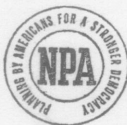


National planning assn. ✓

**NPA's**  
*Principles and Objectives*

**A STATEMENT BY  
THE  
BOARD OF TRUSTEES**



**NATIONAL PLANNING ASSOCIATION**

**800 Twenty-first Street, N.W., Washington 6, D.C.**

**PROPERTY OF INSTITUTE  
OF INDUSTRIAL RELATIONS  
214 CALIFORNIA HALL**

**RECEIVED**

**NOV 29 1948**

*Members of the Subcommittee of the NPA Board who drafted this statement are: Frank Abrams, Guy Emerson, Clinton S. Golden, Fowler McCormick, Donald Murphy, Elmo Roper, and Beardsley Ruml.*

*Marion H. Hedges  
Wayne Chatfield Taylor  
Co-Chairmen*

## ***Free Americans have the Duty and the Ability to Shape Their Own Future***

The National Planning Association is an organization in which citizens use private resources and personal initiative to help in the national search for workable solutions to America's major economic, political, and social problems. They meet, not as spokesmen for organizations or groups, but as individuals.

## ***This Private Planning for the Common Good is a Road to Human Freedom***

If we are to have a people's government, in a people's economy, planning must never become the vested interest of any one group, private or public. Broad and vigorous participation by all citizens is essential. Freedom is more than a heritage—it is a new challenge to each succeeding generation. ✓

## ***Free Men Want a Voice in the Creation of Plans***

We, as Americans, reject a planned society in which plans are imposed from above or from abroad. We reject a planless society where everybody grabs for what he can get without regard for the common good. We believe in cooperative planning in all activities and at all levels of enterprise, private and public. ✓

### ***We in NPA Believe:***

- ▶ In the protection and promotion of the integrity and dignity of the individual.
- ▶ In an enterprising economic system—competitive in fact as well as in name—with private business and industry and agriculture operating as the primary means for providing jobs and producing goods and services.
- ▶ In cooperation of agriculture, business, labor, and the professions in using the ever-expanding fund of human understanding and scientific knowledge to increase their common respect, their productivity, their standard of living, and their satisfaction in doing worthwhile work in a skillful way.
- ▶ In intelligent performance by our Government of its constitutional functions in meeting our increasingly critical national and international problems.
- ▶ In cooperation with other nations in the organization of world peace and assistance to friendly nations in speeding their economic recovery and the freedom and efficiency of their peoples.

### ***Working Together Helps Break Down Barriers to Understanding***

The National Planning Association brings together many leaders from sometimes rival economic, political, and social fields to work toward common objectives.

Thus, in NPA leaders of Agriculture,

Business, Labor, and Government learn to know each other, gain respect for and understanding of each other's views, and strengthen their conviction of the interdependence of all Americans. New stress must be laid on all human bonds and ties if we are to survive the competition and assaults of unfriendly ideologies.

### *Planning Rests on Respect for Facts*

*Just Facts* The National Planning Association seeks realistic solutions to emerging problems which affect the welfare and the security of the American people. We know that often, when the facts are established, points of controversy disappear and conflicting groups are able to reach agreement on practical action. NPA seeks to gather all the available facts and to work toward a solution in the light of the facts.

### *National Planning is a Challenge to the Best in America*

We live in a time which as never before calls for the best use of America's resources—human, material, and moral. The appeal of the National Planning Association is to men and women with the courage, integrity, sense of duty, ability, and social conscience which great responsibilities require.

### *We can Build a Better World*

The National Planning Association is fully aware that freedom can perish in

group conflict. In wise compromise lies the strength of democracy. The start which the American people have made proves the limitless promise of free men and women working toward a freer world. The world is not finished. If we want a better world, we must work together for it.

*Unanimously approved, December 9, 1947*

« « « « ♦ » » » »

### *NPA Board of Trustees*

- H. CHRISTIAN SONNE, *Chairman*  
President, Amsinck, Sonne & Company,  
New York City
- MARION H. HEDGES, *Vice Chairman*  
Washington, D. C.
- FRANK ALTSCHUL, *Vice Chairman*  
President, General American Investors Company,  
New York City
- CLINTON S. GOLDEN, *Vice Chairman*  
Chief Labor Advisor, American Mission for Aid  
to Greece, Athens, Greece
- BEARDSLEY RUML, *Vice Chairman*  
Chairman of the Board, R. H. Macy and  
Company, New York City
- DONALD R. MURPHY, *Vice Chairman*  
Editor, Wallaces' Farmer & Iowa Homestead,  
Des Moines, Iowa
- THOMAS ROY JONES, *Chairman, Finance*  
*Committee*  
President, ATF, Incorporated, Elizabeth, N. J.
- H. W. FRASER, *Secretary*  
President, Order of Railway Conductors of  
America, Cedar Rapids, Iowa
- WILLIAM L. BATT, *Treasurer*  
President, SKF Industries, Philadelphia, Penna.
- FRANK W. ABRAMS  
Chairman of the Board, Standard Oil Company  
(N.J.), New York City
- LAIRD BELL  
Bell Boyd & Marshall, Chicago, Illinois

J. MELVILLE BROUGHTON

Attorney, Raleigh, North Carolina

L. S. BUCKMASTER

General President, United Rubber, Cork,  
Linoleum and Plastic Workers of America,  
CIO, Akron, Ohio

HARRY A. BULLIS

Chairman of the Board, General Mills, Inc.,  
Minneapolis, Minnesota

JAMES B. CAREY

Secretary-Treasurer, Congress of Industrial  
Organizations, Washington, D. C.

WILLIAM L. CLAYTON

Washington, D. C.

MORRIS L. COOKE

Consulting Engineer, Washington, D. C.

GUY EMERSON

Chairman, Executive Committee, John Price  
Jones Corporation, New York City

FRANK P. FENTON

International Representative, American Federa-  
tion of Labor, Washington, D. C.

JOSEPH W. FICHTER

Master, Ohio State Grange, Columbus, Ohio

LUTHER H. GULICK

President, Institute of Public Administration,  
New York City

ALVIN H. HANSEN

Littauer Professor of Political Economy, Harvard  
University, Cambridge, Massachusetts

ROBERT HELLER

President, Robert Heller & Associates,  
Cleveland, Ohio

LEON HENDERSON

Chief Economist, Research Institute of America,  
Washington, D. C.

ALLAN B. KLINE

President, American Farm Bureau Federation,  
and President, Iowa Farm Bureau Federation,  
Des Moines, Iowa

FRED LAZARUS, JR.

President, Federated Department Stores, Inc.,  
Cincinnati, Ohio

MURRAY D. LINCOLN

Secretary, Ohio Farm Bureau Federation,  
Columbus, Ohio

FOWLER McCORMICK

Chairman of the Board, International Harvester  
Company, Chicago, Illinois

PHILIP MURRAY

President, Congress of Industrial Organizations,  
Washington, D. C.

JAMES G. PATTON

President, National Farmers Union, Denver,  
Colorado

CLARENCE E. PICKETT

Executive Secretary, American Friends Service  
Committee, Philadelphia, Pennsylvania

ELMO ROPER

Elmo Roper Marketing, New York City

THEODORE W. SCHULTZ

Professor of Agricultural Economics, University  
of Chicago, Chicago, Illinois

CHARLES J. SYMINGTON

Chairman of the Board, Symington-Gould  
Corporation, New York City

WAYNE CHATFIELD TAYLOR

Washington, D. C.

DAVID WINTON

Chairman, Winton Lumber Company,  
Minneapolis, Minnesota

JAMES C. WILLSON

Director, Curtiss-Wright Corporation,  
New York City

ARNOLD S. ZANDER

International President, American Federation of  
State, County, and Municipal Employees, AFL,  
Madison, Wisconsin

**E. J. COIL, *Director***

**CHARLTON OGBURN, *Counsel***

New York City