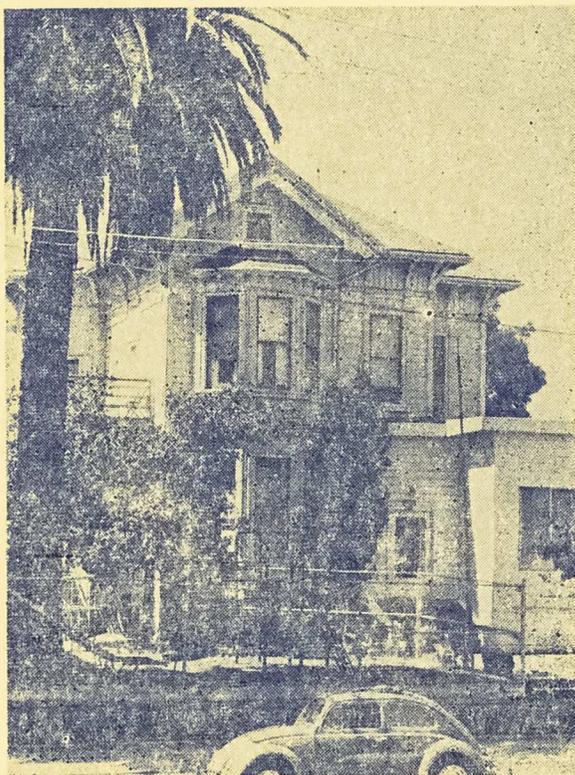


EAST BAY NEGRO HISTORICAL SOCIETY

Journal

The California State Association of Colored Women's Clubs, Inc.



FANNIE WALL'S
HOME

CHILDREN'S
DAY
NURSERY

Fifty Fourth Annual Convention

AUGUST 25 - 26 - 27, 1960

SECOND BAPTIST CHURCH

TWENTY-FOURTH & GRIFFITH LOS ANGELES, CALIFORNIA

A CHILD'S PRAYER

Help children to do the things they should
To be to others kind and good
In all things that they do in work and play
To be more responsible every day.

Theme

Achievement through Wisdom and Understanding

Achievement of an objective holds the connotation of something good we achieve by accomplishing or completing a set task, a desire or a dream. But while we think of achievement in the terms of excellence or praiseworthy endeavor, achievement without wisdom and understanding of the task or objective to be accomplished is like sounding brass, an emptiness of endeavor and a vacuum of valor. With Wisdom we bring to our endeavors the ability to judge soundly and deal with the problems of our tasks effectively. This is the wisdom born not only of education and training, but inherent in our life and conduct. It is given us primarily through understanding.

To understand ones tasks and objectives, the purpose for which we live and work and the goals we strive to attain - this is the power of intelligent comprehension, the capacity as a human being to know his fellow men, their assets and their short-comings. To understand is to help, to be charitable in mind and deed, to accept our responsibility, to be our Bro-ther's keeper. For understanding in wisdom means love and with love all things can be achieved.



PAST STATE PRESIDENTS

*Elizabeth C. Edwards *Eliza Warner *K. D. Tillman *D. W. Boyer
*E. V. Moxley *Mattie Tate Dodge *Elizabeth Brown Minnie Bates
Hettie B. Tilghman Lulu Slaughter *Pearl Lowery Winters
*Irene Belle Ruggles Esther Jones Lee *Z. Ottie Stratton
*Clora Hayes Sledge Francis Burleigh Ardelia Anglin
Terea H. Pittman Ada Brownlee Nelson Vivian Osborne Marsh
Billy Ashby Esther T. Greenly Lillian M. Dixon Gertrude R. Hicks
Alberta Dillard *Maggie Marshall Ida Mae Robertson

*Deceased

CLUB WOMEN'S PRAYER

KEEP US O GOD FROM PETTINESS.

Let us be large in thought, in word, in deed. Let us be done with fault-finding and leave off self-seeking.

May we put away pretense and meet each other face to face, without self pity and without prejudice. May we never be hasty in judgement, and a l w a y s generous.

Teach us to put into action our b e t t e r impulse, straight forward and unafraid.

Make us to grow calm, serene and gentle. Grant that we may realize it is the little things that create difference; that in the big things in life we are one.

And may we strive to touch and know the great common heart of us all.

And O Lord God let us not forget to be kind.

IN THE RANKS

Our Colored Women True
Of California too, are in the ranks.
We'll sing it loud and clear,
That everyone can hear
He'll guide and He will cheer us as we go.

Our boys and girls must stand
As giants in the land, with torches high.
Come rouse from slugged sleep,
And help the vigil keep
What tho' the clouds hang low
There's blue beyond.

Behold the morning ray
Turns darkness into day,
As we go on.
We'll guard old glory too;
To her we'll ever be true.
We'll ever dare and do
With God our Guide.

— By Eva Carter Buckner



Josephine D. Wilson

PRESIDENTS MESSAGE

It is with a heart full of love and gratitude that we greet the Ladies of the California State Association of Colored Women's Club's Inc. Even though we have not achieved all our aims we have had a very pleasant year as president of the state. Our co-workers have, in a degree been most helpful and cooperative. It would be unreasonable to expect all to join in the fight for Lifting as we Climb, but we realize that the strong must bear the infirmities of the weak, and this you have endeavored to do and I thank each of you.

The past year has been filled with many interesting meetings and lovely affairs. Our first official visit was made to Berkeley, California, the Northern Section, where Mrs. Viola Brooks, a most inspiring person is the president. We were accompanied by our third vice-president, Mrs. Alpha Galloe of Los Angeles, and our State recording secretary, Mrs. Hilda Kemp of San Diego. The ladies of the Northern Section were most gracious to us and we departed looking forward to another visit with the Northern Section.

Accompanied by the State corresponding secretary we made our official visit to Wasco, of the Central Section. Mrs. Mable Woods, first vice-president of the State and hostess, she with her fine club ladies of that section made our visit so very enjoyable. We thanked them then, and we thank them again for helping us to have a very successful meeting.

Among the outstanding affairs was the reception honoring the State president, newly elected, and other State officers. We were honored with the presence of Mrs. Mable Woods, first vice-president of Wasco, third vice-president Mrs. Alpha Gallie, of Los Angeles, past State presidents Billy Ashby, Esther T. Greenly, Gertrude Hicks & Rev. Eula Smith.

The crowning event was the Banquet given for our National president, Mrs. Rosa L. Gragg. The

Carolina Pines Banquet Hall was the setting for the beautiful affair. Mrs. Gertrude Hicks acted as official hostess. Thank you Mrs. Hicks, Mrs. Greenley, Mrs. Gallie and others who made our National president's stay, one to be long remembered.

CALIFORNIA STATE ASSOCIATION OF
COLORED WOMEN'S CLUBS, INC
OFFICIAL CALL

To Vice Presidents, Past State Presidents, State Presidents of Clubs, and Members:

By the power vested in me as State president, I hereby issue the Official Call for the 54th Annual State Convention of the California State Association of Colored Women's Clubs, Inc., to convene in Los Angeles, California, August 25 26. and 27, 1960; Second Baptist Church - 2412 Griffith Avenue.

Yours for Deeds, not Words

Lifting As We Climb

Josephine D. Wilson

State President C.S.A.C.W.C. Inc.



President Emeritus

Eliza Warner

First President and Organizer



Serena N. Whitley

Editor



GREETINGS TO —

Presidents, Section presidents, a n d presidents of clubs, members of California State Association of Colored Women Inc.

The bright h o p e, prosperity, and progress has marshaled in the new year; its Rays point to the challenge of the day. The pull upward is irresistible, and compelling. It imparts inspiration of a task well begun.

This is a large and important organization. Our bank balance is too low; we should always be able to pay our current bills, without a strain. Please put forth some Special Efforts that we may go over the top in finances this year. The life and continuation of our organization **depends** on our y o u n g girls. Adults must keep a protective eye on them; there is no better way than to organize them in clubs, where they study, learn, and have clean fun. Every one aspiring for office power should remember however,

there are times when progressing depends wholly upon continuity of plans, an incumbent prepares extension of programs, she should always remember that the N.A.C.W.C. was founded in the travel of a great need, and that the plan of its social action, was for the good of the community in which affiliated clubs function. The success of organized Negro Women should serve as an excuse for laxity during the next sixty years. Let us move forward accepting the responsibilities with privilege, the ancient urge if Women's power is still with us, that urge with the attending struggle for that power has been the bases for women's advance toward the control of his own destiny. Organization follow this same pattern of struggle. The one that succeed best, are those whose m e m b e r s (vie) with each other for leadership, (power). Within the body of public opinion "unless an organization is restless, and experimental it is quietly going to seed," so when there come from the fields reports of political maneuvering, the writer welcome such news, for it is a sure sign that this Sixty year old Association is still moving actively toward its goal. Again let me wish you a happy and prosperous year.

Yours for, Deeds not Words
Lifting as We Climb

— Serena N. Whitley - Editor



TENTATIVE PROGRAM



THURSDAY, AUGUST 25, 1960

8:30 a.m. Executive Board — Courtesy Breakfast 7 a.m.
9:30 a.m. General Assembly
Call to Order - State President, P.S.P. Alberta Dilliard, presiding
Devotional Chaplain, Rev. Eula Smith
Pledge to the Flag Florence Bryant
Convention Call Secretary
Introduction of General Chairman
Greetings to Delegates
Selection - Musical
Convention Business
Appointment of Committees State President
Seating of Past State Presidents
Roll Call - Minutes Secretary
Communications Corres. Secretary - Open Polls
Reading of the Ballot Florence Bryant
12:30 - Adjournment for Lunch
2:00 p.m. Reconvene
Call to Order State President - Past State Pres., presiding
Devotional Chaplains
Pledge of Allegiance
Report of Credentials Committee
Seating of Club Presidents and Delegates
Report of Superintendents and Chairmen
Report of Clubs
4:00 p.m. Adjourn — Polls open until 5 p.m.
8:00 p.m. Reception Gallie presiding
Welcome Mayor Poulson, Kenneth Hahn, pres. of Church
Council, Ministers Alliance, N.A.A.C.P., Fraternal World, Atty.
Greenwood, Elks, Edna V. Elgin, P.D.R., Leon Washington,
sentinel.

FRIDAY, AUGUST 25, 1960

8:30 a.m. Executive Board
9:30 a.m. General Assembly
Call to Order State President
1st Vice-President, Mabel Woods, presiding
Devotional -
Pledge of Allegiance
Roll Call - Minutes - Communications
Club Reports continued - Committee Reports (all)
President's Address
Convention Business
Final Resolution Report
12:30 Adjournment for Lunch
2:00 p.m. Reconvene
Call to Order State President
2nd Vice-President, Viola Brooks, presiding
Devotional -
Interpretation of C.S.A.C.W.
Selection - Musical
Panel - Presidents of Clubs, each Section .25 ("note" Jo) minutes

Subject "Achievement through Wisdom and Understanding."
1. Abolishing Juvenile delinquency
2. Integration
3. Political
4. Spiritual Life
Evangalyn Woodfolk - Moderator

8:00 p.m. Banquet and Installation - Crowning Queen of C.S.A.C.W.G. Inc.
 S. O. J. Evans installing one of the Ministers from Second Baptist
 Solo Gwendolyn Fern
 Wesley Brazier Ten Minute talk on Urban League
 Emma Lazarus, Jewish Women's speaker - Report on N.O.W.
 Solo Mrs. Webb

SATURDAY, AUGUST 27, 1960

8:30 a.m. Executive Board
 9:30 a.m. General Assembly
 Call to Order State President, presiding
 Devotional -
 Pledge of Allegiance
 Roll Call - Minutes - Communications
 Question and Answer Period for Superintendent and Chairmen
 Past State Presidents answering
 Convention Business
 12:30 - Adjournment for Lunch
 Afternoon Recreation — Evening - N.A.C.G. Program

San Diego, California

— GOING FORWARD —

Greetings from your State Corresponding Secretary:

Fifty-four years of service to State, and communities have passed under the great leadership of the women who have served as president of this organization and with the loyal and devoted workers in every community in which this organization is located, they have served and served well.

Always looking forward to greater achievements in the years to come as we serve together in the work ahead. May we above all, express in our deeds that understanding sense of justice, which is the foundation of democratic living. May we be alert to oppose every sign of injustice and contend against every act of intolerance.

We could do no less in the name of those who have made supreme sacrifice for us. May our great organization continue in its belief that regardless of our various faiths and denominations, there is a creed of kindness and consideration upon which we may all agree, Yours for

“Deeds not Words, Service”

Lifting as We Climb



Hilda Kemp

The time is here when we should turn our full attention on the activities of our N. A. C. G's.

It is our daughters, who will carry on the national association of Colored girl's hope for the future. In various clubs throughout the States they are carrying out programs of the State Association of Colored Women's Club suited to their ages. They are learning lessons of service, citizenship, and legislature.

They are introduced to the rewarding experience of working for the well being of others without thought of self. They gain attributes that will last through life, and make them better and happier Americans.

Every club should have an active group of N. A. C. G's. It is only necessary to provide capable leadership, and the girls will do the rest. They will strengthen the clubs, assist you in many activities, assure a future for the organization and will make a priceless contribution to the future of America.

Hilda Kemp
 Corresponding Secretary
 San Diego Section

To the State president, officers, and members of the California State
 Association of Colored Womens' Clubs, Inc.
 GREETINGS and BEST WISHES — On Your FIFTY-FOURTH Session

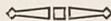


Armelia Morris
 State Supt., Education & Drama

Education is meant to make us give satisfaction, and to get satisfaction out of giving it. It is meant to make us get happiness out of service for our fellows, and until we get to the point where we can get happiness and supreme satisfaction out of helping our fellows, we are not truly educated.

The clubs have responded beautifully to their education tax (\$5.00). We try to give some worthy girl a scholarship, by giving a money raising affair. The first effort was to purchase a blanket, and sell tickets for fifty cents a chance, this affair netted us a nice start, \$57.00 was raised. The next affair was: "The Gigantic Banquet" which was a brilliant affair. The chairman and general committee worked very hard to put it over; the reward: **Success**, both **Socially** and **financially**. We hope to give a substantial scholarship to a worthy person, this year.

Yours for Deeds not Words,
 Mrs. Amelia M. Morris
 3867 Balfour Avenue - Oakland



The Northern Section has closed another year of activities. We have held ten board meetings and four Reciprocity meetings. Our first Reciprocity was held in Berkeley, and we were honored with the presence of our beloved State president, Josephine D. Wilson, of San Diego, who was accompanied by Hilda Kemp State corres. secretary also of San Diego; and Mrs. Alpha Gallie our State 3rd vice-pres. of Los Angeles, whose presence enhanced our first meeting of the year. Other outstanding events of the year are: the

25th Anniversary of the Friday Art and Social Club in Merced. The Vallejo Club Tea, in Vallejo. Altruistic Club Luncheon, Installation in San Mateo, Tulip L. Jones annual Tea and Installation in Palo Alto; Radio Breakfast in Oakland, by the Public Relations chairman; the Gigantic Banquet at Lake Merritt Hotel, Oakland, by a Special committee; Reception for 2nd vice-president and State officers; The 55th Anniversary of the Women's Art and Industrial Club in Oakland; the Art and Crafts department, in a Spring Garden Show in Oakland, depicting Western Living, where they won a large cash prize; the Rhododendron's Annual Coffee hour, all of which were noted affairs, and deserve high commendation.

Yours, Deeds not Words
 Viola M. Brooks - 2nd vice president



Viola Brooks



Earlene Forte

Past President of N.A.C.G., Emily P.B., Les Zele-
tons Club. Past vice pres., NAACP youth council
of Berkeley. She has represented all three clubs on
different occasions. N.A.C.G. State 1st vice pres.

A MESSAGE OF GREETINGS TO THE —
CALIFORNIA STATE ASSOCIATION OF
WOMEN'S CLUBS INC.

FROM - N.A.C.G.

They are marching on with the cooperation of
members and N.A.C.G. co-workers, organizer clubs
supervisors, and State president.

Lillie Mae Fonte
State Supervisor



We are sponsoring two new N.A.C.G. clubs. The
Star Light, Thelma Fonte, supervisor; and the Royal,
Fidell, Mrs. Laura Hills, supervisor.

Women's Art and Industrial Club

RELIGIOUS EDUCATION

To the California State Association of Colored Women's Clubs, Inc.

GREETINGS

In the fast moving era in which we are blessed to
live, with the innumerable new frontiers for youth
and adult, we have much to be thankful for. Follow-
ing our president's theme, "**Achievement Through
Wisdom and Understanding.**" I am sure we will ac-
complish much as we expand. . . . "**Lifting as We
Climb, in deeds not Words,**" living a life of service.

It is Biblically advised, "In all thy getting, get un-
derstanding." Understanding is the greatest equip-
ment, and is the prerequisite of wisdom. The Acts
7:22, reads thus: "And Moses was learned in all the
wisdom of the Egyptians and was mighty in words
and deeds." No life is complete or well lived until
some achievements of note have been effected. The
spirit of doing is contagious, and true leadership is
like the gift of a precious jewel. The "Follow the
Leader" idea is the greatest of all incentives to create
new leaders, and new leaders are the true symbols
of progress.

We are greatly privileged and honored to be an
active part of God's great program; and in order to
be worthy of this great consideration, we should
keep our lamps trimmed and burning bright, so that
others may see the light, that will steer them into
paths of right. "It is human to err and divine to for-
give." "To know what to do is wisdom; to know how
to do it is skill; to do it as it should be done, is ser-
vice." It might be refreshing to remember, "There is
so much bad in the best of us, and so much good in
the worst of us, that it hardly behooves any of us to
talk about the rest of us."

Sincerely yours, for. . . . Deeds Not Words
Eula M. Smith
Superintendent of Religious Education



Eula M. Smith



Alice S. Cary

FRIDAY ART AND SOCIAL CLUB

Merced, California

GREETINGS —

We are pleased to report our growth through the association with the California State Association of Colored Women's Clubs, Inc., for the past 25 years. Our progress has been slow but steady, and under the able leadership of our president, Mrs. Alice S. Cary, we expect to continue to advance.

Our objective is for a larger membership, and to make improvements on the club house which serves a great need in the community. With the cooperation of the members we are sure to achieve our goal.

Sincerely yours, for. . . . Deeds Not Words



Oakland, California

July 2, 1960

To the Officers and Members of the California State Association of Colored Women's Clubs, Inc.

Greetings from . . . MODERN MATRON'S CLUB

We have enjoyed this year's work, with addition of new members. Prospered with dinners, rummage sales. Awards a cash prize in a "Golden Egg," with the results we bought fine shares in our Northern Section Club House project.

Yours For Deeds Not Words,

Mrs. Mattie Brackens Simmons, Pres. - Berkeley
Mrs. Hazel Connelly Marchant, secty. - Oakland



Maggie Marshall

29th Past State President

Passing out of the shadow
Into a purer light
Stepping behind the curtain
Getting a clearer sight.

Passing out of the shadow
Into eternal day
Why do we call it dying
This sweet going away?

GREETINGS FROM . .

ARTS and CRAFTS DEPT. of N.S.

The members up north harvested: A Bazaar in December. Won a cash award (\$225) at California Spring Home and Garden Show in Oakland, first time it has been identified with the group as a participant. A beautiful Exchange Day with Arts and Flowers, was enjoyed at our Fourth Reciprocity in Del Paso Heights.

Deeds Not Words - Lifting As We Climb

Edna Banks Willis



THE ALTRUISTIC CLUB OF SAN MATEO, CALIFORNIA
 Sitting, (left to right) Mesdames Eleanor Lax, parliamentarian; Stella Hodgkin, chaplain; Sallie Wallace, treasurer; Martha Jordan, president; Maude Jamison, vice-president; Irene McKnight, financial secretary; Ida Mae Bell, recording secretary. Standing, (left to right) Drusa Pryde, Corine Milton, Beatrice Keown, Helen Stillson, Lugene Sims, asst. rec. secretary, Velma Brown, Sadie A. Black, Mattie I. White. Anita E. Miles, not in picture.

The Altruistic Club of San Mateo extends salutations to the President, Past State Presidents, Officers, and Members of the C.S.A.C.W.C., Inc.

We come with grateful hearts and thanksgiving to God for what has been accomplished this club year with Martha Jordan as president, and the cooperation of all club members. We humbly submit the following report:

Our gala candle lighting installation service was conducted by 2nd vice-president Viola M. Brooks, who gave timely remarks on the theme for the occasion, "Let your light Shine". It was a most enjoyable fellowship and a pleasure to have our president with us. A delicious luncheon was served. The following Sunday in carrying out our 3rd Sunday Church Visitation Program, Mrs. Brooks was there to worship with us also. Missionary Drusa Pryde is in charge of this Church-Visitation Program and makes appointments for us to visit some church in the city or on the peninsula every third Sunday. In the afternoon we attended the 17th Annual Installation Tea of our sister club in Palo Alto, the Tulip L. Jones Club, where Mrs. Brooks officiated. It was a most beautiful affair.

The Clubs annual Christmas party for members and guests was held in the beautiful and spacious home of Sadie A. Black in Palo Alto. Miss Black and Mrs. Ida Mae Bell were co-chairmen. A delicious turkey dinner was served. Among events enjoyed was games, gifts and the revealing of secret pals. A most delightful time was had by all. It is our custom to remember our organizer and past-president Anita E. Miles, with a lovely gift at Christmas time. We

gave the Fannie Wall Home a turkey for the childrens Christmas dinner and we have given the Home \$40.00 this year.

A \$350.00 Scholarship was given by the Club to a young man with outstanding possibilities in the electronic field. To help raise this scholarship fund, special commendation is due Sallie Wallace, Drusa Pryde, Irene McKnight and Maude Jamison, who worked tirelessly the 4th Saturday of every month baking and selling pies. It is surprising how easily and smoothly this project was carried out. Thanks for a job well done.

Yours for

Deeds not words - Lifting as we Climb

Martha Jordan, president

Ida Mae Bell, recording secretary

Mattie I. White and Corine Milton, reporters



Martha Jordan

GARDEN CITY WOMEN'S CLUB

SAN JOSE, CALIFORNIA



National President Visits - Mrs. Clifford Payne, pres., Garden City Women's Club, presents a gift to Dr. Rosa Gragg, president of National Association of Colored Women's Club, during her San Jose visit. Accompanying her were Mrs. Lillian Dixon (left) of Oakland, past state president, and Mrs. Viola Brooks of Sacramento, state vice president.

GREETINGS TO —

CALIFORNIA STATE ASSOCIATION OF
COLORED WOMEN'S CLUBS, INC

Garden City Woman's Club is an interracial organization with forty-two members working diligently for a future clubhouse. We have successfully completed another year's activity. Through our Education and Scholarship Fund we sponsored two foreign students to the United Nations Day Dinner, paid all expenses for a youth to attend the West Coast Region NAAAP Conference at Asilomar, gave a scholarship to Miss Delores Estress to take the course, "Teaching English to Illiterates", awarded our annual scholarship to Miss Petrina Shiver, a June graduate of San Jose High School.

Assisted by the San Jose City Health Educator, Mr. John Hayakawa and his staff plus resource persons from city agencies and other organizations, we held our annual health program.

The crowing point to the club year was the visit to San Jose of the National President, Dr. Rosa A. Gragg. A luncheon was held at the San Jose Adult Center where she talked to club members and told them of her plans at the national office. Dr. Gragg was presented the book, "Mary McLeod Bethune" written by a member of Garden City Club, Emma G. Sterne.

Deeds Not Words - Lifting As We Climb
Edythe W. Payne, president
Ceola Lane, secretary



"Achievement Through Wisdom and Understanding."

Corine Milton - State Poet

Reach high, Madam President, set your goal,
This worlds achievements are treasures untold.
What you can obtain, only God knows,
Today, mark your chart, set your course.
Some doors are shut; some doors are jammed,
To gain entrance, let wisdom stand.
There must be determination to achieve,
Through wise counseling you can succeed.
The dim and dreaded path, through which you walk
Will hold ghost of memories, where others balked.
Be done with fear if it's wisdom you seek;
It's there, understanding hearts grow calm and meek.
A smile, checked tears that stained the eye,
Understanding loomed as a master guide.
Achievements are born under strain and stress,
Wisdom will direct in ways that are best.
For higher heights, set your goal,
Count the cost in multiple woes.
Be ready for the extra blows
That come to travelers on wisdom road.
You can achieve with a made up mind,
Along the road of stubbles, rubies you'll find.
Diamonds you know are found in the rough,
Beauty is produced after they're polished and cut.

A Prayer For The Oppressed and The Oppressors

Corine Milton - State Poet

"Lord make them strong," this prayer we pray;
"Keep them safe throughout their days."
The streets are common; they see the way,
Debris in youths path often cause them to stray.
Lord our youth have taken a stand,
They want their freedom in our land.
It's a terrible price that some must pay
For freedom, that's an inherited right, they say.
Lord, this is not true in our land
The flag that waves in the breeze so high,
Men, seemingly, have made its tradition a lie.
The constitution that upholds the right,
Is denied our people, because of race and strife.
The "Bill of Rights" we praise so high
Is becoming a mockery, instead of a pride.
We have been compelled for hundred of years
To seek the lesser in every sphere,
Be it a place to eat, or a place to stay,
A place of work, or a place to pray
This has been our portion all of our days.
You are a God of justice and a God of might,
Somehow teach them their duty that's right.
That their prayers may be heard, when they bow at night,
We want them to inherit the kingdom at the end of life.
Bless Lord, the boy that spat in my childs face,
She kept on walking her head held high.
Bless Lord, the boy with his drawn bat,
Who would strike a girl because she is black.
Keep us in remembrance, you created everything,
In variety of colors you beautified plots,
Men through their breeding have mixed the lot.
Out of the red clay by the Nile so blue,
You Made one man. Dear God, thank you.
This is the prayer Oh Lord we pray,
For those cruel men who rape and slay.
Make this a nation under God as it says,
Freedom and justice for, Oh Lord, we pray. Amen.

Berkeley, California

July 10, 1960

To the Fifty-fourth Session of the California State
Association of Colored Women's Clubs, Inc.

Greetings -

From President, Officers and Members of the Mary
Church Terrell Club of Oakland and Berkeley.



Amanda Gray

Oakland, California

April 28, 1960

On May 25, 1949, The Seed of Kindmen Club was born. We obtained a Club Motto of Love above all. The club was organized for the purpose of helping the needy. We have donated home cooked food to needy families, taken to hospitals love, and given flowers to families of many deceased; also donated to the N.A.A.C.P., given baskets of food to needy families at Christmas. Have visited sick homes and sent get well cards also.

Sisters Amanda Gray, pres. Azul Davis, sec'y.

▼

We have had a successful and inspiring club year. At our 34th anniversary we honored past State presidents of Northern Section and each one was presented a gift by our club president Beulah Patton. Our Christmas Party was given at the home of Atty. and Mrs. Wm. Dixon, many out of town guests attended. Past State president Lillian Dixon was hostess to this outstanding affair. This year our club voted to buy shares in the proposed Club House for the Northern Section, also to send some deserving boy or girl to camp.

We strive to make our motto, our objective and will always be found "Lifting as We Climb." Our club year closed with the annual Pink Tea, given at the home of vice-president Beulah Rogers, it was beautiful and well attended. The conclude is with this poem:

There is no failure, no defeat
Except what we ourselves admit
No barriers can hold us back.
Through what we have or what we lack
For lo, the opportunity
Within us lies, to do or!

Yours for service
Deeds Not Words
Lifting as We Climb
Beulah Patton, president
Martel Meneweather, reporter

— GREETINGS TO THE FIFTY-FOURTH CONVENTION —

To the State President, Past Presidents, Officers, and Members of the
California Association of Colored Women's Clubs, Inc.

Oakland, California

August 27, 1960

The president, officers and members of the Matron's Civic Welfare Club, submit the following report:

In September 1959, we held our election of officers. Mrs. Ona Tucker was elected president. We had our installation of officers in October. The installation rites was performed by Mrs. Zilica Foster Williams; she was unequivocal in expressing the duties and obligations of each officer. She charged the members with the responsibility of co-operating with the officers in all of the club's projects.

We had our Building Committee Chairman, of the Northern Section, Mrs. Margaret Nottage, at our June meeting.

We feel humble and grateful for the many blessings that we have enjoyed during the past year.

Both the unseen and the seen make our house where God does dwell - Beautiful, entire, and clean.

Yours for Deeds not Words,

The Matron's Civic Welfare Club

Mrs. Ona Tucker, president

Mrs. Clara Logan, secretary

MARTHA ANN WILSON PROGRESSIVE CLUB

The M. A. W. Progressive Club of San Francisco meets the fourth Saturday of each month. Our members are active, faithful, and loyal. Two new members have been added to the Roll, this year.

We have participated in each Northern Section activity, namely: The huge Banquet for the Ways and Means department; the Bazaar, Mrs Willis, chr., and the dinner welcoming our National President, Dr. R. L. Gragg. Have met all our financial State ob-

ligations, remembered the sick and shut-ins, thereby adhering to our motto "Deeds not Words."

Each meeting highlights of current events are prescribed; also Bible passages are discussed and interpreted. The members enjoy the fellowship with each other.

Respectfully submitted
Elizabeth Foreman, rec. sec'ty.
Miss Lorena Herndon, president

ELIZABETH BROWN SIX & OVER CLUB

Oakland, California

June 1960

Greetings to each of you. God has been good and gracious to us this year. Elizabeth Brown Six and Over Club is small in number, but through our Father's guidance we have been able to cooperate with the various chairmen in their efforts to make this Association grow.

Our prime objective is helping our young people further their education. Six lovely girls are working hard in this contest. Last year we gave \$100.00 as first prize, and a \$25.00 War Bond as a second prize. This year we hope to give a much larger Scholarship, in memory of our beloved late Elizabeth Brown. This award is known as The Elizabeth Brown Award.

Yours in "Deeds not Words" — Lifting as We Climb.

Mrs Ann Talbert, president

Iantha H. Villa, fin. secretary

WOMEN' ART & INDUSTRIAL CLUB — OAKLAND, CALIFORNIA

Organized in 1905

Motto: "Build Thee More Stately Mansions, Oh, my Soul."

Colors: Yellow and Green

Flower: The Sunflower

Presidents, Officers, Chairmen and Members of the
California State Association of Colored Women's
Clubs, Inc. Greetings -

Again God has spared our lives to give us another chance to try to make this world a better place to live. With this in mind we have made an effort to appreciate it. Listed below are a few of our humble attempts we made.

Regular and social meetings were held as scheduled and much was accomplished each time. Much credit is due the chairman of each affair, as each worked faithfully to secure a success. Many wonder-

ful lessons were learned thru listening to civic leaders, invited in to enliven us on many timely subjects.

The highlight of our club during this year is the fact that we celebrated our Fifty-fifth Anniversary! Under the capable guidance of chairman Coetta Wilson, co-chairman Arlene Allen, and their committee, it was a grand success.

The history of the club was brilliantly presented by Mrs. Zilica Foster Williams, who reminded us of the aims, goals, sacrifices and hard work the pioneers put into the club, in order to achieve something worthwhile for the Negro womanhood.

Awards were presented to the most outstanding personnel for their splendid work.



FIFTY-FIFTH ANNIVERSARY

The Women's Art and Industrial Club of Oakland celebrated this event in fine style, at their club house on West MacArthur Boulevard.

First row (left to right): Beatrice Fielder, Hazel Gaude, Cleo James and Willye Brazil. Second row: Thelma Rebell, pres., Rosina McWaters, past pres., Mattie Williams, charter member; Justina Ross, past pres., Emily P. McKinney, past pres., Arlene Allen, incoming president. Third row, Nell Goff, La Bell Williams, Beatrice Griffin, Coetta Wilson, chairman; Mazala Hudson, Zilica Foster Williams, Mattie Thomas, Alice Dupee and Hallie Bryant.

Respectfully submitted,

Thelma Rebell, president

Ilo Beatrice Fielder, reporter

GREETINGS FROM —

THE PIONEER ADA HAWKINS JACKSON CLUB

Oakland, California

We were organized in 1956

Our Colors are Orchid and White Our

Motto Ode To Our Namesake

- A Always Looking Upward and Forward, and
- D Doing What Needs to be Done
- A Assisting Others to New Heights

- H Horizons Beyond the World's pettiness.

- J Joyfully Giving of Time and Service.
- A Adding a Status to Womanhood.
- C Carrying Slogan - More Members, New Blood.
- K Kind, considerate and Always Smiling.
- S Shining Examples for Those who Dare and do
- O Only knowing No Defeat, try Again and Again.
- N No Task was Ever Too Great.



Ada Hawkins Jackson

Ada Hawkins Jackson - Charter member, Past State president, member of Fannie Jackson Coppin Club, Berkeley, California

We are enjoying a continued success through harmonious relationship with its deep rooted desire to Love one another. A coexistence and togetherness has been easy.

We contributed to the Fannie Wall Home monthly, and our yearly State and National obligations are up to date.

We have under our wing a group of 14, N.A.C.G., headed by our able and effective Mabel Dixon.

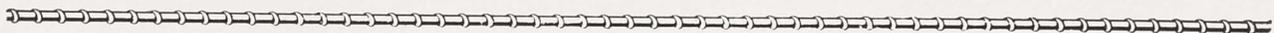
We pray for inspiration and guidance to explain conditions and opportunities to these youths be-

tween the ages of 11 and 14 years, to enlighten and improve their status, will make for a better world in which to live. To neglect this great opportunity, would mean, about face, in this great opportune time.

During the year each member has worked hard to build up the treasury. Martha Bryant, deserves special mention, in that she brought in six gleaner cards as supt. of art. . . . We have had a happy year and looking forward to a continuous one.

Respectfully submitted,

Eden Bynes, pres., reporting Alma White, sec.



GREETINGS and BEST WISHES — On Your FIFTY-FOURTH Session

To the California State Association of Colored Women's Clubs, Inc.

ALPHA GALLIE — LOS ANGELES

Third State Vice President

GREETINGS FROM —



ADELPHIAN CLUB — OAKLAND

Serena N. Whitney, pres., Carrie Green, vice-pres., Odessa Remer, 1st vice pres., Roberta Catherine, fin. sec., Rosa Feason, cor. sec., Robbie Bradstreet-rec. sec., Annie M. Elmo, treas., Nellie Richardson, chaplain, Lertio Bobo, ways & means, Mary Banyon, social chr., Thelma Wright, monument; Mattie Adkins, membership; Susie Elem, mother, home & child; Franchell Johnson, prison, Carry Rieley, art & Craft; Zelma L. Sophus, Education.

We have had a very successful year 1959-1960. Our two outstanding events were "Teas" one given under the leadership of our past president, Mrs. Serena Whitley, and a **China Tea**, given under the supervision of our president, Mrs. Carrie Green. They were well attended. We wish to thank, the many clubs that so graciously responded.

Our vice-president, Mrs. Odissie Remer, along with our Social Committee, presented wonderful plans for the year. We are anticipating upon using some of them to build, and improve our club numerically, spiritually, as well as financially.

We have contributed to the Fannie Wall Home, and helped other worth while organizations.

Plato once said, "Take a Charge of your lives; you can do with them what you will." That great truth is worth committing to memory. One way to take charge of your life is to set yourself a goal, picture it, pin-paint it, and steer your course, by it. At the same time eliminate failure elements from yourself. These steps, taken together by the members of the Adelphian's Club, can form with - **God's help** a real program for helping our fellow man.

Lifting As We Climb

Carrie Green, pres. Robbie Bradstreet, sect'y.

RHODENDRON CLUB OAKLAND

Oakland, California
July 9, 1960

The Rhodendron Self Culture Club of Oakland, submit the following report for the year:

We have paid all our financial obligations, which include the contributions to Education, Ways and Means, History, Monuments, March of Dimes, Red Cross, N. A. A. C. P., the Fannie Wall Home, and State and National tax. We shared in the mammoth banquet, given at the Lake Merritt Hotel, sponsored by the Northern Section, also the reception honoring the National president, Dr. Rosa L. Gragg.

"Thanks for the smiles so warm and so sweet,
The maments of laughter that make life complete.
I'm grateful for words so tenderly spoken.
Thanks for your hope when mine were near through;
The faith you displayed in things I do.
Bless you for making life so worth while,
You lighten the burden of each weary mile.
Your's is a wonderful magical power
That brings forth the sunlight
In my darkest hour.
For things unobserved by other eyes,
My gratitude reaches right to the skys.
Thanks for your love, my treasured bouquet.

With this kind of leadership and club unity, we shall continue like the Ivy we climb.

Yours in "Deeds not Words" — Lifting as We Climb.

Lucille L. Wilson, pres. Mattie Hollis, rec. sect'y.
Nora Rogers, 1st delegate Mattie Hollis, 2nd delegate

June, 1960

Citizenship and Legislation

Oakland, California

1959 - 1960

GREETINGS TO — THE FIFTY-FOURTH
ANNUAL CONVENTION

Citizenship involves both civic and political rights, as well as civic and political duties. Each citizen owes allegiance to his country. It is his civic duty to support his government, obey its laws, and defend his country.

Legislature is the Law-making branch of Government. In the United States, the National Legislature is called the Congress. In Great Britain and Canada, it is the Parliament. In the United States, the Chief Executive is elected for a definite number of years.

For a better citizen we should remember our pledge: "I pledge allegiance to the Flag of the United States of America and to the Republic for which it stands, one Nation under God, indivisible, with Liberty and Justice for All."

We should plan together to be better Citizens and to see that we have better Legislature in our State. We should also remember "Lifting as We Climb" for "Deeds not Words."

Mrs. Florence E. Bryant, president

The San Mateo Civic Club for Colored Women has had an active year, holding regular meetings every month, with good membership participation.

During Negro History Week, we had a photographic exhibit of Negroes prominent in all fields, on display at Pacific Gas and Electric Company, and the San Mateo Library.

We have membership in the Council of Civic Unity, Peninsula Branch, the president, and one member are on the Board of Directors of the Council of the Civic Unity. We have membership in the San Mateo Branch of N.A.A.C.P. We contributed \$50.00 to the Fannie Wall Home and Day Nursery, also gave our annual \$100.00 scholarship to a graduating senior of the San Mateo High School. We also have a participating member in the League of Women Voters.

We contribute annually to the March of Dimes, Red Cross, and Christmas Seals.

Deeds Not Words - Lifting As We Climb

Mary J. Boutte, president
Katherine Holenes, secretary

The Mattie J. Stubblefield is happy to send

GREETINGS and BEST WISHES — On Your FIFTY-FOURTH Session

We are happy to say we have had a prosperous year.

We have had regular meetings, well attended. We donated to the Fannie Wall Home, flowers to bereaved and cards to the sick, and donations to various community projects.

We celebrated our 19th year with a Tea, at the home of our president, Mrs. Althea Roberts. Thanks to all who helped us have success. We have paid all obligations for the year, and have 16 loyal members.

Althea Roberts, president

Gertrude A. Jessie, rec. secretary

— GREETINGS TO THE FIFTY-FOURTH CONVENTION —



THE IMPERIAL ART AND LITERARY CLUB

Berkeley, California

L. to r. Mesdames Cora Gilroy, Elensora Richardson, Bertha Allen, Osie Ware, (vice-pres.,) Adell Merriett, treas., Sylvia Ladner, Harriett Andrews, president; Minnie Jones, chaplain; Oralee Peal.

Members and Officers not shown in picture

Catherine Caroll, corres. sect'y., Genera Humphries, secty., Annie Mae Talbot, fin. secretary.
Iona Wright, Rose Crews, Glennie Agrippa, Alma

White, Viola Halliburton, Beatrice Drake, Marion Miller, Louise M. Jones, Eunice Henry, Amy De-Silva, honorary member.

To the president, officers and members of the California State Association of Colored Women's Clubs Inc.:

The Imperial Art and Literary Club was organized in the City of Oakland, California by Mrs. Elizabeth Brown, on April 13, 1916. The Club joined the State Federation some months later.

The club's objectives are to present a united effort toward peace, charity, literature and art, and to help achieve a higher standard of living for its members and community.

Yours for Deeds not Words,

Mrs. Harriet Andrews, pres.

Mrs. Genera Humpherys, sec'ty.

THE CRITERION CLUB • OAKLAND

We are grateful for the noble task of "Lifting and Climbing." We are happy to say 1959 - 1960 has been a successful year, under the leadership of our efficient president, Mrs. Bertha Alexander. Three members have been added to our club. Our activities have been very successful.

May God Bless and Keep each of you. . . . **The Criterion Club**

Mrs. Bertha Alexander, pres.

Mrs. Mary Ann Jackson, sect'y.



MRS. MABLE WOODS

Greetings & Best Wishes to our new president . . .

Mrs. Josephine D. Wilson and her Fifty-fourth Annual Convention.

From The CENTRAL SECTION of the California State Association of Colored Women's Clubs, Inc.

Yours for Deeds not Words. . .
Mable E. Woods 1052 - 14th St., Wasco, Calif.

1st vice president of C.S.A. of C.W.,
President of Central Section



PROGRAM

The basis of a life free from criminal activity in coherence to the law of God and the law of man.

The department of Prisons is to foster prevention of crime, in addition to the rehabilitation of the committed offenses against society. To accomplish ends, the following program is offered:

A work in cooperation with local agencies, such as: Youth guidance, Churches and Schools, to teach Good Citizenship. To encourage youth to participate in the Y.M.C.A., Y.W.C.A., Church of their choice, Boy Scouts, Camp Fire Girls Clubs, Local Recreation, and Playground programs.

I believe, if every citizen would cooperate with the above program, there would be more parolees living wholesome, well adjusted lives.

Yours for Deeds not Words
Mrs. Martel C. Meneweather
Superintendent of Prisons
Association of Colored Women
1420 Chestnut Street - Oakland



CARVER GARDEN CLUB — BERKELEY

The Officers and Members of the Carver Garden Club wish you a most successful year.

We met in February at the Fannie Wall Home. Plants were given to each girl in the Home, to care for and cultivate as her own.

We have remembered the sick, the shut-ins, and the bereaved families.

Yours for, Deeds not Words

Mrs. Clemmie Thompson, president
Perrine Patterson, secretary



SORETTES SOCIAL AND CHARITY CLUB

Standing. (l. to r.) Johnnie M. Bagsby, member; Octavia Draper, chaplain; Mary M. White, Ruth Spencer, members; Evelyn Stewart, bus. mgr., Willie M. Shaw, treasurer; Hilda J. Kemp, parliamentarian; Kathryn Wright, vice-pres., Genevieve Benton, social chr., Erma Kelly, critic. Sitting (l. to r.) Maryetta Newson, member; Gladys Groves, corres. secty., Mattie Page, pres., Augusta Gibbs, Ann White, members; Eloise Vernon, fin. secretary.

It is gratifying to give our annual report as follows: On December 20, 1959, we gave a city-wide Christmas party for the children at Christ The King Church - 32nd and Imperial Ave. December 23, 1959 we gave 23 complete baskets of turkey dinners, to needy families. January 20, 1960 we entertained husbands of club members and friends, with a ham dinner. . . . As we come to the close of another year's work, we thank God for all He has helped us to do for others. . . . Yours for, Deeds and not Words.

The Sorettes Charity and Social Club

Mattie M. Page, pres. Eloise Vernon, sect'y.
Willie Mae Shaw, treasurer

We the officers and members of the Mother's **Charity Club of Oakland**, are happy to report progress, numerically, financially and spiritually.

This is the beginning of the Fifty-fourth year of our Federated Club work. All State and National obligations are paid, also membership and pledge to the Fannie Wall Home.

The most outstanding event of the year's activities was the crowning glory of our 81 year old treasurer, Mrs. L. E. Walker, who walked away with top prize, a 'Trophy of Achievement' climaxing a Style Show. Theme 'Ladies from the Past.' This is to be an annual affair. All contestants were given awards of merit for outstanding club work, in the following order: Mesdames L. E. Walker, Amelia Raimey, Rosina McWaters, and Biddie Gipson.

Olar B. Guess, pres. Marie Foster, secty.

As we think of our Theme . . . "Deeds not Words," let us work and live to prove worthy servants of God, and begin each day with the thought of helping someone that we meet along the way.

As chaplain of the San Diego Section, this is my prayer, "Heavenly Father" help us to k e e p our hearts open to thy blessings.

Deeds, Not Words

Mattie M. Page, chaplain



Mattie M. Page

THE PASTELLE SOCIAL and CHARITY CLUB
San Diego, California



EAST BAY NEGRO HISTORICAL SOCIETY, INC.

Back row (.lto r.) Mesdames Beatrix Parks, program chr., Marcella Johnson, asst. rec. sec'ty., Essie Benson, treasurer, Josephine Wilson, historian, Elsie Walker, rec. sec'ty., Lillian Winston, corres. sec'ty., Flossie Davies, member, Eleese Wilcox, chr. of welfare, Lula Pennington, chr. of ways & means, Pauline Coffee, critic, Viretta Justice, vice-pres., Freddie Holton, club reporter, Louise Jenkins, chaplain, Beathel Haygood, parliamentarian, Emma Franklin, member, (members not in picture) Dorothy Washington and Brooksie King.

The Pastelle Social and Charity Club extend their heartiest greetings to our State president, past State president, officers & members of the C.S.A.C.W.C. Inc. We are looking forward to doing greater things in the ensuing year.

Deeds Not Words - Lifting As We Climb
Hughzetta Stevenson, president
Lillian Winston, corres. secretary



California State Association
of Colored Women's Clubs, Inc.
San Diego Section - Treasurer Report

GREETINGS:

I am pleased to report that the efforts of our organization for the 59-60 term has been rewarded generally with substantial progress, prosperity and good fellowship in all departments. During the past year we have had the pleasure of having our own Mrs. Josephine Wilson, as State president, also San Diego Section president.

Yours for Deeds not Words
Lifting As We Climb
Josephine Wilson, pres. Hilda Kemp, sec'ty.
Jackie Sparrow, treasurer

THE BIRDS OF PARADISE
Social and Charity Club
San Diego, California

Greetings to:
President and Past Presidents of C.S.A.C.W.C. Inc.
This has been a very successful club year under the leadership of president Mrs. Jackie Sparrow, and her staff of officers and members.

Wishing for each of you a very successful year. We strive to our motto "Onward and Upward is our Aim."

Yours for Deeds, not Words . . .
Lifting as We Climb

Jackie Sparrow, pres. Earnest Murphy, sec'ty.

July 1960
THE CALIFORNIA STATE ASSOCIATION OF
COLORER WOMEN'S CLUBS, INC.

Greetings:
I am pleased to report that the efforts of our organization for the 59-60 term has been rewarded generally with substantial progress, prosperity and good fellowship in all our activities.

We are proud to say that we worked very hard for our president, Mrs. Brunetta Jackson, who ran for Queen in the Contest, and won.

Yours for Deeds not Words - Lifting as We Climb
Brunetta Jackson, pres. Annie Trimble, rec. secy.



Evelyn Stewart

DEDICATED

To Mrs. Hilda J. Kemp - Secretary

I often wonder — will a Secretary go to heaven?
And I think I've found the answer in this little verse-

If a secretary writes a letter, it's too long.
If she sends a postal, it's too short
If she doesn't send a notice, she's lazy
If she attends a committee meeting, she's butting in
If she stays away, she's a shirker
If she duns a member for dues, she's insulting
If she fails to collect dues, she's slipping
If she asks for advice, she's incompetent
If she does not, she's bull-headed
If she writes reports complete, they're too long
If she condenses them, they're incomplete
If she talks on a subject, she's trying to run things
If she remains quiet, she's lost interest in the meeting
Ashes to Ashes . . . Dust to Dust
If others won't do it — The Secretary must.

— By Evelyn Stewart - Editor

As we enter the decade of the 60's, the forces of democracy proclaim the dawn of a great new epoch of full emancipation and equal opportunity for the Negro people of America.

I have enjoyed the privilege of serving as chairman of Credentials for the past year.

Wishing for each of you a successful club year, with active participation in the programs of each department of our state.

"Deeds not Words, Service"

MRS. INEZ C. JACKSON

Credentials Chairman

248 North Sixth Street - San Jose

'LETS HAVE MUSIC'

Music has been and will always be the strongest media for molding the lives of man. It crosses all barriers, racial, social, and lingual. It raises our hearts and souls to God. It is ageless. It is eternal. - Any organization can be liken to music development from a simple song to a grand amen.

Ada P. Crutcher, supt., department of Music —1959-1960

The Onyx Social Charity and Creative Club
San Diego, California

The Onyx Club extends a most hearty and cheerful greeting to the State President, Past Presidents, Officers, Chairmen, and Members of C.S.A.C.W.C. Inc.

Our social and fund raising entertainment included our Annual Sweetheart's Dance . . . "A Night in New Orleans," Annual Carnival, and Family Tea.

We made our annual financial pledge to Sharp Memorial Crippled Children's Hospital, and have given support to personal charities and contributions to charitable drives and organizations.

Yours for Deeds not Words,

Club Motto: "To have a Friend is to be one."

Floresa Keys, pres. Thelma Moore, treas.

I wish to submit the following report: I had very rewarding and gratifying experiences in our visits with the various clubs this year. Those we did not visit with, were due to circumstances of which we had no control . . . May I express to you my sincere thanks for the invitations extended.

I am happy to report as a nominee, of the Northern Section, of the California State Association of Colored Women's Clubs, for the Annual Finer Womanhood Observance, sponsored by Zeta Phi Beta Sorority, March 6, 1960. I was presented a certificate in recognition of outstanding service.

Deeds Not Words

Respectfully submitted,

Mrs. L. Gillette - Chairman of History

WANTED

More to improve, fewer to disapprove.
More "doers," fewer "talkers."
More to say, "It can be done," fewer to say, "It can't be done."
More to inspire others with confidence, fewer to throw "cold water" on anyone taking even one step in the right direction.
More to get into the thick of things and "do something about it," fewer to sit on the sidelines merely finding fault.
More to point out what's right, fewer to keep harping on what's wrong.
More to "light a candle," fewer to curse the darkness
"Be not overcome by evil, but overcome evil by good."

— By Evelyn Stewart - Editor
San Diego Section

— GREETINGS TO THE FIFTY-FOURTH CONVENTION —

VOGUETTE SOCIAL & CHARITY CLUB

The Voguette Social and Charity Club was organized nineteen (19) years ago on June 13, 1941. Recently the Club celebrated their eighteenth annual formal June 24, 1960; which was a huge success.

The club consist of thirteen conscientious members, under the successful leadership of our president Olivia J. Ladd, an individual who has contributed both financially and morally to the support of the Voguettes for the past eleven years.

Several members did volunteer work for the March of Dimes, Heart Fund, and Muscular Dystrophy.

..... Deeds Not Words — Lifting As We Climb.

MOTTO: "To Disperse Charity, Strive Forward Production of Pleasure That Help Build Our Race Morale."

Colors: Red, White, and Blue Song: Stairway to the Stars Flower: White Carnation

Olivia Ladd, pres. Ezelma Toussaint, vice-pres. Mattie Woods, secty. Ola Henderson, treas.



Shown above are a few of the lovely ladies who worked so diligently to make our "Gigantic Banquet" a tremendous success.

GIGANTIC BANQUET COMMITTEE

Mrs. Florence Bryant, general chairman Mrs. Beatrice Griffin, co-chr.
Mrs. Amelia Morris, secretary

Mrs. Thelma Rebel, Mrs. Eden Byrnes, Mrs. Bessie Scholls, Mrs. Lucy Gillette, Mrs. Grace Jackson, San Francisco; Mrs. Inez Jackson, San Jose; Mrs. Tripp, Sacramento; Mrs. Serena Whitley, Berkeley; Mrs. Ola Guess, Oakland; Mrs. Corine Green, Oakland; Mrs. Estelle Vick, Mrs. Edna Willis, Mrs. Cora Beckford, Mrs. Dorothy Gatliff, Mrs. Ruth Lasartemay, Mrs. Hattie Andrews, and Mrs. Bertha Alexander.

We wish to extend t h a n k s to the General Public, who have supported us through the years in our efforts.



Sylvia H. Scott

CALIFORNIA S. A. OF C. W. C., INC.

Northern Section — Secretary's Report

I am happy to report the activities of our Northern Section for the year 1959-1960. We have been rewarded with peace, prosperity, and progress.

At our first Reciprocity, October 3, 1959, we were favored with an official visit by our newly elected State president Mrs. Josephine Wilson. Other guests were corres. sect'y., Hilda Kemp, San Diego, and vice-pres., Alpha Gallie of Los Angeles. Program - Mrs. Coetta Wilson, chairman of public relations presented Mrs. Sylvia Scott Davis, Oakland public school teacher. Topic - 'EDUCATION' its importance, and where the Negro parent and

youth fit in the U.S.A., and the world picture.

Our second Reciprocity was held in San Francisco, January 9, 1960. Many clubs paid their State and National tax, as requested in our last State meeting. Program - Citizenship and Legislature, Mrs Florence Bryant, chairman. The guests were: Mr. James Stratton of Booker T. Washington Center, and two college students, Miss Patricia Bowers and Welton Smith. The workshop recommended more reading of good books, magazines, and local news papers. Negro citizens should be aware of personal behavior habits at all times.

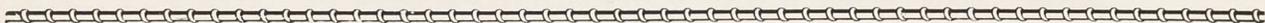
The third Reciprocity, April 2, 1960, was held in San Jose, with the Garden City Women's Club, which is very large and progressive. We had a chartered bus from Oakland with thirty-four club women. The total attendance for the day was eighty-five. Our guest speaker was a young man, Atty. W. Sweet, then running for the City Council of San Jose. He was very well informed and offered many reasons and solutions for some of our problems today.

Our fourth and last Reciprocity, was held in Del Paso Heights, July 9, 1960. This is a new and fast growing community; it is just a few miles from Sacramento. We have two clubs there. Endorsements were made for State offices. As you can see, we have been very active.

We have had our share of sadness. At the beginning of the year we lost our own, and beloved Past State president, Maggie Ruth Marshall, and during the year several other fine club women.

Several of our women will be represented at the National. . . . Don't fail to read our club report in the JOURNAL.

Sylvia H. Scott, secretary



Greetings - To the California State Association of Colored Women's Clubs, Inc.

MARTHA JORDAN - Domestic Service Agency

Qualified — Screened Help for Homes, Institutions

Hotels and Resorts - Diamond 4-6492

112 "B" N. Claremont Street

San Mateo



Martha T. Jordan
President - Altruistic Club



Olivia J. Ladd

GREETINGS:

This is one of the Offices created by the State President's Program in Building Better Clubs, and strengthening our entire Membership - **The California State Association of Colored Women's Clubs Inc**

Public Relations is the Art of shaping public opinion. It is often identified by other names, such as publicity, propaganda, policy-making, which is the heart of public relations . . . The other names are descriptive techniques used in general public relations. They are some of the ways in which good public relations is forged,

We must all realize that humanity cannot dwell together in unity and harmony when selfishness, intolerance and indifferences to individual rights and rules of organized society, inspire man's conduct. But, there is one thing that ages have shown . . . That is, the heart of humanity is sound. We believe our foundation is built on Loyalty and Confidence. Without these elements we cannot succeed.

Since the profession of public relations strive to

weld public opinion in favor of a cause, many factors must be weighed and considered according to their merits, and our policy religiously adhered to.

Without the elements of loyalty, confidence, and enthusiasm, we cannot succeed, so let each one of us, and each club, do something that will tend to increase public confidence in our efforts. Then continued success will be ours. All the higher motives, ideals, conceptions and sentiments that we profess are of no account if they do not constantly come forward to strengthen us for the better discharge of obligations which devolve upon us in the affairs of the National, the State, the Section, the Club, and the Community.

Deeds Not Words - Lifting As We Climb

Olivia J. Ladd

Supervisor of Public Relations



SUPERINTENDENT OF RECIPROCITY
YEAR PROGRAM

California State Association of Colored Womens'
Clubs Inc.

To our co-Workers — Greetings:

I submit my report and Program of which we carried on through the years of 1959 and 1960 in the department of Reciprocity.

Where there is Unity, there is Strength, therefore we gain strength from our quarterly meetings of clubs, throughout the State's Association in this department.

Reciprocity is defined in Webster's unabridged dictionary as: a Mutual exchange of ideas. Let us bring our Clubs together quarterly to give reports on progress of all club's activities.

I suggest in each meeting included in the program made by the chairman, a workshop be held, an interesting program from different departments, current events, panel discussions, or such educational subjects of interest to club members.

Each section chairman is asked to use this program as nearly as possible. At one meeting held in San Mateo, the Welfare Agency came and gave us a program on Mental Health, and announced the needed Volunteer Workers. In Oakland, the Health and Hygiene, gave an interesting program on the "Seeing Eye Dog", to which there was a nice donation given. In San Francisco, Citizenship & Legislature gave a panel discussion of - "Youth Wants to Know." They brought out some interesting problems each Youth was a member of The Booker T. Washington Center in Vallejo, under Forestry development program. The chairman had invited excellent speakers which acquainted the delegates of the fine progress of the city. San Jose clubs invited the members from Juvenile Work, the speakers gave very interesting facts on how to deal with Juveniles in need.



- GREETINGS -

Congratulations and Best Wishes on your
FIFTY-FOURTH CONVENTION
Viretta Justice, chairman of Education



Cora G. Beckford

These programs follow the Superintendent's Program sent out to all Section chairmen working in unity. The chairman will consult the Section's vice-president, and confirm to her program for the day, that the agenda will run smoothly. My report for the Northern Section . . . Mrs. Viola Brooks, third vice-president, is as follows: Places for quarterly meetings are chosen in one of the seven cities of this Section, the hostess clubs of the city find a suitable place to hold the meeting. In our Section we serve a luncheon to the delegates and officers. This luncheon is paid for by a fee that each club pays for her delegate of \$2.25; taking care of presidents, first and second delegates, and an alternate meal. A check is drawn on the treasurer to advance purchase of supplies for the meal. There are usually twenty or twenty five clubs present at each Reciprocity meeting. The serving of luncheon tends to bring a pleasant Social Hour with other city delegates, and we find this is taken care of with nice balance to be returned to the treasurer. At the end of each meeting the treasurer and financial secretary are given a report of any money collected, and it is turned over to the financial secretary.

The number of clubs and general attendance reported to the secretary.

I have enjoyed my term as superintendent of Reciprocity, and wish to thank all who has helped to make this department outstanding in it's progress and strength. This little verse encouraged me . . .
"Be Strong."

We are not here to play, to dream, to drift,
We have hard work to do; and loads to lift,
Shun not the struggle - face it; Tis God's Gift.
— Babcock

Yours for Deeds not Words,

Cora G. Beckford
State Supt. of Reciprocity
881 West MacArthur Blvd.
Oakland, California

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The Officers and Members of the
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- extend best wishes for a successful Convention.
Mrs. Brunetta Jackson, president

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San Diego, California
Eloise P. Epps, Past Grand Dtr. Ruler, and assist-
tant Grand Directress of Goodwill.
Doris Samms, president

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FIFTY-FOURTH CONVENTION
PRESIDIO TEMPLE No. 1048
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Essie Lee Smart, Dtr. Ruler
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A. Edna Morgan, Loyal Lady Secretary

Greetings

REMEMBER YOUR
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Margaret Nottage —

We the Officers and Members of the **Mary McLeod Bethune Shrine Fez Club**, extend greetings and best wishes to you on your Fifty-fourth Convention. May the years ahead add many new achievements to the bright record of your obligations.
Victoria Toliver, pres. Malvin Johnson, sect'y.
Bertha McKanlass - Grand directress of Shrine

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pervisor of Tanda Junior Club, Barber Club.
Barber - Manicurist - Notary

The Ladies Guild of Bethel A.M.E. Church, extend wishes for a successful and harmonious Fifty-fourth Annual Convention.

Mrs. Cloteal Brooks, pres. Rev C. W. Love, pastor

We the officers and members of the **Onyx Social and Charity Club**, wish to extend our greetings to California State Association of Colored Women's Clubs, Inc., in this Fifty-fourth Annual Convention.
Mrs. Floressa Keys, pres.

Greetings

To the Fifty-fourth Annual Convention of the California State Association of Colored Women's Clubs, Inc.

Birds of Paradise Social and Charity Club
We wish for you a pleasant and profitable Fifty-fourth Annual Convention.
Mrs. Jackie Sparrow, pres.

Greetings from -

JOY - MAKERS SOCIAL & CHARITY CLUB

To the Fifty-fourth Annual Convention of the California State Association of Colored Women's Clubs, Inc.

President - Secretary

To the Fifty-fourth Annual Convention of the California State Association of Colored Women's Clubs, Inc.

Here's wishing you the best series of Convention in the history of your organization.

Bertha McKanlass, Past Grand Exalted Ruler, and Grand Directress of John Brown Shrine Department, I. B. P. O. E. of W.

Detroit, Michigan

— GREETINGS and BEST WISHES —

To the State President, Past Presidents, Officers, and Members of the
California Association of Colored Women's Clubs, Inc.



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