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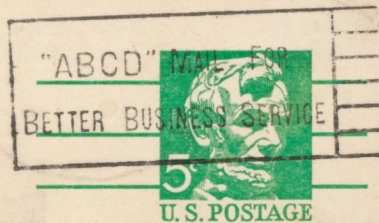
BLACK JOURNALISTS

NATIONAL CONFERENCE OF BLACK MEDIA
WORKERS (LINCOLN UNIVERSITY, JEFFERSON
CITY, MISSOURI)

(970

2017/193
c

folks interested
in conf.



Black Journalists'
Temporary Steering Committee
P.O. Box 9001
Berkeley, Calif.

Yes, I am interested in attending the meeting. Please send details.

NAME(Print) Doris G. Worsham

home ADDRESS 6521 Dover Street

CITY Oakland ZIP 94609

PHONE 658-0324-home 273-2417-work

COMMENTS: Please inform me of any next meetings to be held. I am more than interested in becoming a part of this organization. Larry Smith, an editorial assistant will also to be included. He is employed by the Tribune.



Black Journalists'
Temporary Steering Committee
P.O. Box 9001
Berkeley, Calif.

Yes, I am interested in attending the meeting. Please send details.

NAME(Print) Larry L. Smith

home ADDRESS 846 Athens Ave.

CITY Oakland, Calif ZIP 94607

PHONE 893-8644

COMMENTS:



U. S. POSTAGE

Black Journalists'
Temporary Steering Committee
P.O. Box 9001
Berkeley, Calif.

Yes, I am interested in attending the meeting. Please send details. ✓

NAME(Print) David M. Randolph

home ADDRESS 3131 Ellis St.

CITY Berkeley ZIP 94703

PHONE 845-7789

COMMENTS:



U. S. POSTAGE

Black Journalists!
Temporary Steering Committee
P.O. Box 9001
Berkeley, Calif.

Yes, I am interested in attending the meeting. Please send details. ✓

NAME(Print) James J. Oliver

home ADDRESS 3024 ActIon

CITY Berkeley ZIP _____

PHONE 391-1020-KQED

COMMENTS: Good show



Black Journalists'
Temporary Steering Committee
P.O. Box 9001
Berkeley, Calif.

Yes, I am interested in attending the meeting. Please send details. ✓

NAME(Print) DAVID MARK NAPIER

home ADDRESS 5392 Locksley Avenue

CITY Oakland ZIP 94618

PHONE 655-2225

COMMENTS:

Please let us know as soon as possible when and where and I will be there.



U. S. POSTAGE

Black Journalists'
Temporary Steering Committee
P.O. Box 9001
Berkeley, Calif.

Yes, I am interested in attending the meeting. Please send details. ✓

NAME(Print) N. Christopher Knowles

home ADDRESS 1102 - Tenth St.

CITY Berkeley ZIP 94710

PHONE 527-3090

COMMENTS:



Black Journalists'
Temporary Steering Committee
P.O. Box 9001
Berkeley, Calif.

Yes, I am interested in attending the meeting. Please send details. ✓

NAME(Print) CHARLES AIKENS

home ADDRESS 2137-14th AVENUE

CITY OAKLAND ZIP 94606

PHONE 536 4882

COMMENTS:

Look forward to attending
the meeting.

Non active



Black Journalists'
Temporary Steering Committee
P.O. Box 9001
Berkeley, Calif.

Yes, I am interested in attending the meeting. Please send details. ✓

NAME(Print) BILL ANDERSON

home ADDRESS 821 N. POINT ST. % ROTH

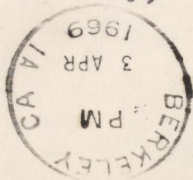
CITY S. F. ZIP 94109

PHONE 775 8449

COMMENTS:



Black Journalists'
Temporary Steering Committee
P.O. Box 9001
Berkeley, Calif.



ALWAYS U
ZIP COD

Yes, I am interested in attending the meeting. Please send details. ✓

NAME(Print) Wendy Baker

home ADDRESS 1290-2nd Ave.

CITY S.F. Calif. ZIP 94122

PHONE 566-4841

COMMENTS:



Black Journalists'
Temporary Steering Committee
P.O. Box 9001
Berkeley, Calif.

Yes, I am interested in attending the meeting. Please send details. ✓

NAME(Print) THOMAS C.FLEMING

home ADDRESS 1366 TURK STREET

CITY SAN FRANCISCO,CALIF. ZIP

PHONE 931-5778

COMMENTS: excellent, it is about time.



Black Journalists'
Temporary Steering Committee
P.O. Box 9001
Berkeley, Calif.

Yes, I am interested in attending the meeting. Please send details. ✓

NAME(Print) Chet Hancock

home ADDRESS P.O. Box 948

CITY Berkeley, Calif. ZIP 94701

PHONE 527-2837

COMMENTS: Looking forward to the gathering.

*add Caldwell
& Joyce Powell*



Black Journalists'
Temporary Steering Committee
P.O. Box 9001
Berkeley, Calif.

Yes, I am interested in attending the meeting. Please send details. ✓

NAME(Print) MICHAEL R. JONES
home ADDRESS 277 GOLDEN GATE AVE. ^{KGO - T.V. NEWS}
CITY SAN FRANCISCO ZIP 94102
PHONE 863-0284
COMMENTS: This is ^{my} business address.

Welcome

LINCOLN UNIVERSITY
JEFFERSON CITY,
MISSOURI



National
Conference of
Black Newsmedia
Workers

Lincoln University
Jefferson City, Mo.

June 26, 27 & 28, 1970

Black journalists and other professional newsmedia worker are invited to participate in a national conference hosted by the Journalism Department of Lincoln University. The purpose of the meeting is to discuss ways of dealing with problems confronting black media workers. The need for such a conference became evident when Earl Caldwell, a black New York Times reporter, was recently subpoenaed to testify before a federal grand jury investigating the Black Panther Party. Caldwell is resisting this unconstitutional government effort to force him to become an unwilling informer against the black community. His plight is a forewarning of what may be in store for others. With the growing repressive atmosphere in this country no newsman or newswomen can ignore the threat of official harassment and intimidation.

THEME: Who is the black journalist?

Although the conference will be concerned with legal defense tactics, it will be much broader than this. There will be discussions and workshops centered around such topics as: the role of the black journalist; the black reporter and his relationship to the black community, management, union and professional groups and government; teaching black journalism; black women and the media; special problems of the electronic media, etc. In addition, there will be a workshop devoted to discussing the feasibility of establishing a national organization of black media workers.

Speakers invited to address the conference include: Dr. Armstead Price, chairman of the Lincoln Journalism Department; William Worthy, veteran journalist and fighter against government harassment; Ernest Dunbar, Senior Editor of Look Magazine; Hoyt Fuller, Managing Editor of Negro Digest; Lou Palmer, columnist for the Chicago Daily News, and others.



Joining in issuing the call for the conference are Black Journalists, Black Perspectives chapters in New York, Philadelphia and Washington, United Black Journalists in Chicago, and a group of black newsmen in Los Angeles.

Delegates must arrange their own transportation. Meals are available commercially on the campus at reasonable rates (breakfast 85c, lunch \$1.10, dinner \$1.35). Group housing can be furnished in dormitories at \$2.50 per night, per person. Other facilities are available off-campus.

A modest conference fee of \$10.00 is being charged to cover additional expenses.

If you wish to attend the conference please fill out this and mail it with your conference fee to: Black Journalists, P.O. Box 6337, Albany, California. Further details will be sent to you shortly.

Name

Address

City State Zip...

Profession

☐ Check here if you wish to be housed and take meals on the campus.

BLACK JOURNALISTS

P. O. Box 6337

Albany, California



P.O. Box 6337, Albany, Ca. 94706 — (415) 845-6850 - 285-3451

June 16, 1970

Dear Delegate:

We are very pleased that you will be attending the first National Conference of Black Newsmedia Workers at Lincoln University. Your attendance and contributions will be of great importance in helping to make this a significant meeting. At a time when black people are moving in various ways to secure their liberation, it is imperative that we in the communications media come together to discuss our responsibilities and problems. The fact of stepped-up government harassment of black leaders and black reporters (as in the Earl Caldwell case) gives added urgency to our deliberations.

To keep you informed of new developments we will be sending you the forthcoming issue of Ball & Chain Review which contains latest information about conference speakers and panelists, as well as some ideas on possible directions the conference might take.

Enclosed for your perusal is a Tentative Conference Agenda and a list of Proposed Workshops. Both of these are subject to amendment, of course, at the Opening General Session.

To clear up any misunderstandings we wish to advise all concerned that this is an independent conference which is not associated in any way with any government agency or other organization. The conference was initiated and organized by various black media workers around the country. It is being financed out of the pockets of the sponsors and participants, all of whom are working black journalists such as yourself.

Registration for the conference will take place from 9 a.m. until noon, Friday, June 26th, at Martin King Hall (located on the campus at the corner of Chestnut St. & Dunklin). A reception committee will be on hand to meet any delegates who arrive the night before.

On-campus housing will be in Bennett Hall and can be arranged at the time of registration.

For those who wish, off-campus housing is available at

Conference 2/2/2/2/2

various hotels in Jefferson City, some of which are listed below:

Holiday Inn	Singles: \$10 & \$11
422 Monroe	Doubles: \$14 & \$15
Phone: 314 636-5101	
(The Holiday Inn is located quite near the campus.)	

Ramada Inn	Singles: \$10.75 \$ up
1510 Jefferson	Doubles: \$17 & up
Phone: 314 635-7171	

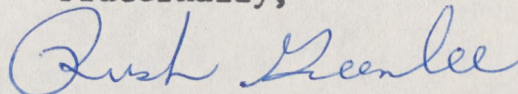
Roadway Inn	Singles: \$9.50
319 West Miller	Doubles: \$12.50
Phone: 314 636-5231	

Transportation into Jefferson City can be arranged by airplane, train, bus or automobile. For those who fly in the nearest major airports are at Kansas City and St. Louis. From either of these airports shuttle flights are available to Jefferson City via Ozark Airlines or Trans-Mo. Airlines (the latter of which flies only lightweight Cessna aircraft).

If there are any further questions a representative can be reached at either of the telephone numbers listed at the top of the preceding page.

We are looking forward to seeing you at the conference.

Fraternally,



Rush Greenlee
Chairman, Black Journalists

PROPOSED WORKSHOPS

- I The black journalist and his relationship to the black community (Panelists: Lou Palmer, Rufus Byars)
- II Teaching black journalism (Panelists: Thomas Johnson, Dr. Armistead Pride, Valena Williams, Mary Ellen Perry)
- III The black press in revolutionary times (Panelists: John Woodford, Hoyt Fuller)
- IV Alternate black media (Panelists: Pat Patterson, Charles Simmons, Ruth Ross)
- V Legal Defense tactics (Panelists: Earl Caldwell, William Worthy, Gerald Fraser, Bob Allen)
- VI Guidelines for national organization: The role of the black journalist and his relationship to management, unions and government (Panelists: Ernest Dunbar, Rush Greenlee, Francis Ward, Earl Ofari, Bernard Garnet)
- VII Special problems of the electronic media (Panelists: Lem Tucker, Dick Bogle)
- VIII Black women and the media (Panelists: Valena Williams,)
- IX The black journalist in the white media (Panelists: Bob Terrell,)

TENTATIVE CONFERENCE AGENDA

Friday (June 26)

Morning (9a.m.-noon) -- Registration of delegates

Afternoon (1-3 p.m.) -- Opening General Session
Remarks by Dr. Armistead Pride and
representatives of journalists groups

(3-5 p.m.)-- Workshop sessions

Dinner (5-7 p.m.)

Evening (7-9 p.m.) -- Keynote address by William Worthy

Saturday (June 27)

Morning (10 a.m.- noon) -- Workshop sessions

Luncheon (noon- 2 p.m.) -- Speaker! Ernest Dunbar

Afternoon (2 - 4 p.m.) -- Workshop sessions

(4 - 6 p.m.) -- General Session
Remarks by Hoyt Fuller, Rufus Byars

Dinner in honor of Earl Caldwell (6-8 p.m.)
Remarks by Mr. Caldwell

Evening (8 p.m. -) -- Private sessions or free time

Sunday (June 28)

Morning (10 a.m. - 1 p.m.) -- Closing General Session
Remarks by Lou Palmer, Renault Robinson

Lunch (1 - 2 pm.)

Afternoon (2 - 4 p.m.) -- Special Session
Speaker: Alex Haley



██
P.O. Box 6337, Albany, Calif.

— (415) 845-6850 - 285-3451

May 11, 1970

Dear

Planning is moving ahead rapidly for the first National Conference of Black Newsmedia Workers to be held this June (See enclosed announcement). Black Journalists has assumed the burden of organizing the conference, but we need the cooperation of as many groups as possible if the conference is to be a success.

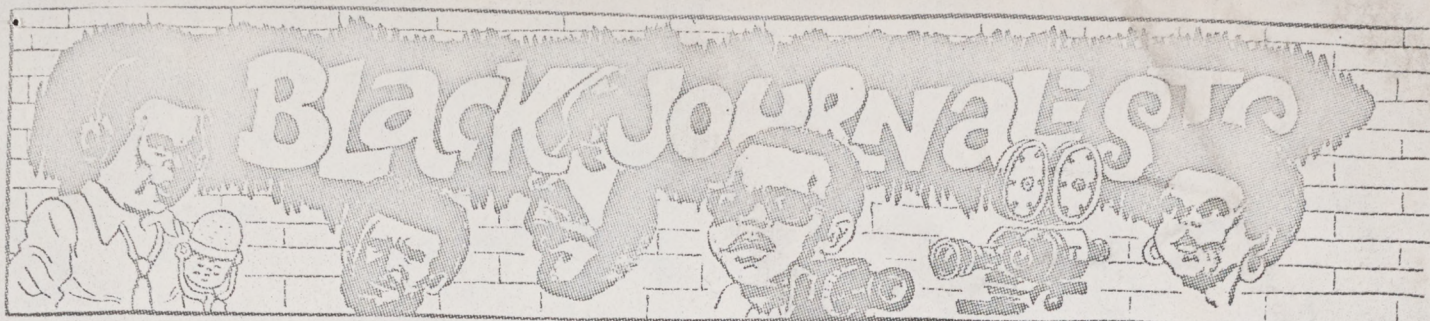
Specifically, we would like to ask the following of you and your organization:

1. Do you have any views as to what should be the specific goals of the conference? What concrete things should we accomplish? What items should appear on the agenda?
2. How many people do you think will attend the conference from your organization and your area?
3. We are currently working on a special issue of our monthly journal, Ball & Chain Review, which will be devoted to conference position papers. We urge you and your group to contribute a brief position paper, dealing with some issue or problem in the field of communications. (Articles should be no more than four typewritten pages, double-spaced. Deadline is May 26.)
4. We are sending you a bundle of our papers and the conference announcements which we hope you can distribute to other interested black journalists.

If you can help us with any of the above please let us hear from you as soon as possible. Thanks for your support.

Fraternally,

Robert L. Allen
Vice Chairman



NATIONAL ASSOCIATION OF BLACK MEDIA WORKERS

CONFERENCE REGISTRATION
Lincoln University

June 26-28, 1970
Jefferson City, Missouri

JOHN ADAMS	WGN-TV 2501 West Bradley Place Chicago, Illinois LA-8-2311	2358 70th Place Chicago, Illinois 324-9247
BOB ALLEN	San Jose State College San Jose, California 408 294-6414	3740 - 25th Street San Francisco, Ca. 285-3451
MICHAEL ALEXANDER	NEWSDAY 550 Stewart Avenue Garden City, N.Y. (11530) 516 - 741-1234 Ext. 483	335 W. 85th Street, #4A New York, New York 212 - 799-3069
WILLIAM ARTIS, JR.	NEW YORK POST 210 South Street New York, N.Y. 212-349-5000	221 East 106th Street, #2B New York, N.Y. (no phone listed)
AUDREEN BALLARD	REDBOOK MAGAZINE 230 Park Avenue New York, N.Y. 212-983-7648	297 Lincoln Avenue New Rochelle, N.Y. 10801 914-235-9407
LAURA BLACKWELL	NEWSDAY 550 Stewart Avenue Garden City, N.Y. 11530 516-741-1234, Ext. 380	451 Fulton Avenue Hempstead, N.Y. 516-538-3788
RICHARD BOGLE	KATU-TV 2153 N.E. Sandy Blvd. Portland, Ore. (97208) 503-235-8751	6404 N.E. Seventh Portland, Oregon (no phone listed)
JOHN H. BRITTON	JET MAGAZINE 1820 South Michigan Ave. Chicago, Ill. 60616 225-1000	8537 South University Chicago, Ill. 60619 768-3193
EARL CALDWELL	THE NEW YORK TIMES 925 Fox Plaza San Francisco, California 415-861-8662	2850 Fillmore Street San Francisco, Ca. 415-922-0338

DON CHARLES	THE NEW YORK TIMES 229 West 43rd Street New York, N.Y. 212-556-1843	(no residential info)
ROBERT DE LEON	NEWSDAY 550 Stewart Avenue Garden City, N.Y. 516-741-1234	12 East 97th Street Apt. 62 New York, N.Y. 212-876-6927
ANGELA DEWS	NEWSDAY 550 Stewart Avenue Garden City, N.Y. 516-741-1234 Ext.4375	300 West 106th Street, #69 New York, N.Y. 212-866-4339
LEON FORREST	MUHAMMAD SPEAKS 2548 Federal (South) Chicago, Illinois 60616 312-225-2330	1380 E. Hyde Park Chicago, Illinois 312-KE-6-4300
GEORGE FOSTER	CBS News, 630 North McClurg Court Chicago, Illinois 60611 312-943-1132	6700 South Grandon Ave. Chicago, Illinois 312-955-3245
C. GERALD FRASER	THE NEW YORK TIMES 229 W. 43d Street New York, N.Y. 10036 212-556-7349	100 West 92d Street New York, N.Y. 10025 212-877-2966
HOYT W. FULLER	BLACK WORLD 1820 South Michigan Ave. Chicago, Illinois 60616 312-225-1000	3001 South King Drive Chicago, Illinois 312-842-5370
BERNARD E. GARNETT	RACE RELATIONS INFORMATION CENTER 1109 - 19th Avenue Nashville, Tennessee 615-327-1361	2515 Jenkins Street Nashville, Tennessee 615-244-3109
RUSH GREENLEE	KQED-TV 525 Fourth Street San Francisco, Ca. 94107 415-391-1020	1765 Oxford Street Berkeley, Califor 94709 845-6850
GEOFFREY HARDING	NEWSWEEK 430 North Michigan Avenue Chicago, Illinois 312-328-3085	308 West Green Urbana, Illinois (no phone listed)
SAYEEDA HODO	THE SUN REPORTER 1366 Turk Street San Francisco, California 94115 415-931-5778	562 Hayes Street San Francisco, California 415-864-1661

CHARLOTTE HUNT	CHICAGO DAILY NEWS 401 N. Wabash Avenue Chicago, Illinois 60611 312-321-2121	1921 S. Christian Ave. Chicago, Ill. 60623 312-762-0006
GERALD JACKSON	HERALD-TRAVELER 300 Harrison Ave. Boston, Mass. 426-3000 Ext. 462	5 Claremont Parl Boston, Mass. 617-536-6571
DON JOHNSON	NEWSWEEK 430 North Michigan Ave. Chicago, Ill. 60611 312-467-5000	545 W. Eugenie St. Chicago, Illinois 312-943-4131
RUDY JOHNSON	THE NEW YORK TIMES 229 West 43rd Street New York, N.Y. 212-556-1234	320 Manhattan Avenue New York City (no phone listed)
THOMAS A. JOHNSON	THE NEW YORK TIMES 229 W. 43rd Street New York City, N.Y. 556-7067	13520 Dennis Street Jamaica, N.Y. 212- FL-1-2782
BOB JOINER	ST. LOUIS POST DISPATCH 1133 Franklin St. Louis, Mo. 63101	4020 Lindell Blvd St. Louis, Mo. (no phone listed)
WILL JONES	OAKLAND TRIBUNE 13th and Franklin Street Oakland, Ca. 415-273-2000	1142 B Hearst Avenue Berkeley, Ca. 415-849-4708
CLAUDE LEWIS	THE PHILADELPHIA BULLETIN 30th and Market St. Philadelphia, Pa 215-EV 2-7600	75 Glenview Lane Willingboro, N.J. 609-877-7599
VICTORIA MARES	NEWSDAY 550 Stewart Ave. Garden City, N.Y. 516-741-1234	95 Allen Street Hempstead, N.Y. 516-538-6564
GIL MOORE	Free Lance	42 West 83rd Street New York, N.Y. 212-799-7475
L. F. PALMER, JR.	CHICAGO DAILY NEWS 401 North Wabash Avenue Chicago, Illinois 60611 312-321-2121	6700 S. Crandon Ave. Apt. 6A Chicago, Ill. (no phone listed)
LES PAYNE	NEWSDAY 550 Stewart Avenue Garden City, N.Y. 516-JU-8-2121	167 Brooklyn Avenue New York, N.Y. 212-866-4339

MARY ELLEN PERRY

Laney College
1001 Third Avenue
Oakland, Calif

1616 Channing Way
Berkeley, California
415-549-2317

RUTH M. ROSS

190 Lexington Avenue
New York, N.Y.
(212)MU6-4228

SANDRA SATTERWHITE

REDBOOK MAGAZINE
230 Park Avenue
New York, N.Y.
212-983-8789

862 Union Street, #4E
Brooklyn, N.Y. 11215
783-7465

SARAH-ANN SHAW

WBZ-TV
1170 Soldiers Field Road
Boston, Mass.
617-254-5670

48 Wenonah St.
Boston, Mass.
617-427-1853

KENT SMITH

NEWSDAY
550 Stewart Avenue
Garden City, N.Y.
11530
516-588-2121

160-10 89th Avenue
Jamaica, N.Y.
212-523-6561

CHARYN SUTTON

PHILADELPHIA BULLETIN
30th and Market Street
Philadelphia, Pa.
215-EV-2-6666

939 E. Durard St. (?)
Philadelphia, Pa.
215-CA-4-7794

FRED SWEETS

ST. LOUIS POST DISPATCH
1133 Franklin
St. Louis, Mo. 63101
314-MA-1-1111

3322 Laclede (?)
St. Louis, Mo. 63103
314-534-3566

MITCHELL TURNER

NEWSDAY
550 Stewart Ave.
Garden City, N.Y.
11530
516-741-1234

69 Lexington Avenue
Central Islip, N.Y.
516-234-6362

FRANCIS WARD

LOS ANGELES TIMES
Midwest Bureau
435 N. Michigan Avenue
Chicago, Illinois 60611
312-467-4670

1712 E. 84th Place
Chicago, Ill. 60617
312-374-8269

MELVIN C. WHITAKER

SACRAMENTO OBSERVER
P.O. Box 209
Sacramento, Calif.
452-4781

3831 17th Avenue
Sacramento, Calif.
451-2057

JACK E. WHITE

RACE RELATIONS INFORMATION
CENTER
1109 19th Avenue South
Nashville, Tennessee
615-327-1361

1708 A. Linden Ave.
Nashville, Tenn.
615-298-5615

VALENA M. WILLIAMS

Graduate School of JOURNALISM
UNIVERSITY OF CALIFORNIA
Berkeley, Calif. 94720
415-642-3383

2207 Braemar Road
Oakland, Calif. 94602
415-531-6447

SIGMONDE KHARLAS WIMBERLIN

BLACK TRUTH
3324 W. (address unclear!)
Chicago, Illinois 60624
312-826-8180

1414 South Keeler Ave
Chicago, Ill. 60623
312-277-5505

JOHN WOODFORD

MUHAMMAD SPEAKS
2548 S. Federal
Chicago, Ill. 60616
312-225-2322

904 Reba Place
Evanston, Ill.
312-328-9106

###

Registered for Conference but not in attendance

Toni Anthony
6736 S. Jeffery Blvd.
Chicago, Ill. 60649

Helen King
1820 South Michigan Avenue
Chicago, Ill. 60616

E. A. Black
1049 Chicago Blvd.
Evanston, Illinois 60202

Lionel J. Monagas
WHYY-TV, Channel 12
4548 Market Street
Philadelphia, Pa. 19139

Judi Claude
4710 Warrington Avenue
Philadelphia 19143

Alma Newsom
5762 Lakefield
Houston, Texas 77033

Carlyle C. Douglas
3445 S. Rhodes #908
Chicago, Ill. 60616

Barbara Reynolds
400 E. 33rd Street
Chicago, Ill 60616

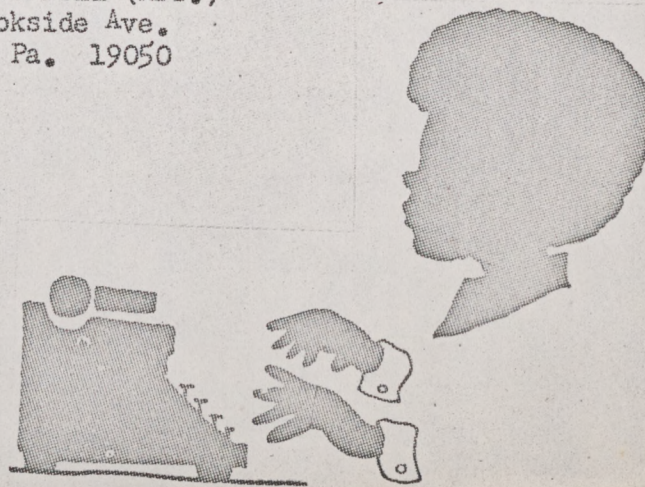
Lynn Dunson
618A Street, S.E. #23
Washington, D.C. 20003

J. M. Stephens, Jr.
9106 S. Laflin
Chicago, Ill.

James Herndon
2323 Diamond Street
San Francisco, Ca.

Angela Terrell (Mrs.)
524 Brookside Ave.
Yeadon, Pa. 19050

Clarence Hunter
Washington Journalism Center
2401 Virginia Avenue, N.W.
Washington, D.C. 20037



An Introduction To A Black Philosophy

Presentator: Rufus Byars.

"Well, here we go again! Black people pouring out their animosities and perplexities, trying to find some solution to a problem that's older than this country—Racism!

It's said, by those people, "you know the one's, the ones who really have nothing against black people and are forever endeavoring to prove to blacks they're accepted in this country by continuously blowing our brains out, " that racism is a disease. That the thing to do, whenever confronted with this disease, is to play doctor, or psychologist because the person, or persons projecting this emotional-inferiority-complex were sick—you know, diseased minded-abacked maladjusted-disconnected from their Human Element—socially deranged people!

I cannot say, in totality, the number of races—which have come to this stolen country—that have fallen for that 'Racism Is A Disease Line' more than those products of racism, who continuously break their backs to prove to White-Racist-America that they, those-once-upon-a-time Overt-Slaves, are not racist—you know the people I am referring to, yes they're the ones, Black People!

Well, I imagine racism is one of my idiosyncrasies, for I stand here at this time, knowing in my heart that I am that product of this country's Philosophy; I am a racist! Yet I am dismayed to the reasons such a fungus should be able to exist; especially in a country where intelligence is of top priority? Nonetheless, and sadly stated, a philosophy is one thing, the belief in it, is yet another matter entirely.

Now that I have introduced myself, this time hoping I have not given the impression I usually give 'under these type circumstances' as that Hard Cat To Deal With-Byars, for this time my perspective is to ease, relax, greet and endeavor to know the pain within you, all of you in the audience because I hurt too!

Man's Kind, insofar as I have not found—in my brief life span—a safer term to address you gentlemen; inasmuch as every word I have analyzed consist 'conjustedly' of morbid ambiguity. This could well be one of the major reasons I fall back in skepticism when I hear the current black cliché's and slogan's. You're aware of the ones I am referring to, "Power to the People, Black Is Beautiful, Black Power and last, but not least, "Right On Soul BROTHER?"

There's a tremendous flux of ambiguities interwoven in these terms. Terms, mind you, which were instituted into the black race to provide a people who had nothing of their very own to cling to, to embrace—in that precise fashion our forefather's embraced their Freedom Songs—are now terms thrown about like bowling balls. They carry very little meaning to us this day, other than putting each other on the defensive; wondering whether his Right On is real, or merely another stab in the back!

From Front these terms carried the soul committment of donating ones life, in the name of the Black Liberation Struggle; in this cancerous-malfunctionary-hyper egotistical-extremely demented-nefarious country called, "The Black Man's Prison, With Touches Of Silk &Lace!" I hope you can dig, 'cause its deep!

Therefore, Human's Kind, it should stand solid in your minds that I'm being far from facetious (whatever in the hell that means) but I cannot blackly blame black ignorance for the application we refused, zealously, to apply in the laborous realms of Question, Investigation, or to point of a total Black re-evaluation to our life style in this Alien Land. This land where we are Subjects continuously subjected to damnations, humiliation, dehumanization and bastardization!; however, there may be those of you who perfer the terms "Second Class Citizenship" I don't know, if you can grab it?

We, Black-Outcasted-Un-Named-No Claims To Anything, are Subjects under the rain of a cancerous cluster of impassive mentalities, who's daily dosage of nourishment is their emasculation of the psychological and physical stability of our specific speice, and one of their methods of surreptitious application is their mastery in the Arts Of Ambiguity!

One can safely believe: Ambiguity Rules these many hallucinative levels we Subjects, or should I say: 'Sub-Subjects' being more precise, call Home; Home as in New York, San Francisco, L.A., and America—if you can dig it!

As I stand here,, endeavoring to convey a black message over to you, the audience, and having to use the Ambiguities set up by Mighty Whitey, I feel a tenseness, a form of hollowness, for I know there are those of you who will misconstrue me. Not purposely as much as mechanically!

Because we exist in a land where there are too many underfined definitions, and they come from that book we all learned the English language, "Ever so Languishedly," and I know none of you are strangers to states of depression.

There's a tremendous urgency for a black re-evaluation of the black life-style in this neferious pit of emotionalized abyss. And when I state urgent I mean it to the full extent of the term because the black man in America doesn't have time to linger.

At this point in my presentation for a Black-Outcasted-Philosophy, I well acknowledge there are those of you in the audience who may question the validity of my mental state of mind, or whether oppression has hit me too hard a blow and caused me to leap to extremes concerning racism. If so, and I do sincerely hope not, it will be digested as comprehensibly. However, let me make one point very clear at this time, I could articulate in infant form and there would still exist, amongst Us-Black People-misunderstanding. We are trained at birth to misconstrue one another!

What we fail to acknowledge, thoroughly, is the fact that we are Sub-Subjects under a tenacious tyrant who applies veils of ambiguities for his subjects, as well as his Sub-Subjects, because ambiguousness provokes levels of miscomprehensiveness in the realms of common definitions. If we, meaning that, alleged Black-Intellectual, misconstrue one another on this lowest levels of word useage then we are in a fix; we'd best find a means of communication or there will be no need for Black-American-Outcasted From Africa-Communication, for we're facing this very day elimination!

We are a deleterious threat to the Illusionary Structure that foundation, regardless to how watery it may well, of this country.

Not because we're an Awaken People, as many of us wish to view ourselves as being today, but because we are now a people with intelligence, and this intellect has forced us to become inquisitive, like that child always bothering you about question, we are also a agitated people! Mad about the circumstances which have kept us in this morbid-dehumanized-programed hypercritical-forcibly malfunctionary-racially disconnected-postions! and that's A Right On! dig it?

Nonetheless, I too stand accused of this precise blindness Black Blinded-Outcasted Belonging to Everything-Yet Counted in Nothing, For Nothing-Americans stand in today. For I do not think. I react, adapt, adopt, copy and accept derogatory deluges of delusions as a way of life. But recall, I did not state that I am not resisting. Although I resist, I'm yet a member of that immense club, you know the one, "Ambiguity!"

Sub-Title= DEFENSE MECHANICALISM!

Before I venture further I think it best to let you, the audience, know that I haven't leapted in to the realms of the obscure, not even that of the abstract, if anything at all I have jumped into the center of our nerves and shall pull them as a child would do the strings on a guitar. Defense Mechanicalism means "an unconscious mental process (as repression) that enables the Ego to reach compromised solutions to problems"; or a defensive reaction by an organization, I'm using the first because it applies to the thought process of the black mind today.

And this stands as the truth to many of us who possess the audaciousness to admit it. We brag, throw our chest out, stick our heads in

the air and Hi-Sign our asses off when think we're above other niggers, yet we never possess that positive ego.

Study the yesterday's in black life-styles in this country, Might Whitey had us debating the Philosophies of both Malcolm X and Martin Luther King at the same time. But we debated at home, watching the idiot box. Today both men are dead. The reason they're dead is because they were two power forces, one moving in negation and the other in the positive. But positive and negative are non-existing without the neuteralizer, and that precisely what the black race failed to be in the case of these two great men: however, yesterday blindness made more sense than sense could turn a race on to truth, "If you can dig it?

I've addressed you gentlemen as Man's Kind, and Human's Kind Yet I have not once echoed our true positions, mind you I said position. We, that means you and him and his and I, are the Man's Machine!

Sub-Title Black People And Oppression.

We're the Man's Machine because we haven't stopped long enough to produce a Philosophy of our own, and as long as we as Sub-Subjects of another man's Philosophy we shall remain his machine, I shall give an example: Black People are constantly screaming for Freedom Now! But to have freedom Now is to have mind reconstruction. If we are to provide a man with peace, we must first of all teach him the textures of tranquility; for a man who has suffered deprivation, humiliation and the inhumane incarcerations of external/internal frustration, cannot acknowledge the depths of peace----he just doesn't know it!

Therefore, in order that this man understand peace he must be introduced to a new-more-improved emotipnal and psychological stability.

Too often black people say if the Man would just lift his foot from our necks, we'd be able to make it. The man, whoever the hell that is, could lift his foot tomorrow and we'd find it more difficult to survive, because we'd be a people without method, structure, means; in other words, we'd be without a Philosophy-a way of life!

Freedom than, is a state of mind. Therefore lets get one thing straight, we're not fighting for Freedom, we have that, we're combative because we haven't had the rights to exercise our freedom.

Therefore I hope this conference is to connect Civil Rights with Human Rights so we, as a people, can begin to experience Psychological Freedom and Emotional Independence from the vice of Fixated-Freedom!

Sub-Title= Love As A Way of Black Life!

At this point in my presentation for a Black Philosophy in this cancerous country, good good listeners, I'm going to express a side of myself rarely able to fight its way to the surface level of my being, and this shall be my tenderness, my forever dying need to see black people appreciating black people. I await the day when a black brother never degrades a sister, regardless of her make-up in manner because thats merely style, and all styles can be changed. I want to witness the times when sisters will view all men of blackness as the life given element of her race. And Brother's acknowledge, although we give her Product, she Produces. (Can you dit it.

The Conference is an example in itself which substantates the tremendous need for our greatest mentalities to gather and bring forth a black Philosophy. We came her to find better methods to manipulate the already cumbling structure of Mighty Whitey, or how best to get more blacks into the main stream of white American life, or how we could solve some of the problems faced in our individual prisons with Street-Cars and Buses, or on ways to futher unite those of us in the media, so as to keep a constant line of communication going at all times. All these things and ideas are great, but we didn't come here to talk about love. Black love for Black people.

All we've ever know is the art of emotionally, or physically stabbing one another to death. Its time that we become tender in our own cells because we are most definitely prisoners, and I don't give a damn what level you're on, the same bastard turns the key that locks you mental door.

To take back to your different cities new methods of dealing with Whitey is great, but let's also take back a little tenderness. Let's remember, although we are fighting people that have proven we can endure under sub-human conditions, we are also a compassionate people, a people filled with mouns and mouns of unreheasred love and affection we rarely can display.

You brothers out there remember, the Man has already played our women against us, now he's given us bits and peices of power whereby we have advantages over her. But let's be beyond that malfunctionary plot; The black woman is coming home, if she hasn't arrived already!

I know I have spoken on many different subjects, but not one subject didn't include the authentic subjects-ourselves. And probàbly

The most difficult issue to deal with at this Conference may well be Love.

I feel, and I hope my candor can reach each and everyone of you, that balck love should become a way of life in the black prisons we have the audaciousness, or blindness, to call ghettos. Because as it stands today, Whitey could trade places with us, give us his fifty thousand dollar home and Saturday night would still be, "I'm gonna' kill that nigger night!"

Therefore, remember that He, isn't I, as much as it is the
next fellow, and that fellow 'firmly imprinted in the mind of she' reflects the image of 'I' and 'I'
is he-she-and-I; in family essence!

It's been my moment of emotional closeness and realism to have been able to present these re-iterated ideas once again to the all in you black people. I shall now discontinue for the next speaker by saying-from the depths of my entire being "That it belongs to all of you anyway" -With Love
As A Way Of Love.

Advance text of keynote speech by William Worthy, correspondent of The Baltimore Afro-American, at the first National Conference of Black Newsmedia Workers, Lincoln University, Jefferson City, Missouri, Friday evening, June 26, 1970, 7:00 P.M.

REPORTING THE NEWS IN THE HEARTLAND OF EMPIRE

In 1935, in Seattle, one of my college professors -- a sociologist who has over the decades been fired from three or four schools -- heard Dr. Harry Ward, a radical clergyman, say something that is still very contemporary. He said:

"The Establishment respects ability, however much it dislikes your views, and it tries to use that ability for its own purposes." The result is that we radicals, we dissenters, we revolutionaries operate in an area of tolerated activity, which the Establishment judges will be unable to interfere with its substantive socio-economic control. But we radicals literally bet our lives that that tolerated activity will subvert the established order."

Last year, in Ireland, in a speech to the Irish Management Institute, David Rockefeller, chairman of Chase Manhattan Bank, said essentially the same thing. He remarked: "Business must continue to be profit-oriented, but at the same time we must keep in close contact with men who are not essentially profit-oriented -- that troublesome but creative minority of intellectuals who can help us to identify emerging social problems before they reach crisis proportions."

In other words, in this complex society they need us. And our problem in a nutshell is to do our work without letting ourselves be used for their counter-revolutionary ulterior motives. In one of her books Hannah Arendt wrote: "He who understands revolution understands the future." May I amend her remark: He who understands counter-revolution understands the United States.

In the heyday of the British empire the three most important white men stationed in each colony were the colonial governor, the Anglican bishop and the correspondent of the Times of London. Within the colonial framework each of them had his own clear and distinct function. In discharging those functions each complemented the other, because their bosses back in Britain -- the Labor or Tory government, the Church of England, and the owners of the Times of London -- were equally committed to the perpetuation of empire.

Let's imagine that, as each British colony pressed harder and harder for political independence, the Church of England substituted a "native" Episcopalian for the

white bishop. Let's imagine that the Times of London, the voice of empire, had bought a little time by integrating their colonial bureaus with a few "native" journalists. If we think of U.S. ghettos and the Black Belt as de facto economic colonies, we can better perceive the parallel. To avoid being little more than journalistic "natives" in a conservative media milieu, we should take advantage of this conference to organize solidly and to construct a base for our collective integrity and our collective dignity. This is not an impossible task. In its present stage of doom and gloom the system definitely feels that it needs us.

My hunch is that most persons at this conference have been hired by their present employers during the last three to five years of internal and external crisis. Within the white media what is our day-to-day role supposed to be? What in reality is our individual and collective situation today? Why is there so profound a sense of distress and so much uneasy soul-searching in our ranks?

We are media workers -- with the emphasis on the word workers -- in a press that tips its imperialistic hand by glorifying in Vietnamese body counts.

We are media workers in a profit-making press with a built-in conflict of interest. Why should we expect the press branch of the U. S. Establishment to have any strong professional desire to report on the marauding activities of other segments, brother segments of that same U. S. Establishment -- in Africa, in Asia, in Latin America, in the Middle East. At a ~~the~~ Nieman seminar a dozen years ago Ed Lahey of the Chicago Daily News pointed up the system's interlocking relationships when he ~~spoke~~ joked about ~~the~~ "the State Department and its affiliated oil companies in the Middle East." There are wheels within wheels that never get reported to the U. S. public. In 1960, "Yanki, No!" -- an honest documentary film on the Cuban revolution on which I worked with an honest camera crew -- was almost barred from network television because a top news executive with business connections at United Fruit Company didn't like our factual presentation. In the year 1970 it is the part of wisdom to assume that the Central Intelligence Agency has infiltrated its wheels into fairly high positions in all the important media.

We are media workers in a press that has the audacity to put quotation marks around the words "U. S. imperialism" in order to convince the people that no such thing exists -- and this at a time when that very U. S. imperialism is waging and escalating one of history's filthiest and most brazen colonial wars. For three hundred violent years the people who have molded U. S. public opinion, including many in the press, have been masters of indoctrination, masters of counter-revolution,

masters of intrigue.

worthy

After World War II, the old European empires were too weakened to carry on. U. S. neocolonialism, already strong in Latin America, came into its own in every corner of the globe. Twenty-three years ago, the CIA was established in order to globalize, to institutionalize, to formalize, to tighten up the processes of counter-revolution, the processes of intrigue, the processes needed to indoctrinate, seduce and then plunder the entire world. Those who run the U. S. empire assigned to the CIA a very broad and indispensable jurisdiction: to forestall, to abort, to buy off and to crush anti-imperialist revolution on every continent. Since imperialism is a racist racket, its pious beneficiaries are reduced to ~~spit~~ spouting gangster logic to sanctify the plunder and the violence. The heartless enforcers of empire use Mafia methods.

The 1947 law setting up the CIA barred the agency from operating within the U.S. Only the naive could have expected obedience to that restriction once the Muslims and the Panthers and SNCC and SDS began adopting a strong anti-imperialist line. Especially in the darker countries the CIA for 23 years has bribed and assassinated inconvenient men of color -- including editors and reporters. And five years ago here at home, in front of 500 witnesses, Malcolm X was boldly cut down in a hail of CIA bullets.

Given the reactionary drift of events and given our professional duty to communicate to the public the significance of what is going on, the day will surely come when one faction or another in the CIA will decide that some of us participating in this conference must be "liquidated". They'll probably pay a cut-rate Jim Crow price to some Harlem gangsters to carry out "the contract".

We are a handful of underpaid media workers -- a handful of hired hands -- in a country where the Far Right is spending an estimated \$50-million annually. That money is used to bamboozle a bewildered public opinion with false and simplistic answers to political complexities on 10,000 radio broadcasts ~~each week~~ each week.

We are unarmed media workers in a country whose top brass has gone berserk in the face of defeat in Vietnam and is now thrashing around in all of Indochina. James Boggs of Detroit believes that in late April the military presented Nixon with a fait accompli in Cambodia. If this is a correct surmise, it would help explain those tricky contradictions in Nixon's speeches of April 18 and May 1.

Let's not be naive about U. S. generals. Just as the CIA moved logically from assassinations in Africa to assassination in Harlem, so the military is quite capable of staging many My Lai's, many "Pinkvilles", on militant campuses and in

- MORE -

zones of resistance here at home. We have our notebooks and typewriters, and history tells us that in the long run we are likely to win. But they have the guns, and sooner or later, as the crisis of empire deepens, those guns have to be turned on any of us who disseminate the truth to the American public. Imperialists, said President Sukarno, will always be imperialists -- which means they will always be violent, always be x crooked, and eternally be treacherous.

While sympathetic and understanding of the Black Panthers, I have tended to be strongly critical whenever they have precipitated shoot-outs and other confrontations that could only end in calamity. And I condemn those white radicals who have cheered the Panthers on to self-destruction. I hope that new young militant journalists can skip that juvenile stage of "proving manhood" with ghetto hyperbole and inflammatory rhetoric. I also pray that new young militant journalists will steer clear of that disastrous white thing called "drug culture". If you are stupid enough to get sucked in and if you get caught, DON'T come to me for sympathy, support or a contribution to your bail fund. I have more worthy causes to rally behind. Under proficient leadership, the people of China fought one of history's major revolutions in order to free their country from the white man's sordid dope, and here we have the ludicrous spectacle of college-educated American youth extolling the "glories" of these enslaving narcotics.

From journalists young and old the greatest need of the moment is sound analysis of the U. S. empire and the focusing of the news spotlight on its far-flung sinister operations. Thanks to the press for which we work, thanks to the educational system and the government, the people of this country ~~don't~~ don't even know they are living in the capital of a vast and violent empire. They don't realize that they are living on the backs of most of the other peoples of the world. News is just beginning to leak out that the military-industrial-political Mafia in this country ~~is~~ has been secretly handing over tens of millions of taxpayers' dollars to the political Al Capones who rule Thailand and South Korea, and that these sub-Mafia thugs then dispatch mercenaries to help guard South Vietnam, Cambodia and other "turf" and territory claimed by the U. S. empire.

By and large, even the racial minorities in this country are woefully ignorant about the workings of the U. S. empire. They cannot move effectively and cannot struggle intelligently toward liberation until they have the facts and the correct interpretation of the facts. Only when we as journalists do our jobs properly and help to raise the level of popular understanding will the liberation struggle move upward to a higher level from its present pathetic and ostentatious rut of dashiki, drum, egoism,

comb and hair pick.

There are endless stories about the empire at home that are not being covered. CIA agents in college faculties and administrations. CIA agents swarming over poverty programs and community organizations. To give the devil his due, it is considerably easier in 1970 to publish well-researched, fully documented reports and exposés on "sensitive" subjects than it was ten or even five years ago. Those incredible resistance fighters in Vietnam have made such a mess of this country and have so thoroughly demoralized our rulers that serious and informative articles now get published in mass circulation newspapers and magazines, and revealing television documentaries reach tens of millions of Americans. Among a people hungry at last for understanding and clarification there is today a market for meaningful news, and the profit-oriented lords of the press are out to satisfy that market to some degree. As one of the old Bolsheviks observed before the Russian revolution, when it comes time to shoot all the capitalists, one of them will sell us the guns.

Amongst ourselves, we can encourage and insist on relevant journalism by demonstrating total solidarity with an Earl Caldwell for his highly principled position on the sanctity of a newsman's sources of information. I also think we should consider establishing an annual William Monroe Trotter award for those in our ranks who most clearly and forcefully reveal the vital links between the foreign racket of neo-colonialism and colonial wars and the domestic racket of racism. Monroe Trotter, who harassed Woodrow Wilson at the 1919 Paris Peace Conference, had a world view. An anti-colonial award bearing his name would be most appropriate.

And however much the white press may deride and ridicule us, I for one feel we would be well advised to establish now a standby investigatory committee on domestic CIA assassinations, in order to have machinery immediately at hand when the inevitable day arrives. We 25 million children of slavery are so badly divided and disorganized that we never launched an investigation of Malcolm's assassination while the leads were hot.

Earl Caldwell may well have some concrete suggestions as to how we can best support him. Perhaps the conference can adopt several standby plans of action --- such as a call for a one-day work stoppage by us and our colleagues all the way from the San Francisco Chronicle to the Boston Herald, from KQED to WGBH, from KCBS to WCBS, from WLIR in Harlem to its counterpart stations in Los Angeles and Seattle and the Bay Area. The work stoppage could be called if and when the day comes when Earl Caldwell is hauled into federal court for sentencing. Even a small-scale occupational general strike, involving at the most several thousand of us, would focus

world attention on the Caldwell case. It would perhaps inhibit a judge from imposing more than a nominal suspended sentence, and it would suggest the valuable technique of political work stoppages to other occupational groups and to other occupational caucuses -- black, brown, yellow and feminine.

The Vietnamese and the Cambodians know that Nixon, like Johnson, has locked himself into a long and hopeless war, and they are prepared to struggle for decades. Even though we are not white, we share the typical white American characteristic of great instant equality, impatience. We want instant peace, instant cleansing of the environment, instant revolution. To us even a month is a long time. If I were to make a bet, I'd gamble that the Vietnamese, the Koreans, the Cubans, the Chinese, the Indonesians will demolish the U.S. world empire abroad well before we dismantle racism at home. Many years ago an editorial in the Boston Globe remarked: "... To fight well in confident expectation of victory is the proper valor of youth; the virtue of mature years is to fight equally well in the face of strong prospect of frustration." And in this social system that hardly seems to budge, we are going to be frustrated again and again and again.

In the crystal ball one can find no firm guarantee that we will win. The possible combinations of variables and circumstances leading to defeat are endless. But if we are self-respecting and hold a commitment to humanity, we have no choice but to struggle and to adopt a hard, tough line for that struggle. Winning is not everything. As Alfred North Whitehead used to tell his philosophy classes at Harvard, "the process itself is the actuality". That great truth may help us understand why China underwent a cultural revolution in order to save her Chinese revolution. The leaders know that economic and social reconstruction will not be completed for decades, and that meanwhile everything could easily go sour if a huge bureaucracy was allowed to snuff out the people's revolutionary élan. I don't know if Fidel Castro has ever read Whitehead, but the Cuban leadership has certainly been aware that "the process itself is the actuality".

As we contemplate the beacon role we can play as journalists over the next few soul-testing decades, we ought to be able to perceive a clear obligation in this society ~~that~~ so urgently in need of regeneration:

Individually and collectively, we must "raise a standard to which all honorable men may repair".

- end -

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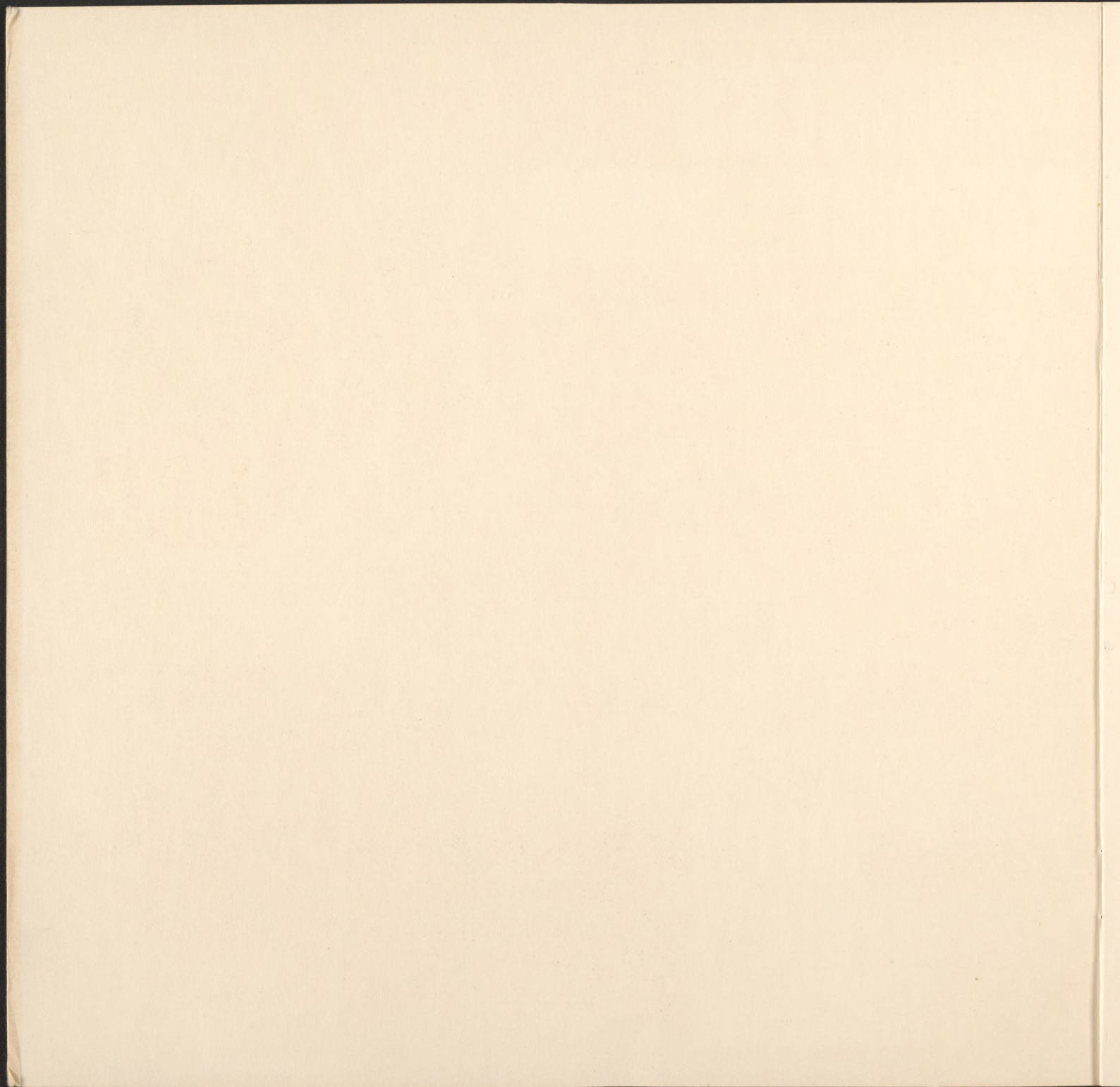
PROGRESS REPORT* 1968

SPRING

*THE ECONOMIC REGENERATION
OF A COMMUNITY THROUGH THE
CONTROL OF ITS CAPITAL GOODS
AND SERVICES.

HARLEM
COMMONWEALTH
COUNCIL, INC





HCC

306 Lenox Avenue
New York, New York 100
Telephone: 876-5721 (212)

WHAT IS THE SICKNESS?

The 500,000 black people in Harlem are able to spend \$500 million for consumer goods every year. That is a sum larger than the Gross National Product of any one of several underdeveloped nations which our Department of Commerce can safely certify to businessmen as at the threshold of a sustained economic growth rate.

Until now, no promise like that has been feasible for Harlem. It is an underdeveloped and *underdeveloping* community with affluence all around it. Eighty percent of its 6,000 retail and manufacturing businesses are owned and managed by white people who do not have, and cannot be expected to have, more than a commercial interest in the community. The economic sickness of Harlem is the leakage of its capital; for generations Harlem's dollar has been siphoned off by white businessmen.

What goes out is Harlem's money; nearly all the little that comes in is from public welfare, the sort of "foreign aid" which is necessary for existence but useless for growth.

It is a waste of time to blame anyone for this state of things. What we must do is restore the economic potential of Harlem which has been so long neglected and abused. The function of the Harlem Commonwealth Council is to bring back to Harlem that internal economic vitality which is essential to its social development.

WHAT IS THE REMEDY?

The Harlem Commonwealth Council, a tax-exempt and non-profit organization, was established under an Office of Economic Opportunity demonstration grant in September, 1967, and commissioned to help strengthen existing businesses, and find and assist in organizing and financing new enterprises in Harlem.

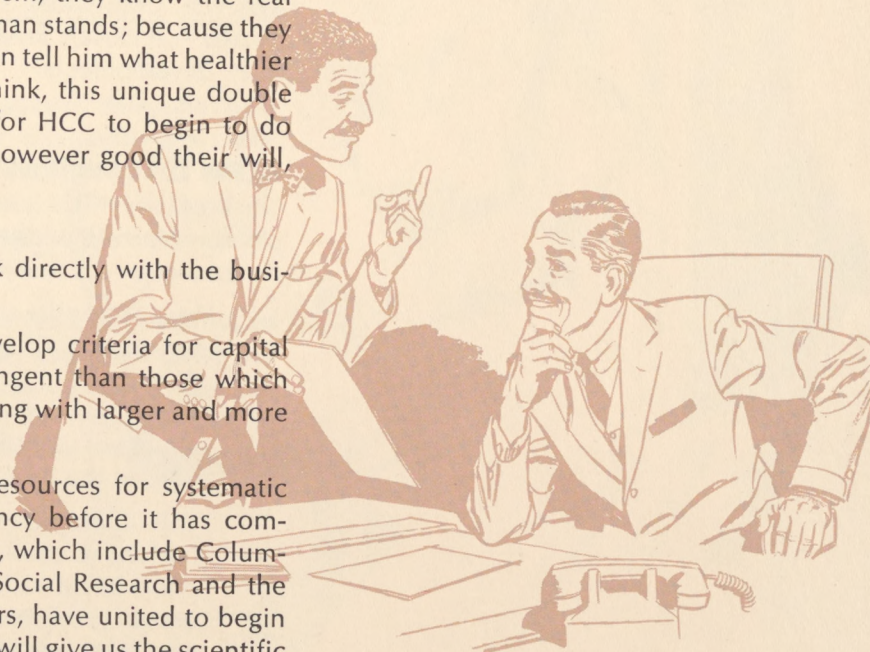
We believed from the very beginning that one root problem of Harlem is that almost no one who lives there *owns* anything. History has taught us that progress depends on the regenerative processes of capital goods. It is not enough to attract white-owned industry to Harlem. Finding jobs for blacks is not enough either, critical as it is to HCC's daily function. Both of these become enough only if we can also develop Harlem's capital.

The Harlem Commonwealth Council's strength and promise is that its aspirations and Harlem's are the same. It is staffed by Harlem residents with deep roots in the community and broad experience with the successful world beyond it.

Because they have lived *inside* Harlem, they know the real ground on which the black businessman stands; because they have worked *outside* Harlem, they can tell him what healthier businesses have learned. It is, we think, this unique double vision which has made it possible for HCC to begin to do what so many of its predecessors, however good their will, have until now failed to do.

For example:

- 1) An HCC staff member can talk directly with the businessmen he is trying to help.
- 2) An HCC staff member can develop criteria for capital loans to black businessmen less stringent than those which prevail with institutions used to dealing with larger and more traditional white-owned enterprises.
- 3) At the same time, HCC has resources for systematic planning for Harlem which no agency before it has commanded. Its affiliated subcontractors, which include Columbia University, the New School for Social Research and the National Association of Manufacturers, have united to begin those depth studies of Harlem which will give us the scientific



diagnosis of Harlem's economic health upon which a lasting cure depends.

4) HCC's promise has attracted the voluntary and engaged assistance of a host of organizations varying in function but alike in expert resource: combinations of concerned citizens like the Urban Coalition; consultants in management like McKinsey and Company and the United States Research and Development Corporation; and private corporations like Talcott Factors, Arthur Anderson, ASC Tabulating, and Mobil Oil.

5) And HCC has directed its energies just as much at enlisting in its efforts such indigenous Harlem institutions as CORE, HARYOU, the Harlem Chamber of Commerce, the Architects' Renewal Committee of Harlem, and the Neighborhood Boards — at closely involving and continually informing them of its developments.

HOW IS IT WORKING?

The best way HCC knows to illustrate the working of this special combination of talents is with concrete histories from the experience of our first six months.

*Last winter the slowness of New York City's procedure for paying drug bills under its Medicaid Program threatened disaster for Harlem's black pharmacists. Their low cash reserves and narrow profit margins could not carry them through the period after they dispensed the drug while waiting to be paid for it.

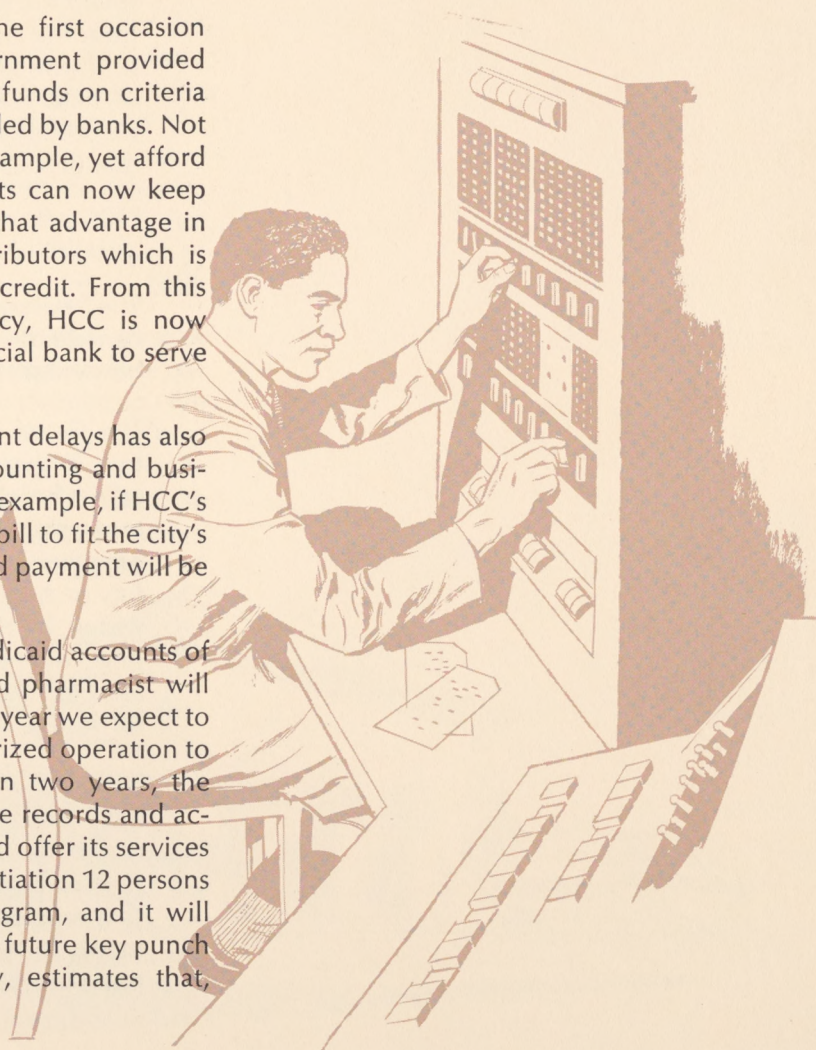
HCC managed to arrange a system of commercial funding and create an organization offering pharmacists either short-term loans or outright purchase of their accounts receivable. This device helped keep 11 pharmacists in business and is being extended to 26 others.

Because the initial activities of the factoring organizations have been so encouraging, HCC plans to expand to serve physicians and dentists who are similarly strained by Medicaid payment delays.

The loan to the pharmacists was the first occasion when any agency except the government provided Harlem businessmen with operating funds on criteria other than the ones normally demanded by banks. Not enough black pharmacists can, for example, yet afford insurance. Even so, these pharmacists can now keep abreast of their expenses and have that advantage in relations with wholesalers and distributors which is only possible with a secure line of credit. From this experience with a special emergency, HCC is now projecting something like a commercial bank to serve other black businessmen.

The problem of city Medicaid payment delays has also instructed us in the need for an accounting and business computer service in Harlem. For example, if HCC's computer can process a pharmacist's bill to fit the city's computer, the lag between billing and payment will be dramatically reduced.

Within the next two months, the Medicaid accounts of every Harlem physician, dentist and pharmacist will have been put on our tapes. Within a year we expect to be able to offer a complete computerized operation to every pharmacist in the city. Within two years, the computer data center can process the records and accounts of all five Harlem hospitals and offer its services to other municipal hospitals. At its initiation 12 persons will be hired for this computer program, and it will serve as a training base for these and future key punch operators. McKinsey and Company, estimates that,



with citywide expansion, this will be a viable business with unlimited potential.

*Harlem has long needed a 24-hour pharmacy. HCC has found the \$150,000 needed to purchase the site across from the new state office building, modernize it and fit it with supplies. The date for the opening is August of 1968. It will serve as a limited wholesaler for other Harlem pharmacies and as a distributor of black cosmetics to them and to beauty parlors.

HCC will organize and staff this operation and thereafter sell shares in the community.

The shortage of competent sales help is a continual complaint of Harlem pharmacists; we plan to use this new enterprise as a training center for salespeople.

*The Green Shoe Manufacturing Company, the country's largest producer of children's footwear, asked HCC's help in establishing a Harlem outlet under black ownership. Within three weeks, HCC found an owner-prospect, a site and staff. The new store will open in July or August of this year, financed jointly by its new owner, by HCC and by Green Shoe. Its estimated business volume will be \$250,000 a year and it too will be used for training shoe salesmen to develop a skill pool for further outlets.

*HCC and its research affiliates have compiled a data bank which gives the first comprehensive description of the Harlem business community. By now most industrial enterprises can assume that the basic statistics they need to plan are already available for them ready-made; in Harlem we had to gather those statistics for ourselves before we could begin.

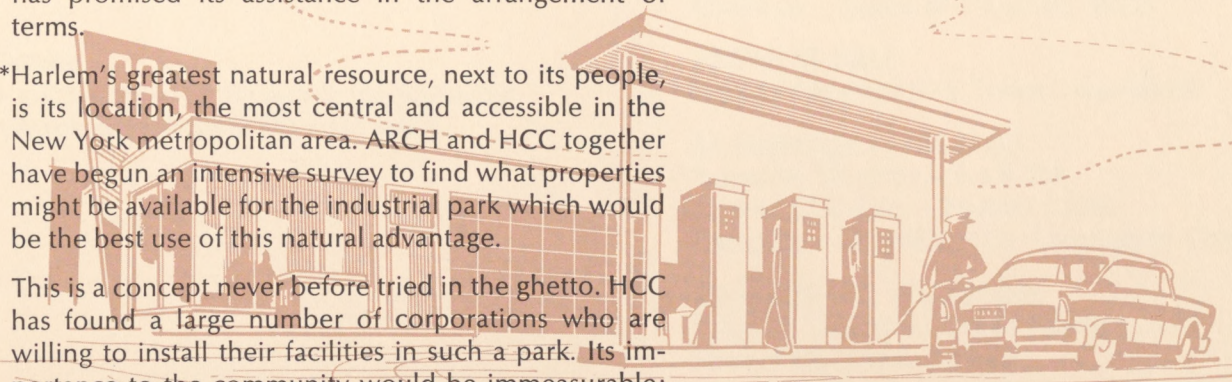
*What we have talked about are projects at the operational point. HCC has a number of others in various advanced stages of planning. All give promise of substantial employment of persons and capital.

HCC's automotive diagnostic center would offer the fullest range of services that exists in New York from diagnosis through repair. It would employ 40 persons trained in skills ranging from the mechanical to the managerial. Mobil Oil and the Ford Motor Company have expressed interest in working jointly on this venture. It will require \$500,000 in capital and ARCH has already drawn the architectural plans. HCC hopes to open the auto diagnostic clinic in the spring of 1969.

*A major petroleum company has asked HCC to seek out prospective proprietors for its Harlem service stations which are not now under black ownership. We expect to have nine stations make this change by next November. The new owners will be trained in techniques of successful service station operation; and the petroleum company conscious of the capital problem, has promised its assistance in the arrangement of terms.

*Harlem's greatest natural resource, next to its people, is its location, the most central and accessible in the New York metropolitan area. ARCH and HCC together have begun an intensive survey to find what properties might be available for the industrial park which would be the best use of this natural advantage.

This is a concept never before tried in the ghetto. HCC has found a large number of corporations who are willing to install their facilities in such a park. Its importance to the community would be immeasurable: 1) there would be a large influx of capital; 2) American



industry would have a practical opportunity to assist an underdeveloped area; 3) Harlem residents could look upon a major enterprise, operated and staffed by blacks, and recognize their vested interest in the capitalist system.

Harlem is our home and its regeneration is the great objective of HCC's endeavors. Even so, we know that what HCC is doing can serve a world much larger than Harlem. The Harlem Commonwealth Council is a fusion of business, government, and its neighbors, working together to restart a stalled community. The example of that common effort and what success it wins can be a prototype for stalled communities all over America.

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Project Coordinator

CAROL ANN KEELING
Administrative Assistant

LOUIS A. WHEATON
Fellow-in-Residence

Addition to Board of Directors

J. MAX BOND
Director of Architects Renewal
Committee in Harlem

"Funded

by OEO (Office of Economic Opportunity)
Research and Demonstration Section"

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ROY INNIS
Former Chairman — Harlem CORE
Assoc. National Director of CORE



1. Press coverage (none —
possible statement at end
of conf.)

2. Workshops—

3. General directory for
internal use.

4. Speakers —
Renault R. (okay as is)