

UC Davis Special Collections

This document represents a preliminary list of the contents of the boxes of this collection. The preliminary list was created for the most part by listing the creators' folder headings. At this time researchers should be aware that we cannot verify exact contents of this collection, but provide this information to assist your research.

D-090: Reid, David W. Papers

Posters, advertising artwork and copy, marketing plans, clippings, and ephemera relating to the wine industry in California.

BOX 1

Gallo, Boone's Farm, 10 pcs.
Gallo, Assorted

BOX 2

Assorted, 24 pcs.
Guild, 11 pcs.

BOX 3

Masson, 9 pcs.

BOX 4

Small posters, Boone's Farm
Labels, Thunderbird
Photos, mounted (Gallo)
Clippings
Advertising art
Reprints

BOX 5

Masson, 14 pcs.
Gallo, 20 pcs.
Assorted, 14 pcs.