

CARTON 2:47

WILD TREES PRESS

ADVERTISING ART

CIRCA 1984

2017/193
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(415) 528-8348

Nancy Austin

1409 Fifth Street, Berkeley, CA 94710

NEW!

**ALICE WALKER
NOTECARDS**

*I am the woman
offering two flowers
whose roots
are twin*

*Justice and Hope
Let us begin.*



Beautiful photographic notecards with selections from Alice Walker's works. A thoughtful gift. Eight (8) different cards with envelopes, gift-boxed. (Cards folded, blank inside.) \$8 plus \$1.50 for shipping and handling. CA residents add 6% sales tax. Send check or money order to:

WILD TREES PRESS

P.O. Box 378-MS, Navarro, CA 95463

Full refund if not satisfied. Allow 4 to 6 weeks for delivery.

NEW!

**ALICE WALKER
NOTECARDS**



*Be nobody's darling;
Be an outcast.
Take the contradictions
Of your life
And wrap around
You like a shawl,
To parry stones
To keep you warm.*

Beautiful photographic notecards with selections from Alice Walker's works. A thoughtful gift. Eight (8) different cards with envelopes, gift-boxed. (Cards folded, blank inside.) \$8 plus \$1.50 for shipping and handling. CA residents add 6% sales tax. Send check or money order to:

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P.O. Box 378-MJ, Navarro, CA 95463

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Optima Italic

FL RR 6 on 6.5

Be nobody's darling;
Be an outcast.
Take the contradictions
Of your life
And wrap around
You like a shawl,
To parry stones
To keep you warm.

5' +2'
— from Revolutionary Petunias
and Other Poems

Alice Walker, 1982

Photo © AP/Wide World Photos
Text © 1973 by Alice Walker,
permission of Harcourt Brace
Jovanovich, Inc. Printed by Tea
Lautrec Litho
WTP-006



Wild Trees Press
Navarro, California

Opt Italic

FL RR 6 on 6.5

I am the woman
offering two flowers
whose roots
are twin
+2'
Justice and Hope
+2'
Let us begin.

5/6.5 +2'
— from Horses Make a Landscape
Look More Beautiful

Alice Walker in her garden, 1984

Photo © Robert Allen
Text © 1984 by Alice Walker,
permission of Harcourt
Brace Jovanovich, Inc.
Printed by Tea Lautrec Litho
WTP-007



Wild Trees Press
Navarro, California

NEW - ALICE WALKER NOTE CARDS

Wild Trees Press is pleased to introduce a beautiful eight-image photographic note card series featuring Pulitzer Prize-winning author Alice Walker.

The series offers an intimate view of the life of Ms. Walker, and through her touches the lives of millions of other women and men. Beginning with a classic 1930s photograph of her parents, the series includes a fine portrait of Alice at age six, several recent photo studies of her (three of which have appeared on book covers, and in popular magazines), with her daughter, and with her mother in a California Redwood park. The text with each photo is an apt quotation (prose and poetry) selected from her works on the basis of its appropriateness and appeal.

These cards will draw immediate attention from the millions of Alice Walker's avid readers. Her novel, THE COLOR PURPLE, for which she won the Pulitzer Prize and an American Book Award, has already sold over one million copies, and is still on best-seller lists. It soon will be made into a feature-length film for national distribution. Almost a million copies of other books by Alice Walker are now in print. Her latest book of poems, HORSES MAKE A LANDSCAPE LOOK MORE BEAUTIFUL, released in October by Harcourt Brace Jovanovich, had pre-publication sales of over 20,000. The book's dust jacket carries a photo of her which is also included in the note card series (and is separately available as a quality 20x30 inch, four-color poster). Early responses indicate that her readers, who oftendisplay the enthusiasm and loyalty of fans, will create a strong demand for the cards.

The cards will also appeal to a broad and growing audience of individuals who seek cards presenting sensitive, attractive images of women and people of color

WILD TREES PRESS (Robert Allen) — SMALL DISPLAY AD, For Mother Jones: code J3
(in 8 picas, 9 pts.)
AND, for MS. Magazine: code M-3 (13 picas, 6 pts.)
as of October, 1984

file: e3WTre; disk: 24 General
fonts: Optima Medium Roman, Optima Bold Roman (1/23, 3/102)
lenses: 6, 7, 8
Blooming Graphics/bb/Oct. 1984

Mother Jones ad: (text = 8 picas, 9 points; box = 1.5" vertical × 9.5 picas horz.)

(using 7/9 head & 6/6.5 at
.01 text, 7/8.5 for publ, tn3)

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3 Rom
13 =
8/10] NEW!
6/6.5
7/9
6/6.5

ALICE WALKER NOTECARDS
Beautiful photographic notecards with selections from Alice Walker's works. A thoughtful gift. ~~Ten (10) cards and envelopes, boxed, five (5) different images and passages.~~ (Cards folded, blank inside.) ~~\$10~~ plus \$1.50 for shipping and handling. Send check or money order to:
WILD TREES PRESS
P.O. Box 378, Navarro, CA 95463
Full refund if not satisfied. Allow 4 to 6 weeks for delivery.

Eight (8) different cards with envelopes, gift=boxed.
\$8
CA residents add 6% sales tax.
MJ

SMALL DISPLAY AD, For MS.: code M-3
(box, vertical = 1"; horz = 14 picas, text in 13.5 picas)

(13 picas, 6 points)

(using 8/10 head & 6/6.5 at .02 text, 7/9 for
publ., tn3)

13 =
8/10]
6/6.5
7/9
6/6.5

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\$8
CA residents add 6% sales tax.
MJ

Robert Allen
430-2080
569-4647