

# IR newsletter

Volume 13 - No. 6

Date: Tuesday, April 13, 1971

Time: 6:00 PM - No Host Cocktail  
7:00 - Dinner - \$4.50  
8:00 - Speaker

Place: Mayfair Hotel  
1256 West 7th Street  
Los Angeles, California

(Free parking in hotel)

Speaker: Mr. William C. Hern, Director  
Department of Industrial Relations,  
State of California

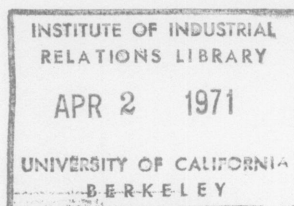
Topic: THE DEPARTMENT OF INDUSTRIAL RELATIONS -  
PAST, PRESENT AND FUTURE

Please make reservations by returning the enclosed card or by calling Miss Sonia Pieper at 825-3180 as soon as possible.

NEWS BRIEF ON  
SPEAKER FOR  
APRIL

William C. Hern has been Director of the California Department of Industrial Relations since 1969. Previously he served the State of California as Chief, Division of Labor Law Enforcement, from 1967 until his appointment as Director. In the private sector, he was General Manager and Executive Vice President of Colonial Bakeries; Management Representative for Bethlehem Steel Corporation, Shipbuilding Division; and Executive Secretary of the San Francisco Bakery Employers Association.

Mr. Hern has a distinguished record in labor-management relations, covering many active and prominent years of service. He is an excellent speaker and will present a most interesting and informative address.



#### SUMMARY OF MARCH 23, 1971 MEETING

Our distinguished guest speaker, Jerome Rosow, Assistant Secretary of Labor for Policy Development and Evaluation, outlined a new approach to the growing problem of unemployed young people and the role of high school education in equipping them for their future in society.

Rosow said "the track to college is well-oiled and romantic; the track to work is rusty, overgrown with weeds and leads to a vague destination." The speaker pointed out that in his opinion American big business has been anti-youth employment without a conscious policy. He said "it is simply a sad fact that chronological age is a bar to employment under 20 and over 50."

The speaker discussed vocational education and its long tradition in American high schools. He suggested that in most cases inadequate and outdated equipment is used, the courses offered and the work training is also frequently outdated. Rosow said that "employers do not hold the school system accountable for results." He concluded that employers could and should do much more in support of vocational education than is now being done.

Specific proposals were made by the speaker. He suggested that secondary education for the college bound should be a joint venture of the public education authorities and the business community, with the participation of manpower agencies. He said "a central element would be to combine work and school during the secondary education period to bring the transition to adult work into focus as part of the educational system." He proposed that employers participate by providing specific job training, using equipment actually used in employment; schools to provide basic education and teach principles for broad occupational areas; and government, through the manpower agencies should provide occupational information and other services such as developing student jobs and assisting in job placement.

Patterson High School in Dayton, Ohio, was cited by Mr. Rosow as a highly successful example, where school and work preparation had been combined in a curriculum, with excellent results for all concerned.

#### CERTIFICATES AWARD

The three certificate recipients present and honored by the Association were: Joanne H. Bogen, Personnel Administrator, Kennedy Company, Altadena, John Abernatha, Director of Personnel, Audio Magnetics Corp., Gardena, and John P. Figlar, Personnel Manager, General Telephone Directory Co., Western Region.

Other graduates in Industrial Relations, awarded their certificates in Fall, 1970, will be honored during our meeting of April 13, 1971. Again we expect all members to attend this meeting and welcome the new graduates.

NOTE: The new accommodations at the Mayfair Hotel proved excellent, a good dinner was served, and there is free parking in the hotel garage.