

CARTON 3.3

WILD TREES PRESS

ADVERTISEMENTS, DISPLAY

CIRCA 1986

2017/193
c

MENDOCINO LITHOGRAPHERS

100 NORTH FRANKLIN STREET
FORT BRAGG, CALIFORNIA 95437
(707) 964-0062

500 8 1/2 x 11 - 61.00

500 10's - 74.00

White wave ss. 24-
Black ink
screen on 8 1/2 x 11

Stuck away
bid

Gene

WILD TREES PRESS (Robert Allen) — SMALL DISPLAY AD, For MS.: code M-2
as of August, 1984; (box, vertical = 1"; horz = 14 picas, text in 13.5 picas)

file: d4WTre; disk: 20 General

fonts: Optima Medium Roman, Optima Bold Roman (1/23, 3/102)

lenses: 6, 7, 8

Blooming Graphics/bb/Aug. 1984

(13 picas, 6 points)

(using 8/10 head & 6/6 at .02 text, 7/8 for
publ., tn3)

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WILD TREES PRESS (Robert Allen) — SMALL DISPLAY AD, For Mother Jones: code J2
(in 8 picas, 9 pts.)

file: d3WTre; disk: 20 General

fonts: Optima Medium Roman, Optima Bold Roman (1/23, 3/102)

lenses: 6, 7, 8

Blooming Graphics/bb/Aug. 1984

(8 picas, 9 points)

(using 7/9 head & 6/6.5 at
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P.O. Box 9926
Mills College
Oakland, CA 94613

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w/ invoice
for ~~the~~ cards
& ads

(415) 569-4647

WILD TREES PRESS (Robert Allen) — SMALL DISPLAY AD, For MS.: code M
(box, horz = 14 picas, in 13.5 picas)

file: b4WTre; disk: 19 General

fonts: Optima Medium Roman, Optima Bold Roman (3/23, 4/102)

lenses: 6, 7, 8, 9, 10

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photographic
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A thoughtful gift.

M2

1 inch ad
boxed

(using 8/10 head & 6/6 at .01 text, 7/8 for publ)

WILD TREES PRESS (Robert Allen) — SMALL DISPLAY AD, For Mother Jones: code J
(in 8 picas, 9 pts.)

file: b3WTre; disk: 19 General

fonts: Optima Medium Roman, Optima Bold Roman (1/23, 3/102)

lenses: 6, 7, 8, 9, 10

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(8 picas, 9 points)

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.02 text, 7/8.5 for publ)

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box
1" vert.
14" H

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(in 8 picas, 9 pts.)

file: b3WTre; disk: 19 General
fonts: Optima Medium Roman, Optima Bold Roman (1/23, 3/102)
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Blooming Graphics/bb/July 1984

(8 picas, 9 points)

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file: d2WTre; disk: 19 General
fonts: Optima Medium Roman, Optima Bold Roman (3/23, 4/102)
lenses: 8, 9, 10, 12
Blooming Graphics/bb/July 1984

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text, 9/10.5 for publ)

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lenses: 8, 9, 10, 12
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(in box of 16 picas, horz; text at 14.5 picas, horz.)

file: 05WTre; disk: 19 General

fonts: Optima Medium Roman, Optima Bold Roman (3/23, 4/102)

lenses: 8, 9, 10, 12

Blooming Graphics/bb/July 1984

(using 12/14 head & 8/9.5 at .01 text, 9/10.5 for
publ)



box
H = 16
V = 9

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file: a2WTre; disk: 19 General

fonts: Optima Medium Roman, Optima Bold Roman (3/23, 4/102)

lenses: 8, 9, 10, 12

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(using 12/14 head & 8/9.5 at
.01 text, 9/10.5 for publ)

(using 12/14 head & 8/9.5 at
.01 text, 9/10.5 for publ)

Box
V. = 3
H = 1 3/4"

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Blooming Graphics/bb/July 1984

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