



1. "Chimney Innovation"  
Wallace-Murray Corporation  
*House and Home*  
January, 1969  
Courtesy of Wallace-Murray Corporation
2. "The House of Seven Levels"  
*House Beautiful*  
September 1970
3. "Copper solar collectors. Now delivering practical, econom  
Copper Development Association  
*Progressive Architecture*  
September, 1977  
Courtesy of Copper Development Association
4. "Before you remodel look at the beautiful "after" you get with Marlite paneling"  
Marlite  
*House Beautiful*  
May, 1967  
Courtesy of Marlite
5. "What you see is only half the beauty of Redwood Plywood."  
California Redwood Association  
*Progressive Architecture*  
August, 1977  
Courtesy of California Redwood Association
6. "There is nothing to date the garden living room of the Richard Neutra home,  
built 17 years ago but still as modern as tomorrow."  
*Los Angeles Times Home magazine*  
10 July 1943
7. "futurize it "  
Southern California Edison  
*Sunset*  
April, 1973  
Courtesy of Southern California Edison
8. "For life styles of the 70s...Whirlpool appliances"  
Whirlpool  
*House and Home*  
December, 1975  
Courtesy of Whirlpool
9. Davis Studio and Residence by Frank O. Gehry  
Zuma Beach, construction completed 1972  
Photograph by Marvin Rand  
Facsimile print  
Courtesy of The Estate of Marvin Rand and Gehry Partners LLP
10. "Richard Neutra"  
Chemstrand, a Division of Monsanto  
*Architectural Record*  
May, 1966  
Courtesy of Chemstrand, a Division of Monsanto