

## Appendix F: 1970 Campaign for Governor - Issue Files

The following headings are in Political Files – 1970 Campaign for Governor - Issue Files:

### Unruh Issue Files

Coding system keys, (1ff)	LP236:482a
Abortion, 1970 (1ff)	LP236:483
Agriculture, 1968-1970 (1ff)	LP236:484
Budget, 1969-1970 (1ff)	LP236:485
Conflict of Interest, 1969-1970 (1ff)	LP236:486
Conservation and Environmental Quality, 1969-1970 (2ff)	LP236:487- 488
Consumer Affairs and Protection, 1968-1970 (1ff)	LP236:489
Crime and State Law Enforcement, 1969-1970 (2ff)	LP236:490- 491
Drugs and Narcotics, 1968-1970 (1ff)	LP236:492
Education-General, 1969-1970 (1ff)	LP236:493
Education-Campus Unrest, 1969-1970 (1ff)	LP236:494
Education-Primary and Secondary, 1969-1970 (1ff)	LP236:495
Education-School Finance, 1969-1970 (1ff)	LP236:496
Education-University of California, Berkeley, 1965-1970 (1ff)	LP236:497
Election Statistics, 1970 (1ff)	LP236:498
Employment, 1970 (1ff)	LP236:499
Finance, 1969-1970 (1ff)	LP236:500
Fire and Flood, 1969-1970 (1ff)	LP236:501
Foreign Affairs: Vietnam War, 1968-1970 (1ff)	LP236:502
Gun Control, 1967-1970 (1ff)	LP236:503
Horse Racing Board, 1970 (1ff)	LP236:504
Housing, 1970 (1ff)	LP236:505
Insurance, 1969-1970 (1ff)	LP236:506
Insurance-Auto, 1969-1970 (1ff)	LP236:507
Land Conservation, 1969-1960 (1ff)	LP236:508
Labor, 1968-1970 (1ff)	LP236:509
Manpower utilization: aerospace personnel, 1970 (1ff)	LP236:510
Medical, Medi-Cal, 1967-1970 (1ff)	LP236:511
Mental Hygiene: state hospitals, 1969 (1ff)	LP236:512
Migratory Labor: farm workers, 1970 (1ff)	LP236:513
Newport Bay Land Exchange: improper land exchange between Irvine Land Co. and Orange County, 1970 (1ff)	LP236:514
Pacific Towers: Unruh investment, 1970 (1ff)	LP236:515
Poverty, 1967-1969 (1ff)	LP236:516
Smog, 1970 (1ff)	LP236:517
Tax Reform, 1967-1970 (4ff)	LP236:518- 521
Taxes, General, 1969-1970 (1ff)	LP236:522
Taxes, Oil and Gas, 1967-1970 (1ff)	LP236:523

Taxes, Property: Gonsalves initiative, shifting school funding from local tax base to state support, 1969-1970 (1ff)	LP236:524
Unemployment, 1970 (1ff)	LP236:525
Utilities: rate increases, 1970 (1ff)	LP236:526
Water: water quality, pollution, Peripheral Canal, 1969-1970 (2ff)	LP236:527-528
Welfare: rising costs, fraud, hunger, program cuts, 1968-1970 (1ff)	LP236:529
Williams Land Act, 1970 (1ff)	LP236:530
CODED FILES:	
Agriculture (Ag-1, Ag-2, Ag-5): farm labor, grape boycott, farm prices, 1968-1970 (5ff)	LP236:531-535
Alioto Biographical (AB-1), 1968-1970 (2ff)	LP236:536-537
Business and Commerce (B, B-1 thru B-12): consumer protection, economy, 1965-1970 (18ff)	LP236:538-555
Controller (C-2, C-3): inheritance tax appraisers, 1964-1969 (2ff)	LP236:556-557
Disaster Planning (DP-1), 1963, 1970 (1ff)	LP236:558
Divorce Reform (DR-2), 1964, 1969 (2ff)	LP236:559-560
Education (E, E-1 thru E-6): pre-school, high school, Joint Committee on Higher Education, Coordinating Council on Higher Education, 1964-1970 (8ff)	LP236:561-568
Education (E-7 thru E-10): junior and state colleges, University of California, campus unrest, 1963-1970 (11ff)	LP236:569-579
Education (E-11 thru E-16): school districts, San Francisco State, UC Berkeley, teachers, ARCOSS, tuition, unification, 1964-1970 (11ff)	LP236:580-590
Education (E-17 thru E-21): textbooks, school finance, capital outlay, educational television, school busing, 1964-1970 (12ff)	LP236:591-602
Employment and Labor (Em, Em-1 thru Em-13): Dept. of Employment, apprenticeships, workmen's compensation, disability insurance, unemployment insurance, state employees, unions, Dept. of Industrial Relations, AFL-CIO, Teamsters, job training, 1964-1970 (15ff)	LP236:603-617
Fairs and Expositions (F-1, F-2), 1961-1970 (2ff)	LP236:618-619
Foreign Affairs (FA-1 thru FA-5): Vietnam War, ABM issue, military and industrial complex, peacetime economy, foreign policy, 1965-1970 (8ff)	LP236:620-627
Government (G, G-1 thru G-7): Assembly, Assemblymen, Speaker Monagan, Committees, constitutional revision, reapportionment, Attorney General, 1963-1970 (10ff)	LP236:628-637
Government (G-8 thru G-11): boards and commission, conflict of interest, federal government, Governor, 1964-1970 (8ff)	LP236:638-645
Government (G-12 thru G-29): Judiciary, Legislature, Lt. Governor, lobbyists, press, Senate, Hugh Burns, Randy Collier, Howard Way, secrecy in government, local, state, and regional governments, reorganization, Governor's Task Force, Reagan appointments, 1964-1970 (19ff)	LP236:646-664
Housing (H, H-1, H-2): Rumford Act, 1963-1970 (3ff)	LP236:665-667

Intergovernmental Relations, Inglewood (I, I-1, I-2), 1965-1970 (3ff)	LP236:668-670
Kennedy (K), 1964-1968 (3ff)	LP236:671-673
Law Enforcement (L, L-1 thru L-13): civil rights, crime, courts, firearms, narcotics, pornography, riots, corrections, local police, Highway Patrol, subversive activities (SDS, loyalty oath, communism), invasion of privacy, 1963-1970 (15ff)	LP236:674-688
Military and Veterans (Mil, Mil-1 thru Mil-3), 1961-1970 (5ff)	LP236:689-693
Minority Groups (MG, MG-1 thru MG-4), 1959-1970 (5ff)	LP236:694-698
Motor Vehicles (MV-1 thru MV-4), 1963-1970 (3ff)	LP236:699-701
Natural Resources (N, N-1 thru N-14): parks, Bay fill, Lake Tahoe, redwoods, fish and game, beaches, minerals, oil (tidelands), environmental planning, water pollution, conservation groups, historical sites, capital outlay, oil slick, outdoor advertising, 1964-1970 (15ff)	LP236:702-716
Politics (P, P-1 thru P-8): California (ombudsman), candidates, Rafferty, Yorty, 1964-1970 (9ff)	LP236:717-725
Politics (P-9 thru P-15): Democratic Party, California Democratic Council, elections, Mexican-American groups, Negro [African-American] groups, polls, Republican Party, 1964-1970 (11ff)	LP236:726-736
Politics (P-16 thru P-22): national politics, John Tunney, Robert Finch, President Nixon, 1969-1970 Demo Caucus, campaigns, 1964-1970 (12ff)	LP236:737-748
Politics (P-23 thru P-30): past conventions, 1968 national Convention, county central committee, party auxiliaries, state party leaders, state central committee, national committee, campaign finance, 1963-1970 (9ff)	LP236:749-757
Public Health and Assistance (PH, PH-1 thru PH-7): disabled, hospitals, mental hygiene, poverty programs, hunger, public health, senior citizens, welfare, 1964-1970 (9ff) (*file numbers skipped)	LP236:758-759, 780-786*
Public Health and Assistance (PH-8 thru PH-16): Medi-Cal, medical costs, Cal Med, alcoholism, mental retardation, service centers, narcotics, abortion, social security, 1964-1970 (10ff)	LP236:787-796
Public Works (PW, PW-1 thru PW-3): buildings, highways, bond issues, 1962-1970 (5ff)	LP236:797-801
Reagan (R, R-2 thru R-4): "Creative Society", Oroville land sale, Governor's Mansion, 1967-1970 (4ff)	LP236:802-805
San Francisco (SF), 1963-1964, 1969 (1ff)	LP236:806
State (State), 1964 (1ff)	LP236:807
Smog (SM-1), 1967-1970 (1ff)	LP236:808
State Treasurer (ST-1, ST-3), 1964-1970 (3ff)	LP236:809-811
Taxes and Revenue (T-1 thru T-23): tax programs, cigarette, liquor and gas taxes, income and property taxes, state revenue agencies, ballot measures, 1961-1970 (22ff)	LP236:812-833
Transportation (Tr-1 thru Tr-7): rapid transit, BART, planning, 1963-1970 (7ff)	LP236:834-840

Unruh, Jess (U, U-1 thru U-10): articles and editorials, biographies, voting record, governorship, speakership, Assembly Democratic Leader, letters of endorsement, position papers (emphasizing environmental issues), 1959-1970 (21ff)	LP236:841-861
Water (W, W-1): State Water Project, 1963-1970 (2ff)	LP236:862-863

### Reagan Issue Files

Agriculture (Ag, Ag-1 thru Ag-5): farm labor, grape boycott, DDT, pesticides, farm acreage limitation, farm prices, 1967-1970 (10ff)	LP236:864-873
Alioto Biographical (AB-1), 1967-1970 (2ff)	LP236:874-875
Business and Commerce (B, B-1 thru B-12): growth and development, finance, horse racing, consumer protection, business regulation, public utilities, economy, 1967-1970 (22ff)	LP236:876-897
Controller (C-1 thru C-3): audits, inheritance tax appraisers, 1967-1970 (3ff)	LP236:898-900
Disaster Planning (DP-1), 1967-1970 (1ff)	LP236:901
Divorce Reform (DR-2), 1969 (1ff)	LP236:902
Education (E, E-1 thru E-8): pre-school, high school, Joint Committee on Higher Education, Coordinating Council on Higher Education, junior colleges, state colleges, 1967-1970 (20ff)	LP236:903-922
Education (E-9 and E-10): University of California, campus unrest, 1967-1970 (16ff)	LP236:923-938
Education (E-11 thru E-15): school districts, San Francisco State, UC Berkeley, teachers, tuition, 1967-1970 (16ff)	LP236:939-954
Education (E-16 thru E-21): unification, textbooks, school finance, capital outlay, educational television, school busing, 1967-1970 (12ff)	LP236:955-966
Employment and Labor (Em, Em-1 thru Em-13): state employees, job training, 1967-1970 (6ff)	LP236:967-972
Fairs and Expositions (F-1, F-2), 1967-1970 (4ff)	LP236:973-976
Foreign Affairs (FA, FA-1 thru FA-5): Vietnam War, ABM issue, military and industrial complex, peacetime economy, foreign policy, 1967-1970 (10ff)	LP236:977-986
Government (G, G-1 thru G-10): Assembly, Assemblymen, Speaker Monagan, Committees, constitutional revision, reapportionment, Attorney General, boards and commissions, conflict of interest, federal government, 1967-1970 (14ff)	LP236:986a-999
Government (G-11 thru G-12): Governor Ronald Reagan, judiciary and judicial selection, 1967-1970 (17ff)	LP236:1000-1016
Government (G-13 thru G-27): Legislature, Lt. Governor, lobbyists, press, Senate, Hugh Burns, Randy Collier, Howard Way, secrecy in government, local, state, and regional governments, Reagan appointments, 1966-1970 (23ff)	LP236:1017-1039
Housing (H, H-1, H-2): urban housing, Rumford Act, 1966-1970 (4ff)	LP236:1040-1043

Intergovernmental Relations, Inglewood (I, I-1, I-2), 1967-1970 (2ff)	LP236:1044-1045
Kennedy (K), 1967-1968 (1ff)	LP236:1046
Law Enforcement (L, L-1 thru L-4): civil rights, crime, courts, firearms, 1966-1970 (10ff)	LP236:1047-1056
Law Enforcement (L-5 thru L-13): narcotics, pornography, riots, corrections, prisons, local police, Highway Patrol, subversive activities (SDS, loyalty oath, communism), invasion of privacy, 1966-1970 (15ff)	LP236:1057-1071
Military and Veterans (Mil, Mil-1 thru Mil-3): includes National Guard, 1966-1970 (5ff)	LP236:1072-1076
Minority Groups (MG, MG-1 thru MG-4), 1966-1970 (7ff)	LP236:1077-1083
Motor Vehicles (MV-1 thru MV-4), 1966-1970 (6ff)	LP236:1084-1089
Natural Resources (N, N-1 thru N-13): parks, Bay fill, Lake Tahoe, redwoods, fish and game, beaches, minerals, oil (tidelands), environmental planning, water pollution, conservation groups, historical sites, capital outlay, oil slick, 1966-1970 (22ff)	LP236:1090-1111
Politics (P, P-1 thru P-8): California (ombudsman), candidates, Brown (Edmund G.), Cranston, Rafferty, Yorty, Reagan, 1966-1970 (12ff)	LP236:1112-1123
Politics (P-9 thru P-15): Democratic Party, California Democratic Council, elections, Mexican-American groups, Negro [African-American] groups, polls, Republican Party, 1966-1970 (12ff)	LP236:1124-1135
Politics (P-16 thru P-22): national politics, John Tunney, Robert Finch, President Nixon, campaigns, 1966-1970 (19ff)	LP236:1136-1154
Politics (P-23 thru P-38): past conventions, 1968 national Convention, state party leaders, campaign finance, Lt. Governor candidates Alquist and Coate, ballot measures, 1966-1970 (12ff)	LP236:1155-1164
Public Health and Assistance (PH, PH-1 thru PH-7): disabled, mental hygiene, poverty programs, hunger, public health, senior citizens, welfare, 1966-1970 (16ff)	LP236:1165-1180
Public Health and Assistance (PH-8 thru PH-16): Medi-Cal, medical costs, alcoholism, service centers, narcotics, cigarette advertising, abortion, social security, 1966-1970 (13ff)	LP236:1181-1193
Public Works (PW, PW-1 thru PW-4): buildings, highways, bond issues, State Capitol, 1966-1970 (7ff)	LP236:1194-1200
Reagan (R, R-2 thru R-4, RB-1, RB-2): Reagan biographical, "Creative Society", Oroville land sale, Governor's Mansion, 1966-1970 (9ff)	LP236:1201-1209
San Francisco (SF), 1966-1970 (2ff)	LP236:1210-1211
State (State), 1966-1970 (2ff)	LP236:1212-1213
Smog (SM-1), 1966-1970 (3ff)	LP236:1214-1216
State Treasurer (ST-1, ST-3), 1966-1970 (4ff)	LP236:1217-1220
Taxes and Revenue (T-1 thru T-7): budget, Dept. of Finance, tax programs, cigarette, liquor and gas taxes, 1966-1970 (17ff)	LP236:1221-1237

Taxes and Revenue (T-8 thru T-23): income tax, property tax, assessors, Prop. 1A, 1968, sales tax, Franchise Tax Board, business taxes, revenue sharing, 1966-1960 (29ff)	LP236:1238-1266
Transportation (Tr-1 thru Tr-7): rapid transit, BART, planning, 1966-1970 (12ff)	LP236:1267-1278
Unruh, Jess (Unruh Issues), 1966-1970 (1ff)	LP236:1279
Water (W, W-1): State Water Project, 1966-1970 (3ff)	LP236:1280-1282

### Alioto Issue Files

Agriculture (Ag-2, Ag-4, Ag-5): grape boycott, farm acreage limitation, farm prices, 1966-1970 (3ff)	LP236:1283-1285
Alioto Biographical (AB-1): newspaper clippings re: Alioto's activities as Mayor of San Francisco, 1963-1970 (7ff)	LP236:1285-1291
Business and Commerce (B-1 thru B-11): growth and development, finance, real estate, tourist promotion, business regulation, public utilities, 1966-1970 (6ff)	LP236:1292-1297
Disaster Planning (DP-1), 1969 (1ff)	LP236:1298
Education (E, E-1 thru E-20): Dept. of Education, elementary and high school, state colleges, University of California, campus unrest, school districts, San Francisco State, UC Berkeley, teachers, tuition, textbooks, school finance, education television, 1966-1970 (19ff)	LP236:1299-1317
Employment and Labor (Em, Em-1 thru Em-13): apprenticeships, state employees, unions, strikebreakers, AFL-CIO, job training, 1966-1970 (8ff)	LP236:1318-1325
Foreign Affairs (FA-1 thru FA-5): Vietnam War, ABM issue, peacetime economy, foreign policy, 1966-1970 (5ff)	LP236:1326-1330
Government (G-4 thru G-27): legislative committees, boards and commissions, federal government, Governor Ronald Reagan, judiciary and judicial selection, Legislature, Lt. Governor, lobbyists, press, Senate, Hugh Burns, Randy Collier, local, state, and regional governments, Reagan appointments, 1966-1970 (17ff)	LP236:1331-1347
Housing (H-1): urban housing, 1966-1970 (1ff)	LP236:1348
Intergovernmental Relations (I), 1968 (1ff)	LP236:1349
Kennedy (K), 1968 (1ff)	LP236:1350
Law Enforcement (L-1 thru L-12): civil rights, crime, courts, firearms, narcotics, pornography, riots, corrections, prisons, local police, subversive activities (SDS, loyalty oath, communism), 1966-1970 (12ff)	LP236:1351-1362
Military and Veterans (Mil-2), 1969 (1ff)	LP236:1363
Minority Groups (MG, MG-1 thru MG-4), 1966-1970 (5ff)	LP236:1364-1368
Natural Resources (N-1 thru N-13): parks, Bay fill, fish and game, minerals, oil (tidelands), environmental planning, water pollution, conservation groups, historical sites, oil slick, 1966-1970 (9ff)	LP236:1369-1377

Politics (P, P-1 thru P-30): California (ombudsman), candidates, Brown (Edmund G.), Cranston, Rafferty, Yorty, Democratic Party, elections, Mexican-American groups, Negro [African-American] groups, polls, Republican Party, national politics, John Tunney, Robert Finch, President Nixon, democratic caucus, campaigns, 1968 national Convention, state party leaders, campaign finance, 1966-1970 (25ff)	LP236:1378-1402
Public Health and Assistance (PH, PH-1 thru PH-7): hospitals, mental hygiene, poverty programs, hunger, public health, senior citizens, welfare, Medi-Cal, medical costs, service centers, narcotics, 1966-1970 (11ff)	LP236:1403-1413
Public Works (PW-1 thru PW-3): buildings, highways, bond issues, 1966-1970 (3ff)	LP236:1414-1416
Reagan (R-2, RB-1): Reagan biographical, "Creative Society", 1966-1970 (2ff)	LP236:1417-1418
San Francisco (SF), 1966-1970 (5ff)	LP236:1419-1423
Smog (SM-1), 1968-1969 (1ff)	LP236:1424
Taxes and Revenue (T-1 thru T-19): budget, gas tax, sales tax, revenue sharing, 1966-1970 (5ff)	LP236:1425-1429
Transportation (Tr-1 thru Tr-6): Dept. of Public Works, rapid transit, BART, planning, 1966-1970 (7ff)	LP236:1430-1436
Alioto Press Clippings, March-December, 1969 (1ff)	LP236:1437