

CARTON 2:47

WILD TREES PRESS

ADVERTISING ART

CIRCA 1984

2017/193  
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(415) 528-8348

Nancy Austin

1409 Fifth Street, Berkeley, CA 94710



**NEW!**

**ALICE WALKER  
NOTECARDS**

*I am the woman  
offering two flowers  
whose roots  
are twin*

*Justice and Hope  
Let us begin.*



Beautiful photographic notecards with selections from Alice Walker's works. A thoughtful gift. Eight (8) different cards with envelopes, gift-boxed. (Cards folded, blank inside.) \$8 plus \$1.50 for shipping and handling. CA residents add 6% sales tax. Send check or money order to:

**WILD TREES PRESS**

**P.O. Box 378-MS, Navarro, CA 95463**

Full refund if not satisfied. Allow 4 to 6 weeks for delivery.

**NEW!**

**ALICE WALKER  
NOTECARDS**

*Be nobody's darling;  
Be an outcast.  
Take the contradictions  
Of your life  
And wrap around  
You like a shawl,  
To parry stones  
To keep you warm.*



Beautiful photographic notecards with selections from Alice Walker's works. A thoughtful gift. Eight (8) different cards with envelopes, gift-boxed. (Cards folded, blank inside.) \$8 plus \$1.50 for shipping and handling. CA residents add 6% sales tax. Send check or money order to:

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Optima Hailic

FL RR 6 on 6.5

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Of your life  
And wrap around  
You like a shawl,  
To parry stones  
To keep you warm.

<sup>+2'</sup>  
5' — from Revolutionary Petunias  
and Other Poems

Alice Walker, 1982

Photo © AP/Wide World Photos  
Text © 1973 by Alice Walker,  
permission of Harcourt Brace  
Jovanovich, Inc. Printed by Tea  
Lautrec Litho  
WTP-006



Wild Trees Press  
Navarro, California

Opt Hailic

FL RR 6 on 6.5

I am the woman  
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<sup>+2'</sup>  
Justice and Hope  
<sup>+2'</sup>  
Let us begin.

<sup>+2'</sup>  
5/6.5 — from Horses Make a Landscape  
Look More Beautiful

Alice Walker in her garden, 1984

Photo © Robert Allen  
Text © 1984 by Alice Walker,  
permission of Harcourt  
Brace Jovanovich, Inc.  
Printed by Tea Lautrec Litho  
WTP-007



Wild Trees Press  
Navarro, California



#### NEW - ALICE WALKER NOTE CARDS

Wild Trees Press is pleased to introduce a beautiful eight-image photographic note card series featuring Pulitzer Prize-winning author Alice Walker.

The series offers an intimate view of the life of Ms. Walker, and through her touches the lives of millions of other women and men. Beginning with a classic 1930s photograph of her parents, the series includes a fine portrait of Alice at age six, several recent photo studies of her (three of which have appeared on book covers, and in popular magazines), with her daughter, and with her mother in a California Redwood park. The text with each photo is an apt quotation (prose and poetry) selected from her works on the basis of its appropriateness and appeal.

These cards will draw immediate attention from the millions of Alice Walker's avid readers. Her novel, *THE COLOR PURPLE*, for which she won the Pulitzer Prize and an American Book Award, has already sold over one million copies, and is still on best-seller lists. It soon will be made into a feature-length film for national distribution. Almost a million copies of other books by Alice Walker are now in print. Her latest book of poems, *HORSES MAKE A LANDSCAPE LOOK MORE BEAUTIFUL*, released in October by Harcourt Brace Jovanovich, had pre-publication sales of over 20,000. The book's dust jacket carries a photo of her which is also included in the note card series (and is separately available as a quality 20x30 inch, four-color poster). Early responses indicate that her readers, who often display the enthusiasm and loyalty of fans, will create a strong demand for the cards.

The cards will also appeal to a broad and growing audience of individuals who seek cards presenting sensitive, attractive images of women and people of color



WILD TREES PRESS (Robert Allen) — SMALL DISPLAY AD, For Mother Jones: code J3  
(in 8 picas, 9 pts.)  
AND, for MS. Magazine: code M-3 (13 picas, 6 pts.)  
as of October, 1984

file: e3WTre; disk: 24 General  
fonts: Optima Medium Roman, Optima Bold Roman (1/23, 3/102)  
lenses: 6, 7, 8  
Blooming Graphics/bb/Oct. 1984

Mother Jones ad: (text = 8 picas, 9 points; box = 1.5" vertical × 9.5 picas horz.)

(using 7/9 head & 6/6.5 at  
.01 text, 7/8.5 for publ, tn3)

OPT BF 8/10 NEW!  
3 Rom  
13 = 6/6.5

7/9  
6/6.5

**ALICE WALKER NOTECARDS**  
Beautiful photographic notecards with selections from Alice Walker's works. A thoughtful gift. ~~ten (10) cards and envelopes, boxed, five (5) different images and passages.~~ (Cards folded, blank inside.) ~~\$10~~ plus \$1.50 for shipping and handling. Send check or money order to:  
**WILD TREES PRESS**  
P.O. Box 378, Navarro, CA 95463  
Full refund if not satisfied. Allow 4 to 6 weeks for delivery.

Eight (8) different cards with envelopes, gift=boxed.  
CA residents add 6% sales tax.

MJ

SMALL DISPLAY AD, For MS.: code M-3  
(box, vertical = 1"; horz = 14 picas, text in 13.5 picas)

(13 picas, 6 points)

(using 8/10 head & 6/6.5 at .02 text, 7/9 for  
publ., tn3)

13 = 8/10 NEW!  
6/6.5  
7/9  
6/6.5

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MJ

Robert Allen  
430-2080  
569-4647