

Container List for the Fred K. Collection of Gay Male Erotica, 1955-1968 (#1996-04)

Box 1:

Guild Book Service Bulletin, #1 - 47 (1963-1967) (Folder 1)

This series of mail-order bulletins portrays books that were stocked and sold by this pioneer gay book distributor during the mid-1960s, a time of rapid change in American society and gay male culture.

Each of the four page brochures feature 2-4 reviews of books ranging from cheap one-handers and quasi-scientific “case studies” to more literary works by such authors as John Rechy, Charles Wright, Jean Genet and James Baldwin. As the publishers wrote in their first Bulletin, “...we are selling books, not our intellectual integrity...[this] does not mean that we will not list and offer a certain amount of trash to our readers. However this will be described for what it is [with] no pretense made that it is anything other than something with which to kill an otherwise dull evening”.

Guild Book Service; Brochures for Individual Titles (Folder 2)

This is a series of two and three fold brochures using color inks, playful fonts, photographs, and other illustrations to market particular titles from both Guild Press and the Guild Book Service.

Directory Services Inc (DSI); Brochures and Catalogs (Folder 3)

DSI, a Minneapolis publisher of physique photographs and magazines, was one a handful of publishers who challenged the constitutionality of laws prohibiting the display of frontal male nudes. The five items in this folder promote some of the first legal nude photos, slides, and magazines to exploit these successful findings.

Brochures Advertising Magazines and Photos of Male Nudes

- Folder 4: Books Unlimited; Hollywood, CA
- Folder 5: DSI; Minneapolis, MN
- Folder 6: Fortune Studios; Flushing, NY
- Folder 7: Guild Book Service; Washington, DC
- Folder 8: Kris; Chicago, IL
- Folder 9: Media Arts; New York City
- Folder 10: Milo's Models
- Folder 11: Photozique Studio; Long Island City, NY

- Folder 12: Timely Books; Deer Park, NY
- Folder 13: Times Square Studio; New York City
- Folder 14: Thousand Model Directory; Athletic Model Guild, 1957
- Folder 15: Clippings from Brochures
- Folder 16: Incomplete Brochures and Clippings

Brochures Advertising Magazines Portraying Gay Male Sex

- Folder 17: 101 Book Sales; New York City
- Folder 18: Bob Anthony; New York City
- Folder 19: Village Book & Press; New York City
- Folder 20: Mustang; San Francisco, CA
- Folder 21: Mark IV; Hollywood, CA
- Folder 22: Odyssey Club; Beverly Hills, CA
- Folder 23: Leading Distributors; Levittown, PA
- Folder 24: HIS; Hollywood, CA
- Folder 25: Unidentified Publishers

Indices

- Folder 26: Guides to Indices
- Folder 27: Index to Mars and Manual
- Folder 28: Index to Physique Pictorial
- Folder 29: Index to Various Other Physique Magazines
- Folder 30: Indices to Male Nude Magazines A-G
- Folder 31: Indices to Male Nude Magazines H-M
- Folder 32: Indices to Male Nude Magazines N-Z
- Folder 33: Indices to Erotic Male Action Magazines
- Folder 34: Miscellaneous Indices

Other

- Folder 35: List of Books with Gay Content [books Mr. K. read?]
- Folder 36: Scattered Newspaper Clippings related to Sadomasochism