and on the staff of Time Magazine. Michiko has an article appearing in the Date-book section of the S.F. Chronicle dated, Sunday, Nov. 2-8, page 34. Her article has the title Theater Family's Birthday Fete. It's about Helen Hayes.

The National Opera Touring Company, a division of the New York City Opera, performed Verdi's "La Traviata" with full orchestra and chorus at the Flint Center in Cupertino, Wednesday, Nov. 5. A member of the touring company is Jeff Nagata, youngest son of Mort and Yo Nagata. Jeff, a clarinetist, had solo parts in the performance which were readily picked up by his parents who were in attendance. The program was introduced by the renowned singer Beverly Sills, general director of the National Opera Touring Company.

11-16-80





# California Reading Association Incorporated

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Pacheco Union School Dist.  
Redding, CA 96001
- 2 Mrs. M. Jean Rheault (1983)  
Antioch Unified School Dist.  
Antioch, CA 94509
- 3 Dr. Jane Curry (1981)  
Hayward Unified School Dist.  
Hayward, CA 94540
- 4 Dr. Sarah Heaton (1982)  
1112 Briarwood Pl.  
Salinas, CA 93901
- 5 Mr. Ellis Vance (1983)  
Clovis Unified School Dist.  
Clovis, CA 93612
- 6 Dr. Donald K. Maas (1981)  
Calif. Polytechnic State Univ.  
San Luis Obispo, CA 93407
- 7 Mrs. Carole Silva (1982)  
Santa Monica Unified School Dist.  
Santa Monica, CA 90402
- 8 Dr. Alan Crawford (1983)  
California State Univ., Los Angeles  
Los Angeles, CA 90032
- 9 Mr. James Macon (1981)  
Huntington Beach City School Dist.  
Huntington Beach, CA 92648
- 10 Mrs. Bettejane Kellogg (1982)  
Coachella Valley Unified School Dist.  
Thermal, CA 92274
- 11 Mrs. Marilyn Winzenz (1983)  
California State Univ., Chico  
Chico, CA 95929

### Committee Chairs:

#### Legislation

Mrs. Barbara Valdez

#### Conference Exhibits/Comptroller

Dr. Don Hendricks  
American Learning Corp.  
Huntington Beach, CA 92647

#### Editor of California Reader

Dr. Deborah O. Hancock

#### Special Interest Groups

Mrs. Carole Silva

### Executive Secretary

Dr. John F. Dean  
Whittier College  
Whittier, CA 90608

December 4, 1980

Yoshiko Uchida

1685 Solana Avenue, Apt. 102  
Berkeley, California 94707

Dear Yoshiko,

Thank you so much for your kind letter. It was so good to see you at the CRA Conference and to have you speaking and autographing Journey Home. Speaking of Journey Home, I am pleased to tell you that we sold almost all of the books; we only have about six copies left. I am so happy that so many California children will be reading your book, and wish you the best of luck on winning the medal.

In answer to your question about the nomination stickers, we have urged the publishers to use those on their nominated books. We do not have a special rate on them since we sell them at our cost. They sell for fifty seals for \$1.00. If your publisher decides to use them we would be happy to supply them.

Yoshiko, I now have a special request related to the copy of Journey Home included with this letter. A librarian in our district who loves the book as I do, wants to give a copy to her niece for Christmas. Would you mind autographing it for her? She would like it to read "Merry Christmas Stephanie". I would really appreciate this and promise not to make a habit of imposing on you like this.

I look forward to seeing you again very soon.

Sincerely,

*Pl add to: mailed 12/5/80  
E. V.  
Clovis Unified School Dist  
Central Library  
5545 E. Herndon Ave  
Clovis, Ca. 93612*



CRA

November 14, 1980

Dear Ellis:

I hope by now you are rested and recuperated from your very busy days at the CRA Conference.

I thoroughly enjoyed my two days there, and want to thank you for all you did to make my autograph session such a success.

Without your careful planning and preparation, including your early contacts with my publishers, I know it would not have been possible at all. I appreciated your efforts even more after having seen how busy you were and how many responsibilities you had at the conference.

I was just sorry we didn't have a chance to sit down and have a good visit, but I hope our paths will be crossing again before too long.

In the meantime, thank you for making the California Young Reader Medal nomination a most meaningful and happy event in my life this year.

With best wishes to you in your work,

Sincerely,

P.S. Is it customary for publishers to use the green stickers on nominated books? If there's a special rate on the stickers for publishers, please let me know and I'll see if Mgt. McElderry wants to use them.

5545 E. Herndon  
Clovis, Ca. 93612



CRA

November 14, 1980

Dear Doris and Heath:

I hope by now you are rested and recuperated from your very busy days at the CRA Conference.

I just wanted to tell you how much I enjoyed my two days there and thank you both for your warm hospitality.

Doris, you were so sweet to take such good care of me, just as you did in Stockton - meeting my bus, taking me to lunch, and escorting me to and from all my activities.

Knowing how busy your own schedule was on Saturday, I especially appreciated your even coming with your nice son, Steve, to pick me up. Thank you so much for your thoughtful attention to every detail to make my stay such a pleasant one.

Heath, you must be very proud to have headed such a successful conference. I was delighted to have been a participant and ~~enjoyed~~ meeting those who attended. The awards banquet was a very special delight.

It was just lovely seeing both of you again and I hope our paths will cross again soon.

All the best,

414 Egan St  
Stockton, Ca 95207



CRA

1685 Solano Ave., #102  
Berkeley, Ca. 94707  
October 28, 1980

Doris call 10/29

Dr. Heath Lowry  
Reading Clinic  
University of the Pacific  
Stockton, Ca. 95211

Dear Heath:

I've just returned from a three week holiday in Conn. and realized that November 7 will soon be upon us!

I wonder if my letter of Sept. 9 reached you or whether your reply might have gone astray during my absence.

I've noted on your Sept. 2 form letter that I am scheduled to speak on Friday, Nov. 7, 1:30-2:20 p.m. As you probably know, Ellis Vance has also scheduled an autograph session for me at the CRA booth from 2:30 - 3:30 p.m.

Would you please advise me re the following:

- What am I scheduled to do on Sat., Nov. 8, 9:00 - 9:50 a.m. at the Mansion Inn, as noted on your 9/2 form letter? *Short session Informal 7-8:30 p.m. 50-70 people to ask? 's.*
- Will you let me know what other events of the conference I am invited to attend on Friday and Saturday besides the above two? *Someone will take me to Plaza Inn*
- Unless I can get a ride, I will plan to take the 9:40 a.m. Greyhound Bus, arriving in Sacramento at 11:10 A.M. Fri, 11/7/. Would it be possible for someone to meet me at the bus depot? *Doris will meet me*
- Where am I scheduled to stay on Friday night? I will plan to check in shortly after my arrival Friday morning. *Mansion Inn. to check in*

I look forward to hearing from you at your early convenience and to seeing you and Doris soon.

All the best,

Yoshiko Uchida

*Mansion Inn*  
*Plaza Inn*  
*check out before*

*Oppend from Mansion - Reception - luncheon. at 2 place.*

*3 blocks to Convention Center.*

*Get Comp Run*

*Wait in Bill Woolley hall man*



1685 Solano Ave., #102  
Berkeley, Ca. 94707  
September 9, 1980

Dr. Heath Lowry  
Reading Clinic  
University of the Pacific  
Stockton, Ca. 95211

Dear Heath:

Many thanks for the update on the CRA Conference and the preliminary program. I am overwhelmed by the size and scope of the meeting!

I've noted that I am to speak on Friday, 11/7, from 1:30-2:20 p.m. at the Convention Center, but could you enlighten me as to what I am scheduled for on Sat. from 9:00-9:50 a.m. at the Mansion Inn? 2

I plan to adapt my talk considerably, so it will be quite different from the one I gave at Stockton, and if agreeable to you, thought I'd speak about 25 minutes, leaving the remainder of the time for questions and/or signing books.

Since I haven't heard otherwise, I'm assuming someone is taking care of ordering my books and will handle sales there for me. Incidentally, Ellis Vance (Chmn of the Young Reader Medal Cttee) has asked if I would be willing to have an autograph session at the CRA Exhibit Booth, and of course I would. I've asked him to coordinate with you if necessary re these books.

Although a hotel reservation form was enclosed in your packet, I understood you would be making reservations for me for Friday, 11/7, and would appreciate knowing where I will be staying, as well as what events of the conference I will be attending.

If I must go to Sacto by bus, I'll contact you in early November and I believe you said someone would be able to meet me. In the meantime, if you learn of anyone driving up from this area, please let me know.

With warmest greetings to both you and Doris,

Sincerely,

Yoshiko Uchida



(phone call - 9/19/80)  
Conf a big 1000's of people

sched meet / author Prog.  
like symp in stockton

1 hr segments  
all thru am + aft -

author an-hr scheduled  
or chairperson -

If bks desired could be sold then  
smaller 50-100 people

# of things going on at  
same time.

Can use same talk  
most a props.

Discussion but not a  
joint teachers, librarians - +  
adminis.

or done bks of Alacrisville,  
Suttons Historical.

wish to stay Fri or Sat



Fri eve -  
Pres' nite reception

Sat. → noon  
reception } award  
(City Began  
Bill Peet

Camp Crus - / speed -

Fri - early aft.



- Barbara Velds -

morning  
situation.

Anne Alexander - sure

Cathy Brown

new mail

Thursday Jan

(Nashua  
Hotel)



CRA 11/7-8/80

1685 Solano Ave., #102  
Berkeley, Ca. 94707  
July 21, 1980

Dr. Heath Lowry  
School of Education  
University of the Pacific  
Stockton, Ca. 95211

Dear Heath:

It was lovely talking to both you and Doris last week and I appreciated your calling to give me further details about your conference.

I've been able to take care of the date conflict and am writing today to definitely confirm that I will be able to participate in the CRA Conference, November 7-8.

You suggested that I might speak in the early afternoon on Friday, and that will be fine. If I do take the bus, as of now, there is an express that gets to Sacramento about noon. I'd like to stay over for the Saturday functions as well, so would appreciate your making hotel reservations for me for the 7th.

I'm enclosing a list of my books in print and — see reverse  
would appreciate your passing it on to whoever is in  
charge of ordering books for the conference. If we  
are to make our own arrangements about having our books  
there, please let me know.

I'll look forward to hearing further details as your plans develop and would also appreciate learning if any Bay Area authors will be going.

If you need to contact me in October, I will probably be at my sister's in Conn. from about the 3rd to the 26th. (c/o Mrs. S. Kakutani, 32 Round Hill Rd., Hamden, Conn. 06518).

How nice it will be to see you and Doris again this fall!

All the best,

Enc:

Yoshiko Uchida

7/21 Greyhound 9:40 → 11:10 A 1 1/2 hrs  
Express 10:25 → 11:55 A



July 21, 1980

BOOKS IN PRINT: YOSHIKO UCHIDA

JOURNEY HOME - Atheneum/Mgt. K. McElderry

THE ROOSTER WHO UNDERSTOOD JAPANESE - Scribners

Both of the above can be ordered through Neal Porter,  
Dir. of School & Library Services, The Scribner Book  
Companies, 597 Fifth Ave., New York, N. Y. 10017

THE MAGIC LISTENING CAP (Paperback) - Harcourt Brace Jovanovich  
757 Third Ave., NYC 10017

THE SEA OF GOLD And Other Tales  
From Japan

- Contact: Ann Elizabeth Groban  
Gregg Press, 70 Lincoln St  
Boston, Mass. 02111

P.S. to Heath and Doris: Did I tell you Gregg Press is planning  
to reissue JOURNEY TO TOPAZ in 1981? Isn't that nice?



[Heath Call 7/17/80]

CRA  
11/7-8/80

1685 Solano Ave., #102  
Berkeley, Ca. 94707  
July 15, 1980

Dr. Heath Lowry  
School of Education  
University of the Pacific  
Stockton, Ca. 95211

Dear Heath:

It was so nice to hear from you and to recall again my very pleasant visit with you and Doris last fall. I do hope you have both been well.

Many thanks for your kind invitation to participate in the CRA conference, November 7-8, in Sacramento. I'm hoping it will be possible for me to accept, but must first see if I can change a previous commitment at a school the same week before I make a definite commitment to you. I am still having to be careful not to over-commit myself because of low energy, and I will also have spent most of October travelling back east.

In the meantime, could you tell me a little more about your conference? Will the format be similar to the Stockton Symposium where each of us would address the entire gathering for about 45 minutes, or will we be speaking to smaller more informal sections of the conference?

If many who were at Stockton or the ACA Institute in Berkeley are likely to be at your conference, I probably shouldn't repeat the same talk, so would need to know the kind of talk you'd like me to give. Are the CRA people mostly teachers?

Also, since I don't drive the freeways, I wonder if any other authors from this area might be going, with whom I could share a ride. Sonya Blackman, of Books Unlimited in Berkeley, might be able to take me as she often goes to Sacramento. You mentioned the possibility of book sales, and it just occurred to me she might be able to help CRA with the ordering of books.

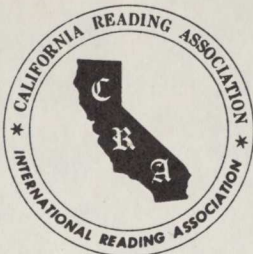
I seem to have inundated you with questions. If it would be easier, please feel free to call me (415) 524-1152. No one else will answer if I am out.

Please give my warmest greetings to Doris. She was such a dear and helpful hostess when I was in Stockton. I'll look forward to hearing further from you.

All the best,

Yoshiko Uchida





# California Reading Association Incorporated

July 1, 1980

Dr. Heath Lowry, President, C.R.A.  
Reading Clinic  
School of Education  
University of Pacific  
Stockton, Ca. 95211

Ms. Yoshiko Uchida  
1685 Solano Ave. #102  
Berkely, Ca. 94707

Dear Yoshiko:

You will remember that when Doris and I were with you during the Authors' Symposium in Stockton last winter, I told you I would be invitating you to speak at the Annual Conference of the California Reading Association to be held in Sacramento, November 7 and 8, 1980. I am sorry that I have been so slow in forwarding this invitation to you and hope that you still have our "date" on your calendar. I am inviting several authors to be featured speakers at various times on Friday and Saturday.

And now comes the frightful topic of economics. As you may know, C.R.A. is a non-profit organization of reading teachers who do not pay dues or assessments of any kind to support the state-level program. Hence, our budget is limited and we can offer only a modest honorarium. The Finance Committee has asked me to keep expenses at a minimum: \$100 for each session of 45 minutes to an hour. Besides this, I can offer you travel expenses and complementary hotel room while you are our guest. I realize that this is very small compensation and wish it could be a great deal more. If you would like, we could arrange autographing sessions which may help with some book sales.

Doris joins me in fond greetings and know that we have frequently recalled the pleasant times we had with you when you were here. I hope that you will be able to be with us in November.

Sincerely,

Heath W. Lowry, C.R.A.  
President

HWL/ec

*C Sonya 7/10 - she said CRA is a good group of Professional People + Teachers - with good buying power - she / def so - tell me or her such as Erikson's ontology she said check her in Oct. - she'd be glad to drive me up to see her mother in Sects' of Boulder.*



CRA • CLA • CMLEA • CATE  
YOUNG READER MEDAL



WINNERS

1980

BIG BAD BRUCE  
by Bill Peet

THE PINBALLS  
by Betsy Byars

1979

DANNY, CHAMPION OF THE WORLD  
by Roald Dahl

THE LATE GREAT ME  
by Sandra Scoppettone

1978

LITTLE RABBIT'S LOOSE TOOTH  
by Lucy Bate

1977

FREAKY FRIDAY  
by Mary Rodgers

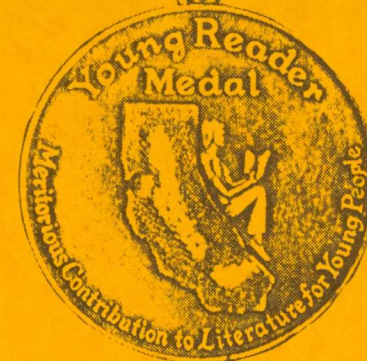
WATERSHIP DOWN  
by Richard Adams

1976

HOW DROOFUS THE DRAGON  
LOST HIS HEAD  
by Bill Peet

1975

HOW TO EAT FRIED WORMS  
by Thomas Rockwell



**CALIFORNIA  
YOUNG  
READER  
MEDAL**

- CRA — California Reading Association  
3400 Irvine Avenue, Suite 211  
Newport Beach CA 92660
- CLA — California Library Association  
717 K Street  
Sacramento, CA 95814
- CMLEA — California Media & Library  
Educators Association  
1575 Old Bayshore Hwy.  
Burlingame, CA 94010
- CATE — California Association  
of Teachers of English  
Box 4427  
Whittier, CA 90607



## CRA/CLA/CMLEA/CATE

### Young Reader Medal

## General Description

The purpose of the California Young Reader Medal is to encourage California children to become better acquainted with good literature and to honor a favorite book and its author. It is international in scope, being an outgrowth of the International Reading Association's International Book Year project in 1972-73. The award is given in four categories: Primary (K-3), Intermediate (4-6), Junior High, and \*High School. The award is a copper medal designed to include a relief map of California and a child reading. The award is presented in November at the Annual Conference of the California Reading Association. To be eligible the book must be (1) an original work of fiction in the English language, (2) by a living author, (3) published within the previous five years. Titles are submitted for nomination by young readers through their teachers and/or librarians. The five titles submitted most often, which also meet criteria numbers 1,2 and 3 in the description, are then read and voted upon by the state's children during the period from May of one year to March of the following year.

\*The High School Young Reader Medal is sponsored by CRA/CMLEA/CATE only

## Voting Requirements

To become qualified voters young readers must be exposed to all of the nominated books . . .

by

- (1) reading the books themselves
- (2) having the books read to them
- (3) a combination of the two

Public or school libraries participating should/could have two separate programs:

- (1) keep an individual record for those reading the books themselves  
and/or
- (2) have a library story hour and keep a record of those who attend

Those reading all books or attending all sessions will be allowed one vote each.

Public library programs do not preclude young readers participating with their class group at school or in school library programs.

A responsible adult in a classroom or library setting must monitor the voting procedure, and only one official ballot should be submitted for each participating public library, school library, or classroom.

The winning title is selected by popular vote of the participating young readers evaluating the material.

## Selection Sequence

Forms for nominations, available from the sponsoring associations in the fall, must be returned to the Committee postmarked no later than January 31st.

Committee members determine the five titles receiving the most nominations in each category and verify that they meet the criteria.

Nominated titles are published in the Spring issue of the members' publications.

Ballots will be distributed by each sponsoring association. The books are read and voted upon.

Completed ballots are mailed by teachers and librarians to the Committee Chairperson.

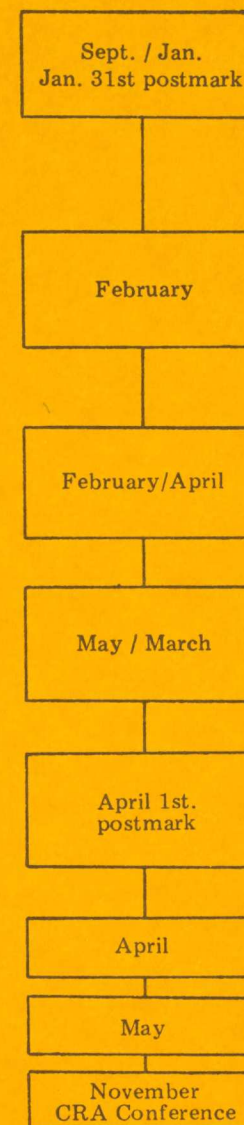
Ballots are tabulated, and winner is determined.

Winner is announced.

Award is presented at CRA luncheon.

Awards are made in each category biennially, two per year, as:

- 1979 -- Intermediate and High School
- 1980 -- Primary and Junior High





YOSHIKO UCHIDA

AUTHOR



Convention & Visitors Bureau

S  
P  
E  
A  
K  
E  
R



Courtesy of  
**Sacramento Convention & Visitors Bureau**

**CALIFORNIA'S MEETING PLACE**

*Remember . . . Sacramento*

1100 141

a. 95814



CRA • CLA • CMLEA • CATE  
YOUNG READER MEDAL



WINNERS

1980

**BIG BAD BRUCE**

by Bill Peet

**THE PINBALLS**

by Betsy Byars

1979

**DANNY, CHAMPION OF THE WORLD**

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**FREAKY FRIDAY**

by Mary Rodgers

**WATERSHIP DOWN**

by Richard Adams

1976

**HOW DROOFUS THE DRAGON**

**LOST HIS HEAD**

by Bill Peet

1975

**HOW TO EAT FRIED WORMS**

by Thomas Rockwell



**YOUNG READER MEDAL  
NOMINATIONS  
FOR 1981**

**INTERMEDIATE CATEGORY**

**RAMONA AND HER FATHER**  
by Beverly Cleary  
Morrow

**BUNNICULA: A RABBIT-TALE  
OF MYSTERY**  
by Deborah and James Howe  
Atheneum

**THE GREAT GILLY HOPKINS**  
by Katherine Paterson  
Crowell

**SUMMER OF THE MONKEYS**  
by Wilson Rawls  
Doubleday

**JOURNEY HOME**  
by Yoshiko Uchida  
Atheneum

**HIGH SCHOOL CATEGORY**

**SAY HELLO TO THE HIT MAN**  
by Jay Bennett  
Delacorte

**I AM THE CHEESE**  
by Robert Cormier  
Pantheon

**CAN YOU SUE YOUR PARENTS  
FOR MALPRACTICE?**  
by Paula Danziger  
Delacorte

**KILLING MR. GRIFFIN**  
by Lois Duncan  
Little and Brown

**A SUMMER TO DIE**  
by Lois Lowry  
Houghton Mifflin



## CRA Local Councils And Presidents

Alameda County: Helen Hutcherson  
 Antelope Valley Reading Association: Judith L. Gray  
 Coachella Valley Council: Barbara Ann Gibson  
 Contra Costa Reading Association: Carole Woods  
 Del Norte Council: Phyllis Rider  
 East Bay Reading Association: Barbara Jean Sims  
 East San Gabriel: Joyce Bartel  
 Feather River Council: Pat Eggen  
 Foothill Reading Council: Penny Hirschman  
 Fresno Area Council: Linda Clark  
 Gateway Reading Council: Joby Copenhaver  
 Golden Empire Council: Kay Heath  
 Greater San Diego Reading Association: Bob Saunders  
 Harbor Reading Council: Margaret Young  
 High Country Council: Cathi Herlin  
 Humboldt Reading Council: Brenda Beal  
 Huntington Reading Council: Lyn Higley  
 Imperial County Reading Council: Mabel F. Stenstrom  
 Inland Empire Council: Mollie Vanderzyl  
 Jessie Wardlaw Williams Reading Council: Laura Harford  
 Kern Council: Dwight Walsh  
 Lake-Mendocino Reading Council: Ray Nelson  
 Language Experience Special Interest Council of San Diego:  
 Christine Hunt  
 Los Angeles Reading Association: Florida Hyde  
 Merced Area Reading Association: Judy Beuerman  
 Mid-Cities Council: Doris Dee Tabor  
 Monterey County Reading Association: Wilma Shirley  
 Napa Valley Council: Barb Pahre  
 North San Diego County Council: Amanda Rines  
 Orange County Reading Association: Jeanne Phillip  
 Rio Hondo Reading Association: Herlinda Leong  
 Sacramento Area Reading Association: Barbara Schmidt  
 San Benito County Reading Association: Barbara Ament  
 San Fernando Valley Reading Council: Don Sanuskar  
 San Francisco Reading Association: Clarice Weisbach  
 San Joaquin County Reading Association: Ethel Neufeld  
 San Luis Obispo County Reading Association:  
 Sharon Roemer  
 San Mateo Reading Association: Lorraine Godfrey  
 Santa Barbara South Coast Council: Michael Grua  
 Santa Clara County Reading Council: Pat Johnson  
 Santa Cruz County Reading Association: Martha Markovitz  
 Santa Monica Bay Reading Association: Fran Beatty  
 Shasta Council: Beatrice Currie  
 Siskiyou Council: Dave Huggins  
 Solano County Reading Association: Theresa Young  
 Stanislaus Reading Council: Mary Ellen Vogt  
 S.T.A.R. Council: Laura Miller  
 Tehama County Council: Sue Redden  
 Torrance Area Reading Council: Betty Hickman  
 Tri-Valley Council: Sonja Yates  
 Tulare County Reading Council: Margo Tressler  
 Ventura County Council: Gen Gunis



## SACRAMENTO

### YOUNG READER MEDAL LUNCHEON

\* \* \* \* \*

Grand Ballroom, The Capital Plaza  
Sacramento, California

NOVEMBER 8, 1980  
1:00 - 3:00 p.m.



## Young Reader Medal Award Luncheon

Capital Plaza Grand Ballroom

November 8, 1980 — 1:00-3:00 p.m.

\* \* \* \* \*

### THE PROGRAM

Health Lowry, President, CRA Presiding

PROCESSIONAL ..... The President's Party

WELCOME ..... Presidential Remarks

### LUNCHEON

The Plaza Chef Salad  
Hot Roll — Beverage — Dessert

INTRODUCTIONS ..... Heath Lowry

\*CRA Local Council Leaders

\*IRA Representatives & Guests

\*Past Presidents & Officers, CRA

GREETINGS ..... The Hon. Wilson Riles

A BIT OF HISTORY ..... Becca Wachtmann  
(Past President, CRA)

### PRESENTATION OF AWARDS

Ellis Vance, Chairperson, Young Reader Medal  
Committee, CRA

Introductions and Presentations

AWARD WINNER (Primary) ..... BILL PEET

**BIG BAD BRUCE**, Houghton Mifflin Co.

\*Student Presenter ..... Nathaniel Michelson

\*Advisor/Sponsor ..... Mark Dimond

\*Award Presenter ..... Jeanne Aasen  
(CMLEA Representative)

AWARD WINNER (Jr. High) ..... BETSY BYARS

**THE PINBALLS**, Harper and Row Co.

\*Student Presenter ..... Max McFarland

\*Advisor/Sponsor ..... Kathy Craver

\*Award Presenter ..... Rosalie Agegian  
(CATE Representative)

LUNCHEON ADDRESS ..... BETSY BYARS

\*Introduction ..... Jeanne Ahern  
(Secretary, CRA)

\* \* \* \* \*

Our Thanks to the following Publishers for the gifts of  
books for you!

AVON BOOKS, Sue Coil, Director

BANTAM BOOKS, Donna Dragonette

DELL PUBLISHING CO., Betsy Gould

SCHOLASTIC BOOK SERVICES, Susan Katz

Through the generosity of these companies, 1000  
books were donated, so that each of you might have a  
table gift.

\* \* \* \* \*

The Young Reader Award Medal is a co-sponsored  
honor presented by:

THE CALIFORNIA READING ASSOCIATION

THE CALIFORNIA MEDIA & LIBRARY EDUCATORS  
ASSOCIATION

THE CALIFORNIA ASSOCIATION OF TEACHERS  
OF ENGLISH

THE CALIFORNIA LIBRARY ASSOCIATION

\* \* \* \* \*

Today's Luncheon was arranged by  
THE EXECUTIVE BOARD OF THE C.R.A.

HOSTESSES/DECORATIONS PROVIDED BY:

Solano County Reading Association  
Theresa Young, Chairperson



## A stylized logo for Sacramento. It features a large, rounded shape containing a dome (likely the California State Capitol) and a ship (likely the S.F. Elmer Smith). The word "SACRAMENTO" is written in a bold, outlined font across the middle of the shape.

MAIL TO:

Sacramento Convention & Visitors Bureau  
1100 14th Street  
Sacramento, CA 95814  
Attn: Joan Jackson

MAKE CHECK PAYABLE TO THE SACRAMENTO CONVENTION & VISITORS BUREAU. PLEASE DO NOT MAKE CHECK PAYABLE TO HOTEL. PHONE RESERVATIONS WILL NOT BE ACCEPTED.

Requests must be made two weeks prior to your date of arrival. To receive confirmation, please mail before October 23, 1980. The Sacramento Convention & Visitors Bureau cannot be responsible for deposits mailed after the cut off date. Deposits are refundable on a 48-hour cancellation notice only and you must contact the hotel direct.

Please indicate the type of hotel accommodations desired from the list below. You will be placed at one of the hotels on this list. If you do not receive confirmation from one of the hotels please call the Sacramento Convention & Visitors Bureau, Director of Services, (916) 449-5291, Monday through Friday between the hours of 8:00AM-5:00PM, for information.

	<u>Single</u>	<u>Double</u>	<u>Double/Double</u>
Capitol Plaza Holiday Inn (Hdqts.)	\$ 40	\$ 46	\$ 46 - 52 - 58
Acienda	\$ 17	\$ 18	\$ 20 - 22 - 24
Americana	\$ 24	\$ 26	\$ 26 - 28 - 30
Camellia City	\$ 16	\$ 18	\$ 20 - 22 - 24
Desert Sand	<del>\$ 18-22</del>	<del>\$ 22-24</del>	<del>\$ 25 - 28 - 30</del>
Discovery Inn	\$ 25	\$ 29	\$ 31 - 35 - 39
El Rancho Racquet Resort	\$ 32	\$ 38	\$ 38 - 40 - 42
Holiday Inn, North	\$ 30.25	\$ 33.55	\$ 33.55 - 44.55
Mansion Inn	\$ 32	\$ 38	\$ 38 - 44 - 50
Mansion View	\$ 16	\$ 20	\$ 22 - 24 - 26
Ponderosa	\$ 30	\$ 36	\$ 38 - 44 - 50
Red Lion	\$ 42-48	\$ 48-52	\$ 52 - 62 - 72
Sacramento Inn	\$ 38-41	\$ 46-49	\$ 46 - 54 - 62
Travelodge	\$ 27-28	\$ 29-30	\$ 33 - 35 - 37
Vagabond	\$ 32	\$ 36	\$ 42 - 47 - 52
Woodlake	\$ 29	\$ 35	\$ 35 - 41 - 47
Pointe West Motor Lodge	\$ 36	\$ 42	\$ 42 - 48 - 54

I will attend CALIFORNIA READING ASSOCIATION Convention

Name \_\_\_\_\_ Telephone # \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Arrival Date \_\_\_\_\_ AM or PM \_\_\_\_\_ Departure Date \_\_\_\_\_ AM or PM \_\_\_\_\_

Room Occupied by \_\_\_\_\_ and \_\_\_\_\_

Accommodations Desired: Single Double  
(1 bed, 1 person) (1 bed, 2 persons)

Db1/Db1  
(2 beds, 2-4 persons)

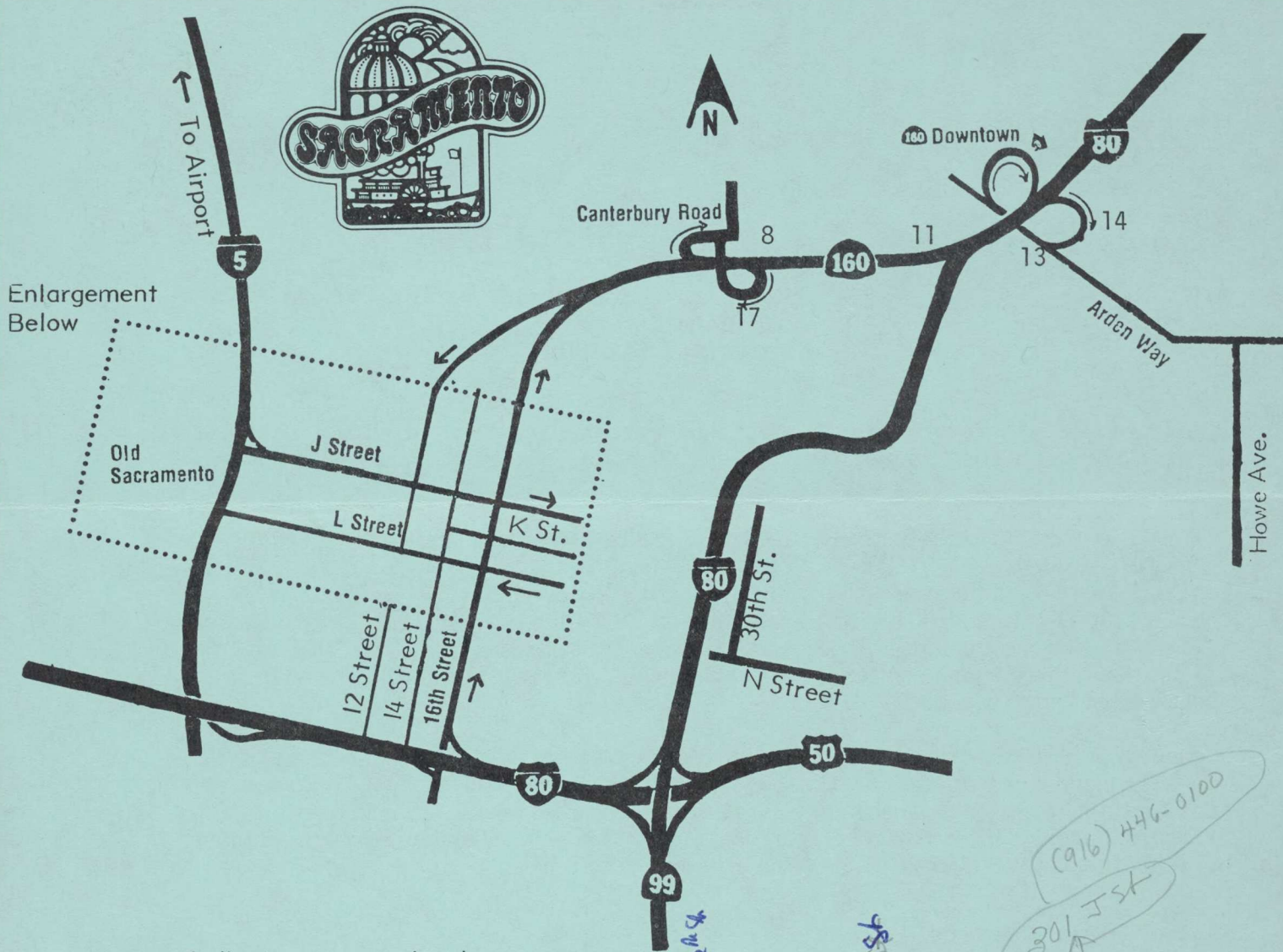
TOTAL NUMBER OF ROOMS REQUESTED:

Hotel: 1st Choice \_\_\_\_\_, 2nd Choice \_\_\_\_\_

3rd Choice \_\_\_\_\_, 4th Choice \_\_\_\_\_

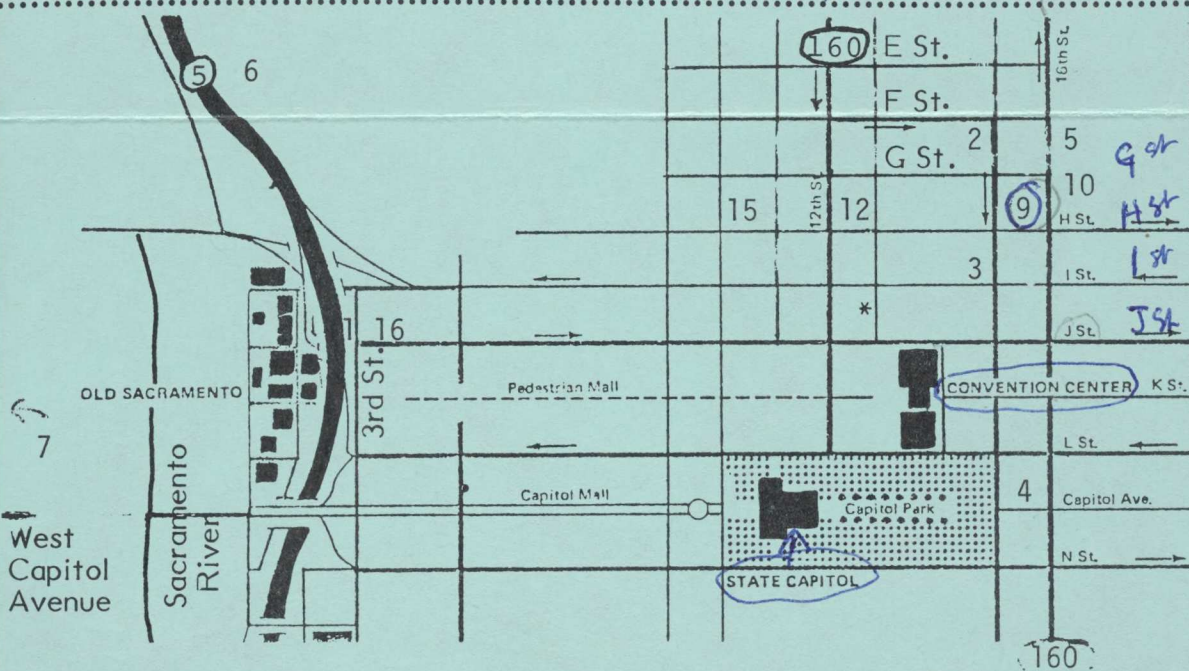
If arriving by air: Date \_\_\_\_\_ Time \_\_\_\_\_ AM or PM \_\_\_\_\_





Arrows indicate one-way streets

\* Community Center Parking Garage, 13th & J Streets



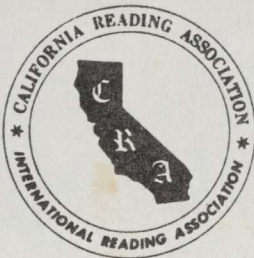
1. Capitol Plaza Holiday Inn
2. Acienda
3. Americana
4. Camellia City
5. Desert Sand
6. Discovery Inn
7. El Rancho Racquet Resort
8. Holiday, Inn North
9. Mansion Inn
10. Mansion View
11. Pointe West Motor Lodge
12. Ponderosa
13. Red Lion Inn
14. Sacramento Inn
15. Travelodge DT
16. Vagabond
17. Woodlake Inn

(916) 446-0100  
301 J St

Convention Center J + 14th

Mansion Inn 700 16th St





# California Reading Association Incorporated

Dear Speaker:

In this packet you will find the following materials:

1. A complimentary badge
2. A badge holder
3. A "SPEAKER" ribbon
4. A copy of the program
5. An honorarium voucher which you should return to the CRA Office in Newport Beach. If you are presenting at more than one session, include all of them on one voucher.

If you are presenting with others, only the first person named in the program will receive a voucher for that session and should return it for the group.

I thank you for helping to make this an outstanding conference. If we can help you in any way, please contact the CRA Office in the Convention Center Theater Lobby.

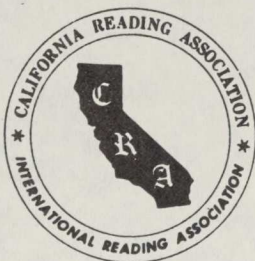
Heath W. Lowry, President  
California Reading Association

"Meet the Authors" #88 and #155

~~#88~~ Speaker: ~~11/7~~ 1:30 - 2:20 p.  
~~#155~~ " 11/8 9:00 - 9:50 A

Rec'd \$250  
12/4/80





# California Reading Association Incorporated

EXECUTIVE OFFICE:  
3400 IRVINE AVENUE, SUITE 118, NEWPORT BEACH, CALIFORNIA 92660 • PHONE (714) 979-1643

## YOUNG READER MEDAL PROGRAM MATERIALS

### AVAILABLE FROM THE CRA OFFICE:

- \_\_\_\_\_ Ballots (no charge)
- \_\_\_\_\_ Bookmarks (choice of red, blue, green, yellow, gold: no charge)
- \_\_\_\_\_ Brochures (no charge)
- \_\_\_\_\_ Ideas to Promote Young Reader Medal Books (no charge)
- \_\_\_\_\_ Nomination Forms (no charge)
- \_\_\_\_\_ Seals for Nominated Books (50 for \$1.00)
- \_\_\_\_\_ Seals for Winning Books (30 for \$1.00 or 12 for \$.50)
- \_\_\_\_\_ Young Reader Medal Certificates: school/district/library (no charge)
- \_\_\_\_\_ Young Reader Medal Certificates: student (no charge)

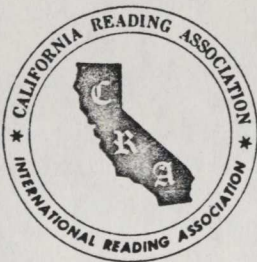
NAME \_\_\_\_\_ DATE \_\_\_\_\_

ADDRESS \_\_\_\_\_  
(No. and Street--City--County--Zip)

NAME OF SCHOOL/LIBRARY/DISTRICT \_\_\_\_\_

NAME OF LOCAL READING COUNCIL \_\_\_\_\_





# California Reading Association Incorporated

EXECUTIVE OFFICE:

3400 IRVINE AVENUE, SUITE 118, NEWPORT BEACH, CALIFORNIA 92660 • PHONE (714) 979-1643

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- 3 Dr. Jane Curry (1981)  
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- 11 Mrs. Marilyn Winzenz (1983)  
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Chico, CA 95929

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**Legislation**

Mrs. Barbara Valdez

**Conference Exhibits/Comptroller**

Dr. Don Hendricks  
American Learning Corp.  
Huntington Beach, CA 92647

**Editor of California Reader**

Dr. Deborah O. Hancock

**Special Interest Groups**

Mrs. Carole Silva

**Executive Secretary**

Dr. John F. Dean  
Whittier College  
Whittier, CA 90608

September 2, 1980

Dear *Yaskiko,*

This is an update on the progress of our program planning for the Fall Conference of the California Reading Association: November 6, 7, and 8 in Sacramento at the downtown Community/Convention Center. The Program Committee and I are so pleased that you will be part of this important event! Know, too, that I am personally anticipating seeing you then. If there is any way that we can make your time with us more enjoyable or if you anticipate any problems re transportation, housing, etc., please alert me so that we can do all possible to resolve such matters.

I am enclosing some materials that should be of interest to you: Preliminary Program, Preferred Housing forms, etc. You have been scheduled for your presentation(s) as follows:

Date	Friday, Nov. 7	Saturday, Nov. 8
Time	1:30-2:20 p. m.	9:00-9:50 a. m.
Place	Convention Center	Mansion Inn

We are planning a continuous "Meet the Authors" link on Friday and Saturday with time for informal questions/answers after your presentation, and hope this will also allow for autographing/sharing if you wish to arrange your time that way. Again, we are delighted that you will be part of the effort to stimulate, challenge, and inform our large audience of educators from all levels of the profession.

Sincerely,

*Heath*  
Heath W. Lowry  
President, CRA

Enclosures

HWL:lo

*autog-session  
2:30 - 3:30 p*

*Effect at Mansion Inn?*



1685 Solano Ave., #102  
Berkeley, Ca. 94707  
September 29, 1980

Mr. Ellis Vance  
5545 E. Herndon  
Clovis, Calif. 93612

Dear Ellis:

I'm still in Berkeley, but my sister read your letter to me over the phone, and this is just a quick note to say it sounds just fine to have the autograph session from 2:30 - 3:30 following my talk at the CRA on Friday, November 7th. It will be nice having you there to take care of everything.

Since I don't have your letter in front of me, I'm not sure if there was anything else I needed to answer, but if there was, I'll write again from Conn.

Many thanks for your thoughtful preparations in arranging the autograph session. I do appreciate your efforts and concern.

See you in November!

All the best,

Yoshiko Uchida



# Young Reader Medal Committee

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California Reading Association  
3400 Irvine Ave., Suite No. 211  
Newport Beach, CA 92660



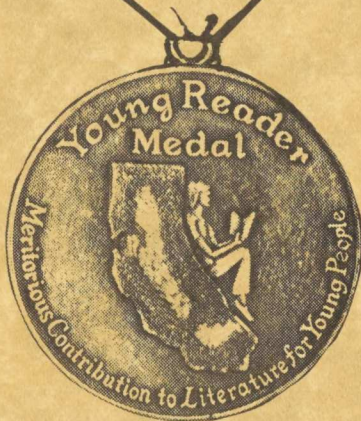
California Library Association  
717 K Street  
Sacramento, CA 95814



California Media & Library  
Educators Association  
1575 Old Bayshore Hwy.  
Burlingame, CA 94010



California Assoc. of  
Teachers of English  
Box 4427  
Whittier, Ca. 90607



September 15, 1980

Yoshika Uchida  
% K. Kakutani  
32 Round Hill Road  
Hamden, Connecticut 06518

Dear Yoshiko,

Thanks so much for your swift reply to my last letter. I have written a letter (copy included) to Margaret McElderry of Atheneum asking her to send me 100 copies of Journey Home on consignment to sell at the CRA Booth during the Conference.

Since you will be speaking at one of the "Meet the Authors" segments on Friday, November 7th from 1:20-2:20 pm, I thought it would be a tremendous follow-up to have the autographing at the CRA Booth from 2:30-3:30 pm. I will take responsibility for having the books in the booth and will escort you to the booth from your session.

Please let me know if this is all agreeable with you and I'll check with Heath Lowry this week to make sure it is alright with him.

Looking forward to seeing you again.

Sincerely,

Ellis Vance



# Young Reader Medal Committee

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California Assoc. of  
Teachers of English  
Box 4427  
Whittier, Ca. 90607



September 15, 1980

Margaret K. McElderry  
Atheneum Publishers  
597 Fifth Avenue  
New York City, N.Y. 10017

Dear Ms. McElderry:

Thank you so much for your letter of July 28 concerning Journey Home by Yoshiko Uchida. Since receiving your letter, I have also been in contact with Ms. Uchida about having an autograph session with copies of her book available for purchase by conference attendees. She has written saying she would be agreeable to the idea so--would you be able to send 100 copies of Journey Home on consignment? I believe that many in attendance would be thrilled to meet Ms. Uchida and at the same time be able to purchase their own autographed copy.

If this plan is agreeable, I would need the books by November 1st. You can send them directly to me at the following address:

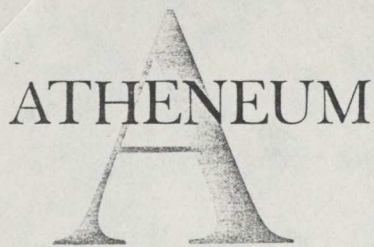
Ellis Vance, CRA Chairperson  
Young Reader Medal Committee  
5545 E. Herndon Avenue  
Clovis, California 93612

Once again, thank you so much for your help.

Sincerely,

Ellis Vance





ATHENEUM

PUBLISHERS 597 FIFTH AVENUE NEW YORK CITY 10017 TEL: (212) 486-2700

MARGARET K. MCELDERRY BOOKS

July 28, 1980

Ms. Ellis Vance  
Chairperson  
Young Reader Medal Committee  
California Reading Association  
815 Miami  
Clovis, CA 93612

Dear Ms. Vance,

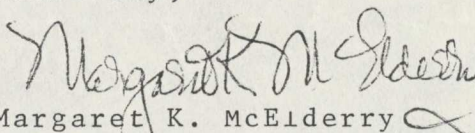
Jean Karl has passed on to me your letter of July 14th because we have two separate children's book departments under the Atheneum imprint, one of which is mine, and JOURNEY HOME by Yoshiko Uchida is on my list.

I am delighted that her book, JOURNEY HOME, has been nominated for the Young Reader Medal list for 1980-1981, and I am sure Yoshiko Uchida will be equally pleased.

Unfortunately, we will not be exhibiting at the CRA Conference in Sacramento this year, so I am afraid that it won't be possible to have books on sale in that fashion. However, if you make other arrangements for having the nominated books for sale, we will be glad to cooperate in any way we can to have the books there for sale, so do let me know if this is a possibility.

Again, my thanks and every good wish --

Sincerely,

  
Margaret K. McElderry  
Director

MKMce/bmac



CRA

1685 Solano Ave., #102  
Berkeley, Ca. 94707  
September 8, 1980

Mr. Ellis Vance  
5545 E. Herndon  
Clovis, Calif. 93612

Dear Ellis:

Many thanks for your good letter of the 4th. I certainly appreciate your efforts to make JOURNEY HOME available at the CRA Conference and would be delighted to have an autograph session at the CRA Exhibit Booth. I hope arrangements can be worked out with Atheneum and will mention it to Margaret McElderry <sup>also</sup> when I write her.

I'm scheduled to speak at one of the "Meet the Authors" segments on Friday, Nov. 7th from 1:20 - 2:20 p.m. at the Convention Center. And Heath also has me down for something on Sat. from 9:00 - 9:50 a.m. at the Mansion Inn, but at the moment I don't know what that is. I must confess the massive size and scope of this conference has me slightly overwhelmed at this point!

Heath mentioned earlier that it would be possible to have some of my books available for sale when I speak, and I did send him a list of books still in print, but am not sure who is ordering them.

Perhaps you would like to coordinate your order of 100 copies of JOURNEY HOME with this order. If so, would you check with Heath. *(This is probably for a new smaller number)*

In any event, I'd be most happy to cooperate in any way possible, so do let me know when you'd like me to be at the CRA Booth and where it will be.

I'll be visiting my sister in Conn. from approximately 10/4 - 29, (and will probably see Mgt. McElderry sometime too), so if you need to contact me, please feel free to write me c/o K. Kakutani, 32 Round Hill Rd., Hamden, Conn. 06518.

It will be so nice to see you again in November. I'm looking forward to seeing my friends from Stockton too.

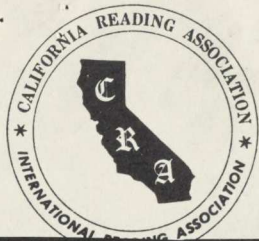
All the best,

Yoshiko Uchida



American world and trying desperately to be absorbed into it.  
Like her parents, she submerged her Japaneseness so she would  
be less different





# California Reading Association, inc.

Ellis Vance

5545 E. Herndon

Clovis, Calif. 93612



# Young Reader Medal Committee

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3400 Irvine Ave., Suite No. 211  
Newport Beach, CA 92660



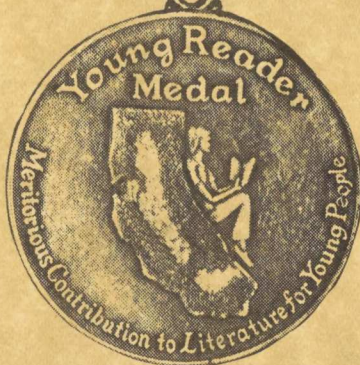
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1575 Old Bayshore Hwy.  
Burlingame, CA 94010



California Assoc. of  
Teachers of English  
Box 4427  
Whittier, Ca. 90607



September 4, 1980

Yoshiko Uchida  
1685 Solano Ave, #102  
Berkeley, California 94707

Dear Yoshiko,

Thank you for your letter of July 31 regarding Journey Home. I was very pleased that you will be attending the CRA Conference in Sacramento in November. Heath tells me that you will be talking at a session. I will look forward to hearing you again.

I also recently received a letter from your publisher Atheneum and I understand that Journey Home is not available in paperback at this time. They said, however, that perhaps some arrangement could be made to sell hardback copies at the Conference. I think this might be wise, especially since those publishers who have nominees available in paperback will be donating 100 copies of each for distribution at the luncheon. Your book should be available for conference attendees also! If I can make arrangements with Atheneum to get 100 copies of your book on consignment, would you be willing to have an autograph session at the CRA Exhibit Booth during the Conference? Let me know as soon as possible so I can make the necessary arrangements.

Incidentally, Journey to Topaz arrived. I appreciated receiving a copy so much and will treasure it always. I am also delighted that it is going to be reissued.

Looking forward to hearing from you soon.

Sincerely,

Ellis Vance, CRA Chairperson  
Young Reader Medal Committee  
/bh



It's so nice to be here today among those of you who care about books, and are concerned that children learn to read them.

These certainly are not the best of times for any of us involved with books. During my recent trip to the east, there were several articles in the NYTimes and a series in the New Yorker magazine that dealt with the problems of the publishing industry. And I think when the troubles of ~~the~~ publishing world are front page news on the NY Times, it's time ~~XXXXXX~~ to watch out!

Publishers, already pressured for profits, will soon be compelled by a Fed'l Court ruling, to pay added taxes on their warehouse inventories, thus forcing them to allow titles to go out of print even more quickly than they do today. <sup>Already</sup> ~~Now~~, those of us who write, sometimes find our books vanishing after only a few years.

I'm sure it must be an equally frustrating time for those of you who are trying to introduce young people to quality books, to find that they are no longer available.

I think children sometimes think we writers too, have vanished along with our books, having - like the dinosaurs - already become extinct. One young girl came up to me after I spoke at a library, shook my hand very solemnly and said, "I thought all authors were dead. I'm really glad to meet a live one."

Well, we are not only alive, my friends, there may even be a little hope for some of our out-of-print books. Last year I was pleasantly surprised to have one of my earlier folktale collections, THE SEA OF GOLD, reissued by Gregg Press. Their edition was identical with the original and reissued as part of a series called, "The Magical Wld of Children's Lit." I've brot along a few copies of their catalog if any of you are interested in seeing it. I've also brot along a few catalogs of the JACP, which deals exclusively with Asian-American material and still



carries some of my out-of-print books.

I'd also like to share with you the news that Gregg Press ~~may~~ hopes to also/reissue my book JOURNEY TO TOPAZ. I would be especially pleased to have this happen, as I think this story of the WW II incarceration of the west coast Japanese is one that still needs to be read by the children of this country.



When I speak to children at schools, I sometimes discover that until they'd read J to T, some were totally unaware of this tragic episode in Am History. One child came up to me and said in complete astonishment, "I never knew we had concentration camps in America. I thought they were only in Germany and Russia."

I think it is almost as difficult for them to realize I could have experienced something so remote in their time frame and still be alive to talk to them. I once asked a group of 5th graders to tell me <sup>if they knew</sup> which President of the U.S. issued that executive order to ~~evacuate~~ <sup>expel</sup> the Jpnse from Calif. during WWII, and I heard a tentative voice in the back of the room ask softly, George Washington?

This response made me realize that for many children, the past is only a vague and amorphous mass of events that has little to do with them or with real people, some of whom still live among them today. And I believe those of us who have experienced history, are indeed obligated to write it down for these young people, so they can learn from the past and not be condemned to repeat it; so they can somehow relate personally to these events of the past.

Perhaps most of you are already familiar with J to T, so I won't elaborate on it except to say that it tells a story similar to that of my own family. Only hours after Jpn bombed P. H., my father was seized by the FBI and taken for questioning because he worked for a Jpnse firm. For 3 days and nights we did not know where he was. And he was not allowed to rejoin us until after many months, ~~of separation~~, during which time my mother, sister and I were evacuated from our home, with only 10 days notice. With 8000 Jpnse of the Bay Area we were sent to Tanforan Race Track to live in a horsestall occupied until a few weeks before by a single horse. After 6 months, we were sent to Topaz, a dusty barracks camp, surrounded by barbed wire, located in the middle of a bleak Utah desert.

A J-A woman recently asked me how the 4th gen. JAs could be proud



of their heritage when their grandparents had been sent to a concentration camp. She seemed to feel it was somehow a shameful experience, but I think it is the US gov't that should be ashamed. I think the majority of the Jpnse survived that traumatic event with quiet courage & strength, and it was ~~that~~ triumph of the human spirit that I wanted to convey in J to T.

I believe the ultimate tragedy of that internment was that for the 1st time in our history, one group of American citizens, based solely on race, was deprived of its freedom without due process of law. Our gov't leaders, we now know, succumbed to <sup>regional</sup> economic and racist pressure groups to bring about an evacuation they knew was not a military necessity. And this gov't action was sanctioned by <sup>the</sup> our Supreme Court. <sup>of our hands.</sup> This was a betrayal but against our <sup>entire</sup> society, for not only against the Jpnse, /it damaged the very fabric of our democracy.

When I tell children I was one of those thousands of citizens incarcerated simply because I looked like the enemy, it does have a strong impact on them. And I always make sure they know why I wrote J to T. "To tell about the camps?" they will ask. Yes. "To tell how you felt?" Yes. But I wait until eventually they will say, "You wrote the book so it ~~won't~~ <sup>will never</sup> ever happen again."

I've also written a short story called "The Bracelet" which appeared in the Scribner Anthology for Y.P. (pub in '76), which I believe is still in print. In this story, I describe the ~~turbulent~~ and anguished feelings of one JA child on the morning she is forced to leave her home, her school & her friends to go <sup>in</sup> to a racetrack conc. camp. This story has now been reprinted in several anthologies, and I'm pleased not simply because it is something I've written, but because this will expose even more young people to an event that all of us must not ~~forget~~ ignore <sup>or forget.</sup>

As I see the increased volatility of our turbulent world and the often dehumanizing effect it has on all of us, including our children, I find myself, as a writer for young people, turning more & more to the past.

Wingspan - Allison Bacon  
Life & Life? - Scott Freeman



I'm not very good at keeping up with the latest trends and I don't ~~xxxxxxx~~ allow the market to dictate my work. Somehow, I feel the best thing I can give my young readers at this time is a sense of the past; a feeling for some of the solid values and traditions that shaped the lives of the early immigrant families of America, and that indeed have shaped my own philosophical base. For I believe we all have some kind of philosophical framework for our writing that shows up in whatever tale we choose to tell.

I think it's especially important for the young 3rd and 4th generation Jpnse Ams to be able to reinforce their self-knowledge and self-pride by learning of the struggle and endurance and survival of their grandparents and their parents. As a Jpnse Am, I'm eager to share my own experiences with them, for my generation is a link to their past, able to provide them with the cultural memory they lack. It's too bad life can best be understood backwards when we have to live it forwards. But this backward look can, I think, enhance the quality of our lives today.

Let me take you back for a moment now to my own past and my own childhood in Calif. I grew up in a time when the Nisei (the 2nd gen Jpnse Ams) were denying their heritage, and so I rejoice for today's children who can be proud of their heritage whatever their ethnic background. What a difference that must make in their lives!

In my youth, we Nisei, influenced by the melting pot mentality, sought desperately to become as much like the white Am. as possible, believing that was the only path to acceptance as good Americans. The key word then was integration, and there was no talk of ethnic groups or of finding ones identity.

I rejected anything that accentuated my being different from my white classmates, and much to my present regret, refused to go to Jpnse Lang. school to learn what to me was an alien language. It distressed me then to be viewed as a "foreigner", but unfor'y even today, some people



still categorize us in the same way, often perceiving us as the stereotypes portrayed in the mass media. <sup>sometimes</sup> And/children will write me to ask me why I write about foreigners. *when I am actually writing about Jpnse Ams,*  
*As a child* I used to be embarrassed when my mother would behave in what seemed to me a non-American way, speaking in Jpnse to her friends and bowing repeatedly as was her native custom. I often hated my <sup>own</sup> Japaneseness, and although I was fortunate to have loving parents who provided my sister and me with a rich, <sup>happy</sup> childhood, still that did not diminish the often cruel acts of discrimination that I remember to this day.

We Jpnse Ams were denied entrance to or refused service at certain establishments. We were excluded from the social activities of our white classmates. We could rent homes only in the less desirable neighborhoods of our communities. Our parents <sup>1st gen Jpnse -</sup> - the Issei - were by law declared "aliens <sup>for 30 yrs</sup> ineligible for citizenship" - a barrier that was not removed ~~until 1952~~.

When my parents first rented a house in Oakland, they were greeted not by a welcome wagon, but by a Cttee of men who called on them under cover of darkness, demanding that they move out immediately. Fortunately, my father was not easily intimidated.

"Tell me who objects to us," he asked. But the men ~~referred~~ only vaguely to a neighborhood improvement cttee.

"Bring me proof that we are undesirable elements in this neighborhood," my father told them, "and we will leave immediately."

The men never came back. It was a victory for my father, but only a small one, for those were days of such intense anti-Asian feeling in Calif, there were large billboards bearing signs that read, "Japs keep moving. This is a white man's neighborhood."

Despite such hostility and restrictive laws in immigration and land ownership that institutionalized existing racism, the Issei endured and persevered. They established homes and small businesses <sup>es</sup> and farms on marginal land. Deprived of citizenship themselves, they wanted their



children to be the best of citizens. Many, deprived of higher education themselves, made considerable sacrifices to send their children to colleges and universities. When at last, the Issei had finally achieved a measure of security in their lives, Jpn bombed Pearl Harbor and all of us, alien-parent and citizen-children alike, were forced to suffer the ultimate indignity of being expelled from our homes and sent to concentration camps.

In JOURNEY HOME, the sequel to J to T, I tell the story of the same child, Yuki, and her family as they return to Calif. following the war and their incarceration in Topaz. Calif. was then still a hostile and hate-filled place; a state that wanted to bar permanently the return of the Jpnse to the westcoast; a place where a Jpnse Am soldier, wearing the uniform of the US army, missing an arm blown off in combat, was refused a haircut at a barbershop because he looked like the enemy.

Altho Yuki returns with much anticipation, she finds<sup>sketch</sup> her family has no home to return to, and they live for a time in a crowded church hostel, as my own parents did when they ret'd to Calif. Her father cannot find a job, and Yuki's friends have changed. When her father attempts to start a new business, he is a victim of the kind of violence and hatred that actually met many ret'g Jpnse. The story tells of Yuki's attempt not only to find the world the war had taken from her, but also to discover the world within herself. And in the end, she discovers that coming home is essentially a matter of the heart and spirit. This book tells of the hate that consumed our country at that time, but it is also a story about love and forgiveness and what they can do for the human spirit.

I'd assumed it was an interesting story, but I must say I wondered a bit when I rec'd a letter from a young boy saying, "I liked JH because it kept me in suspense for 1 minute in the 3rd chapter, but then I came out of it. " He did say, however, that it was his favorite book, and that was<sup>conceivably</sup> reassuring.



In writing about the past, I've faced a rather perplexing dilemma. Altho my books are fiction, they are based on historical fact, and I do not want to violate historical truth. As a writer, however, I must be selective in what I tell, so perhaps as Emily Dikenson said, I must "tell all the truth, but tell it slant." Furthermore, I want to create characters who are correct for their time but are still relevant to today's readers. ~~And~~ I am certainly aware of the consciousness today regarding any sexism or racism in children's literature.

I know the behavior of the Jpnse characters in Jto Top. is difficult for some of today's readers to accept. Living in a militant world of protest marches and resistance, they find it difficult to read about compliant Jpnse who quietly acquiesced to the government's exp~~ulsion~~ orders. And



In my latest book, A JAR OF DREAMS, which will be published <sup>in the</sup> next fall <sup>1981</sup> by Atheneum/Mgt McElderry Bks, I've gone back to a time even before WWII, to a time when the Nisei were growing up in Calif. This book required an <sup>1700</sup>interi~~or~~ journey into my eclipsed self as well as a search into the memories of Nisei older than I. Together we recalled those feelings of alienation & longing as we grew up in a white society that excluded and diminished us.

This is the story of 11-yr old Rinko who says, "More than anything, I wish I could just be like everybody else." She struggles with the sense of duality, as she longs to be an American, but has to acknowledge the fact that she is also Japanese. I wanted to tell of the strength the family members draw from each other; of the steadfastness of her parents and their attempt to hold on to their pride and their dignity and to their own Japanese selves and traditions. I hope I have evoked the determination and sense of purpose of one Jpnse immigrant family. Altho Rinko's story is not my own, I suppose there is something of me sitting inside Rinko, just as the totality of my experiences as a <sup>Jpn-Cam doe</sup>Nisei encompasses whatever I write.

In writing about the past, I've faced a rather perplexing dilemma. Although my books are fiction, they are based on historical fact, and I <sup>as a writer I must be selective in what I tell, however, & perhaps also 2. Dickinson says we writers must</sup> do not want to violate or distort historical truth. Furthermore, I want to create characters who are correct for their time, <sup>and yet</sup> ~~At the same time,~~ these characters <sup>but still</sup> must be relevant to today's children <sup>readers</sup> and I am aware, <sup>concerns today's readers</sup> that today's readers are ever alert to any trace of sexism or racism in children's literature.

I know the behavior of the Jpnse <sup>characters</sup> in J to T is difficult for some of today's readers to accept. Living in a militant world of protest marches and resistance, they find it difficult to read about compliant Jpnse who quietly acquiesced to the government's expulsion orders. And



While we must certainly omit actions suggesting racism or sexism from contemporary characters, I don't think we can apply labels representing attitudes of our times and apply them retroactively to people of the past.



I can understand their feelings, for today, under similar circumstances, we would no doubt react with protest and confrontation. Such behavior by the characters in my book would certainly have been more satisfying to our sense of justice. But it would not have been an accurate portrayal of the Jpnse of that time. For the world then was an entirely different place, and resistance would have aroused no public support.

When my stories are adapted for School Readers, I am sometimes asked to make changes to accomodate the extreme sensitivity of school boards to religion, or anything suggesting racism or sexism. One publisher wanted me to eliminate the mixed marriage in <sup>my pic bk</sup> THE ROOSTER WHO UNDERSTOOD JPNSE, but this was a change I did not permit. Another objected to the father making the major decisions in a Jpnse family. SEexist today, of course, but this fact was true in most of the early Jpnse families. <sup>While we must be cautious of omitting racism - sexism from the actions of contemporary characters,</sup> I don't think we ~~can~~ <sup>should</sup> apply labels representing attitudes of our time and apply them retroactively, ~~especially as a form of literary criticism.~~

In my new book, A JAR OF DREAMS, the mother does spend a lot of time in the kitchen cooking for her family, and she serves the father first. She even sits in the back seat of the car, as my own mother liked to do. But that's how it was in those days. The role of the Jpnse woman was subservient to the men. ~~And I don't believe~~ <sup>does not seem to</sup> the assertive Asian woman of today ~~wants~~ these quiet non-assertive women of the past as role models.

And yet, as I write about them, I realize these <sup>early</sup> Asian women had their own special kind of strength. They had to be strong to journey alone across the Pacific, often to marry men they had never met. They <sup>worked hard</sup> ~~worked hard~~ beside their men - in the fields and in small shops and businesses. They were women of quiet determination, who perhaps had an inner strength that may indeed be lacking in today's outwardly assertive women.

I tried to convey some sense of this in Rinko's mother. She discarded



her dream to become a teacher to come to America to marry Rinko's father. And when his business flounders, it is she who decides to start a home laundry to help pay the bills. It is she who adds her extra pennies and nickels to her children's "going to college" jars.

There is also a supportive white woman, as there was in J to T. For indeed throughout all the periods of antagonism and hatred, there were always good, courageous white people who supported us through the worst of times. And I <sup>urgently</sup> do not <sup>want to</sup> exclude them from my books to point up only the injustices.

I do not want to present only the history of society's hostility and injustice to ~~the~~ Asian children for I don't want them to be left simply with feelings of anger and frustration, just as I would not want white children to be left with feelings <sup>only</sup> of guilt. The 1st generation Jpnse survived because they had hope, and the 3rd and 4th gen. <sup>and all</sup> children certainly deserve to have that as well.

In my book Rinko's father says, "In spite of everything, we never gave up. The more we were despised, the harder we worked. We always had hope that someday things would be better. If not for us, then for our children." And I think all children should be given that sense of hope, as well as a sense of affirmation and purpose in the books they read.

Although all my books are about the Japanese people, I hope they not only enlarge and enrich a child's understanding of the Jpnse, but also of the human condition. For the basic elements of humanity are certainly present in all our strivings.

I think it is essential that all ethnic groups take pride in their special heritage. But at the same time, we must never lose our sense of connection with the human race. We must celebrate our common humanity. For only then is there meaning and purpose in searching the past for our splendid singularity, to better understand ourselves, <sup>so that we can</sup> and perhaps, one day, ~~to~~ understand each other.



1685 Solano Ave., #102  
Berkeley, Ca. 94707  
October 28, 1980

Dear Ethel:

I just returned from a three-week stay in Conn. day before yesterday and am just getting caught up with the stack of mail waiting for me!

It was good to find your letter among those waiting for me, and this is just a quick note to tell you that I still haven't had a reply from Heath to my Sept. 9th inquiry (or else it went astray during my absence.) So I still don't know where I will be staying or what events I am scheduled to attend besides my talk on Friday, 11/7 at 1:30-2:20 p.m. (Convention Center) and an autograph session at the CRA Booth from 2:30-3:30 immediately afterwards.

The 9:00-9:50 a.m. event on Sat. at the Mansion Inn is still a mystery to me. I'm afraid that will preclude my going to hear you and Effie Lee Morris! Or perhaps I'll get to part of it.

I'm writing Heath again today and hope to be enlightened soon. Maybe his office could tell you where I will be staying, as I see you will be leaving on Monday.

At any rate, I'll try to leave a message for you at the Mansion Inn if we don't connect before. Maybe we could get together for dinner Friday evening???

I don't plan to get to Sacramento until Friday, 11/7, late morning, (11:10 a.m. via Greyhound Bus)

The material you sent me looks pretty ominous. News about the book industry in the NY Times was pretty scary too. Maybe it's time we got into something like baking bread or making jam!

Affectionately,

(over)



October 30, 1980

Dear Ethel:

My letter to Heath produced immediate results this time. Doris called me yesterday and I've learned that I will be staying at the Mansion Inn too. Isn't that nice?

It seems my Sat. 9:00 a.m. session at the Mansion Inn is just an informal question/answer session, and I am also scheduled to attend the 11:00 a.m. reception in Heath's suite as well as the Y.R. Medal Luncheon.

If we "operationalize" (the new word(?) I learned from the material you sent me!!) properly, we should be able to see each other fairly often.

See you soon! Hope your grant-writing work shops are not too unbearable.

Hastily,



10 7-80

Dear Yoshiko,

Thank you very much for your very supportive letter. There's little that can be done. We can talk in Sacramento.

The CRA program is, indeed, a crowded one and difficult to decipher. I had to call Heath Lowry's office in order to get my schedule for Saturday sorted out. Have you gotten an interpretation yet?

I'm scheduled to stay at The

Mansion Inn. I'll

be there Monday

through Saturday.

Among my new

It's so nice to share with folks who care





duties ~~is~~ the responsibility for  
grant writing and for attending  
a workshop which runs from  
Monday through Friday noon  
on grantmanship.

Effie Lee Morris from San Francisco  
is joining me on Friday. We  
are presenting a joint program  
on Saturday morning.

Let me know where you are  
staying and when you are  
arriving and we'll plan to  
get together.

The ~~attached~~ <sup>enclosed</sup> materials represent  
trends of the times. It is awful!

Love,  
Ethel



September 11, 1980

Dear Ethel:

What a treat it was to be able to talk to you twice in one week - and just when I wanted to ask you about CRA!

You are such a dear person to be so concerned about my books - not only concerned, but to take such prompt action. I appreciated so much your letter to Barbara Lucas, and now the copy of your good letter to Kinokuniya has just come. I know it will be infinitely more effective than anything I could have said to them, and I do send you my warmest thanks.

What would writers like me do without friends such as you to see that we don't become totally extinct - the dinosaurs of literature!

Now I am truly concerned about your own situation, and do hope things will eventually work out for the best. It must be terribly frustrating, especially when you have done such an outstanding job, and I wish there was something concrete I could do to help, as you have helped me. Do let me know if there is anything I can do.

I'm looking forward to seeing you in November and just hope we can find each other in that gigantic conglomeration of links, highlighters and what not!

Warm greetings to that nice canner of tomatoes in your house!

Fondly,



Summer 1980

Dear friends,

We are writing to invite you to celebrate Florence and Russel Smith's 35th (!) wedding anniversary (September 1, 1980.) In honor of this special occasion, we children are collecting written and photo mementos from their friends to include in an anniversary book. Any greetings, anecdotes, or snapshots you send, we will include.

This  
part  
will be  
a surprise

Florence and Russel met while working at Christopher Settlement House in Chicago in September 1944 (Florence was just out of 2 years internment camp in Utah and Russel was on probation after 2½ years in prison as a C.O.) They were engaged on Florence's birthday in March. For a brief time both sets of families disowned them for marrying someone of a different race. They were married on September 1, 1945 and we sure are glad they did!

If you wish to send a message to be included, please send it to:

Barbara Date  
775 East 22nd Street  
Eugene, Oregon 97405

(B will be in Montreal  
at the APA convention  
August 26 - Sept. 4)

or

Roger O. Smith  
Georgia Imhoff-Smith  
1307 Madras SE  
Salem, Oregon 97302

Shalom,

Roger  
Georgia  
Norman (ld)  
Barbara

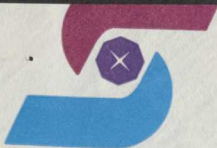
P.S.

Roger is a candidate for a Master of Occupational Therapy degree; he will be working on a team developing a rehabilitation medicine unit at Salem Hospital as he completes his thesis. Georgia is yet uncertain which activities she will pursue in Salem. Their new residence is listed above. Norman is working for a college friend of his who manages his family construction company in Baghdad, Iraq; he is continuing his photojournalism work there. Barbara received a national American Psychological Association Minority Fellowship to support her research for her PhD in Counseling Psychology; her field is how to teach people to be verbally helpful, caring and cooperative!

This  
will be  
"public"  
information

A reception in F and R's honor will take place probably on Saturday, September 6th in the afternoon.



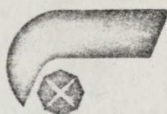


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*Send them  
list - please  
print.*

September 8, 1980

Kinokuniya Bookstores of America  
1581 Webster Street  
San Francisco, CA 94115

Dear People:

While shopping for books in the Japan Book Center I picked up a copy of your Japanese-American Studies bibliography dated September 1, 1979. Two important books which are not included are Yoshiko Uchida's JOURNEY TO TOPAZ and JOURNEY HOME. These are award winning books about the author's WW II internment experience.

JOURNEY HOME was published by Atheneum Press in 1978. JOURNEY TO TOPAZ, which unfortunately went out of print, is probably to be reissued in 1981 by Gregg Press. Gregg Press has recently reissued Ms. Uchida's SEA OF GOLD, a collection of Japanese Folktales.

We urge that you consider Ms. Uchida's outstanding books for young people both for sale in your retail outlets and for inclusion in your bibliographies.

Thank you for your consideration.

Sincerely,

*Ethel N. Ambrose*

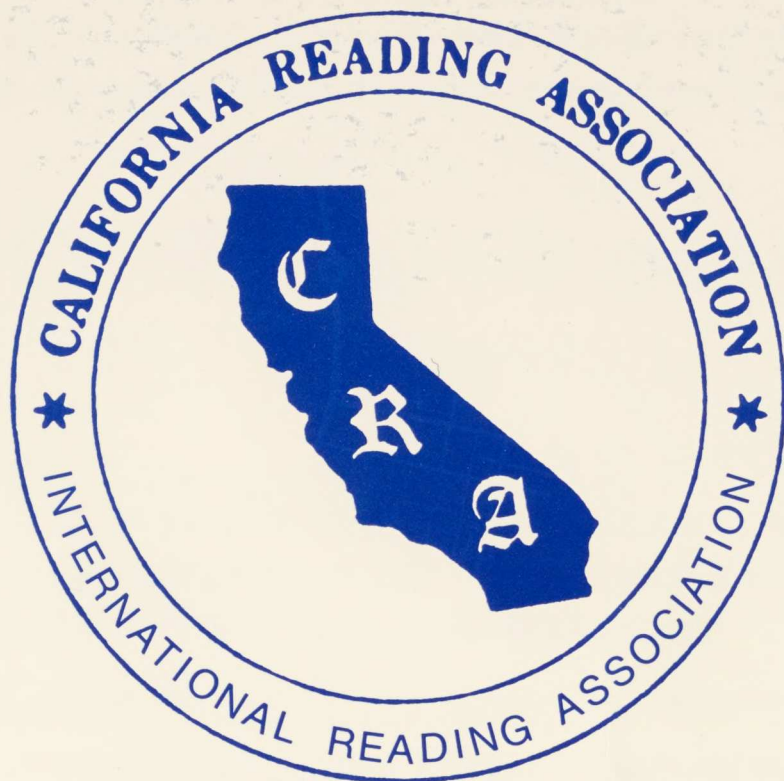
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Coordinator of Children's Services

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**PROGRAM 1980**



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**READING: A LINK WITH . . .**

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Marian Spainhower, Tehama County Council

Helen Tracy, Del Norte County Council

Yvonne Turner, Los Angeles Rdg. Assn.

Barbara Valdez, Immediate Past President, California Reading Association

Ellis Vance, Director Area 5, California Reading Association

Carolyn Vietti, Jessie Wardlow Williams Council

Mary Ellen Vogt, Stanislaus Rdg. Association

Vivian Waples, Mid-Cities Council

Nancy Whisler, Contra Costa Rdg. Association

Wini White, Santa Barbara South Coast Coun.

Clarice A. Wilford, Sacramento Area Rdg. Assn.

Linda Winthers, Sacramento Area Rdg. Assn.

Marilyn Winzenz, Jessie Wardlow Williams Council

Carole Woods, Contra Costa Rdg. Assn.

Sonja Yates, Tri-Valley Council

Theresa Young, Solano County Reading Council

## ALTERNATE SPEAKERS IN CASE OF CANCELLATIONS

SHIRLEY BOCKRATH, Consultant, San Francisco  
MARY CIHAK and BARBARA HERON, Authors, Paradise  
FEROLE LEE CORBET and AVILEE BRECKEN, Sacramento

ELVA DALE, Consultant, Lodi

NORMA DICK, Past President, CRA

NOVENA FORBES, Author, Beaverton, Oregon

KATIE GOULD, Redwood Estates

KENNETH KAVALE, University of California, Riverside

BOYD V. KELSO, Chula Vista

JULIA LALLY, Director PREP, State Demonstration Program

MARGARET LYNCH, California State University, San Francisco

DON MAAS, CRA Director Area 6

JAMES MACON, CRA Director Area 9

ELLIS VANCE, CRA Director Area 5

CAROLYN VIETTI, California State University, Chico

## HOW TO USE THIS PROGRAM

Sessions have been grouped according to a link or common theme. In most cases a "highlight" speaker introduces the link in a large session. This is followed by several concurrent smaller sessions from which participants may choose. (Be sure to note times carefully as you plan your schedule.) Efforts have been made to schedule most sessions of the same link in the same building or complex during any one general time frame.

In addition to the six links listed below, note that special "Meet-the-Author" and "Celebrity" sessions have been scheduled on Friday and Saturday for those of you who would like to meet these outstanding speakers informally.

Another special event is the Parent Rally scheduled for Saturday morning; see sessions 148 through 164.

Key to the links within which the conference has been arranged and scheduled:

Link 1 — Minimum Competencies/Basic Skills in Language, Reading and Writing.

Link 2 — Literature, Oral Language, and Performing Arts Activities

Link 3 — Media, Strategies, Programs, and Directions for Challenging the Gifted/Talented Student

Link 4 — All Facets and Dimensions of Reading for the Secondary Student/College or Adult Learner

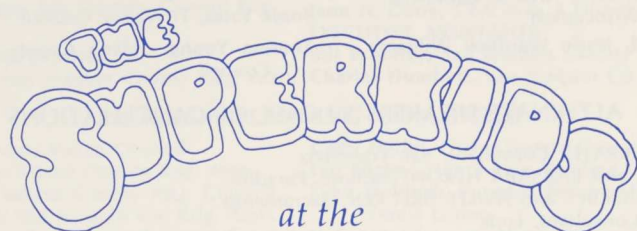
Link 5 — The Contemporary Scene in Staff Improvement Programs: Organizational Patterns, Legislative Constraints, "Teacher Burn-Out/Self Renewal," Etc.

Link 6 — Potpourri: A Variety of Presenters Examining Special Education, Multicultural Bidialectics, Remediation, Support Services, and New Technologies as they relate to Reading





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wine & cheese — Friday  
1:00-4:00 PM

cocktails — Thursday and Friday  
5:30-8:30 PM

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## GENERAL INFORMATION

**BADGES** — Badges must be worn into the exhibit area and into all meetings except the Thursday afternoon general session and the Saturday luncheon. At the luncheon your ticket is your badge. **Luncheon tickets must be shown at the door and will be collected at the tables.**

**REGISTRATION** — Registration desks are located in the Community Convention Center Theater Lobby.

**CRA OFFICE** — K Street side of Convention Center Theater Lobby.

**CRA MEMBERSHIP** — By joining a local council, one automatically becomes a member of CRA. The **CRA DESK** in the Convention Center Theater Lobby has membership information about local councils and will enroll members.

**CRA EXHIBIT BOOTH** — Located in the Convention Center Exhibit Building. This booth provides information and instructional materials for sale. The new CRA pins and charms will be available.

**LOCAL COUNCIL BOOTH** — The Local Association Booth is located in the Convention Center Exhibit Building adjacent to the CRA Exhibit Booth. Materials developed by local associations will be on sale.

**TAPING OF SESSIONS** — There will be no official recording of the various presentations. **Anyone wishing to tape a session must obtain the speaker's permission.**

**FOOD** — Numerous restaurants are located within walking distance. Snack bars are located in the Exhibit Building. Guides to local restaurants will be available at the Information Booth.

**MESSAGE CENTER** — For your convenience the Pacific Telephone and Telegraph Company is providing a Message Center in the Lobby of the Convention Center Activities Building. It will be open from 8:00 a.m. to 5:00 p.m. on Thursday and Friday and from 8:00 a.m. to 1:00 p.m. on Saturday. The telephone number is (916) 449-5291.

**FIRST AID STATION** — Located between the Activities and Exhibit Buildings.

**REGISTRATION** — Lobby of the Convention Center Theater Building

7:30 a.m. - 5:00 p.m. — Thursday, November 6, 1980

7:30 a.m. - 5:00 p.m. — Friday, November 7, 1980

7:30 a.m. - 10:00 a.m. — Saturday, November 8, 1980

**PRE-REGISTRANTS** — Packets may be picked up on Wednesday, November 5 from 6-9 p.m. in the lobbies of the Capitol Plaza Holiday Inn and the Mansion Inn. Name badges must be shown to receive program packets. Packets may also be picked up at the Convention Center Theater Building November 6, 7, 8.

**PUBLISHER'S EXHIBITS** — Convention Center Exhibit Building

Plan to visit the exhibits **as often as possible** during the conference. They will be open:

10:00 a.m. — 4:30 p.m. — Thursday, November 6

8:30 a.m. — 5:30 p.m. — Friday, November 7

8:30 a.m. — 12:30 p.m. — Saturday, November 8

**LOCATION OF MEETINGS AND EXHIBITS** — (See maps on the following page and the back cover.)

### Community Convention Center

1. Exhibit Building
2. Activities Building
3. Theatre Building
4. Memorial Auditorium

### American Legion Hall — 11th & H Streets

**SHUTTLE BUS SERVICE** — Schedule available at the Information Booth in the Convention Center Theater Lobby.

### Mansion Inn — 12th and H Streets

Terrace Room — Street Level

All other rooms — Lower Level

### Capitol Plaza Holiday Inn — 300 J Street

Monterey Room — Mezzanine

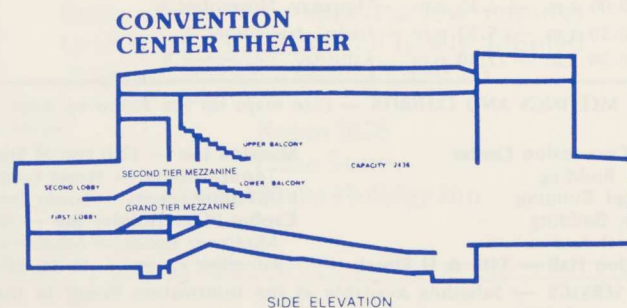
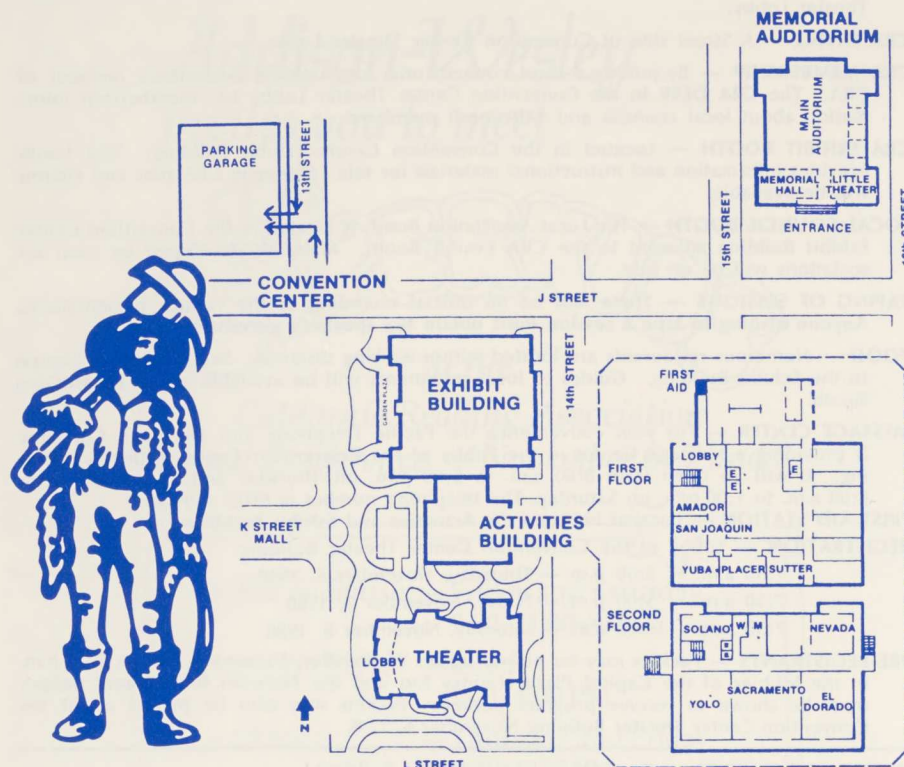
All other rooms — Street Level

**TICKETS TO SOCIAL EVENTS — IF AVAILABLE** — will be sold in the Registration Area.

**VIP/PRESS ROOM** — Green Room in the Convention Center Theater Building

**SEE INSIDE BACK COVER FOR YOUR PERSONAL SCHEDULE.**





## THURSDAY, NOVEMBER 6, 1980 SYMPOSIA AND TOURS

### TOURS — Admittance By Pre-Printed Ticket Only

**Buses:** All tour buses will load and depart from the circular drive in front of the Convention Center Box Office on L Street.

#### Departure Times:

8:15 A.M. — Tours numbered 5, 6, 7, 8, 9, 10, 13, 14, 15, 16, 18, 19, 20, 21

8:30 A.M. — Tours numbered 1, 2, 3, 4

9:15 A.M. — Tour number 12

9:30 A.M. — Tour number 11

Tour 17 will meet at 9:00 A.M. in the Lobby of the Capitol Plaza Holiday Inn.

## ALL DAY TOURS THURSDAY, NOVEMBER 6, 1980

### 1 COMPENSATORY EDUCATION PROGRAM

**SCHOOL:** GRANT UNION HIGH SCHOOL DISTRICT

**COORDINATOR:** Sonja Fair, Compensatory Education Specialist

**DESCRIPTION:** The Grant Joint Union High School District Compensatory Education Project's Resource Center staff presents the ERC/CEP concept in action: Diagnostic/prescriptive, objective-based instruction in reading, language, and vocational communication skills.

### 2 FUNDAMENTAL SCHOOL/CORE

**SCHOOLS:** ARCADE INTERMEDIATE AND ARDEN INTERMEDIATE

(San Juan Unified School District)

**COORDINATORS:** Arcade: Al Graber, Principal

Arden: Aristeo Perez, Vice-Principal

**DESCRIPTION:** Arcade Fundamental School, an alternative school voluntarily attended, provides a highly structured learning environment stressing academic performance. Arden Intermediate School emphasizes the major areas of fundamental skills, electives and co-curricular activities, and responsible citizenry.

### 3 PROJECT LOFT, LEARNING RESOURCE CENTER, HIGH SCHOOL CAREER GUIDANCE PROGRAM

**SCHOOLS:** ELK GROVE UNIFIED SCHOOL DISTRICT OFFICE AND ELK GROVE HIGH SCHOOL

**COORDINATOR:** Lorna Ross, Project Director, Learning Resource Center

**DESCRIPTION:** Project LOFT, a staff development program to assist classroom teachers and administrators in developing accommodative instructional practices, a Learning Resource Center, and a Career Guidance Program.

### 4 ECRI TECHNIQUES, READING, MATH, P.E., MUSIC, ROTATIONAL PROGRAM AND TITLE 4C LITERATURE PROJECT

**SCHOOLS:** NORTHBRIDGE ELEMENTARY and WOODSIDE ELEMENTARY

(San Juan Unified School District)

**COORDINATORS:** Northridge: Hal Gillogly, Principal

Woodside: Karen Hunter, Reading Specialist

**DESCRIPTION:** ECRI techniques in action and children rotating through a reading, math enrichment, music, and P.E. program at Northridge School. A fully integrated literature program in an open plan school at Woodside School.

## HALF DAY TOURS

### 5 BASIC SCHOOL CONCEPT, SPECIAL EDUCATION

**SCHOOL:** COWAN FUNDAMENTAL (San Juan Unified School District)

**COORDINATORS:** Lois Wilson, Principal

Irene Boschken, Reading Specialist

**DESCRIPTION:** Basic skills within a broad spectrum of curriculum including "Mind's Eye." The basic philosophy includes meaningful homework, discipline policy and dress code, and constant parent/teacher communication.



THURSDAY, NOVEMBER 6, 1980

- 6 **RAPID LEARNER PROGRAM: ACADEMIC SUBJECTS TAUGHT THROUGH THE ARTS**  
 SCHOOL: **DETERDING SCHOOL** (San Juan Unified School District)  
 COORDINATOR: **Karen Nemetz**, Principal  
 DESCRIPTION: Accelerated classes with emphasis on instruction in reading, speaking, writing, and thinking skills. Academic subjects taught through art, dance, drama, music, and literature.
- 7 **LANGUAGE ARTS/CAREER EDUCATION**  
 SCHOOL: **CHURCHILL INTERMEDIATE** (San Juan Unified School District)  
 COORDINATORS: **Janie Brant**, Teacher  
                   **Keith Will**, Resource Teacher  
 DESCRIPTION: "Focus" is a consumer education/career education program correlated with language arts. Students develop their own business, product, or service and perform all related activities.
- 8 **ALTERNATIVE FUNDAMENTAL HIGH SCHOOL**  
 SCHOOL: **EL CAMINO HIGH SCHOOL** (San Juan Unified School District)  
 COORDINATORS: **Joe Petterle**, Principal  
                   **Linda Henderson**, Resource Teacher  
 DESCRIPTION: Advanced Placement English, study skills, writing, and a P.E. program geared to students who attend voluntarily and **want** to learn.
- 9 **ALTERNATIVE PROGRAM UTILIZING SENSORY LEARNING/MEDIA**  
 SCHOOL: **PRIVATE MONTESSORI SCHOOL**  
 COORDINATOR: **Cindy M. Lindsten**, Elementary Administrator  
 DESCRIPTION: Montessori classrooms which encourage language and reading development by utilizing a child's senses in all areas of learning.
- 10 **OPEN STRUCTURED**  
 SCHOOL: **MISSION AVENUE** (San Juan Unified School District)  
 COORDINATORS: **Joe McNett**, Principal  
                   **Audrey McGranaham**, Teacher  
 DESCRIPTION: Learning opportunities in all subject areas with a focus on experiential learning activities in multi-graded classes.
- 11 **HISTORICAL TOUR OF SUTTER'S FORT**  
 COORDINATOR: **Chris Monsoor**, Teacher  
 DESCRIPTION: A walking tour of this historic fort enhanced by suggestions for language arts activities to be used with students.
- 12 **COMPENSATORY EDUCATION PROGRAM**  
 SCHOOL: **HAZEL STRAUCH SCHOOL** (North Sacramento School District)  
 COORDINATORS: **Dennis Tillet**, Principal  
                   **Barbara Valdez**, Program Specialist  
 DESCRIPTION: Participants will observe the Supplemental Learning Center, the Resource Center, the Media Center, the Perceptual Motor Development Program and the use of instructional aides.
- 13 **PRIMARY LANGUAGE ARTS/FINE ARTS IN THE CURRICULUM**  
 SCHOOL: **KOHLER ELEMENTARY** (Rio Linda Union School District)  
 COORDINATOR: **Bruce Mitchell**, Principal  
 DESCRIPTION: An S.I.P. funded diagnostic-prescriptive program providing a multidisciplinary approach to teaching language arts and stressing integration of visual and performing arts into the curriculum.
- 14 **TITLE I AND INTEGRATED READING/LANGUAGE ARTS PROGRAM**  
 SCHOOL: **KIT CARSON JR. HIGH SCHOOL** (Sacramento City Unified School District)  
 COORDINATORS: **Robert F. Davis**, Principal  
                   **Jean Nix**, Title I Resource Teacher  
 DESCRIPTION: A newly implemented Title I Program along with an integrated reading and language arts program.
- 15 **SIP, TITLE I, MEDIA CENTER IN AN OPEN-STRUCTURED SCHOOL**  
 SCHOOL: **CAMBRIDGE HEIGHTS SCHOOL** (San Juan Unified School District)  
 COORDINATORS: **Dale Pingree**, Principal  
                   **Carol Steele**, Miller-Unruh Teacher  
 DESCRIPTION: An open plan school with an individualized diagnostic-prescriptive approach utilizing team teaching, instructional aides, media center, and reading, math, and language resource teachers.

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THURSDAY, NOVEMBER 6, 1980

### 16 BILINGUAL-BICULTURAL EDUCATION

SCHOOLS: **ELKHORN VILLAGE ELEMENTARY** (Washington Unified School District)  
**WESTFIELD VILLAGE ELEMENTARY** (Washington Unified School District)

COORDINATOR: **Consuelo Coughran**, Coordinator Bilingual-Multicultural Programs

DESCRIPTION: Two bilingual elementary schools where primary subjects are taught in native language and a pull-out ESL program.

### 17 HISTORICAL TOUR OF OLD SACRAMENTO

PLACE: **MEET IN HOLIDAY PLAZA LOBBY AT 9:00 A.M.**

COORDINATORS: **Jenny Better**, Language Arts Specialist  
**Carol Winneker**, Social Studies Specialist

DESCRIPTION: A guided walking tour of the Railroad Museum, Eagle Theatre, F. B. Hastings Building, Supreme Court, and Old School House.

### 18 COLLEGE READING LAB

SCHOOL: **SACRAMENTO CITY COLLEGE** (Los Rios Community College District)

COORDINATOR: **Midori Hiyama**, Reading Lab Coordinator

DESCRIPTION: Programs in the skill areas of writing, reading, ESL, and Spanish, accommodating various ability levels from grades 6 through 14 plus a math lab and the Library Learning Center.

### 19 COMPUTER ASSISTED INSTRUCTION (Elementary)

SCHOOL: **DEWEY SCHOOL** (San Juan Unified School District)

COORDINATOR: **Ted Perry**, Developer and Psychologist

DESCRIPTION: A computer assisted instruction project used with deaf students and a demonstration of putting curriculum into a computer assisted instruction format.

### 20 HIGH SCHOOL PROFICIENCY (Secondary)

SCHOOL: **McCLATCHY HIGH SCHOOL** (Sacramento City Unified School District)

COORDINATOR: **Bill Morgan**, Principal

DESCRIPTION: A math/English proficiency skills classroom designed for those students who do not pass minimum proficiency requirements.

### 21 ELEMENTARY READING/LANGUAGE

SCHOOLS: **WEST DAVIS ELEMENTARY** (Davis Joint Unified School District)

**BIRCH LANE ELEMENTARY** (Davis Joint Unified School District)

COORDINATORS: **Velma Lagerstrom**, Principal

**Nancy Shepard**, Resource Teacher

**Ed Jursnich**, Resource Teacher

DESCRIPTION: At West Davis a primary grade language center combining testing, diagnosis, remediation and resources, including an active center staffed by parent volunteers. The grade 4-6 reading lab utilizes individualized stations. "The Fourth Dimension" at Birch Lane, a student writing program, includes D'Nealian handwriting, spelling, and proofreading in grades K-3.

## SYMPOSIA

MORNING SYMPOSIA — 9:00 — 11:30 A.M.

Admittance By Pre-Printed Tickets Only

VISIT PUBLISHERS' EXHIBITS — 10 A.M. — 4:30 P.M. — TODAY

#### A-1 WALTER BARBE, Editor and author

**Fresh Activities for Teaching to Children's Learning Modality Strengths.** Reading instruction via student centered activities involving learning strengths.

Chairperson: **Yvonne Ankele**, San Joaquin County Reading Association  
Convention Center — Yolo Room. Capacity: 540

#### A-2 JULIE M. T. CHAN, California State University, Long Beach

**Developing Evaluation Skills of Gifted Learners.** A summary of Marilyn Korostoff's master's thesis, including a demonstration lesson.

Chairperson: **Dan Heins**, Solano County Council  
Convention Center — Solano Room. Capacity: 72

#### A-3 JOHN T. COLLIGAN, University of Santa Clara

**Insights into the Reading/Thinking Process: Specific Implications for Content Area Teachers.** An explanation of the reading/thinking process with specific techniques which the classroom teacher can use for diagnosis and teaching in the content area.

Chairperson: **Elvera Dihel**, Solano County Council  
Convention Center — El Dorado Room. Capacity: 540



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THURSDAY, NOVEMBER 6, 1980

- A-4 **VICKI DeMAO**, Richmond Community Schools, Richmond, Indiana; **VICKIE SANDERS**, University of the Pacific; **MICHELIA RANDOLPH**, Early Childhood Consultant  
**Thinking: The Most Basic Skill in Reading Comprehension.** Includes two demonstrations: (1) The Piagetian assessments of thinking; (2) Ideas and techniques for basic thinking in comprehension.  
Chairperson: **Beverly Phillips**, San Joaquin County Reading Association  
Mansion Inn — Terrace Room. Capacity: 240
- A-5 **PENELOPE DYER**, Yuba City Unified School District  
**Prewriting, Writing, and Postwriting.** Descriptions of and participation in a three step composition practice.  
Chairperson: **Theresa Young**, Solano County Council  
Mansion Inn — Terrace Room. Capacity: 240
- A-6 **PAT TANABE ENDSLEY**, Berkeley Unified School District  
**The Writing Process.** The organization, expression, and sharing of student experiences in oral and written language.  
Chairperson: **Carole Woods**, Contra Costa Reading Association  
Capitol Plaza — El Dorado Room. Capacity: 93
- A-7 **JUNE IMADA**, Laguna Hills High School; **BECCY BAILEY FINDLEY**, El Toro High School  
**Teaching Directed Reading Activities.** A dynamic approach to instruction involving purposeful reading for the older student.  
Chairperson: **Beverly Gabrielson**, San Joaquin County Reading Association  
Mansion Inn — Pacific Room, A-B. Capacity: 100
- A-8 **JEAN GARREN**, Orange Unified School District  
**Thinking Skills.** Word relationship problems, open-ended problems, and problems in deductive and inductive logic with the facilitator in a teacher-model role.  
Chairperson: **Margaret Martin**, Solano County Council  
Capitol Plaza — Fresno Room. Capacity: 93
- A-9 **DAVID V. JOHNSON**, Mt. Diablo Unified School District  
**Maximum, Not Minimum, Competencies in Reading and Language Arts.** A challenging examination of achievement to the full potential of reading/language students.  
Chairperson: **Alvina Glantz**, Solano County Council  
Capitol Plaza — Granada/Hermosa Room. Capacity: 20
- A-10 **HAROLD KAHN**, Kenwood School District  
**Reading Programs: Making Reversible Decisions for the '80's.** An exploration of the need for a flexible approach to curriculum development and techniques for developing reading programs which can be adapted to changing structures.  
Chairperson: **Alice Sanderson**, Solano County Council  
Capitol Plaza — Balboa/Calaveras Room. Capacity: 120
- A-11 **JANET KIERSTEAD**, Language Arts Consultant  
**Developing Reading and Skills Through Projects in the Content Areas.** Projects which integrate reading, writing, and oral language skills with art, social studies and science.  
Chairperson: **Doris Landreth**, San Joaquin County Reading Association  
Convention Center — Placer Room. Capacity 98
- A-12 **ELEANOR R. KIRKLAND**, **RUTH HARTLEY**, **PATRICIA ROBERTS**, California State University, Sacramento; **RITA JONES**, Folsom-Cordova School District  
**Child Readiness for Reading — What Can You Do To Help?** Language development, child readiness for reading, using literature to encourage reading, and activities for parent involvement. (Co-sponsored by the Sacramento Area Chapter of Pi Lambda Theta)  
Chairperson: **Barbara Valdez**, Sacramento Area Reading Association  
Convention Center — Sacramento Room. Capacity: 300
- A-13 **CLARA JANE RADCLIFFE**, Pacific High School, Langlois, Oregon  
**Poetry, Novels, and Plays: With Enthusiasm.** An approach to English literature designed to overcome the sense of strangeness we feel toward a body of literature that has been evolving a thousand years.  
Chairperson: **Tom Collette**, San Mateo County Reading Association  
Convention Center — Yuba Room. Capacity: 100



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## THURSDAY, NOVEMBER 6, 1980

- A-14 SANDRA SCOFIELD**, Southern Oregon State College  
**Implementing a Research-Based Secondary Reading Program.** Practical concerns and suggestions for a program emphasizing a high proportion of teacher-student interaction and improving the quality of student engaged time.  
Chairperson: **Robert Saunders**, Greater San Diego Reading Association  
Mansion Inn — Mansion Room D. Capacity: 70
- A-15 VIRGIL D. SMITH II**, Shasta Union High School District  
**Textbook Modification: A New Way to Look at Your Present Materials.** An approach to modifying textbooks in the content areas. Practical methods of systematizing theory that can be used by the classroom teacher.  
Chairperson: **Jean Johnson**, San Joaquin County Reading Association  
Convention Center — Nevada Room. Capacity: 94
- A-16 OWEN THOMAS**, University of California, Irvine; **IRENE THOMAS**, Educational Consultant  
**Spelling and Composition — A Practical Pair.** Techniques for linking spelling instruction with "composing" for growth in both skills.  
Chairperson: **Ken Vigor**, San Joaquin County Reading Association  
Mansion Inn — Mansion Room C. Capacity: 70

### INVITATIONAL SYMPOSIA FOR LOCAL COUNCILS — 9:00 A.M.

- A-17 PAM HOAGLAND**, International Reading Association  
**Leadership: A Focus on Local Council Leaders' Roles.**  
Capitol Plaza — Monterey Room. Capacity: 60
- A-18 DEBORAH HANCOCK**, California State College, Bakersfield; **MARGARET J. GLASER**, California Polytechnic State University, San Luis Obispo  
**Local Council Newsletter Editors at Work.** A session with the editor of the *California Reader*.  
Convention Center — Sutter Room. Capacity: 100
- A-19 ELLIS VANCE**, CRA Chairperson, **RAY DUQUETTE**, **DORIS LOWRY**, **JEANNE RHEAULT**, **MARY STUART TAYLOR**, **BECCA WACHTMANN**  
**Young Reader Medal Symposium.** A symposium for local council Young Reader Medal chairpersons to explore strategies for promoting a program involving students in reading and voting for nominated books.  
Convention Center — San Joaquin Room. Capacity: 54

## AFTERNOON SYMPOSIA — 1:00 — 3:00 P.M.

Admittance by Pre-Printed Tickets Only

### VISIT PUBLISHERS' EXHIBITS — 10 A.M. — 4:30 P.M. — TODAY

- P-1 JANE BALLBACK**, **JANE HOPPER**, **ELAINE McLAUGHLIN**, **BOBBIE STEVENSON**, **JO ANN WELL**, California State University, Fullerton  
**Secondary Reading Classes to Prepare Students for College.** A curriculum for developing advanced college preparatory reading classes, including innovative assessment, instructional and evaluative techniques for teaching rate improvement, vocabulary building, critical reading.  
Chairperson: **Romayne Cherrie**, San Joaquin County Reading Association  
Capitol Plaza — Granada/Hermosa Room. Capacity: 120
- P-2 KAREN FRIEND BRADLEY**, University of the Pacific  
**"I Do and I Understand" — Reading and Movement.** A participatory workshop: activities which reinforce letter shapes, sounds, spatial concepts, vocabulary building, poetry, literary forms, and others.  
Chairperson: **Carroll Zwing**, San Joaquin County Reading Association  
Capitol Plaza — California Room. Capacity: 300
- P-3 FREDERICA BUEL BREUER**, San Ramon High School  
**Motivating Reading Across the Curriculum Using the Student Journal.** An approach that combines writing, reading, listening, and speaking to motivate reading and improve comprehension.  
Chairperson: **Jane Missall**, Contra Costa Reading Association  
Mansion Inn — Mansion Room C. Capacity: 70

## THURSDAY, NOVEMBER 6, 1980

- P-4 BARBARA EVANS and STAFF: JANET OGILVIE, CRAIG WOLLITZ, SUE WHITFIELD**, Title IVC Staff Development Project  
**Modeling For Teachers:** An overview of a staff development program providing in-service in reading for classroom teachers.  
Chairperson: **Carolyn Brian**, Sacramento Area Reading Association  
Mansion Inn — Terrace Room. Capacity: 240
- P-5 MARY MINOR JOHNSON**, Consultant/Author  
**Comprehension to Supplement Primary Basal Readers.** Supplementing instruction in primary basals with phonetic decoding and comprehension through library books.  
Chairperson: **Jack Graves**, Stanislaus County Council  
Mansion Inn — Mansion Room D. Capacity: 70
- P-6 TOBY LURIE**, Experimental Poet  
**Word Liberation/Mind Liberation.** A workshop involving poetry and language as a humanizing process.  
Chairperson: **Thelma Hall**, San Joaquin County Reading Association  
Convention Center — Yolo Room. Capacity: 540
- P-7 CAROL PATTERSON**, Garden Grove Unified School District; **ANNELLE ARTHUR**, California State University, Long Beach  
**Write Right — No Fail Composition.** Steps in teaching students to develop, organize and write ideas.  
Chairperson: **Heleen Hixon**, San Joaquin County Reading Association  
Capitol Plaza — Fresno Room. Capacity: 93
- P-8 BEVERLY PHILLIPS**, Stockton Unified School District  
**Thinking About Thought — Growth and Nurture of the Formal Reader.** An overview of adolescent thought based on the developmental theory of J. Piaget as related to secondary curriculum, particularly reading.  
Chairperson: **Patsy Boddle**, Contra Costa Reading Association  
Mansion Inn — Mansion Room A. Capacity: 45
- P-9 CHRISTINE C. SMITH**, California State University, Northridge  
**Integrating Basic Skills/Reading and Writing in the Content Area.** Teaching and study strategies which will aid content area teachers in developing the basic skills of students.  
Chairperson: **Joby Copenhover**, Gateway Council  
Capitol Plaza — Balboa/Calaveras Room. Capacity: 120
- P-10 NANCY WHISLER**, Richmond Unified School District  
**Teaching the Bluebird Group to Read.** Teaching strategies and materials that promote increased pupil on-task time and success in all parts of the basic reading lesson.  
Chairperson: **Esther Hallan**, San Joaquin County Reading Association  
Capitol Plaza — El Dorado Room. Capacity: 93

### CO-SPONSORED SYMPOSIA

Each of the following symposia will be followed by a short business meeting of the co-sponsoring special interest group.

- P-11 MARILYN HANF BUCKLEY**, University of California, Berkeley  
**A Team to Produce Change: Teacher and Support Personnel.** An exploration of practical approaches to producing desirable changes/modifications through cooperative efforts of teachers and support personnel. (Co-sponsored by Support Personnel Special Interest Group)  
Chairperson: **Sybil Hoffman**, Alameda County Reading Council  
Convention Center — San Joaquin Room. Capacity: 54
- P-12 PAULA CORNELIUS**, Camarillo Reading Clinic; **JANE GEBERS**, Center for Reading and Learning Disabilities; **PAUL MELMED**, Melmed Clinic; **RICHARD SPEAKER**, Mastery Teaching and Learning Council  
**Everything You Always Wanted to Know About Reading Clinics.** Guidelines, policies, and procedures for operating or evaluating a private reading clinic. (Co-sponsored by Reading Clinicians Special Interest Group)  
Chairperson: **Jane Curry**, CRA Area 3 Director  
Convention Center — Placer Room. Capacity: 98



# THURSDAY, NOVEMBER 6, 1980

**P-13 ALAN CRAWFORD**, California State University, Los Angeles; **FRED CHAVEZ**, Los Angeles City Schools

**Meeting the Needs of the Spanish Speaking Learner.** A discussion of the unique needs of the Spanish speaking child and methodologies for teaching the bilingual student. (Co-sponsored by Bilingual/Bicultural Special Interest Group)

Chairperson: **Bridgette Huntington**, Sacramento Area Reading Association  
Convention Center — Yuba Room. Capacity: 100

**P-14 RAYMOND J. DUQUETTE**, California State College, Bakersfield

**Language Experience: When Reading and Writing Go Walking.** Language experience activities which can enhance any reading and writing program. (Co-sponsored by Language Experience Special Interest Group)

Chairperson: **Carol Dixon**, Santa Barbara South Coast Council  
Mansion Inn — Pacifica Room A-B. Capacity: 100

**P-15 ROBERT EDWARDS**, California State University, Sacramento

**Sequencing and Patterning of Learning Using Secondary Textbooks.** Secondary texts employed to develop memory techniques and learning modes. (Co-sponsored by Secondary Teachers of Reading Special Interest Group)

Chairperson: **Mary Ann Kellar**, San Joaquin County Reading Association  
Convention Center — Solano Room. Capacity: 72

**P-16 AL HEWITT**, Covina Valley Unified School District

**Reading for the Gifted and Talented: The SOI Approach.** Enhancing the reading curriculum through teaching related SOI skills. (Co-sponsored by Gifted and Creative Special Interest Group)

Chairperson: **Cleo Bell Heiple**, Foothill Council  
Mansion Inn — Pacifica Room C-D. Capacity: 100

**P-17 PHILLIP HOFMANN**, Claremont Graduate School

**Reader's Theater Workshop.** The development and use of Reader's Theater scripts and techniques for use in the classroom. (Co-sponsored by Reader's Theater Special Interest Group)

Chairperson: **Kathrine Reinwand**, Sacramento Area Reading Association  
Convention Center — El Dorado Room. Capacity: 540

**P-18 NORMA INABINETTE**, California State University, Fullerton

**Self-concept: The Invisible Handicap.** Suggestions for measuring the impact of low self-concept and creative classroom techniques for improving it. (Co-sponsored by Disabled Readers Special Interest Group)

Chairperson: **Grace Lee**, California State University, Northridge  
Convention Center — Nevada Room. Capacity: 94

**P-19 JUDY PARSONS, PRIS ANDERSON, KATHIE KIMMY**, Poway Unified School District

**Primarily Parents.** The role of the parent linked with the school in helping the child to achieve success in reading. (Co-sponsored by Parents in Reading Special Interest Group)

Chairperson: **Sally Pollack**, Greater San Diego Reading Association  
Convention Center — Sacramento Room. Capacity: 300

**P-20 GRAYCE RANSOM**, University of Southern California; **HARRY SINGER**, University of California, Riverside

**Current Research in Elementary Reading: Theory and Application.** An examination of contemporary data as it relates to reading instruction. (Co-sponsored by California Professors of Reading Special Interest Group)

Chairperson: **Pamela Conlon**, Greater San Diego Reading Association  
Convention Center — Sutter Room. Capacity: 100

## CRA'S NIGHT IN OLD TOWN: PROGRESSIVE DINNER

A gala evening of wining, dining and entertainment in the gold rush atmosphere of Sacramento's Old Town. Starts at 5:30 p.m.

Tickets must be purchased in advance. Inquire at the Registration Desk at the Convention Center.

THURSDAY, NOVEMBER 6, 1980

## FIRST GENERAL SESSION

COMMUNITY CONVENTION CENTER THEATER

4:00 — 5:15 P.M.

FEATURED SPEAKER

**PAUL COPPERMAN**

## THE LITERACY HOAX:

THE DECLINE OF READING, WRITING, AND LEARNING  
IN THE PUBLIC SCHOOLS AND WHAT WE CAN DO ABOUT IT

— GREETINGS FROM —

**The Honorable PHILLIP L. ISENBERG**

MAYOR OF SACRAMENTO

Introduction of the Speaker — **BARBARA VALDEZ**, Past President, CRA

Chairperson — **HEATH W. LOWRY**, President, CRA

This session is open to all persons in the community without a registration fee. Anyone interested in the educational system and the improvement of reading is invited to hear the message from Mr. Copperman!



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FRIDAY, NOVEMBER 7, 1980

**SECOND GENERAL SESSION  
COMMUNITY CONVENTION CENTER THEATER**

8:45 — 10:00 A.M.



— Featured Speaker —

**NIKKI GIOVANNI**

**SPIN A SOFT BLACK SONG**



CHAIRPERSON — HEATH W. LOWRY, PRESIDENT, CRA

INTRODUCTION OF SPEAKER — JACK JONES, PRESIDENT ELECT, CRA



SPECIAL PLATFORM GUESTS

PAST PRESIDENTS OF THE CALIFORNIA READING ASSOCIATION

OFFICIAL REPRESENTATIVES OF THE INTERNATIONAL READING ASSOCIATION

**SPECIAL**

PLAN TO SPEND AN INFORMAL HOUR WITH  
THESE OUTSTANDING LEADERS IN

**CELEBRITY SESSIONS**

IN THE SAN JOAQUIN ROOM OF THE CONVENTION CENTER

**JOHN DOWNING**

University of Victoria; Professor, Researcher, International Lecturer  
Friday, November 7 — 10:20 — 11:10 A.M.

**WALTER BARBE**

Ohio State University; Editor, Author, Teacher, Consultant  
Friday, November 7 — 1:30 — 2:20 P.M.

**RICHARD BONING**

Author, Lecturer, Publisher; Baldwin, New York  
Friday, November 7 — 2:40 — 3:30 P.M.

**JAMES R. SQUIRE**

Language Arts Author, Lecturer, Researcher, Editor, Publisher  
Saturday, November 8 — 9:00 — 9:50 A.M.

**KENNETH GOODMAN**

University of Arizona, Tucson; Vice-President Elect, International  
Reading Association  
Saturday, November 8 — 11:30 A.M. — 12:20 P.M.





## SPECIAL

### AUTHORS FROM FAR AND NEAR

#### MEET THEM IN AN INFORMAL HOUR OF DIALOGUE ON FRIDAY NOVEMBER 7 — 1:30-2:20 P.M.

##### ANNE ALEXANDER . . .

Daughter of a ship's captain — traveler — a delightful writer for young children — one of northern California's own.

Convention Center — Sutter Room

##### T. ERNESTO BETHANCOURT . . .

Star of the performing arts — writer for today's adolescents via contemporary communication strands and media — a southern California author.

Mansion Inn — Mansion Room C

##### ASHLEY BRYAN . . .

A true artist with the sounds and rhythms of language in African tales and folklore. Author, illustrator, and musician — faculty member and artist in residence at Dartmouth College.

Mansion Inn — Mansion Room D

##### DIANE DAVIDSON . . .

"Granny Davidson" — Mrs. Shakespeare of El Camino High in Sacramento. Interesting author, illustrator, and publisher of medieval historical literature.

Convention Center — Amador Room

##### BILL PEET . . .

Twice the recipient of the California Young Readers' Medal. Author of genial, extravagant animal stories — a source of delight for thousands of children — One of California's own.

Convention Center — El Dorado Room

##### YOSHIKO UCHIDA . . .

A native Californian writing of the Japanese American experience with a delicate insight and rich description. *Samurai of Gold Hill*, a Mother Lode tale, received the California Silver Medal of the Commonwealth Club in 1972.

Convention Center — Yuba Room

#### ON SATURDAY, NOVEMBER 8 — 9:00 - 9:50 A.M.

##### ANNE ALEXANDER . . .

Mansion Inn — Mansion Room D

##### JEAN FRITZ . . .

May Hill Arbuthnot Lecturer, 1976 — Outstanding historical writer for young readers — insightful, descriptive.

Capitol Plaza — Granada Room

##### TOBY LURIE . . .

Experimental, lyric poet of California who involves his listeners in sound/movement techniques illustrating the color, dynamics, rhythm, and music of poetry — the "total fabric and heartbeat of life."

Capitol Plaza — Diablo Room

##### BILL PEET . . .

Capitol Plaza — Hermosa Room

##### LORELI STEUER . . .

Versatile writer for all ages — books for small children to college texts — Teacher, author of professional articles, a leader of Young Author conferences.

Mansion Inn — Mansion Room B

##### YOSHIKO UCHIDA . . .

Mansion Inn — Mansion Room C



FRIDAY, NOVEMBER 7, 1980

VISIT PUBLISHERS' EXHIBITS — 8:30 A.M. — 5:30 P.M. — TODAY

## Link 1—Basic Skills: Reading/Writing

10:20 - 11:10 A.M. — HIGHLIGHTER SPEECH:

### 1. Literacy — Source of Splendor and of Glory

JO M. STANCHIELD, Occidental College

Chairperson: JANIE REDDISH, San Joaquin County Reading Association  
Capitol Plaza — California Room Capacity: 300

11:25 A.M. - 12:15 P.M. — SECTION MEETINGS

### 2. Teaching Kids to Write: Translating Research and Theory Into Practice

JENNIFER BETTER, KARLA DELLNER, San Juan Unified School District

A demonstration of a variety of direct teaching strategies designed to improve students' writing at all grade levels.

Chairperson: BARBARA HAYES, San Joaquin County Reading Association  
Capitol Plaza — Granada Room Capacity: 60

### 3. The Analysis Sheet — Alternative to a Spelling Book

ALAN FRIEDENBERG, Conejo Valley Unified School District

The analysis sheet is a 32-week individualized spelling/language arts program. Each weekly unit incorporates songs, poetry, book excerpts, and interesting information. These form a basis for grammar, spelling rules, creative writing, art and dictation.

Chairperson: ROBIN LITTLE, Jesse Wardlow Williams Council  
Capitol Plaza — Calaveras Room Capacity: 60

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## FRIDAY, NOVEMBER 7, 1980

4. **The Composition Conglomeration: How Do the Pieces Fit?**  
**CAROLYN LAWSON**, Orange County Department of Education  
Composition is a conglomeration of thirteen major skills. How do these skills fit into a system of prewriting, writing, and postwriting? This presentation will model a practical five-step lesson design. (Elementary)  
Chairperson: **PATTY AURAND**, Huntington Reading Council  
Capitol Plaza — Balboa Room Capacity: 60
5. **Evaluating Student Writing**  
**DENISE D. NESSEL**, West Chester Area School District, West Chester, Pennsylvania  
A procedure to establish building or district criteria for evaluating student writing will be described and illustrated with writing samples. Emphasis will be placed on the primary grades, but the evaluation model is appropriate for levels 1-12.  
Chairperson: **SUSAN CARNEY**, Jesse Wardlow Williams Council  
Capitol Plaza — California Room Capacity: 300
6. **Writing and Reading: Neighbors Without a Fence**  
**RALPH L. PETERSON**, Arizona State University, Tempe  
Plans for Action: A presentation of teacher tested writing practices that complement reading instruction and emphasize the purposeful use of language to communicate. (Elementary)  
Chairperson: **PAT BLACKWELL**, Solano County Council  
Capitol Plaza — Monterey Room Capacity: 60

## Link 2—Literature/Oral Language

### 10:20 - 11:10 A.M. — HIGHLIGHTER SPEECH:

7. **The Oral Tradition of Black Lore and Literature: African Poetry and Folktales**

**ASHLEY BRYAN**, Author, Poet, Artist

Chairperson: **JoANN KEPPLINGER**, San Joaquin County Reading Association  
Convention Center — El Dorado Room Capacity: 540

### 10:20 - 11:10 A.M. — SECTION MEETING

8. **Luther Metke at 94 (Film)**  
**STEVE RAYMEN**, Eugene, Oregon  
A 27 minute award winning film documentary covering the life, folk poetry, and philosophy of Luther Metke, a homesteader who settled in the Oregon Cascade Mountains in 1907. A brief discussion of Luther's folk poetry and the possible uses of the film and the poetry in a classroom will follow.  
Chairperson: **MARILYN WINZENZ**, CRA Area 11 Director  
Memorial Auditorium — Little Theater Capacity: 200

### 11:25 A.M. - 12:15 P.M. — SECTION MEETINGS

9. **The Art of the Storyteller**  
**DEWEY CHAMBERS**, University of the Pacific  
A performance of the art of storytelling following a brief presentation. Questions will be entertained after the story is told. (General)  
Chairperson: **LORIE JACKSON**, Jesse Wardlow Williams Council  
Convention Center — El Dorado Room Capacity: 540
10. **Storytelling: Basic for Listening Skills**  
**ESTHER FRANKLIN**, Sacramento County Office of Education  
Does hearing differ from listening? How do children acquire listening skills? Review of concepts, mention of useful materials, techniques. Emphasis on oral literature and values of storytelling. Short demonstration of differences in stories for different age groups, individual needs.  
Chairperson: **GAIL JELLISON**, Tehama County Council  
Convention Center — Sacramento Room Capacity: 300

## FRIDAY, NOVEMBER 7, 1980

11. **A Literature/Experience Approach to Reading**  
**JOAN M. HAHN**, California State Polytechnic University, San Luis Obispo  
Literature selections, favorite poems, jingles, etc. become reading material through which comprehension and word recognition techniques may be developed. Motivation approaches for permeating the classroom environment with literature. Activities to integrate reading instruction and literature. (Elem.)  
Chairperson: **TRINA ROMO**, Contra Costa Reading Association  
Convention Center — Sutter Room Capacity: 100
12. **"Who Will Wash the Tiger's Ears?"**  
**CYNTHIA MOG**, Lodi Unified School District  
A discussion of the ways research findings have been implemented in the beginning language/reading program. Oral language development research utilized to develop a language experience oriented reading program. (Primary)  
Chairperson: **BETH DOE**, San Joaquin County Reading Association  
Convention Center — Men's Chorus Room Capacity: 50

## Link 3—Gifted/Talented Programs

### 10:20 - 11:10 A.M. — HIGHLIGHTER SPEECH:

13. **The Gift of Giftedness — Is It Really A Gift?**

**MARGARET LYNCH**, California State University, San Francisco

Chairperson: **JANET BONNER**, San Joaquin County Reading Association  
Legion Hall Capacity: 300

### 10:20 A.M. - 12:15 P.M. — SECTION MEETING

14. **Refreshing the Soul with Music and Laughter**

**LARRY MITCHELL**, **VIC ABATA**, Sonoma County Office of Education

A collection of musical activities and choral readings designed to refresh the soul and motivate students in classroom reading.

Chairperson: **MARGARET WILSON**, Solano County Council  
Mansion Inn — Mansion Room C Capacity: 70

### 11:25 A.M. - 12:15 P.M. — SECTION MEETINGS

15. **Personalized Reading Activities Tailored for Students**

**RAYMOND J. DUQUETTE**, California State College, Bakersfield

An exploration of various kinds of creative activities which can be used to enrich reading programs in grades four through eight.

Chairperson: **CAROLYN BURKHART**, Tehama County Council  
Legion Hall Capacity: 300

16. **Literature for the Gifted/Talented**  
**SALLY J. PATTON**, Consultant

Literature via a differentiated approach for all levels of thinking. Folklore, mythology, classic, neo-classic, contemporary, biography, and poetry will be demonstrated. A Blacklight Theater in science fiction will be highlighted. (Gen.)

Chairperson: **HAZEL CURRY**, Sacramento Area Reading Association  
Mansion Inn — Mansion Room D Capacity: 70

17. **What You Always Wanted to Know About Creative Writing but Were Too Busy To Gather**

**NANCY D. SHAW**, San Bruno Park School District

Guaranteed successful, easy to follow recipes to have fun with your students as you "cook up" a potpourri of stimulating, tasteful ideas that allow children to respond in a thoughtful way each day. (Elementary)

Chairperson: **CHERYL BEHRNS**, San Joaquin County Reading Association  
Mansion Inn — Mansion Room A Capacity: 45

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VISIT PUBLISHERS' EXHIBITS — 8:30 A.M. — 5:30 P.M. — TODAY

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FRIDAY, NOVEMBER 7, 1980

## Link 4—Secondary Reading

10:20 - 11:10 A.M. — HIGHLIGHTER SPEECH:

18. The Essence of Reading Instruction: Development of Comprehension Skills

JOHN COLLIGAN, University of Santa Clara  
Chairperson: MARY ANN KELLAR, San Joaquin County Reading Association  
Capitol Plaza — Fresno/El Dorado Room Capacity: 190

11:25 A.M. - 12:15 P.M. — SECTION MEETINGS

19. GEMS — A Good Investment for "The Reading Connection"

EVELYN C. FERGUSON, Greenfield Union School District  
The Greenfield Express Management System (a California Demonstration Program) presents an organizational Reading Program design stressing a complementary environment between classroom and reading lab for developing mutually supportive communication skills through Guidance, Encouragement, Motivation, Self-Confidence.

Chairperson: JAN LEE, San Joaquin County Reading Association  
Capitol Plaza — Fresno Room Capacity: 93

20. Vocabulary Development Through Self-collection: An Alternative

MARTHA RAPP HAGGARD, University of California, Berkeley  
Presents a means for developing vocabulary which fits Piaget's model of the learner as an active seeker of new information. A discussion of the general procedure along with suggestions for adaptation. Secondary emphasis but may be adapted for a variety of grade levels and content areas.

Chairperson: ROY PIPER, Alameda County Reading Council  
Capitol Plaza — Hermosa Room Capacity: 60

21. Secondary Reading: Motivation

LAURA AILEEN MILLER, Oakland Unified School District; PATRICIA M. EGGERS, Oakland Unified School District; SYLVIA KEY, Albany Unified School District

Motivating students to respond, enjoy, and remember what they read through emotional, creative, and practical applications using a variety of materials.

Chairperson: JOY BEARLY, Huntington Reading Council  
Capitol Plaza — El Dorado Room Capacity: 93

## Link 5—Staff Improvement

10:20 - 11:10 A.M. — HIGHLIGHTER SPEECH:

22. If The Teacher Is The Key, How Come The Door Won't Open?

BARBARA SCHMIDT, California State University, Sacramento  
Chairperson: LORETTA LEONG, San Joaquin County Reading Association  
Convention Center — Yolo Room Capacity: 540

11:25 A.M. - 12:15 P.M. — SECTION MEETINGS

23. Stress, Strain, Survival — Teachers Count Too!

JOHN ALSTON, Director, American Institute for Stress Management  
A workshop on coping with stress and improving the self-esteem of teachers. Learn ways and means of making your life and your work more pleasant.

Chairperson: BARBAH LEA JOHNSON, Monterey County Council  
Memorial Auditorium — Room #4 Capacity: 50

24. Beyond the Stars to It's My World: Learning Centers

CAROLYN BURCH, Los Angeles City Schools  
Create interest in reading different types of literature while teaching reading and writing skills. Learn how to create bright, motivating lessons and centers which appeal to reluctant readers. Handouts. (Grades 7-12)

Chairperson: VIRGINIA HADSELL, East Bay Reading Association  
Memorial Auditorium — Room #2 Capacity: 50



## FRIDAY, NOVEMBER 7, 1980

25. **Where Are We Going Next? The Societal Challenges to the Contemporary Educator**  
**JUANITA CURTIS**, California Professors of Reading (University of the Pacific)  
Exploring humanistic approaches to teaching communication skills to Southeast Asians with different cultural patterns when placed in the American public educational system that accepts "general literacy" as a dominant cultural trait.  
Chairperson: **MARY JO FOLTZ**, Solano County Council  
Convention Center — Nevada Room Capacity: 94
26. **Reading and the School Administrator — Twins of Survival**  
**HAROLD KAHN**, Kentwood School District  
A tentative personal view of the future regarding the relationship between reading programs and school administration; past and present relationships. will also be reviewed.  
Chairperson: **JULIE TOMA**, Solano County Council  
Convention Center — Solano Room Capacity: 72
27. **"I'm No Good! I Can't Read!"**  
**DONNA MYERS STEVENSON**, Pomona Unified School District  
Counteract the feeling of failure and lack of self esteem with creative, sensitive ideas. A complete Reading Circus will be explained plus a recent bibliography of research on self concept as related to school progress.  
Chairperson: **MARGARET HOWARD**, Foothill Council  
Convention Center — Yolo Room Capacity: 540

## Link 6—Potpourri

### 10:20 A.M. - 11:10 A.M. — HIGHLIGHTER SPEECHES:

28. **The Fuchsias: Will They Ever Bloom?**  
**BRENDA BEAL**, California State University, Humboldt  
Chairperson: **ELEANOR ACKERMAN**, San Joaquin County Reading Association  
Convention Center — Theater Auditorium
29. **Developing Basic Reading Skills Through Modality Teaching: Fact or Fiction?**  
**BARBARA CRANE**, Author, lecturer, publisher  
Chairperson: **ALAN CRAWFORD**, CRA Director Area 8  
Memorial Auditorium — Memorial Hall Capacity: 300

### 11:25 A.M. - 12:15 P.M. — SECTION MEETINGS

30. **One Percent Inspiration, Ninety-nine Percent Perspiration or Where Do You Get Your Ideas?**  
**T. ERNESTO BETHANCOURT**, Author  
Some answers to the commonest question asked of an author and the least answered. Relates to bilingual and multi-cultural aspects of the school program.  
Chairperson: **MARILYN McGLYNN**, San Joaquin County Reading Association  
Convention Center — Theater Auditorium
31. **Preventive Education: Helping Today's High-risk Preschooler Become Tomorrow's No-risk Primary Student**  
**ROBERT D. MORROW**, Secretary, California Association for the Education of Young Children  
**HUGH J. McBRIDE**, President, Council for Exceptional Children  
A look at the "high-risk" preschool child's reading readiness strengths and weaknesses and suggestions that will help prepare him to become a successful reader in the primary school. (Pre-school)  
Chairperson: **MARY WIHLIDAL**, San Joaquin County Reading Association  
Convention Center — Yuba Room Capacity: 100
32. **Reading Is A Lifetime Habit**  
**PEGGY E. RANSOM**, Ball State University, Indiana  
Answers to these questions: How do we make reading a lifetime habit? Do we have any proof that people are reading after they leave the schools? What makes people become lifetime readers? How can we, as teachers, inspire more readers among our students?  
Chairperson: **PAT CROCKER**, Alameda County Reading Council  
Convention Center — Amador Room Capacity: 40

## FRIDAY, NOVEMBER 7, 1980

33. **The Magic of Multi-cultural Education**  
**BARBARA SCHUBERT**, Campbell Union School District  
A workshop to provide teachers with the tools they need to help children develop an appreciation and awareness of the unique contributions of all cultures while reinforcing basic skills and motivating reluctant readers. (General)  
Chairperson: **KAREN COLDER**, Huntington Reading Council  
Convention Center — Women's Chorus Room Capacity: 50
34. **Puppets for the Beginner**  
**DOROTHY WICHMANN**, Lodi Public Library  
Puppets can be used by anyone — teacher or student. A sampling of easy puppet plays so that anyone can participate.  
Chairperson: **COLETTE BAUER**, Tehama County Council  
Convention Center Theater Building — Grand Tier A Capacity: 75
35. **Creative Dramatics — A Valuable Tool**  
**CAROLYN HANSEN**, California Polytechnic State University, San Luis Obispo  
A demonstration of the positive outcome of creative dramatics in reinforcing reading competencies and developing oral communication skills by utilizing both halves of the brain via kinesthetic modalities.  
Chairperson: **DI ANN ELLIS**, San Mateo County Reading Association  
Memorial Auditorium — Memorial Hall Capacity: 300
36. **The Group Experience: T. A. as a Teaching and Learning Tool**  
**ROBERT W. KOPFSTEIN**, Saddleback College; **MARY LEE DONOVAN**, Rio Hondo College  
A workshop on the practical application of Transactional Analysis techniques to improve learning skills, establish productive teacher/student and student/student relationships, and allow students and teachers more options in their response to the learning environment.  
Chairperson: **CAROLYN BRIAN**, Sacramento Area Reading Association  
Memorial Auditorium — Room #3 Capacity: 50
37. **Language Arts Centers for Junior High Classrooms**  
**GRACE LEE**, California State University, Northridge; **CAROLE TOOMER**, Hueneme School District  
Selected Language Arts skills centers will be displayed for replication. Demonstrations, explanations, and audience participation are included. Handouts on integrating reading with other language processes.  
Chairperson: **CAROL SILVA**, CRA Director Area 7  
Memorial Auditorium — Room #1 Capacity: 50
38. **Reading Teachers Can Be Assertive, Too!**  
**WILLIAM THEIMER**, President, California Education Research Association; **JULIE SPENCER**, Stockton Unified School District  
An adaptation of Cantor's assertive discipline techniques for reading teachers. Emphasis will be placed on positive aspects of being assertive and on the importance of the teacher's consistency in dealing with student behavior.  
Chairperson: **PAT MOORE HOWARD**, Sacramento Area Reading Association  
Memorial Auditorium — Little Theater Capacity: 200
39. **Reading and Writing: Integrating the Two to Improve Both**  
**NANCY WHISLER**, Richmond Unified School District  
Practical teaching suggestions for increasing students' ability and interest in their reading and writing. Emphasis on developing a synergistic effect through use of techniques that effectively combine instruction in these skills.  
Chairperson: **ALICE GOLDIE**, Sacramento Area Reading Association  
Memorial Auditorium — Room #5 Capacity: 50

## Meet The Authors

### 10:20 - 11:10 A.M. — HIGHLIGHTER SPEECH:

40. **What's The Big Idea, Jean Fritz?**  
**JEAN FRITZ**, Author  
Chairperson: **DONALD MAAS**, CRA Director Area 6  
Convention Center — Sacramento Room Capacity: 300



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Educational Consultant

Come and meet these people and programs at Booths 143, 144, 145.

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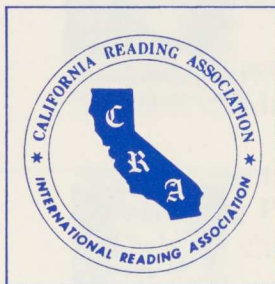


# California Reading Association

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**CHARM:** CRA logo with loop for use on charm bracelets or necklace — \$3.00.

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FRIDAY, NOVEMBER 7, 1980

## Celebrity Series

10:20 - 11:10 A.M. —

### 41. The Jargon of Reading Instruction

JOHN DOWNING, University of Victoria

This is how you solve the zap "bite." It is tebbed with the rellangs fly ear, milk, wow. The last rellang is the holy wow. When you have a holy wow at the end of a rasp the ear says ear not ook like it does in the zap "bit." You are challenged to solve this puzzle; come and try your solutions.

Chairperson: JEANNE PHILIP, Orange County Reading Association  
Convention Center — San Joaquin Room Capacity: 55

### 42. Meet The Celebrity

(CHANGED TO SATURDAY, NOVEMBER 8, 11:30 A.M. - 12:20 P.M.)

KENNETH GOODMAN, Vice President Elect, International Reading Association, University of Arizona, Tucson

Chairperson: ESTHER BROWN, Sacramento Area Reading Association  
Convention Center — San Joaquin Room Capacity: 55

11:30 A.M. - 1:00 P.M. — CRA PRESIDENT'S INVITATIONAL LUNCHEON FOR READING COUNCIL PRESIDENTS

Mory' Place — The Victorian, 917 H Street

VISIT PUBLISHERS' EXHIBITS — 8:30 A.M. — 5:30 P.M. — TODAY

## Link 1 - Basic Skills: Reading/Writing

1:30 - 2:20 P.M. — HIGHLIGHTER SPEECH:

### 43. Composing, The Basic Skill In Reading And Writing

JAMES R. SQUIRE, Author, Publisher

Chairperson: RENEE NATHAN, San Joaquin County Reading Association  
Convention Center — Yolo Room Capacity: 540

2:40 - 3:30 P.M. — SECTION MEETINGS

### 44. "Sight Words" — Facts and Fallacies

DAN BAXLEY, University of Nevada

Will examine a number of assumptions about the teaching of "sight words" and the learning process students use in the acquisition of "sight words."

Chairperson: ROSEMARIE SMITH, San Joaquin County Reading Association  
Memorial Auditorium — Room #1 Capacity: 50

### 45. D'Nealian Handwriting Equals Reading

SHIRLEY BOCKRATH, Educational Consultant

A hands-on workshop on D'Nealian. The manuscript letters establish the basic letter forms, slants, and rhythm that children need for cursive writing. This method is also motivated because of a unique approach tied to curriculum content. (K-8)

Chairperson: CEHYRL CHAMBERS, Sacramento Area Reading Association  
Memorial Auditorium — Room #3 Capacity: 50

### 46. Thinking: The Skill Most Basic to Comprehension

VICKI DeMAO, Richmond Community Schools, Richmond, Indiana

How to apply Piaget's theories of learning to help students organize their thinking and improve comprehension; ideas and techniques for basic thinking.

Chairperson: LORI MORGAN, Orange County Reading Association  
Convention Center — Second Tier A Capacity: 40

### 47. A Picture Is Worth A Thousand Words: The Beginning of Comprehension Skills

LUCILLE DRAKE, Oxnard School District

Participants will be actively involved in learning practical applications of the figural level of thinking/comprehension skills. This systematic approach aids all students to clarify problem solving strategies. A hierarchy of comprehension skills will be explored. (General)

Chairperson: DOROTHY FRUIN, Sacramento Area Reading Association  
Convention Center — Sutter Room Capacity: 100



FRIDAY, NOVEMBER 7, 1980

48. **Vivacious Vowels**  
**MARY KIRSCHNER**, Monrovia Unified School District  
 When teaching a multisensory approach to language arts, it is important to understand the basic structure of our language according to vowel sounds. The visual, auditory and kinesthetic formation of these sounds. (K-6)  
 Chairperson: CAROLYN MALLET, San Joaquin County Reading Association  
 Convention Center — Nevada Room Capacity: 94
  
49. **One Decision At A Time**  
**ALENE McDONALD**, Merced County Superintendent of Schools Office  
 Making writing assignments that teach what you want students to learn and strategies that help students focus on decisions to be made as they write. (K-8)  
 Chairperson: MAC McCAUGHNA, Lodi Unified School District  
 Convention Center — Men's Chorus Room Capacity: 50
  
50. **Integration of the Skills: Its Use To Meet The Competencies and Requirements of a Comp. Ed. Program.**  
**BARBARA NAKAOKO**, Hacienda La Puente Unified School District  
 Takes the participants through a school-wide English/Reading program that integrates the reading, writing, speaking, and listening skills for under achievers. Practical activities will be suggested and handouts distributed.  
 Chairperson: ELIZABETH DEAN, Sacramento Area Reading Association  
 Convention Center — Yuba Room Capacity: 100
  
51. **The Writing Connection: Write On!**  
**NANCY ROBINSON**, Alvord Unified School District  
 Ideas and examples for creative writing lessons for an entire school year — month by month, tips and tools an elementary school writer need, and book-binding techniques. (2-6)  
 Chairperson: PEGGY JARISCH, Gateway Council  
 Convention Center — Second Tier B Capacity: 40
  
52. **If I know What It Means, I'll Know What It Says!**  
**ANDREA CELINE SLEDGE**, Texas Tech University  
 Strategies appropriate to young beginning readers, stressing comprehension and critical and evaluative response to reading material. Strategies will include the use of patterned language materials, the design of comprehension guides and levels of questioning. (Primary)  
 Chairperson: SHIRLEY HARRIS, San Joaquin County Reading Association  
 Convention Center — Solano Room Capacity: 70
  
53. **Something to Write (and Read) About**  
**LORELI STEUER**, Author, Consultant, Speaker  
 After discussing some basics of oral and written composition, we'll construct a sequence of model lessons around a common subject. The lessons, including fiction and nonfiction, prose and poetry, may be used to generate hundreds of other writing assignments using familiar topics.  
 Chairperson: LINDA OHLER, San Joaquin County Reading Association  
 Convention Center — Yolo Room Capacity: 540
  
54. **Writing Activities for the Remedial Reader**  
**MARY ELLEN VOGT**, Stanislaus Unified School District  
 Remedial students are **able** to write and will **want** to do so when teachers utilize these practical ideas in the classroom. Motivate while you remediate and watch disabled readers participate! (Grades 3-10)  
 Chairperson: JACK GRAVES, Stanislaus Reading Council  
 Memorial Auditorium — Room #5 Capacity: 50
  
55. **Children's Concept of Story: Implications for Reading and Writing**  
**R. ANN ZINCK**, University of the Pacific, **RENEE NATHAN**, Lodi Unified School District, **JEAN JOHNSON**, Stockton Unified School District  
 Current research findings related to the development of the child's concept of "story." The developmental stages of the acquisition process will be described. Implications for instruction in reading and writing and specific teaching strategies. (Elementary)  
 Chairperson: WANDA FULLER, Sacramento Area Reading Association  
 Memorial Auditorium — Memorial Hall Capacity: 300

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FRIDAY, NOVEMBER 7, 1980

## Link 2 – Literature/Oral Language

1:30 - 2:20 P.M. — HIGHLIGHTER SPEECH:

### 56. Spoken Music/Breathing Life Into Language

TOBY LURIE, Experimental Poet

Chairperson: HELEN HIXON, San Joaquin County Reading Association  
Capitol Plaza — Fresno/El Dorado Capacity: 185

2:40 - 3:30 P.M. — SECTION MEETINGS

### 57. Extending Comprehension Skills with Children's literature

RUTH N. HARTLEY, California State University, Sacramento

A model for extending comprehension skills with children's literature along with instructional activities which apply the model to specific selections.

Chairperson: JAN BEEKMAN, Stanislaus County Council  
Convention Center — Grand Tier B Capacity: 40

### 58. How To Eat A Poem

CLEO BELL HEIPLE, Ontario Montclair School District

Poetry to be used throughout the school day to enhance the curriculum, enrich the vocabulary, and imprint the magic of language. (K-8)

Chairperson: HELEN LARKIN, Solano County Council  
Capitol Plaza — Fresno Room Capacity: 93

### 59. Developing a School-Wide Literature Program

DAN HOLM, Boulder Creek Elementary School District

Children's literature is basic to a child's education, yet is often neglected. Different methods of teaching children's literature will be explored. A model for a literature program as well as a school-wide framework will be suggested.

Chairperson: KAY HANHAM, San Joaquin County Reading Association  
Capitol Plaza — Hermosa Room Capacity: 50

### 60. An Experiential Reading Program That Really Works

JAMES MATHIOTT, MELINDA M. MCKOWN, Palo Alto Unified School District

The award-winning film "Oral Language Development: Views of Five Teachers" followed by two primary teachers featured in the film discussing their approach to reading with the principal of the school where they teach. (K-3)

Chairperson: FAYE MORRISON, San Mateo County Reading Association  
Capitol Plaza — El Dorado Room Capacity: 90

### 61. Reading and Writing Through Adolescent Literature

NANCY WELLS, McCloud Elementary School

A good use of adolescent literature includes more than book reports: (1) Selecting books, (2) grouping students, (3) program management, (4) questions for discussion, (5) combining with a basal approach and other subjects. (Grades 4-8)

Chairperson: DORIS TABOR, Orange County Reading Association  
Memorial Auditorium — Room #4 Capacity: 50

### 62. Is That True? Humorous Stories with a Message

DOROTHY WICHMANN, Lodi Public Library

Storytelling can be used in the classroom for teaching listening skills and creative writing, for introductions to social studies units, etc. Many suggestions.

Chairperson: PAT SCHMIDT, San Joaquin County Reading Association  
Capitol Plaza — Granada Room Capacity: 60

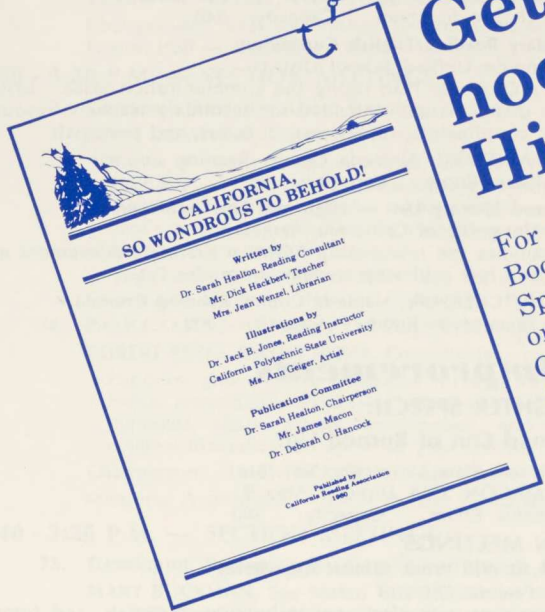
## Link 4 – Secondary Reading

1:30 - 2:20 P.M. — HIGHLIGHTER SPEECH:

### 63. Content Area Reading: Nurturing The Roots of Learning

JAMES E. RICHMOND, California State University, Chico

Chairperson: WALT HAUGHEY, Greater San Diego Reading Association  
Convention Center — Sacramento Room Capacity: 300



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- People Who Contributed



FRIDAY, NOVEMBER 7, 1980

**2:40 - 3:30 P.M. — SECTION MEETINGS**

64. **Study/Read/Think: The Student's Syndrome**  
**LARRY S. BANNER**, Whittier College Reading Center  
Examines crucial ingredients for helping students go beyond the basics to efficient "reading to learn" habits. Presents new film series THE ART OF READING to support instruction. Handouts and brochures.  
Chairperson: LAURA HARFORD, Jessie Wardlow Williams Council  
Convention Center — El Dorado Room Capacity: 540
65. **The Basics of a Secondary Reading/English Curriculum**  
**VERSIE G. BURNS**, Compton Unified School District  
A demonstration of a Quarterly Plan fusing the communication skills. Lesson plan models will be disseminated. Intended for secondary teachers, resource teachers, consultants, coordinators, supervisors, directors, and principals.  
Chairperson: CARYL LANIEWSKI, Alameda County Reading Council  
Convention Center — Placer Room Capacity: 98
66. **Literary Achievement and Literary Use — High and Low Achievers**  
**ROBERT B. RUDELL**, University of California, Berkeley  
This presentation examines the relationship between literacy achievement and literacy use of high and low achieving students in grades 7-12.  
Chairperson: HELEN HUTCHERSON, Alameda County Reading Council  
Convention Center — Sacramento Room Capacity: 300

**Link 5 — Staff Improvements**

**1:10 - 2:20 P.M. — HIGHLIGHTER SPEECH:**

**67. The Teacher: Burned Out of Burned Up?**

**ALICE SCOFIELD**, California State University, San Jose  
Chairperson: JAMES MACON, CRA Director Area 9  
Capitol Plaza — California Room Capacity: 300

**2:40 - 3:30 P.M. — SECTION MEETINGS**

68. **If It Yorks In The CYA, It Will Work Almost Anywhere!**  
**DAVE CROSSON**, CYA Projects Director  
Remedial reading successes with classroom techniques, materials, and tutorial programs that work for hard core juvenile and adult offenders.  
Chairperson: MARVIN TATUM, San Joaquin County Reading Association  
Capitol Plaza — California Room Capacity: 300
69. **Effective Management for a Reading Program**  
**LORRAINE L. GODFREY**, San Francisco State University  
A discussion of ways to meet individual needs through effective utilization of learning stations and contracts.  
Chairperson: DAN WHITTAKER, San Joaquin County Reading Association  
Capitol Plaza — Monterey Room Capacity: 40
70. **Strategies for Developing Students' Awareness of Organizational Patterns**  
**CHARLENE C. SWANSON**, California State College, San Bernardino  
A brief overview of the most commonly used organizational patterns and strategies for helping students to identify and to use these patterns to aid comprehension.  
Chairperson: HELEN JACK WILLIAMSON, Contra Costa Reading Association  
Convention Center — Solano Room Capacity: 72
71. **Content Area Textbooks: Features That Facilitate Learning**  
**KEITH J. THOMAS**, Arizona State University, Tempe  
Focus on delineating stylistic features of prose and textbook components that have been found facilitative in learning from expository materials. Examples drawn from actual texts will be used to illustrate features that teachers should consider during textbook evaluation/adoption.  
Chairperson: JIM BLACKWELL, Solano County Council  
Capitol Plaza — Balboa Room Capacity: 60

FRIDAY, NOVEMBER 7, 1980

**Link 6 — Potpourri**

**1:30 - 2:20 P.M. — HIGHLIGHTER SPEECH:**

**72. Teaching A Snowflake To Read In A Snowstorm Or Resurrecting The Lifeless Reader**

**CLAUD "R" ZEVELY**, West Texas State University  
Chairperson: LYN BAUMANN, Greater San Diego Reading Association  
Legion Hall — Capacity: 300

**1:30 - 3:30 P.M. — SECTION MEETINGS**

**73. Children's Anxieties About Reading**

**JOHN DOWNING**, University of Victoria  
A new theoretical explanation of the relationship between anxiety and reading disability — the "failure-threat-anxiety" syndrome." Some symptoms have the function of coping with the reading threat while others appear when the student's energies are exhausted through prolonged exposure to failure. These symptoms are categorized.

Chairperson: RICHARD OSTERBURG, Fresno Area Council  
Convention Center — Theater Auditorium

**74. P.O.P.C.O.R.N.! = Putting On Plays Creatively Only Requires Nonconformity!**

**ROBERT PEREZ, KATHY PEREZ**, Consultants  
Puppetry and creative dramatics for kids of all ages and abilities. A multimedia presentation exploring drama as a universal language. Lots of hands-on materials, ideas, action, involvement, and "presto" puppetry. Learn how creative dramatics can spice up your reading/language arts program.

Chairperson: ELLEN HERICK, Orange County Reading Association  
Memorial Auditorium — Little Theater Capacity: 200

**2:40 - 3:30 P.M. — SECTION MEETINGS**

**75. Developing Beginning Reading Skills Through Content Area Activities**

**MARY BUCKMAN**, San Mateo City Elementary School District  
A make-and-take session: Participants will work on activities which use math, language, science and art to enhance the beginning reader's skills.  
Chairperson: SHARON PARRAVANO, Stanislaus County Council  
Convention Center — Amador Room Capacity: 40

**76. Reading Problems: An International Perspective**

**MALCOLM DOUGLASS**, Claremont Graduate School  
Many countries report much lower incidences of difficulty in the initial stages of learning to read. The what and why of this differential experience.  
Chairperson: LIZ IRWIN, Solano Council  
Convention Center — Women's Chorus Room Capacity: 50

**77. A Beginning English/Spanish Reading Program Within A Montessori Framework**

**HENRY GALLINA, EVA BOYD, KAYE BOYER**, Lompoc Unified School District  
An individualized beginning English/Spanish reading program. The use of a kinesthetic/manipulative approach towards developing basic beginnings of the intellectual process of reading. A demonstration of materials. (K-3)  
Chairperson: CLEO COFFMAN, Contra Costa Reading Association  
Mansion Inn — Mansion Room C Capacity: 70

**2:40 - 3:30 P.M. — SECTION MEETINGS**

**78. Methods and Materials for Individual and Small Group Remediation**

**M. JANE GEBERS**, Los Angeles Unified School District, California Lutheran College  
Special methods and materials for the teacher to produce optimal results, working individually or in small groups. Ideas to overcome visual and auditory perceptual difficulties and to help children who have been reading failures.  
Chairperson: RUTH DIEKMAN, San Joaquin County Reading Association  
Mansion Inn — Mansion Room D Capacity: 70



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FRIDAY, NOVEMBER 7, 1980

79. **Language Experience and the Non-English and Limited English Speaking Child**  
**ELEANOR KIRKLAND**, California State University, Sacramento  
Workshop in the development of strategies, methods and activities to promote verbal learning (listening, speaking, reading, and writing) in the limited or non-English speaker. (K-8)  
Chairperson: GLORIA RODRIGUEZ, San Joaquin County Reading Association Convention Center — Grand Tier A Capacity: 75-100
80. **One Hundred Ideas for Classroom Reading Centers**  
**VICTORIA MILLER WALLER**, University of California at Los Angeles  
Visual presentation of 100 different ideas for teachers to use at reading centers in their classrooms.  
Chairperson: BECCA WACHTMANN, Past President, CRA Memorial Auditorium — Room #2 Capacity: 50
81. **Helping Learning Disabilities Students Achieve and Build Pride and Self-Esteem**  
**VIVIAN WAPLES**, Compton Unified School District  
Reaching children with learning disabilities through trust, setting achievable goals and standards, and developing a learning atmosphere that will provide self-confidence and assurance and motivate their pace of learning.  
Chairperson: JUNE PISTER, Solano County Council Legion Hall Capacity: 300
82. **The Road to Handwriting Motivation for All Children**  
**ANN T. WILLIAMS**, Paradise Unified School District  
Calligraphy — "Dance of the Pen" — the Art of Beautiful Writing. Learn a lost art, a self-esteem builder, a way to turn children on to becoming better writers and readers, proud of who they are because of what they can do.  
Chairperson: TONY UNGS, Monterey County Council Mansion Inn — Mansion Room A Capacity: 45

## Meet The Authors

1:30 - 2:20 P.M. —

83. **ANNE ALEXANDER**  
Chairperson: ROMAYNE CHERRIE, San Joaquin County Reading Association Convention Center — Sutter Room Capacity: 100
84. **T. ERNESTO BETHANCOURT**  
Chairperson: DOROTHY CONNET, Orange County Reading Association Mansion Inn — Mansion Room C Capacity: 70
85. **ASHLEY BRYAN**  
Chairperson: ANNE WILLIAMS, San Joaquin County Reading Association Mansion Inn — Mansion Room D Capacity: 70
86. **DIANE DAVIDSON**  
Chairperson: PAT REIMER, Solano County Council Convention Center — Amador Room Capacity: 40
87. **BILL PEET**  
Chairperson: JEAN AHERN, CRA Secretary Convention Center — El Dorado Room Capacity: 540
88. **YOSHIKO UCHIDA**  
Chairperson: CHERI CONAWAY, San Joaquin County Reading Association Convention Center — Yuba Room Capacity: 100

## Celebrity Series

1:30 - 2:20 P.M. —

89. **WALTER BARBE**  
Chairperson: MARILYN MCGLYNN, San Joaquin County Reading Association Convention Center — San Joaquin Room Capacity: 55

2:40 - 3:30 P.M. —

90. **RICHARD BONING**  
Chairperson: SARAH HEALTON, CRA Director Area 4 Convention Center — San Joaquin Room Capacity: 55



FRIDAY, NOVEMBER 7, 1980  
THIRD GENERAL SESSION  
COMMUNITY CONVENTION CENTER THEATER  
4:00 — 5:15 P.M.

THIRD ANNUAL WALTER McHUGH MEMORIAL LECTURE  
— FEATURED SPEAKER —  
**DR. PAUL SALTMAN**  
From the Profane To The Profound . . .  
. . . The Passion Of Reading

CHAIRPERSON — **HEATH W. LOWRY**, PRESIDENT, CRA  
INTRODUCTION OF SPEAKER — **JOHN DEAN**, EXECUTIVE SECRETARY, CRA  
**CONSTANCE McCULLOUGH AWARD FOR EXCELLENCE IN RESEARCH**  
Presentation of Award: **DEBORAH HANCOCK**, Vice President, CRA

**MARCUS FOSTER AWARD**  
Presentation of Award: **ELLIS VANCE**, Chmn, Citations and Awards Committee

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FRIDAY, NOVEMBER 7, 1980

**A GALA EVENING AT THE OLD EAGLE THEATER**

**Sponsored by the Sacramento Area Reading Association**

The beautifully restored Old Eagle Theater — the first legitimate theater in California — provides the unique setting for an evening of entertainment and refreshment in Old Sacramento. Paul Zindel's Pulitzer Prize winning play, **The Effect of Gamma Rays on Man-in-the-Moon Marigolds**. 7:45 - 10:45 p.m.. Tickets must be purchased in advance at the Information/Hospitality Desk.

SATURDAY, NOVEMBER 8, 1980

**VISIT PUBLISHERS' EXHIBITS 8:30 A.M. — 12:30 P.M. — TODAY**

**7:00 - 9:00 A.M. — ANNUAL DELEGATES ASSEMBLY**

Capitol Plaza — California Rooms

**Link 1 — Basic Skills: Reading/Writing**

**9:00 - 9:50 A.M. — HIGHLIGHTER SPEECH:**

**91. Minimum Competencies/Basic Skills: Challenge for the '80's**

**JAMES L. SHANKER**, California State University, Hayward  
Chairperson: **BRENDA KOSAKA**, San Joaquin County Reading Association  
Mansion Inn — Pacifica Room Capacity: 100

**10:15 - 11:10 A.M. — SECTION MEETINGS**

**92. Predictions — The Vital Link to Comprehension**

**MARGARET J. GLASER**, California State Polytechnic University, San Luis Obispo  
A discussion of the predictions constantly made by the fluent reader: What will this be about? What will I learn? How good will this be? Strategies to help even young children to participate in their reading by predicting. (K-8)  
Chairperson: **SUE REDDEN**, Tehama County Council  
Mansion Inn — Pacifica Room Capacity: 100

**93. Reading Ability and Disability: Social and Emotional Aspects**

**IDA MALIAN**, San Diego State University; **R. ANN ZINCK**, University of the Pacific  
Using Erikson's stages of social and emotional growth, the presenters will discuss how each stage impacts upon a child's acquisition of the reading process. Both the instructional and psycho-social implications will be stressed.  
Chairperson: **ANN MUSKAL**, San Joaquin County Reading Association  
Mansion Inn — Mansion Room A Capacity: 45

**94. Oral Language Development of Students with Reading Problems: Teacher Research**

**HAROLD MURAI**, California State University, Sacramento, assisted by reading teachers from Vacaville Unified School District  
The culmination of a project conducted by twenty-one classroom reading teachers. The total language competencies of students identified as slow readers will be presented and discussed in terms of the diagnosis and remediation process especially emphasized in special education. (4-8)  
Chairperson: **MARY KIRSCHNER**, Huntington Reading Council  
Mansion Inn — Mansion Room C Capacity: 70

**95. So You Want To Know How Well You're Doing!**

**LINDA PURSELL**, Los Angeles Unified School District  
The continuing emphasis on basic skill instruction requires teachers to look carefully at how well students are learning as well as at what is being taught. The focus will be on implementing a system of ongoing evaluation in reading related to the program objectives.

Chairperson: **ALICE GOLDIE**, Sacramento Area Reading Association  
Mansion Inn — Mansion Room B Capacity: 45



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## SATURDAY, NOVEMBER 8, 1980

### 96. Cloze Tests: The Assessment of Entry Level Reading Skills

**GARY D. SPRAY, ROBERT D. EDWARDS**, California State University, Sacramento  
The Cloze Test is a useful process for establishing minimum literacy levels in addition to its more common uses. The focus will be upon the development, validity, and reliability of cloze tests and an example of this successful application to the assessment of entry level reading skills. (General)  
Chairperson: CHARLOTTE DAVENPORT, Huntington Reading Council  
Mansion Inn — Mansion Room D Capacity: 70

## 11:30 A.M. - 12:20 P.M. — SECTION MEETINGS

### 97. Early Informal Screening and Preventive Teaching In The Classroom: The Key To Reading Success

**PHYLLIS C. GOLDSTON**, Berkeley Unified School District  
Informal preventive testing procedures by classroom teachers will emphasize language and thinking skills. Specific suggestions for instruction to prevent potential problems indicated by the screening should result in a kindergarten and first grade program that prevents reading failures. (K-1)  
Chairperson: ROSE NIGHTINGALE, San Joaquin County Reading Association  
Mansion Inn — Mansion Room A Capacity: 45

### 98. Six Steps for a Smooth Transaction from Oral to Written Language

**JANET KIERSTEAD**, Author, Consultant  
Six sequential activities which provide structure for a natural approach to writing and reading. These activities use the child's own language, enthusiasm, and interests to develop skill in phonics/spelling, punctuation, letter formation, etc. Includes slides of children at work. (K-2, Rem. and Special Ed.)  
Chairperson: DELMAR DERRICK, San Joaquin County Reading Association  
Mansion Inn — Mansion Room D Capacity: 70

### 99. Living the Life of a Civil War Soldier

**NANCY B. KJELSDEN**, Lincoln Unified School District  
The introduction and twenty minute student narrated slide presentation show the multi-modal approach to the problem of how best to experience the life of a Civil War soldier. (Elementary)  
Chairperson: LYNN HIGLEY, Huntington Reading Council  
Mansion Inn — Mansion Room B Capacity: 45

### 100. Practical Steps in Diagnosis for Classroom Teachers

**RAE McCORMICK**, Occidental College  
Deals with effective informal methods to diagnose reading disabilities in a classroom setting. Challenging activities for improving the achievement of the reluctant reader. A bulletin of suggestions will be provided.  
Chairperson: JOANNE FLYNN, San Joaquin County Reading Association  
Mansion Inn — Mansion Room C Capacity: 70

### 101. Interventions for the Language Deficient Student

**SANDRA SCOFIELD**, Southern Oregon State College  
Suggests definite strategies to enhance communication competencies in the disabled student and ways to elicit more language; outlines a format for development classroom language programs to reinforce target language behaviors. (K-8)  
Chairperson: ROSEMARIE ENTEMAN, Solano County Council  
Mansion Inn — Pacifica A-B Capacity: 100

## Link 2 — Literature/Oral Language

### 9:00 - 9:50 A.M. — HIGHLIGHTER SPEECH:

### 102. One Percent Inspiration, Ninety-nine Percent Perspiration or Where Do You Get Your Ideas?

**T. ERNESTO BETHANCOURT**, Author  
Chairperson: BARBARA SCHMIDT, Sacramento Area Reading Association  
Convention Center — Yolo Room Capacity: 540

## SATURDAY, NOVEMBER 8, 1980

### 9:00 A.M. - 12:20 P.M. — SPECIAL SECTION

### 103. Creative Approaches for Bringing Books and Children Together

**M. JERRY WEISS**, Distinguished Service Professor of Communications, Jersey City State College, New Jersey  
Storytelling, drama, effective use of Media and the organizational framework will be some of the highlights. Ways to use trade books to complement the on-going reading program plus games and activities for developing skills growing out of the use of such books.  
Chairperson: MARION PERRIDAN, Sacramento Area Reading Association  
Convention Center — Sacramento Room Capacity: 300

### 9:00 - 9:50 A.M. — SECTION MEETING

### 104. Paperbacks! Paperbacks! and More Paperbacks!

**PRISCILLA LYNCH**, Author, Editor  
Extending the basal reading program with paperbacks to stimulate and reinforce reading skills. (K-6)  
Chairperson: RACHAEL MITCHELL, University of California, Irvine  
Memorial Auditorium — Little Theater Capacity: 200

### 10:15 - 11:10 A.M. — SECTION MEETINGS

### 105. Free Reading Selections of Fourth and Sixth Graders: Interest vs. Readability

**GARY ANDERSON**, Arizona State University, Tempe; **MARY ANN LAWSON**, Tempe Elementary School District  
A presentation of findings on the books selected for free reading by fourth and sixth graders and the relative influence of readability and interest on the completion of the reading.

Chairperson: RUTH SARE, Sacramento Area Reading Association  
Convention Center — Solano Room Capacity: 70

### 106. The Poet and His Poetry

**ASHLEY BRYAN**, Author, Artist  
A read-aloud session by a distinguished artist, story-teller, and poet.  
Chairperson: CYNTHIA MOG, San Joaquin County Reading Association  
Convention Center — San Joaquin Room Capacity: 55

### 107. Storytelling: A Joyous Approach to Literature and Oral Language

**PRISCILLA MAYNARD**, Author, Storyteller, Consultant  
An introduction to folk literature, enchancing fantasy and imagination, encouraging reading, and opening gates for oral and written expression. An overview of storytelling techniques and organization of materials within the classroom.  
Chairperson: JANET BONNER, San Joaquin County Reading Association  
Convention Center — Nevada Room Capacity: 94

### 107A. An Old Magic Forever New: Storytelling and Books for Children

**ARNE NIXON**, California State University, Fresno  
An evaluation of the best books of the past century for children and a discussion of techniques of storytelling, including a demonstration of storytelling.  
Chairperson: SUE ISHIDA, San Joaquin County Reading Association  
Convention Center — Yolo Room Capacity: 540

### 11:30 A.M. - 12:20 P.M. — SECTION MEETINGS

### 108. Shakespeare Made Readable

**DIANE DAVIDSON**, Author, Publisher, Illustrator  
Changing the format of Shakespeare's plays produces a readable edition, with explanations and descriptions added in the manner of modern dramas. Students "see" the plays as they read the original dialogue without confusion.  
Chairperson: JAN EDWARD, Solano County Council  
Convention Center — Men's Chorus Room Capacity: 50

### 109. The Language of Literature

**DI ANN ELLIS**, San Francisco State University; **ASHLEY BISHOP**, California State University, Fullerton  
Focuses on the language of children's literature that enhances cognitive and effective needs. Poetry, bibliotherapy (including death/dying and mainstreaming), folk/fairy tales, and readers' theater. Bibliography provided. (K-6)  
Chairperson: LESLIE HERRMAN, Huntington Reading Council  
Convention Center — Yuba Room Capacity: 100



## SATURDAY, NOVEMBER 8, 1980

- 110. Using Children's Literature to Improve the Mainstreaming Environment**  
**JAN HAMMERSTROM**, San Mateo City Elementary School District  
 This presentation will focus on children's literature dealing with the handicapped. With the implementation of mainstreaming, teachers may be met with the challenge of preparing normal children to understand their handicapped peers. Ideas and books to use in the classroom.  
 Chairperson: JOAN PATTERSON, San Joaquin County Reading Association  
 Convention Center — Women's Chorus Room Capacity: 50
- 111. Language Plus Literature Equals Reading at Grade Level**  
**RUSSELL W. SAUNDERS, JR.**, Berkeley Unified School District  
 Emphasizes oral language modeling of literature by teachers and parents. The goal: to bridge the gap between oral language and the language of print in a multisensory approach at school and at home.  
 Chairperson: LYNDA LEE, San Joaquin County Reading Association  
 Mansion Inn — Pacifica C-D Capacity: 100

### Link 3 — Gifted/Talented Programs

**9:00 - 9:50 A.M. — HIGHLIGHTER SPEECH:**

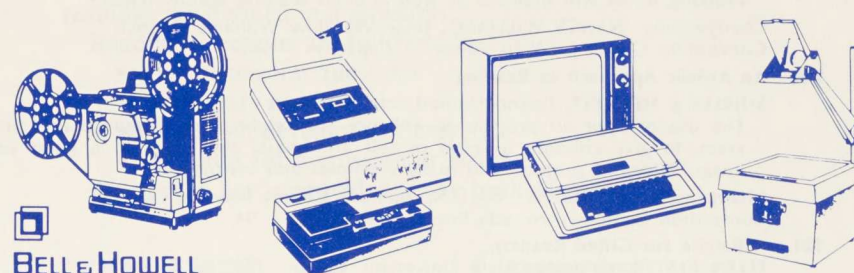
- 112. Giggles, Grins, and Guffaws — Harnessing Humor to Develop Reading Comprehension**  
**DORIS DEE TABOR**, California State University, Long Beach  
 Chairperson: ELLEN LOPEZ, Sacramento Area Reading Association  
 Capitol Plaza — Fresno/El Dorado Room Capacity: 185

**10:15 - 11:10 A.M. — SECTION MEETINGS**

- 113. The Gifted Student in Reading: What to Do, Where to Go**  
**ELAINE BENEN**, Fairfax County Schools, Virginia  
 Presentation will focus on the reading materials available for gifted students, their usefulness, and the basic ideas characteristic of such materials. Emphasis on strategies and activities for reading teachers and classroom teachers.  
 Chairperson: RUTH HARTLEY, Sacramento Area Reading Association  
 Capitol Plaza — Fresno Room Capacity: 93
- 114. A Performing Arts Program for the Elementary School**  
**SALLY HASTINGS, KATHY OLANDER**, Woodland Joint Unified School District  
 Ways to involve students in various aspects of the performing arts on the elementary school level, utilizing drama, dance, puppetry, choral reading, vocal music, instrumental music, notation and music appreciation. (Elementary)  
 Chairperson: MARCIA JEFFERS, Solano County Council  
 Capitol Plaza — El Dorado Room Capacity: 93
- 115. A-Z Cooking and Activities**  
**GLORIA MASSEY-LOONEY**, Clovis Unified School District  
 How to build math and reading skills through cooking. Slide presentation demonstrates children building their learning environment, parent involvement, and successful implementation of cooking in the classroom. (Elementary)  
 Chairperson: DOROTHY THOMPSON, Sacramento Area Reading Association  
 Capitol Plaza — Diablo Room Capacity: 90
- 116. Reading Basics and Enrichment for the Gifted and Capable Student**  
**LORI MORGAN**, Orange Unified School District  
 A sharing of techniques and materials to motivate capable students and move them to higher levels of thinking. (Grades 2-6)  
 Chairperson: LORRAINE GODFREY, San Mateo County Reading Association  
 Capitol Plaza — Granada Room Capacity: 60
- 117. Rhythm: A Key To Learning**  
**PAT PEREA**, Rio Linda Unified School District, Dominican College  
 A rationale for including music and animals as part of the language arts program through demonstration of activities designed to increase student interest and involvement, encourage teacher-student interaction, promote language, listening, and thinking skills.  
 Chairperson: STEVE BIALOSTOK, Sacramento Area Reading Association  
 Capitol Plaza — Hermosa Room Capacity: 60

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**SATURDAY, NOVEMBER 8, 1980**

**11:30 A.M. - 12:20 P.M. — SECTION MEETINGS**

- 118. Increase the Joy**  
**FRANCES ECCLES**, Merced County Department of Education  
 Theories and strategies for expanding reading, writing and oral language skills for gifted and accelerated learners. Strategies will include use of verse choir, role playing and improvisation, creative and critical thinking, visualization, and guided imagery to reinforce basic skills.  
 Chairperson: HELEN HAWK, CRA Directotr Area 1  
 Memorial Auditorium — Little Theater Capacity: 200
- 119. Our Readers Are "Blooming" Out All Over!**  
**MAUREEN HAMILTON**, Cascade Union School District; **EILEEN G. COTTON**, California State University, Chico  
 An exciting and guaranteed approach to turning "reading haters" into "reading lovers" — a method that will revolutionize your classroom. Using Bloom's Taxonomy as a basis, create enticing folders on unforgettable books. Students' thinking levels will improve as well as their reading ability. (Elem.)  
 Chairperson: NANCY WILLIAMS, Jesse Wardlow Williams Council  
 Convention Center — Yolo Room Capacity: 540
- 120. An Artistic Approach to Reading**  
**SHIRLEY J. HEWLETT**, Fresno Unified School District  
 The use of fiber art projects to enhance the reading and language arts program, to give children a sense of self awareness, and to build a good self image. Slides of projects and many examples and instructions.  
 Chairperson: DOROTHY WOLLEN, Alameda County Reading Council  
 Convention Center — Nevada Room Capacity: 94
- 121. A Palette For Gifted Readers**  
**ELLEN KESTER**, California State University, Chico  
 An examination of the combination of classic and contemporary literature for themes, characterization, and literary devices as the gifted enjoy and analyze the author's art and craft.  
 Chairperson: BOB SAUNDERS, Greater San Diego Reading Association  
 Convention Center — El Dorado Room Capacity: 540
- 122. Divergent Thinking and Reading Comprehension**  
**YVONNE L. TURNER**, California State Polytechnic University, Pomona  
 A discussion of divergent thinking and factors influencing this type of process especially as they relate to reading comprehension.  
 Chairperson: KATIE KELLY, Monterey County Council  
 Convention Center — Solano Room Capacity: 70

**Link 4 — Secondary Reading**

**9:00 - 9:50 A.M. — HIGHLIGHTER SPEECH:**

- 123. The State of the Art of Reading Via Superteacher: Content, Competency, and Coordination in 7-14 Reading Programs**  
**MARY ANN COX KELLAR**, San Joaquin Delta College  
 Chairperson: JOHN MALKASIAN, Sacramento Area Reading Association  
 Convention Center — Yuba Room Capacity: 100

**10:15 - 11:10 A.M. — SECTION MEETINGS**

- 124. Practical Strategies for Teaching Power Reading**  
**PATSY BARRY, CAROL JAUS**, Saddleback Valley Unified School District  
 A variety of suggestions on assisting students to sharpen the advanced reading skills that help insure success in high school, college, or a profession. Skills included: vocabulary, critical reading, reading flexibility, skimming and scanning, and study skills. Recommendations regarding specific materials.  
 Chairperson: VIRGINIA BETZER, Alameda County Reading Council  
 Convention Center — Placer Room Capacity: 98

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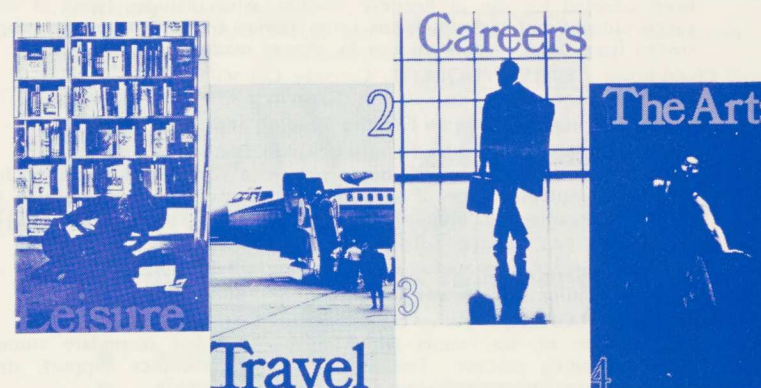
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# SATURDAY, NOVEMBER 8, 1980

## 125. Strategies for Reading and Writing in Content Areas

THOMAS W. BEAN, California State University, Fullerton

Participants will be introduced to specific teaching procedures designed to integrate the development of secondary students' reading and writing. Hand-outs.

Chairperson: DAVE JOHNSON, Contra Costa Reading Association  
Memorial Auditorium — Room #5 Capacity: 50

## 126. Improving Secondary Reading: Supervisory Strategies That Work

DAVIDA A. EGHMERMAN, Consultant

An examination of supervisory strategies which make a difference in improving secondary reading instruction and student achievement. Includes an overview of the research and literature related to the topic and practical information on evaluation and feedback, motivation and staff development.

Chairperson: MARIQUITA O'NEILL, San Joaquin County Reading Association  
Memorial Auditorium — Room #5 Capacity: 50

## 127. Adolescents: Their Feelings, Their Values and Views, and Their Books

SHIRLEY JENNINGS, University of the Pacific

Exploring the use of music and lyrics in teaching adolescents to read and to appreciate the changing values of the society.

Chairperson: DIANNE FLYNN, San Joaquin County Reading Association  
Convention Center — Yuba Room Capacity: 100

## 11:30 A.M. — 12:20 P.M. — SECTION MEETINGS

### 128. Readers' Theater for Secondary Students

CECELIA E. BURGESS, Sequoia Union High School District

Presentations by readers from junior high to adult levels of materials that have been adapted for use in Readers' Theater. Also includes types of materials easily utilized and techniques for using stories and poetry. Student taping of stories from basal readers for use by slower readers.

Chairperson: EVELYN POQUETTE, Gateway Council  
Convention Center — Sutter Room Capacity: 100

### 129. Planning and Implementing an Effective Reading and Study Skills Lab

SUZANNE JOHNSTON, Oakland Unified School District

Objective of the program will be to present a complete outline for development and implementation of a reading and study skills laboratory to include rationale, organization, operation, and evaluation. Handouts.

Chairperson: PAT REIMER, Solano County Council  
Convention Center — Amador Room Capacity: 40

### 130. Secondary Reading: It's Never Too Late

VIRGINIA T. HADSELL, Berkeley Unified School District

A discussion of the factors which enable disabled secondary students to achieve reading success: Teaching techniques, resource support, structure, and placement of students.

Chairperson: LEO GOLDSTON, East Bay Reading Association  
Convention Center — Grand Tier A Capacity: 75 - 100

### 131. Infusing Reading Study Skills Into the Content Classroom

LINDA BOND HARO, Parlier Unified School District

Specific strategies for teaching content concepts to students who do not read and comprehend grade level texts. (Grades 4-12)

Chairperson: PATRICIA LAMONTO, Monterey County Council  
Convention Center — Placer Room Capacity: 98

### 132. Content Area Reading — A Must! Practical Ideas That Can Make It Work

BILLIE JEAN TELLES, Paramount Unified School District

Brief research presentation on secondary content teachers' responsibility to teach the reading skills relevant to their subject areas. Practical ideas on how to incorporate the teaching of reading with the teaching of content materials.

Chairperson: RON WASHBURN, Gateway Council  
Convention Center — Yuba Room Capacity: 100

# SATURDAY, NOVEMBER 8, 1980

## Link 5 — Staff Improvement

### 9:00 - 9:50 A.M. — HIGHLIGHTER SPEECH:

#### 133. Coping With Stress — Sources of Self Renewal

JO M. STANCHFIELD, Occidental College

Chairperson: BONNIE BOGGS, San Joaquin County Reading Association  
Convention Center — El Dorado Room Capacity: 540

### 9:00 - 9:50 A.M. — SECTION MEETING

#### 134. How Does the New State Framework in Reading Affect Us?

SANDRA BIREN, FRANCIE ALEXANDER, San Juan Unified School District

Implementing the new California Reading Framework within an historical perspective.

Chairperson: DOROTHY CONNET, Orange County Reading Association  
Convention Center — Sutter Room Capacity: 100

### 10:15 - 11:10 A.M. — SECTION MEETINGS

#### 135. The Eclectic Approach: Basal, Individualized, and Language Experience

CHRISTINE D. HUNT, Cajon Valley Union School District

This presentation will cover the basic approaches to reading, how to integrate them into a total program, and management of the classroom.

Chairperson: LOIS BORCHARDT, San Joaquin County Reading Association  
Convention Center — Amador Room Capacity: 40

#### 136. Implementation of the California Framework in Reading

GRACE RANSOM, University of Southern California

An examination of the new state framework for reading and suggestions for converting it into practice.

Chairperson: DIANE OREN, San Joaquin County Reading Association  
Convention Center — El Dorado Room Capacity: 540

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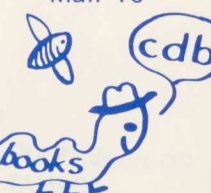
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## 137. Together We're Dynamite! or Kids Do Better When We Work Together

JOEL C. THORNLEY, Hayward Unified School District

Teachers and principals working together can strengthen the instructional program, enrich the climate at the school, and improve student achievement. A how-to-do-it seminar discusses ideas for making schools better, more productive places for teachers, children, and principals.

Chairperson: BETTY MARSH, Tehama County Council  
Convention Center — Sutter Room Capacity: 100

## Link 6 – Potpourri

9:00 - 9:50 A.M. — HIGHLIGHTER SPEECH:

### 138. The Reading Connection: Reading Is For Everyone

S. ALAN COHEN, University of San Francisco

Chairperson: ANNELLE ARTHUR, Orange County Reading Association  
Memorial Auditorium — Room #3 Capacity: 300

10:15 - 11:10 A.M. — SECTION MEETINGS

### 139. Reading and the New Technologies

CARROLL J. BRAVO, California State Department of Education

The teaching and reinforcement of reading and language art skills and concepts through the use of educational technology.

Chairperson: MARIE PERNINI, Huntington Reading Council  
Memorial Auditorium — Room #3 Capacity: 50

### 140. Strategies and Materials for Use with Field-sensitive Mexican American Children Who Have Learning Disabilities

DOROTHY CHINNICI, California State University, Northridge

Combining strategies aimed to facilitate learning in children who are field-sensitive because of Ethnic background with methods and materials to teach children who have learning disabilities. Lecture/demonstration with handouts.

Chairperson: BARBAH LEA JOHNSON, Monterey County Council  
Memorial Auditorium — Little Theater Capacity: 200

### 141. You Can Teach Communication Skills

MARY CIHAK, Paradise Unified School District; BARBARA HERON, Chico Unified

A demonstration to show that social interaction skills can be directly taught. Participants will view the principles of good teaching applied to lessons in listening and speaking.

Chairperson: CONNIE MERZ, Monterey County Council  
Memorial Auditorium — Memorial Hall Capacity: 300

### 142. Don't Ignore the Pictures: Evaluating the Art in Children's Books

CAROL N. DIXON, University of California, Santa Barbara

Teachers often ignore the importance of illustrations because of their own lack of knowledge. The slide/tape presentation will discuss style and media differences and establish criteria for evaluation.

Chairperson: JO ANN DOYLE, Contra Costa Reading Association  
Memorial Auditorium — Room #2 Capacity: 50

### 143. Current Censorship Challenges: Titles, Tips

ESTHER FRANKLIN, Sacramento County Office of Education

Are we back in a repeat era of problems? What is unique about your district's policy on complaints? How strong is our commitment to Intellectual Freedom for our students? Which titles should we "know" especially well? What interpersonal techniques? Bibliographies and Deflector Jackets for all.

Chairperson: SHIRLEY DRAKE, Gateway Council  
Memorial Auditorium — Room #1 Capacity: 50

11:30 A.M. - 12:20 P.M. — SECTION MEETINGS

### 144. Leaders' Roles

PAM HOAGLAND, International Reading Association

Tips on leadership for local council officers.

Memorial Auditorium — Memorial Hall Capacity: 300

### 145. Constance McCullough Award Research Reports

AWARD WINNERS WILL BE ANNOUNCED AT THE THIRD GENERAL SESSION ON FRIDAY AFTERNOON

Research reports by the recipients of the award for outstanding research.

Chairperson: ELLIS VANCE, CRA Director Area 5  
Memorial Auditorium — Room #4 Capacity: 50



## SATURDAY, NOVEMBER 8, 1980

### 146. **Comprehension in the '80's: Classroom Techniques**

**FRAN MADISON**, Yuba City Unified School District

The presentation will include the Directed Reading and Thinking Activity and Cloze Procedure techniques effective in developing comprehension skills. A step by step process with practical methods to help improve comprehension skills on the literal, inferential and applicative levels.

Chairperson: **KAREN COLDER**, Orange County Reading Association  
Memorial Auditorium — Room #1 Capacity: 50

### 147. **Talking to Parents About Testing!**

**JERRY REED**, Evaluation Consultant

A non-technical presentation that will help you to better utilize traditional achievement scores. Also ways to use this data for instructional planning. Both teaching and learning will be discussed. Questions encouraged.

Chairperson: **BILL OREN**, San Joaquin County Reading Association  
Memorial Auditorium — Room #5 Capacity: 50

### 148. **More Than Meeting Title I Guidelines: Methods and Materials Beyond the Basic Program**

**VICKEY RINEHART, KAREN SEATON, LILA LEE WILSEY, MARION BOYES, JANE VOSSLER**, Colusa Unified School District

A panel/slide presentation involving a principal, teachers, aides, and parents. An effective and practical program to improve reading and meet the guidelines of Title I. Includes materials, techniques, and evaluative procedures. Handouts.

Chairperson: **JIM MARK**, Superintendent, Colusa Unified School District  
Memorial Auditorium — Room #2 Capacity: 50

## Meet The Authors

### 9:00 - 9:50 A.M. —

#### 149. **ANNE ALEXANDER**

Chairperson: **BERNEICE EHLEN**, San Joaquin County Reading Association  
Mansion Inn — Mansion Room D Capacity: 70

#### 150. **JEAN FRITZ**

Chairperson: **CHERYL BEHRNS**, San Joaquin County Reading Association  
Capitol Plaza — Granada Room Capacity: 60

#### 152. **TOBY LURIE**

Chairperson: **WANDA FULLER**, Sacramento Area Reading Association  
Capitol Plaza — Diablo Room Capacity: 90

#### 153. **BILL PEET**

Chairperson: **JOAN PATTERSON**, San Joaquin County Reading Association  
Capitol Plaza — Hermosa Room Capacity: 60

#### 154. **LORELI STEUER**

Chairperson: **TRINA ROMO**, Contra Costa Reading Association  
Mansion Inn — Mansion Room B Capacity: 45

#### 155. **YOSHIKO UCHIDA**

Chairperson: **PAT MOORE HOWARD**, Sacramento Area Reading Association  
Mansion Inn — Mansion Room C Capacity: 70

## Celebrity Series

### 9:00 - 9:50 A.M. —

#### 156. **JAMES R. SQUIRE**

Chairperson: **SHIRLEY LaCHUGA**, San Joaquin County Reading Association  
Convention Center — San Joaquin Room Capacity: 55

## Parent Rally

### 9:00 - 10:15 A.M. — HIGHLIGHTER SPEECH:

#### 157. **Linked Partners In Education: Parent, Child, Teacher**

**PAT KOPPMAN**, California State University, Sacramento

A session aimed at giving parents the feeling of importance in their role as partners in education, and to give the parents specific ideas for helping their child. Teachers will be reminded of the value of working together as partners.

Chairperson: **MANUEL MONTANO**, San Joaquin County Reading Association  
Convention Center — Theater Auditorium

## SATURDAY, NOVEMBER 8, 1980

### 10:25 - 11:15 A.M. — SECTION MEETINGS

#### 158. **The Family Connection in Children's Literature**

**ETHEL N. AMBROSE**, San Joaquin County Public Library; **EFFIE LEE MORRIS**, Librarian, San Francisco

Books that connect the pre-school child, the elementary school child, and the young adult in the family and relate to sibling and intergenerational relationships. Audience participation following the speakers' presentation.

Chairperson: **MORRIS VAL JONES**, Sacramento Area Reading Association  
Convention Center Theater Building — Grand Tier A

#### 159. **Involving Parents in Your Reading Program: Ten Steps**

**ASHLEY BISHOP**, California State University, Fullerton

A presentation of ten specific steps that involve parents and community in a school reading program.

Chairperson: **SALLY POLLACK**, Greater San Diego Reading Association  
Convention Center Theater Building — Men's Chorus Room

#### 160. **Reading Test Scores: What Do They Tell Us?**

**PAULA LEE CORNELIUS**, Camarillo Reading Clinic

A discussion of various kinds of reading tests (standardized, criterion referenced, IRI's, etc.) and what they are designed to measure. Also included will be how to interpret reading test scores and how to explain them to parents.

Chairperson: **JEANNE RHEAULT**, CRA Director Area 2  
Convention Center Theater Building — Women's Chorus Room

#### 161. **Getting Ready for Reading**

**GLORIA J. HASELFELD**, Newport-Mesa Unified School District

Includes the relationship of oral language to beginning reading and the importance of children's early exposure to literature. Presents specific activities which are applicable both in the classroom and at home. Handouts.

Chairperson: **MARGE SPEAK**, Sacramento Area Reading Association  
Convention Center Theater Building — Second Tier B

#### 162. **Parents: Partners in Reading**

**PENNY P. HIRSCHMAN**, San Bernardino County Schools

Various ways parents can assist their children at home in developing good reading habits. A packet of reading resource materials, games, and other motivational materials will be given to all participants.

Chairperson: **JEAN BELTON**, San Joaquin County Reading Association  
Convention Center — Theater Auditorium

#### 163. **Organizing A Successful Parent Reading Workshop**

**JEANNE PHILIP**, Fullerton Union High School District

A discussion of the successful workshop conducted by the Orange County Reading Association for parents, teachers and children which was attended by 400 parents and teachers and 300 children. Should be helpful for local councils and for schools wanting to get parents to attend workshops.

Chairperson: **CHERYL CHAMBERS**, Sacramento Area Reading Association  
Convention Center Theater Building — Second Tier A

#### 164. **The Writing Connection: Exploring Parents' Occupations**

**NANCY ROBINSON**, Alvord Unified School District

An easy, exciting 7-step plan for parents to serve as career resource consultants to students, using a language experience approach to reading. Book-binding techniques and demonstrations, plus a slide-tape presentation.

Chairperson: **TONY UNGS**, Monterey County Council  
Convention Center Theater Building — Grand Tier B

### 11:30 A.M. - 12:30 P.M. — VISIT PUBLISHERS' EXHIBITS IN THE EXHIBIT BUILDING



SATURDAY, NOVEMBER, 8, 1980  
 YOUNG READER MEDAL LUNCHEON — 1:00 - 3:00 P.M.  
 GRAND BALLROOM — CAPITOL PLAZA HOLIDAY INN

CHAIRPERSON

HEATH W. LOWRY  
 PRESIDENT, CALIFORNIA READING ASSOCIATION

INTRODUCTION OF SPEAKER  
 JEAN AHERN

FEATURED SPEAKER

**BETSY BYARS**  
 1971 RECIPIENT OF THE NEWBERY AWARD FOR  
**Summer of the Swans**

GREETINGS

THE HONORABLE WILSON RILES  
 STATE SUPERINTENDENT OF PUBLIC INSTRUCTION

YOUNG READER MEDAL AUTHORS  
**BILL PEET for *Big Bad Bruce***  
**BETSY BYARS for *The Pinballs***

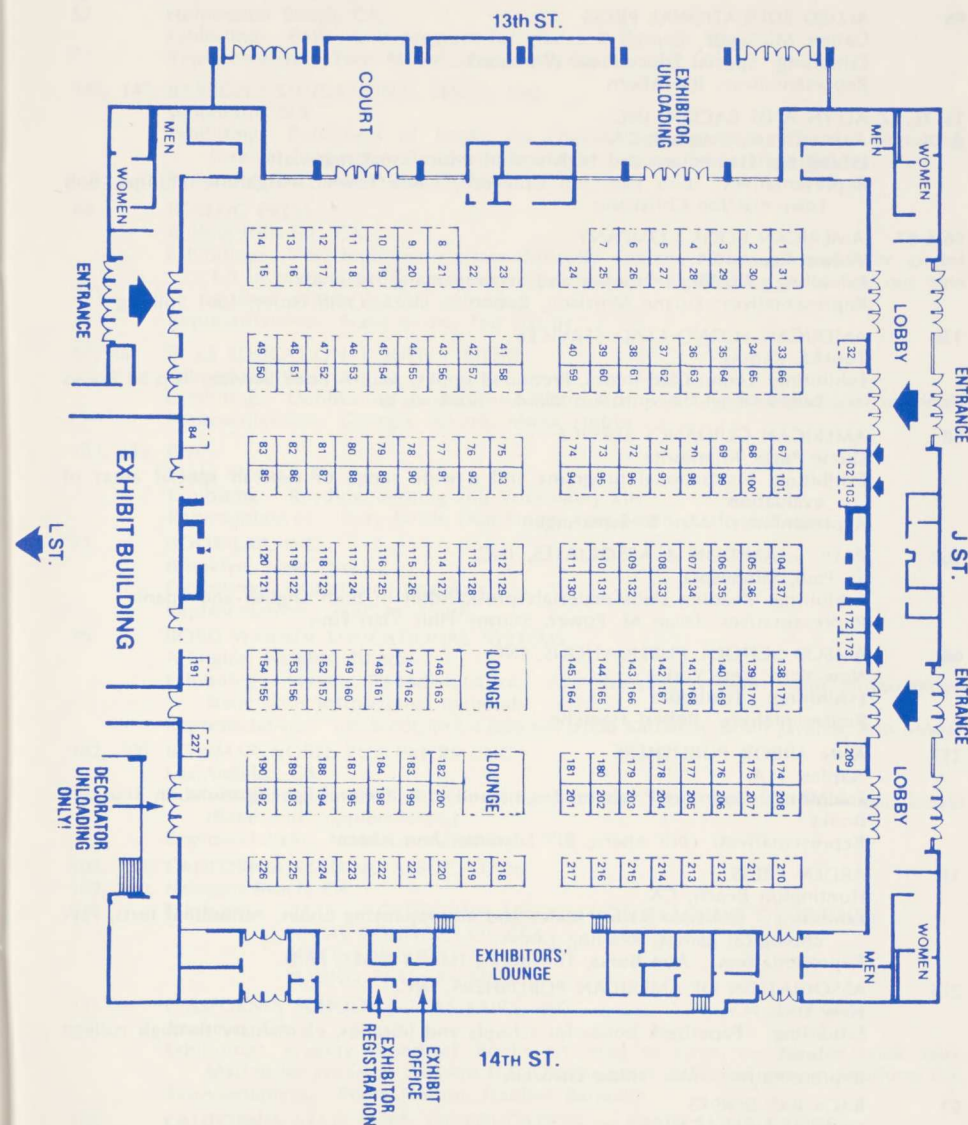
CO-SPONSORED HONOR PRESENTED BY

CALIFORNIA READING ASSOCIATION  
 CALIFORNIA LIBRARY ASSOCIATION  
 CALIFORNIA ASSOCIATION OF TEACHERS OF ENGLISH  
 CALIFORNIA MEDIA AND LIBRARY EDUCATORS ASSOCIATION

Attendance is by ticket only. If available, tickets may be purchased at the Registration Desk until 9:30 a.m. on Saturday

CONCLUSION OF THE FOURTEENTH ANNUAL CONFERENCE OF CALIFORNIA  
 READING ASSOCIATION

THE FIFTEENTH ANNUAL CONFERENCE WILL MEET IN ANAHEIM IN  
 NOVEMBER, 1981





## Booth

## 1980 EXHIBITORS

- 22-23 ADDISON-WESLEY PUBLISHING CO.  
Menlo Park, CA.  
Exhibiting: The new Addison Wesley Reading Program K-3; Supplementary material, ESL materials, innovative materials  
Representatives: Larry Vowell, Bill Hinckley, Rick Huebsch, Jim McNeely
- 86 ALLIED EDUCATIONAL PRESS  
Galien, Michigan  
Exhibiting: Special Educational Workbooks  
Representatives: Bill Ahern
- 15, 16, 17 & 18 ALLYN AND BACON, INC.  
Ralston Park, Belmont, CA.  
Exhibiting: Elementary and high school educational materials  
Representatives: Bob Hill, Jim Crawford, Linda Fowler/Margaruite Phillips, Bob Lawrence/Joe Christiano
- 56 & 57 AMERICAN BOOK COMPANY  
Walnut Creek, CA.  
Exhibiting: Reading textbooks and accompanying materials  
Representatives: Duane Morrison, Robert E. Steck, Odie Finley, Carl Solberg
- 130 AMERICAN ECONO-CLAD SERVICES  
Topeka, Kansas  
Exhibiting: Econo-Clad Books, Prebound books: Mail-A-Book Service: Top 50 Books Selection and Acquisition Guide: Book racks
- 58 AMERICAN GUIDANCE SERVICE  
Circle Pines, Minnesota  
Exhibiting: Instructional programs and a wide range of tests in special areas of evaluation  
Representative: Alan B. Swearingen
- 162 PAUL S. AMIDON & ASSOCIATES, INC.  
St. Paul, Minnesota  
Exhibiting: Reading skills materials pre-K/Adult in both English and Spanish  
Representatives: Dean M. Power, Stormy Finn, Dan Finn
- 68 AMSCO SCHOOL PUBLICATIONS, INC.  
New York, New York  
Exhibiting: Textbooks  
Representative: Robert Haesche
- 213 ANN ARBOR PUBLISHERS  
Naples, FLA.  
Exhibiting: Learning Programs Engineered to Behavioral Specifications on Reusable Books  
Representatives: Bill Ahern, Bill Edwards, Ann Ahern
- 31 ARDEN PRESS  
Huntington Beach, CA.  
Exhibiting: Behavior Rating scales and accompanying books, Attitudinal tests, Psychological games. Reading games.  
Representatives: Ann Burks, Tim Burks, Harold Burks, Ph.D.
- 215 ASSOCIATION OF AMERICAN PUBLISHERS, INC.  
New York, N.Y.  
Exhibiting: Paperback books for schools and libraries, elementary through college level  
Representative: Mrs. Hilda Dworkin
- 53 BACK BAY BOOKS  
Newport Beach, CA.  
Exhibiting: A charming storybook w/color pictures about a young American Coot in a Southern Ca. estuary. For grades K-6. Perfect for the study of ECOLOGY-MARSH & ESTUARY LIFE, BIRDS & ENVIRONMENT **LITTLE CRUMB** by Joan Pizzo — Illustrated by Clyde Geronimi (one of Walt Disney's first animators.)  
Representatives: Joan E. Pizzo, Albert Pizzo, and Jan Speed

## Booth

## 1980 EXHIBITORS

- 135, 136 BANTAM BOOKS, INC.  
New York, N.Y.  
Exhibiting: Paperback books for young readers, young adults and educators  
Representative: Donna Dragonette, Doris Bass, Ron Buehl, Barbara Marcus
- 50, 51, 52 BARNELL LOFT, LTD.  
Huntington Beach, CA.  
Exhibiting: Basic skills program for grades K through 12  
Representative: Tom Milano, Frank Allocco
- 146, 147 BARRON'S EDUCATIONAL SERIES, INC.  
Woodbury, N.Y.  
Exhibiting: Publishers of books on English/Language Arts, Drama, Literature, Foreign Languages, Children's books and exam preparation guides.  
Representative: Mr. Allen Chalem
- 69 BENEFIC PRESS  
Rolling Hills Est., CA.  
Exhibiting: New high interest-low difficulty readers. New workbooks for grades 1-9 in phonics skills, comprehension, and critical thinking skills. See our new readers written by CA. authors.  
Representatives: Frank Sesno, Ted Harms
- 87, 88 B. J'S EDUCATIONAL SUPPLY STORE  
Bakersfield, CA.  
Exhibiting: Duplicating masters — bulletin aids — all type instructional materials  
Representatives: Georgia Sykora, Mona Hobbs
- 132, 133 BFA  
Santa Monica, CA.  
Exhibiting: Reading, Writing and Vocabulary kits  
Representatives: Jerry Bloch, Dan Stone, Tom Smith, Kathern Rogers
- 77 BOOK-LAB, INC.  
Brooklyn, New York  
Exhibiting: Educational materials  
Representative: William Ahern
- 29 BORG-WARNER EDUCATIONAL SYSTEMS  
Arlington Heights, Illinois  
Exhibiting: System 80-Individualized A/V learning systems with programmed basic skills instructional materials  
Representatives: Jim Sindt, Brent Javaine, Linda Katunich, Brent Javaine, Ron Moore
- 182, 200 BOWMAR/NOBLE PUBLISHERS, INC.  
Los Angeles, CA.  
Exhibiting: Educational multi-media materials, kits, records, filmstrips, books (Basal and Supplementary)  
Representative: Maureen Mannion
- 105, 108, 109, 110, 111 CALIFORNIA READING ASSOCIATION  
Newport Beach, CA.  
Exhibiting: CATE — CALIFORNIA ASSOCIATION TEACHERS OF ENGLISH  
LOCAL COUNCILS OF CRA  
SPECIAL INTEREST GROUPS  
YOUNG READERS MEDAL
- 152 CALIFORNIA SCHOOL BOOKS FAIRS, INC.  
Anaheim, CA.  
Exhibiting: Quality Paperback Books provided to Kdgn. — 9th for book fairs. Mail order available Western U.S. Display cases delivered only in Southern CA.  
Representatives: Becky Nelson, Frankee Barmann
- 156 CALIFORNIA STATE DEPT. OF EDUCATION — BASIC SKILLS OFFICE  
Sacramento, CA.  
Exhibiting: Informational materials describing the CA Basic Skills program of the Ca. St. Dept. of Ed.  
Representatives: M. Bruce Hagen, James R. Smith, Donovan Merck, Phyllis Bergst, Brenda Roberts



## Booth

## 1980 EXHIBITORS

- 40 CARSON-DELLOSA PUBLISHING  
Akron, Ohio  
Exhibiting: Instructional Materials — Duplicating Masters. Learning Activity books, teaching aids  
Representative: Steve Carson
- 169 CHILDRENS PRESS  
Chicago, Illinois  
Exhibiting: Library and Supplemental books — Juvenile and young adults and multi-media packages  
Representatives: Michael Coughlin, Brent Lovell, Herb Glick, Paul Wingerd, Doc Gildez
- 165 CLASSROOM READING SERVICE, INC.  
Montebello, CA.  
Exhibiting: Paperback books  
Representatives: Gus Pappas, H. Pappas
- 160 KENNETH E. CLOUSE  
Felton, CA.  
Exhibiting: Who? Me? Teach Reading? Program for parent/school cooperation  
Representative: Ken Clouse
- 167, 168 COMBINED BOOK EXHIBIT  
Hawthorne, New York  
Exhibiting: A subject arranged collection of books and periodicals from many publishers both here in the U.S. and abroad  
Representative: Judith E. Prins
- 134 CONTINENTAL PRESS, INC.  
Elizabethtown, PA.  
Exhibiting: Preprinted master for liquid duplicators, indiv. pupil books, filmstrips and boxed instructional material  
Representative: William B. Hornback
- 194 CORONET  
Chicago, Illinois  
Exhibiting: Films — filmstrips, etc.  
Representatives: Lou Kessler, Don Marcotte
- 138 CRANE PUBLISHING CO.  
Trenton, New Jersey  
Exhibiting: The Crane Reading Systems in English and Spanish (CA State adopted materials) and SCDC — all core curricula in Spanish  
Representatives: Al McClatchy, Barbara Crane, Efrain Barrera
- 191 CREATIVE CURRICULUM, INC.  
Huntington Beach, CA.  
Exhibiting: Reading Programs for Jr. and Sr. High School students. Specific Skills Reading comprehension — Mini series  
Representative: Al Steinberg
- 28 CREATIVE PUBLICATIONS  
Palo Alto, CA.  
Exhibiting: Duplicator Masters, Posters, Games, Skill cards, Activity Books  
Representatives: George Bratton, John Kersic, Maggie Holler
- 25 CREATIVE TEACHING PRESS  
Huntington Beach, CA.  
Exhibiting: Supplementary teaching aids for elementary teachers grades K-8  
Representatives: Luella Connelly, Sue Parker
- 70 CROFT, INC.  
Baltimore, MD.  
Exhibiting: Croft comprehension and work attack programs. Staff development programs and management systems
- 211 CURRICULUM ASSOCIATES, INC.  
North Billerica, MA.  
Exhibiting: Basic spelling program, supplementary language arts materials, brigance diagnostic inventories  
Representatives: Joyce Gerard, Helen Spencer-Thompson

## Booth

## 1980 EXHIBITORS

- 92, 93 DELL PUBLISHING CO., INC.  
New York, N. Y.  
Exhibiting: Paperback books  
Representatives: Frank Gill, Betsy Gould
- 102, 103 DEVELOPMENTAL LEARNING MATERIALS  
Exhibiting: Supplementary materials in visual perception, auditory perception, language and reading  
Representatives: Joy Simmons, Cheryl Simon
- 3 DOUBLEDAY & COMPANY, INC.  
Garden City, New York  
Exhibiting: K-12 supplementary reading materials for classroom or library use  
Representatives: Ted Capreol, Earl Miller, Sue Harman, Al Packer
- 46, 47, 48, 49 THE ECONOMY COMPANY  
Oklahoma, City, Oklahoma  
Exhibiting: Educational textbooks  
Representatives: Marty Sutton, Ted Pietrzak, Dan Doody, Jack Woodland
- 42 EDUCATIONAL ACTIVITIES, INC.  
Freeport, New York  
Exhibiting: Audio-visual & multi-media kits, filmstrips sets, records, cassettes; all ages and grades, including high-interest low-vocabulary and gifted materials  
Representatives: Doug Byer, Mike Sklar
- 24 EDUCATIONAL TEACHING AIDS  
Menlo Park, CA.  
Exhibiting: Versa-tiles Jr. Hi. and H. S. competency. Versa-tiles language arts development program 1-6th grade. Supplementary reading programs. Manip-  
Representative: Marge Goldman
- 72, 73, 74 E.I.S..  
Los Alton, CA.  
Exhibiting: Competency based instructional materials and basal correlations; multi-media reading programs for K-Adult emphasizing reading fluency, comprehension, listening and study skills; design and implementation of reading labs
- 154, 155 EMC PUBLISHING  
St. Paul, Minnesota  
Exhibiting: BREAKAWAY — The EMC Basic Reading Compension Program, other reading in the content area material. Minimal competency and survival skills.  
Representatives: Sid Bower, Robert O'Reilly, Walt Andrews
- 59, 60, 61 ENCYCLOPAEDIA BRITANNICA EDUC. CORP.  
Chicago, Illinois  
Exhibiting: Encyclopaedia Britannica Educational Corp. Instructional materials and reference material  
Representatives: Horace Gilbert, George Loftus, Tom Matteson, James Wilson
- 125 ENRICH/OHAUS  
Sunnyvale, CA.  
Exhibiting: Duplicating Master Books, Reading Centers, Activity poster books, reproducible books, etc. Hometrics, etc.  
Representatives: Modie Katz, Henry Goldenberg, Gloria Baker, Pat Mullane
- 95 FARNSWORTH BOOKS  
San Diego, CA.  
Exhibiting: Student workbooks, teachers' manuals and testing materials K-12 designed for language learning disabilities. Orton-Gillingham-Slingerland materials.  
Representatives: Bette Farnsworth, John Farnsworth
- 179 FEICK-VAUGHAN ASSOCIATES (FVA)  
San Francisco, CA.  
Exhibiting: Audio-visual software  
Representatives: David Feick, Erwin Vaughan
- 10, 11 FOLLETT PUBLISHING COMPANY  
Rancho Cordova, CA.  
Exhibiting: Educational materials  
Representatives: Ron Davenport, Bob Casper, Pat Buerger



## Booth

## 1980 EXHIBITORS

- 149 G & C ENTERPRISES  
Carmichael, CA.  
Exhibiting: Creative writing tool for all children K-8. Patterns for shapes and story starter ideas  
Representatives: Cecile England, Gail Galante
- 112, 113, GINN AND COMPANY  
114, 127, Lexington, MA.  
128, 129 Exhibiting: Educational, instructional materials  
Representatives: Bernard Mulvaney, Chuck Beck, Harry Phillips, Carl Nichols
- 199 GLOBE BOOK COMPANY, INC.  
New York, NY.  
Exhibiting: Textbooks for Junior and Senior High Schools with emphasis on high-interest, controlled reading materials  
Representatives: Michael Coyle, Thomas Roush
- 84 GROlier EDUCATIONAL CORP.  
Danbury, CT.  
Exhibiting: High Interest-Low vocabulary reading kits and reference books  
Representatives: Frank Gray, Jim Jeffries
- 218 HAMMOND INCORPORATED  
Maplewood, New Jersey  
Exhibiting: High interest — Low vocabulary — non-consumable books in specific skill areas as follows: "FindingDetails", "Finding the Main Idea", "Recognizing Sequence", "Getting the Meaning From Context", "Using Sound/Symbol/Structure Clues", "Making Inferences", "Following Written Directions"  
Representatives: Dale Rettinger, Tom Peach
- 13, 14 HARCOURT BRACE JOVANOVICh  
San Francisco, CA  
Exhibiting: School Texts and related materials  
Representatives: Lance Day, Bill Schell
- 180, 181 HARPER & ROW PUBLISHERS  
201, 202 Dublin, CA.  
Exhibiting: Basic Reading, Supplemental Reading, English, Spelling, Dictionaries and Library Books  
Representatives: Bob Jones, Anne Bennis, Gary Holtom, Richard Lovegren, Dick Brown, Walt Hanson, Don Schubert, Vivien Wong, Pennie Paine
- 203, 204 D. C. HEATH & CO.  
Novato, CA.  
Exhibiting: Supplementary materials in developmental, remedial and advance reading and composition; Basal spelling and junior high English.  
Representatives: Ted Andrini, Bill Eigen, Frank Sokolowski
- 187, 188, HOLT, RINEHART & WINSTON, CBS, INC.  
189, 190 Burlingame, CA.  
Exhibiting: HOLT BASIC READING SYSTEM — Grades K-8 — The Bill Martin — Sounds of Language Readers and the supplemental reading series — Impact and Accent  
Representatives: Roslyn Abitabilo, Floyd Murphy, Sam Sherwood, David Simala, Tom Slaughter
- 97, 98, HOUGHTON MIFFLIN COMPANY  
99, 100, Palo Alto, CA.  
101 Exhibiting: HOUGHTON MIFFLIN READING PROGRAM and other language arts programs  
Representatives: Gil Garcia/Bill Toel, Noble Richards/Carol Casarjian, James "Rusty" Slay/Barbara Bossert, Tom Holstein/Richard Glass
- 164 IDEAL SCHOOL SUPPLY COMPANY  
Oak Lawn, Illinois  
Exhibiting: Educational Games and Instructional Materials for Language Arts/Reading from Early Childhood through Secondary Grades  
Representative: Jerry Jones

## Booth

## 1980 EXHIBITORS

- 71 IMPERIAL INTERNATIONAL LEARNING CORP.  
Kankakee, Illinois  
Exhibiting: K-8 multi-media programs in Early Childhood Education and Reading to extend and re-inforce the basic curriculum  
Representative: Ron Jones
- 94 INTEGRATIVE LEARNING SYSTEMS, INC.  
Glendale, CA.  
Exhibiting: Formula-Three Reading, Spelling, Learning Programs and Formula-Three Spanish to English Reading, Spelling, Learning Program (for bilingual and transitional E.S.L. Hispanic students)  
Representatives: Edward O. Vail, Colleen Vail, Brent Lovell
- 106, 107 INTERNATIONAL READING ASSOCIATION  
Newark, DEL.  
Exhibiting: IRA Publications  
Representatives: Dr. Pamela Hoagland, Dr. James Sawyer
- 176 I.S.I. THINK, INC.  
Stamford, CONN.  
Exhibiting: Cognitive Reading/Language Arts Programs for Grades 5 through 12 covering Remedial — On level and gifted curriculum. Also artifact reading through conscious comprehension kits developing skills in the effective and cognitive domain.  
Representatives: Mike Sklar, Robert Day, Gene Marr, Scott Reimer
- 67 JABBERWOCKY  
Novato, CA.  
Exhibiting: Cassette Classics from Jabberwocky with read-along booklets plus the radio classics from Jabberwocky many with read along booklets also.  
Representatives: Robert Lewis, Carolyn Lewis, Aurora Wetzels, Bob Wetzels
- 157 JALMAR PRESS, INC.  
Sacramento, CA.  
Exhibiting: "TA for Everybody Series", including our newly published TA for TOTS, Vol II, Multi-media programs and other teaching aids. WARM FUZZIES for all!  
Representatives: Joan Whiteley, Jim Vandever, Suzanne Mikesell, Margaret Freed
- 170 JANUS BOOK PUBLISHERS  
Hayward, CA.  
Exhibiting: Practical skills instructional materials for reading improvement for young adult and adult very slow readers  
Representative: Charles Kahn
- 90 KALEIDOSCOPE  
Capitola, CA.  
Exhibiting: Teacher resource books, duplicating masters, records, and manipulatives reinforcing language skills.  
Representatives: Jeanne Dawson, Elvira McKean, Certrude Frye
- 137 KETER-CRAFTS, INC.  
Pico Rivera, CA.  
Exhibiting: Paperback books that have been rebound and turned into hardbound books but keeping the original cover laminated with Mylar
- 1, 2 LAIDLAW BROTHERS  
Irvine, CA.  
Exhibiting: Basic reading and language arts  
Representatives: William L. Robertson, Wynn Pruss, Rolf L. Jensen, Shirley Young, Gayle Miller
- 27 LAKESHORE  
Napa, CA.  
Exhibiting: Language and reading materials levels pre-school through adult education. High interest materials, study skills, real-life reading, as well as phonics, vocabulary development and spelling.



## Booth

## 1980 EXHIBITORS

- 140 LEARN, INCORPORATED  
Mount Laurel, New Jersey  
Exhibiting: Secondary reading programs emphasizing basic skills, improvement in comprehension and reading rate. Reading treated as a thought process. Programs utilize video tape with text materials  
Representatives: Lee Muir, Dr. Larry Banner, Nate Rosenblatt
- 115 THE LEARNING LINE  
Palo Alto, CA.  
Exhibiting: Reading in Language arts, reading readiness/readers Sullivan Basal Reading Systems, Sullivan Decoding Kit (& Advanced), M. W. Sullivan Stories, Plays & Games, Sullivan Comprehension System, Fun Readers, Topic Readers.  
Representatives: Ralph V. Parker, Charles W. McWaters, Marilyn S. Parker
- 219 LEARNING TREE FILM STRIPS  
Boulder, CO.  
Exhibiting: Filmstrips — cassettes — Multi-media kits in language arts  
Representatives: Dale Rettinger, Tom Peach
- 38, 39 LEICESTERSHIRE LEARNING SYSTEMS  
Lewiston, Maine  
Exhibiting: Ladybird Childrens Books, Inc. supplemental reading program, classroom books, library books, manipulative materials  
Representative: Andrew Hutchinson
- 42, 43 MACMILLAN PUBLISHING CO., INC.  
Orinda, CA.  
Exhibiting: Series r, Macmillan Reading Program, Basic Reading Materials  
Representatives: Chris Ricketts, Dan Free
- 45 MARK TWAIN MEDIA, INC.  
La Belle, Missouri  
Exhibiting: Dura-Clad books, paper back books, Center for literary review reading motivation units. English and language arts curriculum materials  
Representative: Harry D. Emrick
- 96 MCDUGAL, LITTELL & COMPANY  
Evanston, Ill.  
Exhibiting: Language Arts/Reading Textbooks  
Representative: Dave Sauve
- 207, 208 MCGRAW-HILL BOOK COMPANY (WEBSTER DIV.)  
Novato, CA.  
Exhibiting: Basic and supplementary reading, spelling and language arts materials for grades 1-12  
Representatives: Dave Towers, Tony Mack, Jack Guns, Shawn Kelley, Darrell Isaacson, Elke Stevens, Vivian Fueyo
- 206 MCGRAW-HILL (EDL)  
Novato, CA.  
Exhibiting: Reading, vocabulary and language materials (multi-media) plus EDL projectors. Reading skills centers (Advanced, intermediate and elementary) Study skills, language clues, reading strategies, etc.  
Representatives: Craig Garcia, Judy Wilmoth, Vince Coleman
- 205 MCGRAW-HILL (CTB)  
Los Angeles, CA.  
Exhibiting: CTB will feature its new PRI Reading Systems program designed to support in placement, diagnosis, prescription, teaching, monitoring and reinforcement  
Representatives: David Westmoreland, Dr. Irv. Wilson, Elissa Dowers, Phyllis Green
- 35 CHARLES E. MERRILL PUB. CO.  
Davis, CA.  
Exhibiting: Merrill Linguistic Reading Program (1980) Spelling for writing (1981) and a complete line of supplementary reading materials  
Representatives: John B. Perata, Robert L. Dees

## Booth

## 1980 EXHIBITORS

- 75, 76 MIDWEST PUBLICATIONS  
Pacific Grove, CA.  
Exhibiting: Thinking skill material (books) K-12  
Representatives: Thelma Epley, Michael O. Baker, Joe Epley
- 163 MODERN CURRICULUM PRESS  
Cleveland, Ohio  
Exhibiting: Language arts materials  
Representatives: Jack Powers, Erwin Smith
- 41 MOOK & BLANCHARD  
La Puente, CA.  
Exhibiting: Paperback book subscription service  
Representative: John Blanchard
- 32 MORRISON SCHOOL SUPPLIES  
San Carlos, CA.  
Exhibiting: Reading curriculum material including duplicating books, games, and a selection of reading readiness and language learning center materials, primary through High School  
Representatives: Robert Morrison, Bernard Petshaft
- 37 NEWSWEEK, INC.  
New York, N.Y.  
Exhibiting: Newsweek magazine and language arts teaching aids  
Representative: Ulysses Carter
- 8, 9 NYSTROM (DIV. OF CARNATION)  
Chicago, ILL.  
New programs for READING, THINKING AND WRITING. Reading levels from pre-reading to Grade 5. Maturity levels to Jr. High  
Representatives: R. B. (Skip) Flohr, Toni McLean, John Rajala, Rick Wulfert
- 4, 5 OPEN COURT  
La Salle, ILL.  
Exhibiting: Correlated language arts reading program K-6; Remedial Reading 4-12; Bilingual (Spanish) Reading Program K-1; Rise Program for the gifted children  
Representatives: Launn Macdonald, Paul Curley, Gerry Wolfe
- 210 A. N. PALMER COMPANY  
Schaumburg, ILL.  
Exhibiting: Handwriting texts and teaching aids  
Representatives: Earl Humphreys, Bill Trevethick
- 183, 184 PERMA BOUND  
Jacksonville, ILL.  
Exhibiting: Re-bound paperback books from all publishers of paper back books  
Representatives: Dick Landry, Norm Epstein, Ed Pert, Bob Morris
- 174, 175 PHOTO & SOUND COMPANY  
San Francisco, CA.  
Exhibiting: Audio Visual Equipment and Materials, cardreaders and microcomputers  
Representatives: Dough Michael, Virginia Tomlinson, Carl Renstrom, Paul Sanders
- 131 PITMAN LEARNING, INC.  
Belmont, CA.  
Exhibiting: Table-top display; textbook materials; special business, vocational/career, adult education  
Representatives: Dan or Nancy Finn
- 79 PRENTICE-HALL, INC.  
Redwood City, CA.  
Exhibiting: Educational textbooks  
Representatives: Jerry Spemich
- 220 PRENTICE-HALL LEARNING SYSTEMS, INC.  
San Francisco, CA.  
Exhibiting: Filmstrips and cassettes — Multi-kits in reading and language arts. New series of workbooks and spirit masters covering all basal text programs in K-8 area  
Representatives: Dale Rettinger, Tom Peach



## Booth

## 1980 EXHIBITORS

- 89 PRAIRIE FLOWER PUBLICATIONS  
Palo Alto, CA.  
Exhibiting: "What's New?" A newspaper making project for intermediate grades. Reproducible book contains instructions for making a newspaper in the classroom. Other reproducible books  
Representative: Susan Awbrey
- 12 THE PSYCHOLOGICAL CORPORATION  
San Francisco, CA.  
Exhibiting: Standardized tests and related materials  
Representatives: Mary Ferguson, Les Warden, Ivan Ratzlaff
- 142 THE PUTNAM PUBLISHING GROUP  
New York, N.Y.  
Exhibiting: Books; author Jean Fritz will be in the booth when not speaking at the convention as a keynote speaker  
Representative: Jim Roginski
- 54 RAIN TREE PUBLISHERS GROUP  
Milwaukee, WI.  
Exhibiting: High interest controlled vocabulary books to reinforce and integrate skill instruction for reading in the content area plus kits for reading comprehension  
Representatives: Paralee Meier, Mary Lewis, Richard Lewis, Greg Merz
- 6, 7 RAND McNALLY & CO, SCHOOL DEPT.  
Chicago, ILL.  
Exhibiting: Rand McNally spelling program grades 1-8. Discovering Phonics — we use grades K-6. Comprehension — we use grades 1-6 and Rand McNally Reading Program grades K-8  
Representatives: Debra Bonnesen, Michael Weston III, Tom McGaffic, Robert M. Roche
- 80, 81 RANDOM HOUSE SCHOOL DIVISION  
Novato, CA.  
Exhibiting: Reading and language arts basic skills materials. Work texts, media and learning systems.  
Representatives: Ellen Doukoullos, Murrell Peddicord, Gary Parsons
- 63, 64 READER'S DIGEST EDUCATIONAL DIVISION  
Pleasantville, N.Y.  
Exhibiting: Supplementary language arts materials K-9  
Representatives: Elaine Smith, Robert Anastasia, Tom Reardon, Dale Sneeringer
- 177 READING JOY, INC.  
Naperville, ILL.  
Exhibiting: Teacher Idea Books, self-correcting reading games, puzzles - K-8  
Representative: Carol Wolfe
- 172, 173 REFLECTIONS & IMAGES  
San Jose, CA.  
Exhibiting: Multi-cultural materials K-6 consisting of ten units in book form. Materials are designed to re-inforce basic skills, enhance self concepts and increase cultural awareness.  
Representatives: Marlene Bird, Barbara Schubert, Diane Chastain
- 153 REGENTS PUBLISHING CO., INC.  
Ney York, N.Y.  
Exhibiting: Textbooks and supplementary audio-visual materials in the areas of remedial reading, English as a second language and foreign language.  
Representatives: Dolores Skore, Bert Molineri
- 36 FRANK E. RICHARDS PUBLISHING CO., INC.  
Phoenix, N.Y.  
Exhibiting: Books and workbooks for special needs, functional reading, slow learners, survival skills, basic competencies, etc.  
Representatives: James J. Driscoll, Helen Driscoll

## Booth

## 1980 EXHIBITORS

- 30 SADLIER-OXFORD  
New York, N. Y.  
Exhibiting: Educational textbooks  
Representative: Mr. Al Sandoval
- 116 SANTILLANA  
Norwalk, CA.  
Exhibiting: Bilingual/Bicultural reading materials which are state adopted. Supplementary Spanish readers for media centers, classrooms and libraries  
Representatives: Teresa Price, Dale Zevin
- 34 SS PUBLISHERS, CO.  
Shingle Springs, CA.  
Exhibiting: "Come With Me" science series and related material  
Representatives: George Perea, Pat Perea, Betty Starkey
- 65, 66 FRANK SCHAFFER PUBLICATIONS  
Torrance, CA.  
Exhibiting: Duplicating Masters, self-check, gameboards, wipe-away cards, colored activity cards — emphasizing basic skills in a creative way  
Representatives: Frank Schaffer, Barbara Gruber, John Grossman, Helene Chirinian
- 19, 20, 21 SCHOLASTIC TEXT DIVISION  
Pleasanton, CA.  
Exhibiting: Instructional materials for all learners, book clubs  
Representatives: Judy Diamond, Guy Broadman, Joan Hansen, Millie Tracy, Tom Trier
- 192, 193 SCIENCE RESEARCH ASSOCIATES, INC.  
Saratoga, CA.  
Exhibiting: Supplemental reading and Language arts materials  
Representatives: Robert Fox, Vern Wilson, Bernard Velenchik, Bjorn Bjornson
- 143, 144 SCOTT, FORESMAN AND COMPANY  
145 Palo Alto, CA.  
Exhibiting: Textbooks and supplemental material  
Representatives: Fred Castro, Jim Fisher, Bob Hum, John Pichel, Creig Ross, Jim Wilson, Carolyne Robinson, Shirley Bockrath, Sid Frame, Phil Yoder
- 139 SILVER BURDETT COMPANY  
Palo Alto, CA.  
Exhibiting: Our language arts material, including SPELL CORRECTLY and EFFECTIVE ENGLISH  
Representatives: Martin Keller, Tom Moylan, Bea Roberson
- 44 SOCIAL ISSUES RESOURCES SERIES, INC.  
Boca Raton, FL.  
Exhibiting: Resource materials dealing with contemporary issues, government, economics, world affairs and American History
- 148 STECK-VAUGHN  
Austin, TX.  
Exhibiting: Supplementary Workbooks  
Representatives: Donnalee Richardson, Len Peirce
- 104 SWAN BOOKS  
Fair Oaks, CA.  
Exhibiting: Shakespeare simplified book series, 6 vols., paperback and casebound.  
Representative: Diane Davidson
- 209 TEACHERS' ALL IN ONE BOOK  
Antioch, CA.  
Exhibiting: Teacher's recordkeeping — planning books  
Representatives: Margaret Baugh, Kris Sells, Howard Baugh, Eric Baugh, Lori Speck
- 117 TEACHERS EXCHANGE  
Sacramento, CA.  
Exhibiting: Teaching aids, preschool through grade 8  
Representatives: Fred Duncan, Lana Duncan



## Booth

## 1980 EXHIBITORS

- 91 TEACHER'S MANAGEMENT & INVESTMENT CORP.  
Newport Beach, CA.  
Exhibiting: Financial Services; real estate limited partnerships; tax sheltered annuities; insurance; income tax preparation and financial planning. Free drawing for Parducci Wine  
Representative: David Edwards
- 55 TEACHING RESOURCES CORP., N. Y. TIMES  
Hingham, MASS.  
Exhibiting: Reading and language supplementary materials, essential sight words program, auditory discrimination in depth assessment and testing, mainstreaming, inservice for special education and regular classrooms — K-8  
Representatives: Michael Myers, M. B. Moore
- 121 TEACHING STUFF PUBLICATIONS  
Glendale, CA.  
Exhibiting: Reproducible workbooks/duplicating masters in basic math, phonics, reading comprehension and oral language. Activity card books in several areas. All are designed for elementary/special education classrooms  
Representative: John Van Derford
- 26 TOTAL READING, INC.  
Moraga, CA.  
Primary/Intermediate/Remedial reading-language arts program. Phonetic decoding. Comprehension questions for library books. Workbooks, readers, poster, charts. New bilingual program.  
Representatives: Mary M. Johnson, Del Butler, Mary Brown, Jan West
- 124 TROLL ASSOCIATES  
Mahwah, NJ.  
Exhibiting: Multimedia supplementary reading programs; skill boxes; sound film strip sets; recommended library books  
Representatives: Mr. John Grieder
- 141 UNIGRAPH  
Seattle, WA.  
Spirit duplicator books for intermediate reading comprehension. Series titles: "Famous People Stories", "Amazing Animal Stories", and "Fantastic Mystery Stories".  
Representative: Gerald Turman
- 62 UNIVERSITY OF LA VERNE  
La Verne, CA.  
Exhibiting: A preview of summer school programs for schools and districts. Information about degrees in reading as well as meet with potential instructors in a variety of fields.  
Representatives: Dennis Robertson, James Dunne, Virginia Allen, Carolyn Angel, Rey Garubo, Bill Upton-Knittle
- 166 WALT DISNEY EDUCATIONAL MEDIA COMPANY  
Burbank, CA.  
Exhibiting: Filmstrips, multi-media kits, duplicating master books, bulletin board kits, reward stick-ons, reward seals  
Representative: Donna Weeks
- 118, 119, 120 WIESER EDUCATIONAL, INC.  
El Toro, CA.  
Exhibiting: High interest/low vocabulary reading and language arts supplementary materials. Basic living skills supplementary materials  
Representatives: Charles Wieser, Gwen Wieser, Jim Whitney, Sam Whitney, Marcia Whitney
- 85 ZAHORIK CO., INC.  
Pasadena, CA.  
Exhibiting: Sales and administration of tax sheltered annuities, deferred compensation plans and employee benefit programs nationwide  
Representatives: Harold P. Goldberg, Gene Gates, Gene Maddona, Dusty Rhoads

## Booth

## 1980 EXHIBITORS

- 82, 83 ZANER-BLOSER  
Columbus, OH.  
Exhibiting: Handwriting texts and supportive materials  
Representative: Nancy Koyen
- 212 CHILDCRAFT EDUCATION CORP.  
Edison, N.J.  
Exhibiting: Early childhood learning materials  
Representatives: Steve Rozich, Doug Siegal
- 122, 122 CALIFORNIA STATE DEPT. OF ED. (BUREAU OF PUBLICATIONS)  
Sacramento, CA.  
Exhibiting: Current Dept. of Ed. publications will be displayed and publications' lists distributed. Copies of the new Reading Framework for California Public Schools will be available.  
Representatives: Marilyn Butts, Helen Danielson, Roberta Hendry, Johnnie McRae

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P — afternoon.

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## NOTES

## NOTES



# NOTES

## MY OWN SCHEDULE

Date	TIME	SPEAKER	ROOM
Thursday, November 6	9:00-11:30		
	10:00- 4:30	Publishers' Exhibits	Convention Center Exhibit Building
	1:00- 3:30		
	4:00- 5:15	First General Session — Paul Copperman	Convention Center Theater Building
	5:30 p.m.	Progressive Dinner	Old Town
Friday, November 7	8:30- 5:30	Publishers' Exhibits	Convention Center Exhibit Building
	8:45-10:00	2nd General Session—Nikki Giovanni	Convention Center Theater
	10:20-11:10		
	11:25-12:15		
	1:30- 2:20		
	2:40- 3:30		
	4:00- 5:15	3rd General Session — Paul Saltman	Convention Center Theater
	6:30-11:30	Barbecue and Banjo Night	Sutter's Fort
	7:45-10:45	An Evening at the Old Eagle Theater	Old Town
Saturday, November 8	8:30-12:30	Publishers' Exhibits	Convention Center Exhibit Building
	7:00- 9:00	Delegates' Breakfast	Capitol Plaza California Rooms
	9:00- 9:50		
	10:15-11:10		
	11:30-12:20		
	9:00-10:15	Parent Rally—Pat Koppman	Convention Center Theater Building
	10:25-11:15		
	1:00- 2:30	Young Reader Awards Lunch-Betsy Byars	Capitol Plaza Grand Ballroom







1980

- 0 am - May '80 - Author - Jr. Round - regrets  
Santa Barbara
- Apr 4 - Seattle Conf. 250
- ✓ Feb 5 - author's Nite  
Mt Diablo Unified Schl Dist.  
(Roma Vista Schl - Concord) 0
- ✓ Mar. 11 - Muller Creek School  
San Rafael. 175 ✓
- ✓ April 19 - Chi's Lit Conf.  
Cal State Hayward  
Lunch Spher - 100 ✓
- 0 Mar 20 - SF. NEEA Convention - sent  
(Marilyn said it was awful!) regrets
- f Mar 1 - Jan Koub Jakko 100 ✓
- Apr 22 - Vallejo School  
Terra Linda. 75 ✓
- 0 Mar. 24 - 28 - Chi's Bk Fair Jr 4-6 - regrets  
Columbus Schl Dist.  
Jane Bender (Betty from)  
call.
- 4/26 - Expo '80 - exhibit - sent  
(Creative Pub. Inc.) regret
- #



April 3 - Ascari Am Ch) Hon. 250 ✓  
let Conf. Seattle) exp. 3603 ✓

Travel 238 ~~the~~ Rec'd

July 8 - Dargame Gibko 100 ✓  
Bellevue - 3 Hm 6 m. gradus

July 31 - Albany Lake - Indig Blk } regret  
Aug 14 - appearance ) story in p.m. }

Nov 7-8 CRA - Sects (200 due)

Nov 14<sup>th</sup> - Orenda - Del Ray School 100-  
(Sue Harris picked me up.)